

ZINZINO

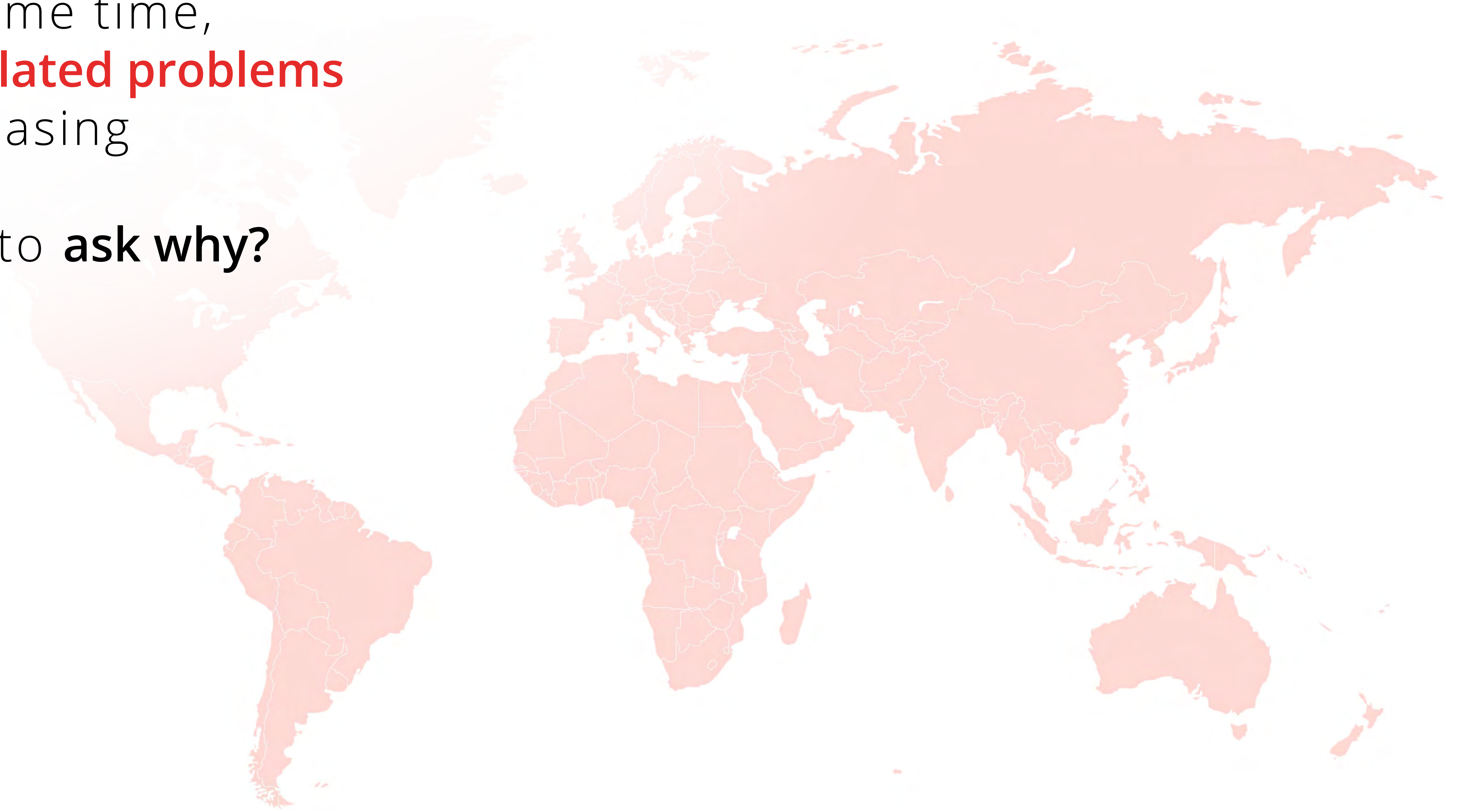


We want to feel good,
stay fit **and be healthy**



At the same time,
health-related problems
are increasing

It's time to **ask why?**



Let your food
be your medicine
and your medicine
be your food

- *Hippocrates*
460-370 BC



We used to eat food
from mother nature



*Full of vitamins, minerals, phyto- and micro nutrients,
beta glucans, fibers, healthy fats and a good balance
of Omega-6 and Omega-3.*

Today we eat
man-made food



Low in key nutrients, high in sugar, full of empty calories, low in fibers, and with an imbalance between essential fatty acids Omega-6 and Omega-3 which we can't make so we have to get them in our diets.

The history of Omega-6 to Omega-3 Balance



1850

1:1

DNA formation



1960

3:1

Science recommends



2020

4:1

The turning point



15:1

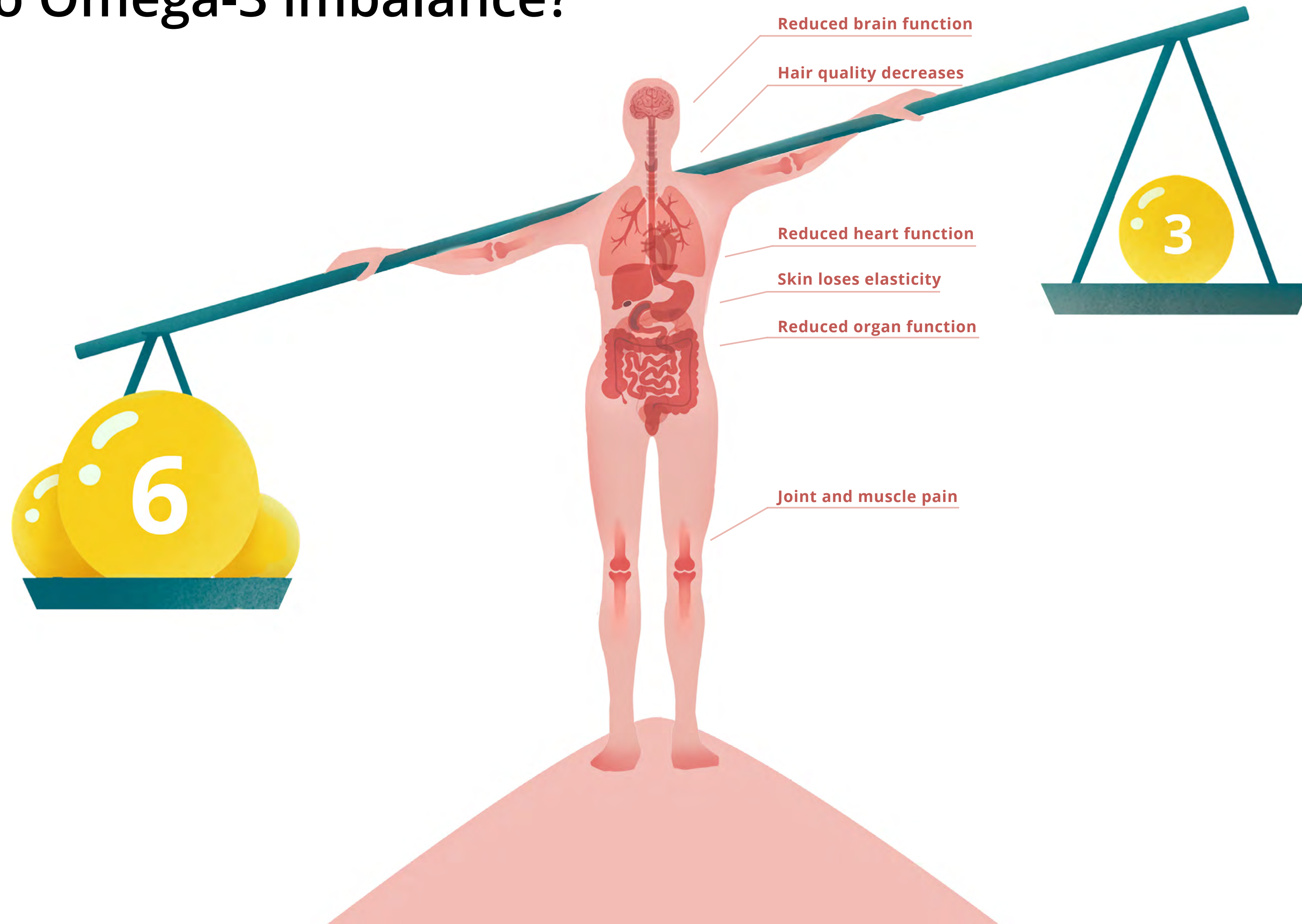
Increasing every decade (EU)

