

# ZINZINO CAMPAIGN

## THE ULTIMATE PROMO IN JUNE & JULY

What if you could give away a **FREE Basic Partner Kit** with a value of €400, to the next two Partners joining your business? That will make it easy to sign up your next two Partners.

### HOW TO TAKE PART IN THE CAMPAIGN

#### FOR EXISTING PARTNERS

1) Buy an **Ultimate Partner Kit\***.

2) Receive two PROMO codes to be used as giveaways. One code equals one **Basic Partner Kit** and is valid for 15 days - shipping is included.

You can also get your loyalty refund by acquiring 25 new Premier Customers (125 basic Credits) and maintaining an Active Z4F Auto Order. After 12 months your Active Customer Points must be increased by 25 points that generate 125 credits above your level that you had on 31st of May 2021 if you order in June & 30th of June 2021 if you order in July.

#### FOR NEW PARTNERS

1) Receive a free **Basic Partner Kit** from your Sponsor.

2) Place an order for the **an Ultimate Partner Kit\***. Receive two PROMO codes to be used as giveaways. One code equals one **Basic Partner Kit** and is valid for 15 days - shipping is included.

Remember to activate your Auto Order to access the Fast Start Program.

Loyalty refund according to the regular rules. Read more in our Ultimate Partner Kit Campaign [HERE](#).

Please keep in mind that the promo codes that are used as giveaways are only valid for 15 days.



*\*The price of the Ultimate Partner Kit is 995 EUR, 869 GBP, 3995 PLN, 8995 DKK, 9995 NOK/SEK (Value is 2,400 EUR, 125 Credits & 250 Credits with ECB). Read more in the Q&A below.*

### WHAT TO KEEP IN MIND IN THIS CAMPAIGN

✓ As the PROMO codes expire in 15 days, you need to be fast in enrolling your next two Partners. It should be easy since we give them a **FREE Basic Partner Kit** to start with!

✓ This Campaign is all about paying it forward and creating a domino effect by doing good to somebody else! In order for new Partners to get the absolute best start, they are also able to order an **Ultimate Partner Kit** to help pay the campaign forward. Imagine the duplication when you double your team Partners every 15 days! 2, 4, 8, 16, 32 in just 10 weeks. PLUS all the Customers, 25 from each Partner that get their loyalty refund, totaling 1,550 new Customers in one year.

### CAMPAIGN RULES



The Campaign runs from June 1<sup>st</sup> to July 31<sup>st</sup> midnight EU CEST / 6 PM USA EST / 8 AM (August 1<sup>st</sup>) AEST / 6 AM (August 1<sup>st</sup>) HKT / 03: 30 AM IST.



All orders must be paid by the end of the Campaign period.



The Kit must be registered and paid before your PROMO codes are valid. The PROMO codes are valid from the date of payment, for 15 days. One code per Partner, two codes cannot be given to the same Partner.



Every active Partner regardless of pin level can take part in this campaign.

# THE ULTIMATE PROMO IN JUNE & JULY

## Q&A

**Let's do what we do best – INNOVATE! What if you could give away two free Basic Partner Kit to your next two Partners who joins the business? Not just any gift, a gift worth €400 each!**

**It's exciting, right? Now let's make it better!**

The magic happens when preparation meets opportunity and we take massive action. Set up your Campaign strategies, brainstorm with your team and review your prospect list. Go to the webshop and get an **Ultimate Partner Kit** and receive your PROMO codes. Time to make that special phone call! Arrange your meetings and get the duplication started. Last but not least, get your [ticket to the Leader School](#), because we are going to create massive momentum!

### **How can I give away the Basic Partner Kit free PROMO codes?**

**A)** Register your new Partner with PROMO Basic Partner Kit and select "pay later" as payment method. The support team will process the order within 1-4 days. It is free and your new Partner will not even have to pay for shipping.

**1.** To become an Active Partner, your new Partner needs to enroll 4 Customers and generate 20 Credits for activation or they need to upgrade to any of our other Partner Kits.

