

# LAUNCH UNITED KINGDOM

We are so excited to open the United Kingdom as an independent Zinzino market country. If you want to do business in the United Kingdom, please study the information below.



# PARTNER AND CUSTOMER REGISTRATION

Partner and Customer Registrations will continue to be available and we have made the neccesary changes on May 12<sup>th</sup>, 2020.



# OFFICIAL WEBSITE AND ZINZINOTEST.COM

An English version of the official website has been available for a while at <u>www.zinzino.com</u>. Visit <u>www.Zinzinotest.com</u>.



#### WEBSHOP

You can find the webshop both for Partners and Customers at <u>www.zinzino.com</u>. Sales are made under Zinzino UK Ltd. All invoices will be calculated with United Kingdom VAT from the date of opening. This will apply until further notice. The prices incl VAT on all products will now be in Pound (£).



# PRODUCTS

We will sell Zinzino Health Products in the United Kingdom. To see all products available for Partners and Customers from United Kingdom, please refer to the Partner price list in your File Library, or visit the webshop.



#### CURRENCY

Prices will be in Pound (£). Invoices will also display Pound.





# PAYMENT

Zinzino offers payment via AMEX, VISA, MasterCard and Maestro. These payment methods are fast, safe, convenient and there is no fee.



#### **DELIVERY AND FREIGHT COSTS**

Our products will be delivered by GLS and DHL. All orders will be sent from our warehouse in France.

#### Freight costs GLS (Home delivery within 2-4 business days)

- Customer Premier Kits 11 £
- Subscription orders 4.50 £ per month
- Webshop orders 9 £
- Partner Kits 10 £ (Ultimate 20 £)
- Partner Auto Orders –9 £ per month for delivery every month (4.50 £/month for delivery every second month)

# Freight costs DHL Express (Home delivery within 2-4 business days)

- Customer Premier Kits and webshop orders 20 £
- Subscription orders 9.50 £/per month
- Partner Kits 20 £ (Ultimate 30 £)
- Partner Auto Orders 15 £/month for delivery every month (7.50 £/month for delivery every second month)



#### **BACK OFFICE/MY ACCOUNT**

The "Back Office" for United Kingdom Partners and "My Account" for United Kingdom Customers are ready for use.



#### FILE LIBRARY

In the File Library you can find forms and other Marketing materials. Log in to your Back Office to get access to the File Library.



# MARKETING MATERIALS

You are welcome to visit our webshop to purchase various brochures. All the digital marketing materials are available for free in the File Library in your Back Office.



# **MARKETING RULES & ETHICS**

As a Zinzino Partner, you are required to understand and comply with our Company rules and regulations to protect both our Company and our brand. Read the Zinzino <u>Marketing Rules and Ethics</u> document to see what you can and can't do online, on social media, and at events.



# COMPENSATION PLAN

The same Compensation Plan will apply in the United Kingdom as in the rest of Europe. A United Kingdom version of the Compensation Plan can be found in the File Library. Commissions will be paid in Pound (£). Specific terms for payout apply.



# COMMISSIONS

As a Partner from the United Kingdom, you follow the same Compensation Plan as before. To get your commissions in the fastest way, the payments will come from Zinzino's company bank account, which is at the Barclays bank.



**CONTACT INFORMATION** Telephone: +46(0) 31 771 71 51 E-mail: <u>support.uk@zinzino.com</u> or <u>customer.uk@zinzino.com</u>



# FOLLOW ZINZINO ON FACEBOOK

Zinzino's official Facebook account: https://www.facebook.com/ZinzinoOfficial/

Team Zinzino Offical (for Partners): <u>https://www.facebook.com/groups/teamzinzino/</u>

Facebook Group exclusive to you and your fellow Partners. Be sure to join the group to connect with other Partners and to catch up with the latest Partner news!

Spread the news in your team by sharing the <u>flyer</u> that includes a simple explanation of how to join this closed Facebook Group!

**Team Zinzino UK** (for Partners): <u>https://www.facebook.com/groups/TeamZinzinoUK</u>

Facebook Group for Partners working in the UK market.

If you want to invite your Customers or potential Partners, you are welcome to invite them to follow our <u>Official Zinzino Customer Facebook Page</u>.

# FOLLOW US ON INSTAGRAM

Zinzino's official Instagram account: <u>https://www.instagram.com/zinzinoofficial/</u> Team Zinzino (*for Partners*): <u>https://www.instagram.com/teamzinzinoofficial/</u>

According to our Marketing Rules and Ethics, Partners are not permitted to use any Zinzino trademark, such as brand name, product names or other trademarked words and phrases in the title, description or @username of their Facebook, Instagram (and other social media) accounts. We have compiled a <u>handy list</u> of approved name examples if you need ideas for your new account name.

If you have further questions regarding our rules and guidelines, please contact <u>marketing@zinzino.com</u>