25:1?

REFERENCES

• PUBMED

What are the consequences of Omega-6 to Omega-3 imbalance?

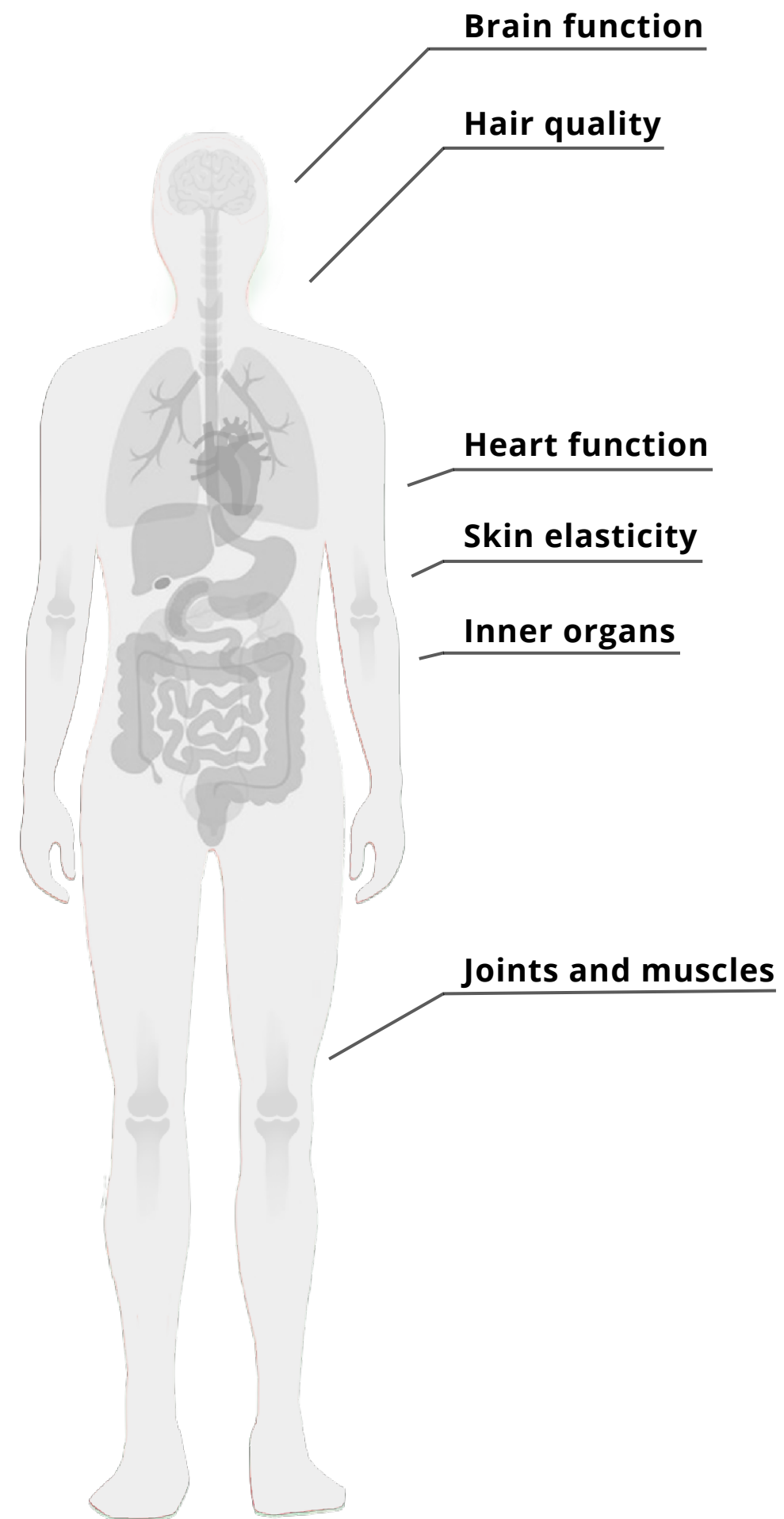
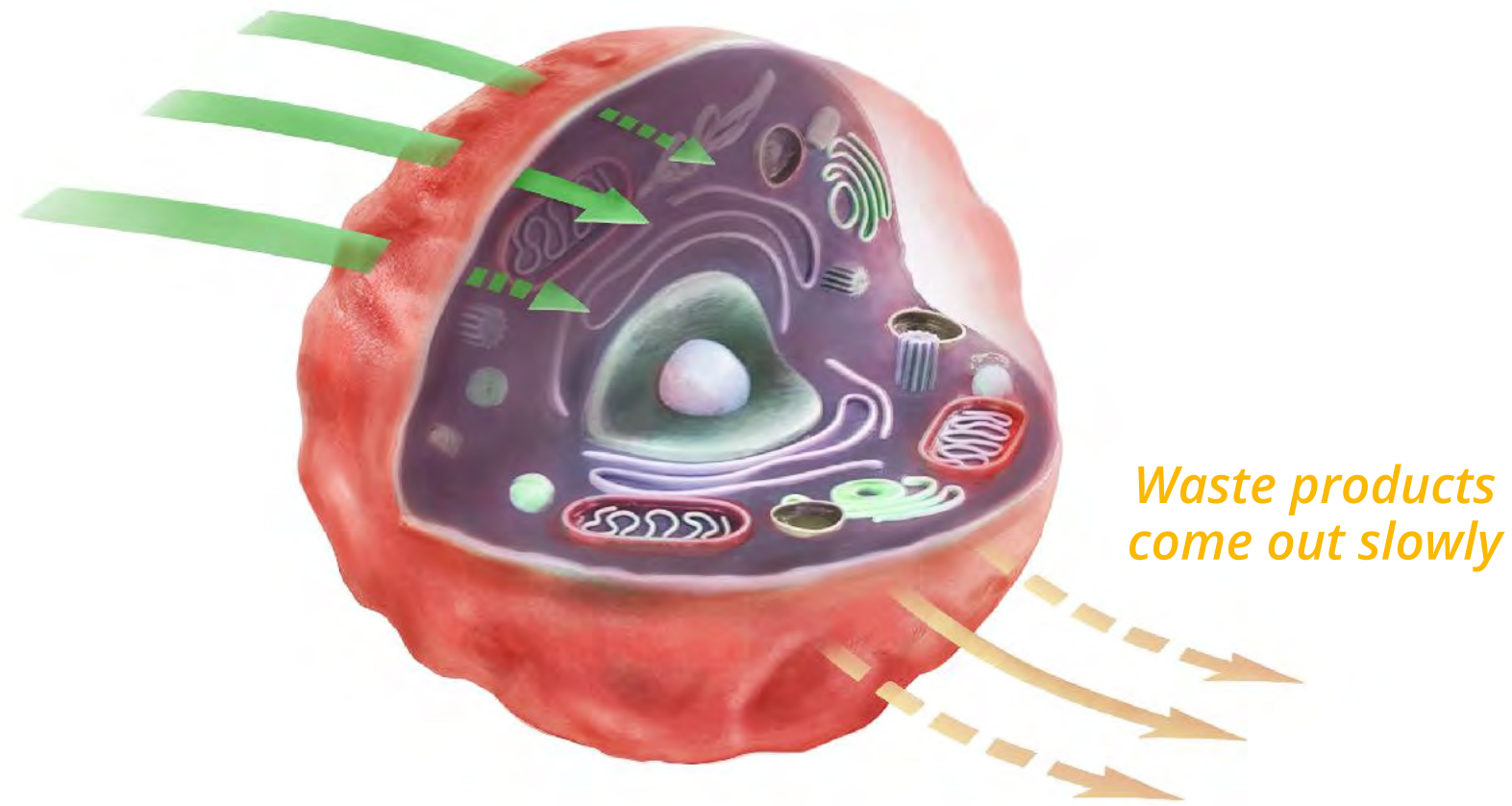