**2.** To access the Fast Start program, your new Partner will need to have a paid Auto Order or activate Auto Order if they are upgraded with a Partner Kit.

If the Partner upgrades to any of our Ultimate Partner Kits, the Kit will generate 125 Credits. If the upgrade is within the campaign period, it will also include the two PROMO codes that equal two Basic Partner Kits as give-away.

**B)** Register your new Partner with an Ultimate Partner Kit and select one of the payment options.

**1.** To access the Fast Start program, the new Partner also needs to place an Auto Order that will be paid 30 days from registration. We recommend doing it at the same time as ordering the Ultimate Partner Kit.

**2.** The Ultimate Partner Kit equals 150 Credits (300 Credits. with ECB).

Please keep in mind that the promo codes that are used as giveaways are only valid for 15 days.

### **Does the Basic Partner Kit contain Credits or qualifications?**

No, the Kit contains only products and is not counted towards any extra qualifications (no points for DT, Action Points or qualification in the Top Recruiter Campaign etc.).

### **How can existing Partners join the Campaign?**

**1.** Buy an Ultimate Partner Kit\* for €995 (Worth €2,400, 125 Credits (250 Credits. with ECB)

**2.** Receive two PROMO codes to be used as giveaways. One code equals one Basic Partner Kit and is valid for 15 days - shipping is included.

You can also get your loyalty refund by acquiring 25 new Premier Customers (125 basic Credits) and maintaining an Active Z4F Auto Order. After 12 months your Active Customer Points must be increased by 25 points that generate 125 credits above your level that you had on 31st of May 2021 if you order in June & 30th of June 2021 if you order in July.

Great opportunity for all Partners to get their loyalty refund (€995) after 12 months also on this kit in accordance with our [Ultimate Partner Kit Campaign rules](#).

25 Premier Customers (A-Team) = 1 kit, 50 Premier Customers (Pro-Team) = 2 kits, 100 premier Customers (Top-Team) = 3 kits.

### **Where can I find my PROMO codes?**

Zinzino will store the PROMO codes digitally. The codes are only visible for [Partner Support](#). If you are unsure of the status of your codes, please contact your Partner Support directly.

Your upline Partners will be able to see if you have received any PROMO codes, they will however, not be able to view the status of them.

### **Can I register a Promo Kit as a give away to myself?**

No, the Promo Kits are only given as give away to a new recruits.

### **Where can I place my new Partners in the team structure?**

We recommend that new Partners should use one PROMO code in the left team and one PROMO code in the right team.

As an existing Partners, you know where you need growth, so make a plan with your team and focus on placing your personal recruits in the teams of your downline Partners who also decide to participate in the Campaign.

**If I already purchased the UPK to get a refund for when I reach my 25 Customers, do these 25 Customers count towards the new promotion pack?**

If you enrolled with the UPK that qualifies you for a refund in 12 months when you reach 25 Customers (125 Credits) and now choose to participate in the new campaign, you need to collect additional 25 Customers for the new pack reimbursed as well.

**Do the 12 months count reset and start again from the month when I enter the new promotion?**

The 12 months start counting when your purchase the UPK for each promotion respectively. For example, if you purchased your first promotional UPK in February and the second one in June. The 12 months for the first one start counting in February and for the second one in June.

**What about Partners who signed up in May?**

Just like all other Partners who joined before June 1<sup>st</sup> they have to qualify by buying an Ultimate Partner Kit during the Campaign Period.

**When will the PROMO Codes for the free Basic Partner Kit expire?**

The PROMO codes will expire 15 days from the day you pay your Ultimate Partner Kit. Therefore, we recommend that you to take immediate action.

**Where can register the PROMO code in order to access my new Partners free Basic Partner Kits?**

- Register your new Partner.
- Go to Partners Campaigns & choose the Basic

Partner Kit.

- Choose payment method: [Pay later](#).

**Why is there a price on my Free Basic Partner Kit order?**

It's because your PROMO code needs to validated before your kit is being shipped. This can take up to four days. This is why it is important that you choose payment method; [Pay later](#). Your Basic Partner Kit order will be updated & shipped free of charge.