This is how it affects the cells in our body

REDUCED FUNCTION

Hard, rigid membrane

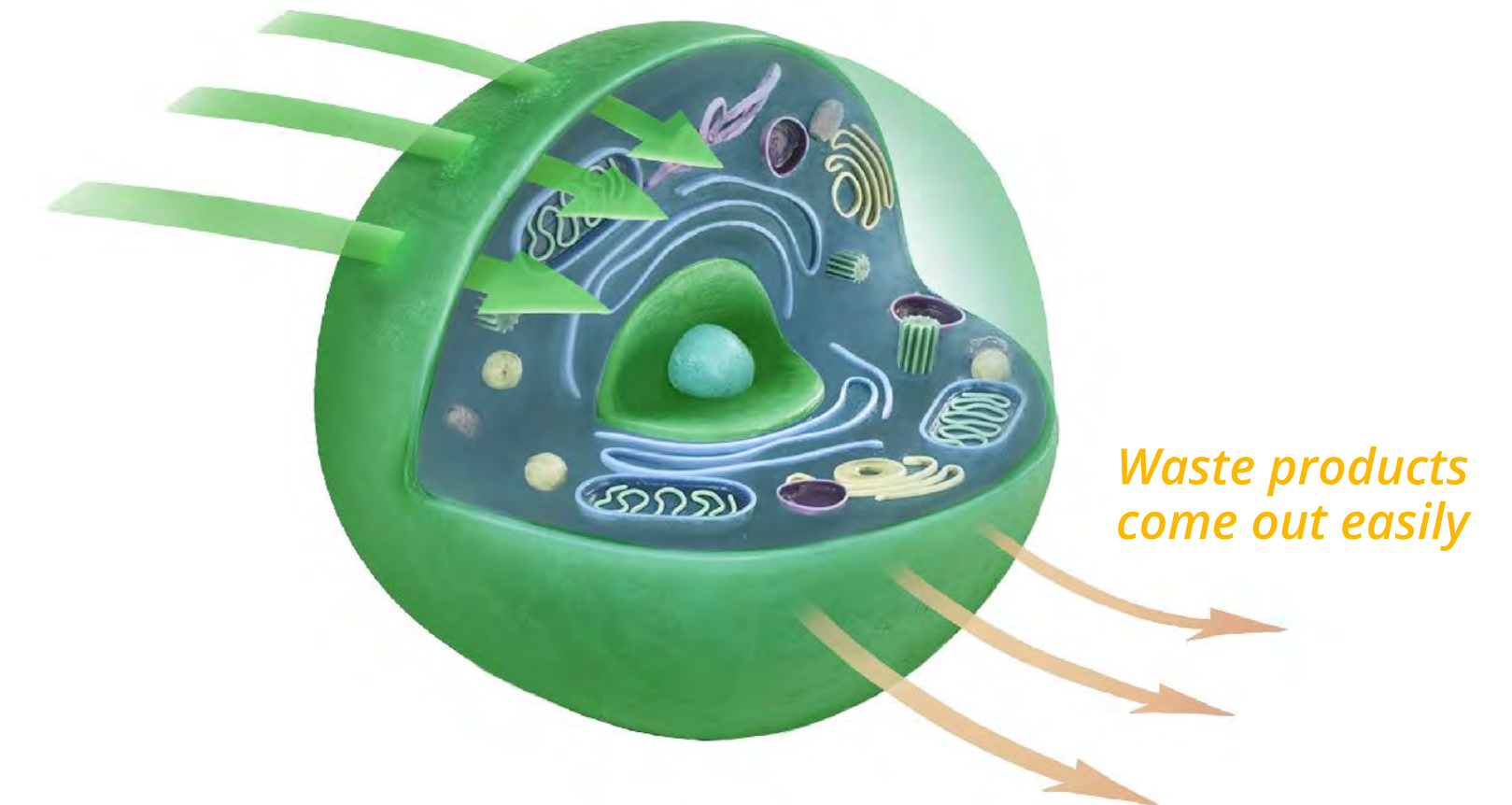
*Nutrients get
in slowly*



NORMAL FUNCTION

Soft, flexible membrane

*Nutrients get
in easily*

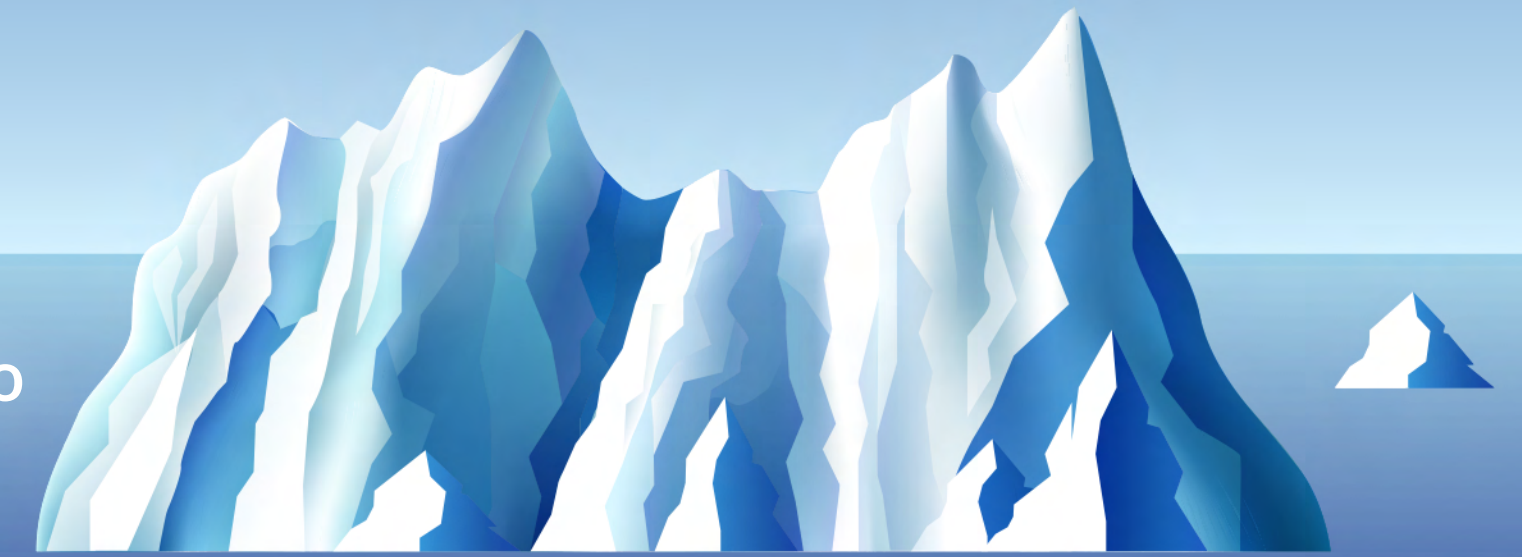


To achieve healthy cell membranes, we need a 3:1
balance between Omega-6 and Omega-3

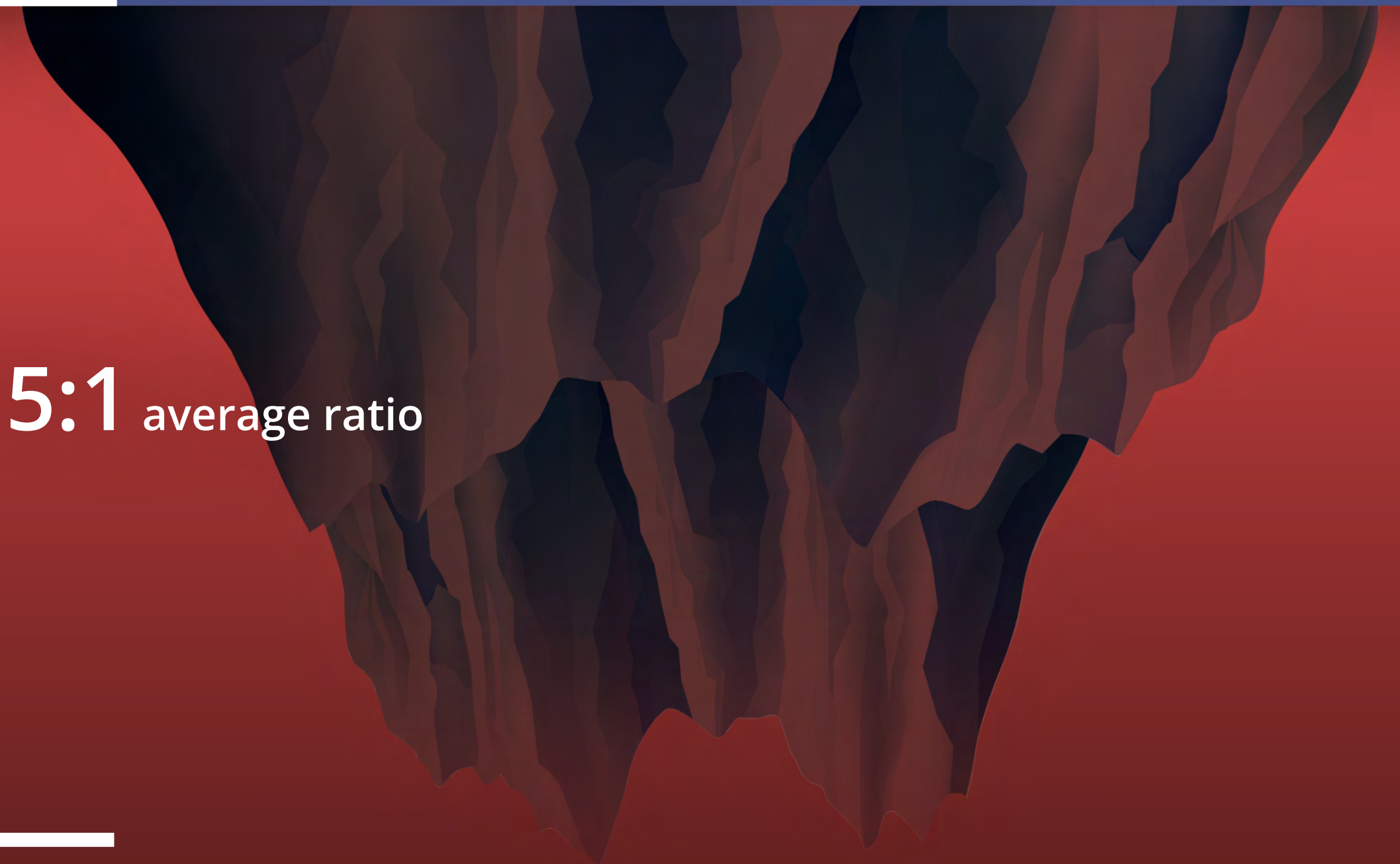
Are you where you want to be or are you in the danger zone?