**Can I refund my UPK purchase if I have already given away by two Promo codes to two new Partners?**

No, refunds are not possible when you have already given away your free promo codes.

**Can Global Partners participate in the Campaign?**

Yes, but they have their own PROMO Offer where you buy a Better Partner Kit and receive two PROMO codes that equal two Mini Partner Kits as giveaway.

See the Global Campaign [HERE](#).

**Where can I find the Campaign sheets for other markets?**

You can find them under "Ongoing Campaign" in your Back Office or below:

- [CAMPAIGN SHEET USA](#)
- [CAMPAIGN SHEET CANADA](#)
- [CAMPAIGN SHEET AUSTRALIA](#)
- [CAMPAIGN SHEET HONG KONG](#)
- [CAMPAIGN SHEET INDIA](#)
- [CAMPAIGN SHEET GLOBAL](#)

# PARTNER ENROLLMENT STRATEGY

1. Buy an Ultimate Partner Kit and receive two PROMO codes to be used as giveaways. One code equals one Basic Partner Kit - shipping is included.
2. Activate your Zinzino4Free Auto Order to access the Fast Start Program\*.
3. Write a list of 100 names and select your top 10 business prospects.
4. Book your meetings using the phone call / text message script below.
5. Present and follow up until you enroll a new Partner with a free Kit - use your support team to do the meetings for you until you master them yourself.
6. Upgrade your new Partner with an Ultimate Partner Kit and they will also receive two PROMO codes to be used as giveaways. Now it is their turn to pay it forward!
7. Activate their Auto Order so they also can access the Fast Start Program.
8. When you have given away your two Basic Partner Kits (used the promo codes), focus on building depth or buy a new Ultimate Partner Kit and give away two more Basic Partner Kits.
9. Take action today because you only have 15 days to forward your two Basic Partner Kits with the promo codes.

## MEETING SCRIPT

*Hi, how are you? (small talk).*

*I just got started with with a health and wellness business and as part of my training process I have the opportunity to give away two free product Kits (Basic Partner Kits) worth €400.*

*You are one of the first people that came to my mind. If you are willing to take a look at a 30 to 60 minutes presentation together with me and my business colleague, I would like to offer you the free gift.*

*There are no commitments attached to the gift, but you need to like my business to be able to receive it.*

*I want to get started as soon as possible, at what time could we meet within the next 48 hours? Would today or tomorrow be best for you?*

Full scripts can be found in the Express Start booklet.

*\*Available for new Partners only.*

# CUSTOMER ENROLLMENT STRATEGY

1. With the Ultimate Partner Kit you have 10 BalanceTest Kits and 10 BalanceOils that you can use to start 10 free trials.
2. Write a list of 100 names and select your top 20 Customer prospects.
3. Book your meeting using the special phone call / text message script below.
4. Present, follow up and start free trials until you enroll a new Customer with a paid Balance Premier Kit - use your support team to do the meetings for you until you master them yourself.
5. When you have started your 10 free trials, focus on using your Customers' BalanceTest Kits that they received in their first order to start new free trials. Help them qualify for Zinzino4Free or buy a new Ultimate Partner Kit and start 10 new free trials.
6. With 25 Premier Customers in 12 months you get a full refund on your first Ultimate Partner Kit, with 50 you can get a refund for two Kits and with 100 we refund 3 kits to you. View full terms & conditions in the [Ultimate Partner Kit Campaign sheet](#).
7. Take action today! You only have 30 and 60 days to qualify for your Fast Start Bonuses, and you don't want to pay for your first months of the Zinzino4Free Auto Order.

## MEETING SCRIPT

*Hi, how are you? (small talk).*

*I just got started with a health and wellness business, we are focused on the new area of test-based nutrition. As part of the program we are able to start free trials including a test system and products for a few selected people who wants to watch the full presentation.*

*There are no commitments attached to the free trial, however, it will only make sense to you if you are interested in optimizing your health. What would be a good time for you, today or tomorrow?*

Full scripts can be found in the Express Start booklet.

*\*Available for new Partners only.*