3:1 ideal ratio



15:1 average ratio



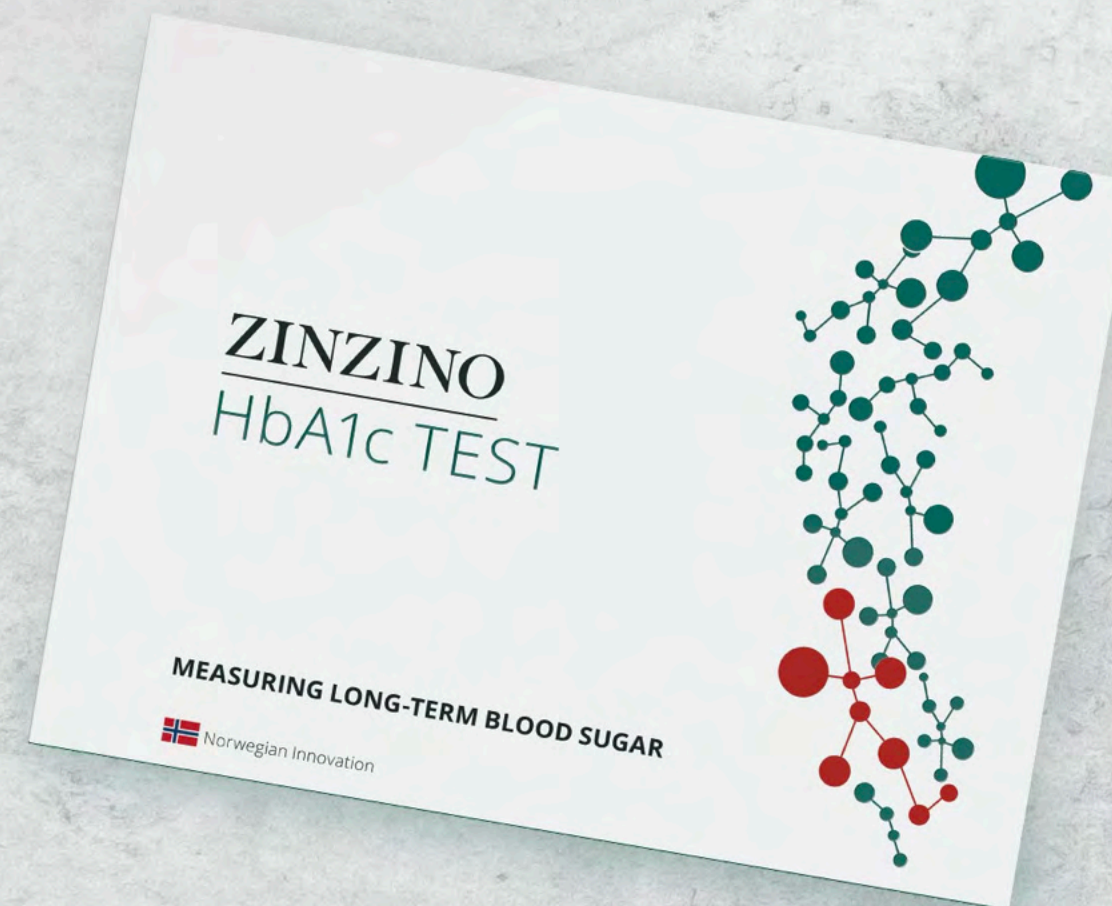
- Imbalance of Omega-6 and Omega-3
- Low levels of Omega-3
- Inadequate polyphenols in your diet
- Low levels of vitamin D₃

REFERENCES

• Nordic Council of Ministers,
Nordic Nutritional Recommendations
2004/2012 – 5:1 or lower.

• The World Health Organization
(WHO) – 4:1 or lower.

Would you like to take a test
to find out your results?



- Scientifically based
- Home-administered
- Independently managed analyses
- Anonymous results
- Dried blood spot tests



The tests are analyzed by our independent laboratory partner
VITAS Analytical Services

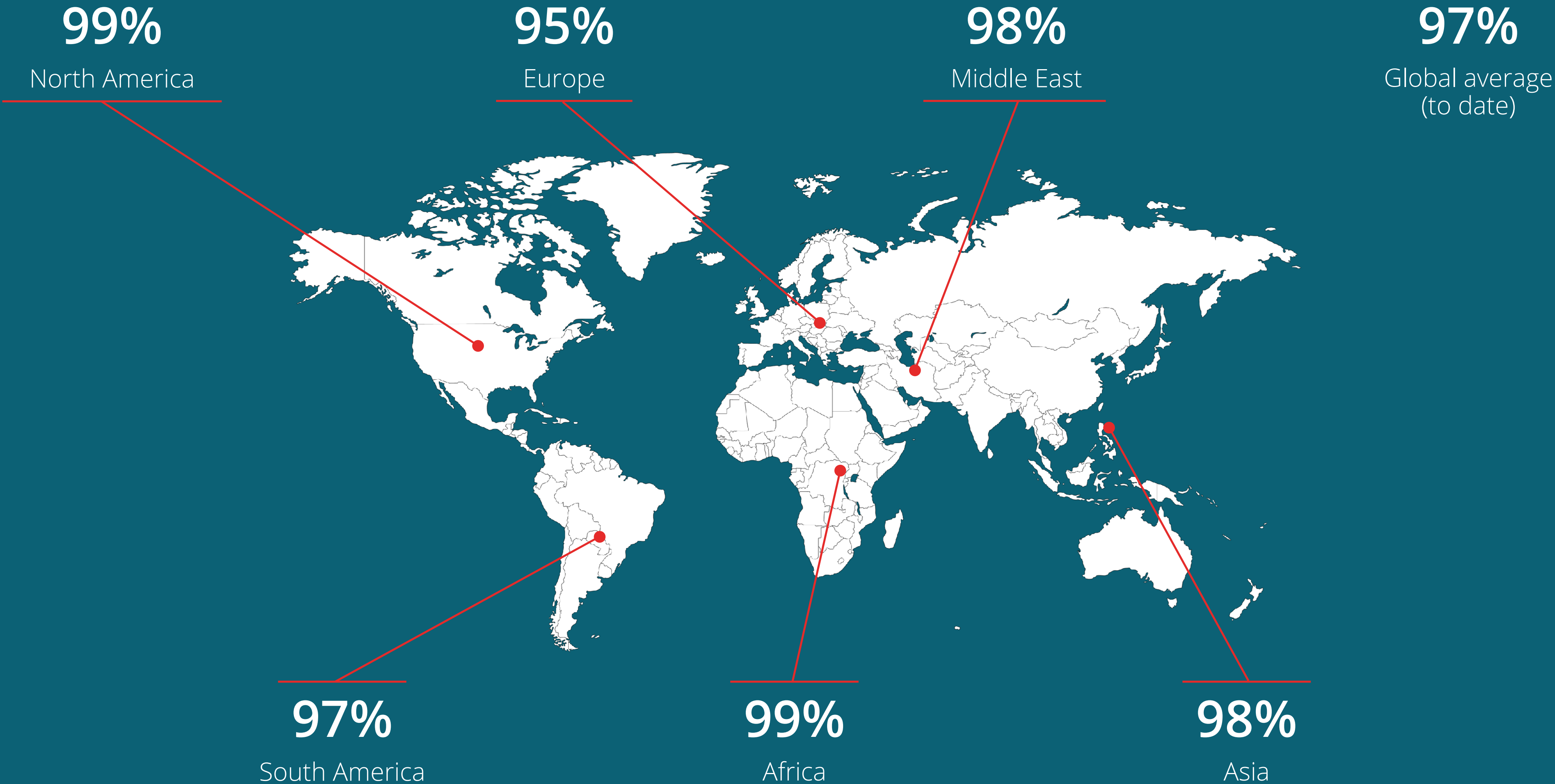
Official partner of:

- Harvard University, US
- University of Cambridge, UK
- Kings College London, UK
- Max Plank Institute, Berlin, DE
- University of Oxford, UK
- Massachusetts General Hospital, US
- University of Oslo, NO
- Tufts University, US
- Lund University, SE
- ZOE, UK and US

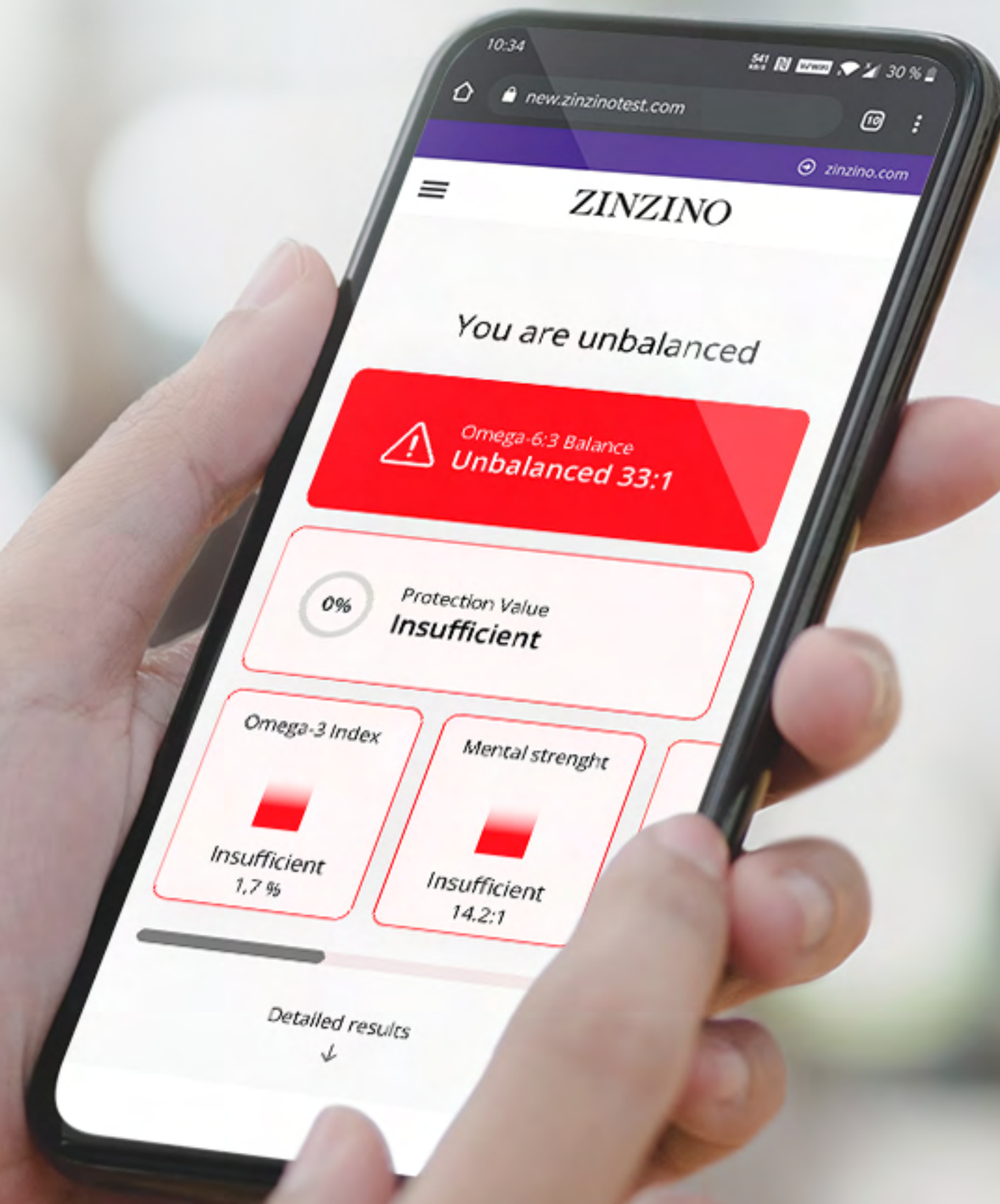
Vitas has been a collaborative partner to the WHO, as well as Olympia Toppen Research facility in Norway. Vitas is a GMP-certified chemical analysis contract lab, recognized as one of the pioneers in the modern use of dried blood spot testing.



Our 1,300,000 test results show a world out of balance



Find out your **personal test results**



- Personalized recommendations
- Tailored solutions
- Proof in writing that it works



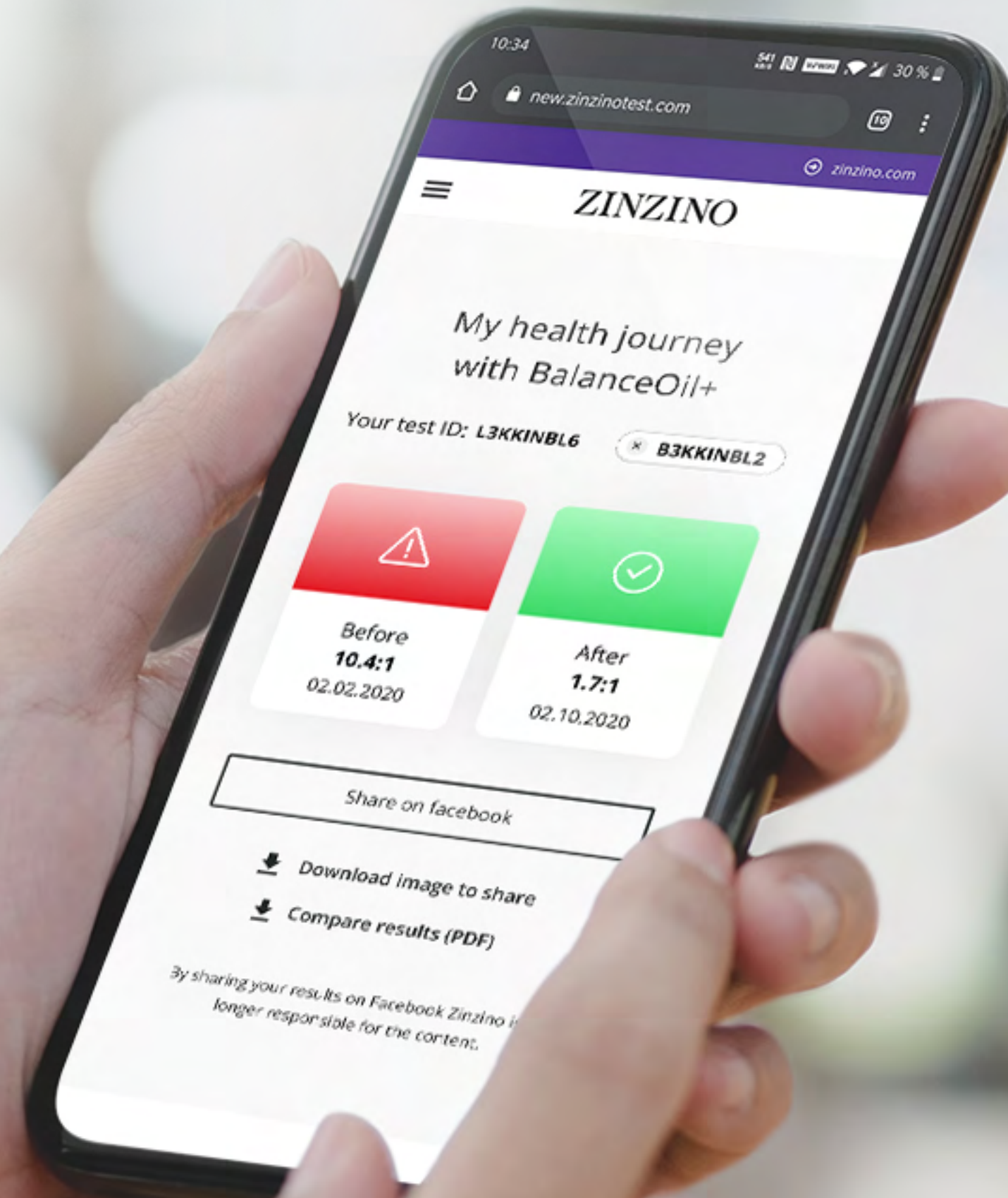
Money-Back Guarantee:

Applies if you have an Omega-6:3 Balance of 3:1 or better on your first BalanceTest. This offer is only valid if a monthly subscription was chosen.

Find out your personal test results and track your progress

My personal result

Before **10.4:1**



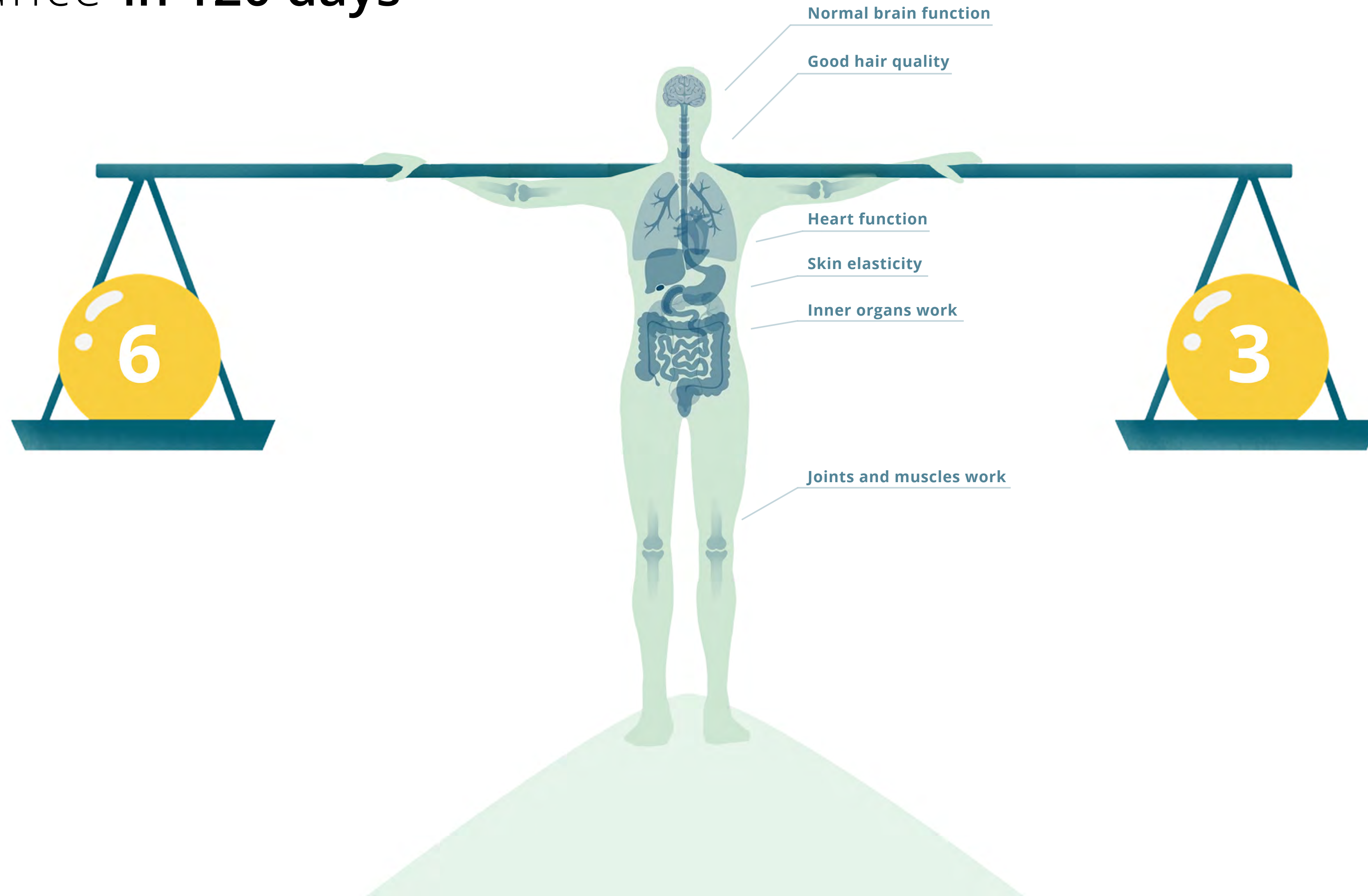
- Personalized recommendations
- Tailored solutions
- Proof in writing that it works



Money-Back Guarantee:

Applies if you have an Omega-6:3 Balance of 3:1 or better on your first BalanceTest. This offer is only valid if a monthly subscription was chosen.

We can bring you back into balance **in 120 days**



Our Scientific Advisory Board

That have developed our best-in-class pharmaco-nutritional products and test method that removes the guesswork from a healthier way of living.

 Patented products

 Own manufacturing and R&D



DR. PAUL CLAYTON

Dr. Clayton is a clinical pharmacologist and a pharmaco-nutritionist. A pioneer in the study of the pharmacological effects of foods and how they affect your health and physical performance.



OLA EIDE

Mr. Eide is the founder of industry leader BioActive Foods AS. He has held a number of leadership positions, such as Chairman of the Board for the Norwegian and the Nordic food research program.



DR. ANGELA M. RIZZO

Dr. Rizzo is an expert in the biochemistry of lipids. She is a Professor of Biochemistry at the University of Milan and her articles have been published in numerous professional journals.



DR. ANANTHARAJ ABRAHAM

Dr. Abraham has more than 40 years of experience in the health and nutrition industry. He is a medical doctor with experience in both state-run hospitals and in various medical disciplines.

Our BalanceOil is not a fish oil. **It is so much more.**

In fact, it's all about the polyphenols. This is the game-changer in the Omega-3 industry.

A synergistic formula with:

60%

pure high-grade fish oil
from small, sustainably
wild-caught fish



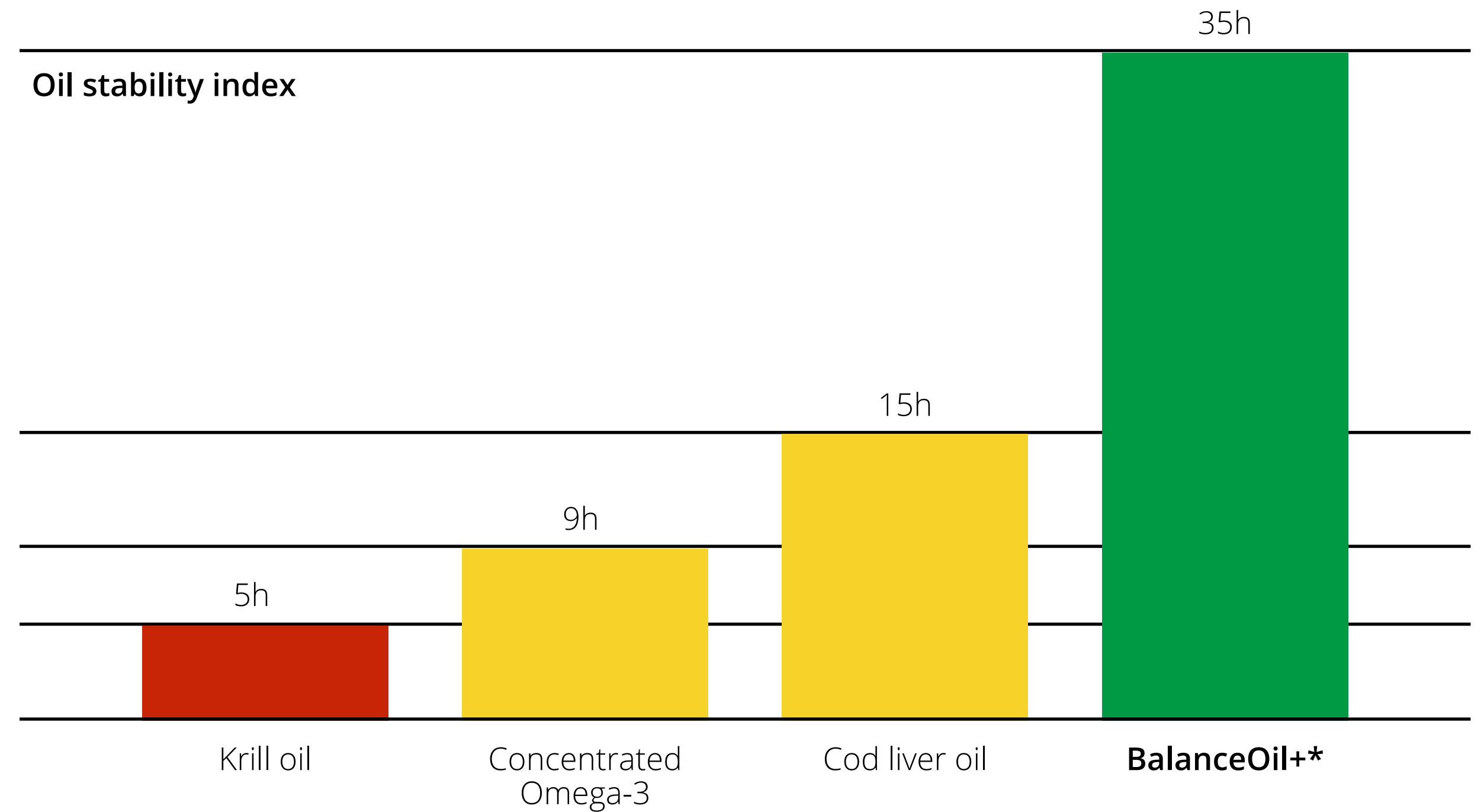
40%

pre-harvest premium
extra virgin olive oil

It's fresh, **not fishy**

Packed with antioxidants that keep the fish oil fresh and potent.

- Keep the oil from oxidation (going bad/rancid)
- Increase absorption in the body
- Stay fresh and potent in your cells
- Protect the body from oxidative stress



REFERENCES

- *Study done with SINTEF in August, 2010

BalanceOil+

Balance your body from within with our unique, synergistic formula

Polyphenols to prevent oxidation

Omega-3, EPA, DHA, DPA (from wild fish)

Vitamin D₃

Naturally sourced ingredients

Vitamin E (tocopherols)

Dosage by weight (and age*)



- Orange Lemon Mint
- Grapefruit Lemon Lime
- *Tutti Frutti (kid-friendly flavor)
- Lemon

PREMIUM

BalanceOil+ Premium

The premium version of our unique, synergistic formula

High content of polyphenols
from R.E.V.O.O olive oil

Omega-3, EPA, DHA, DPA
(from wild fish)

Vitamin D₃

Naturally sourced ingredients

Vitamin E (tocopherols)

Dosage by weight



● Orange Lemon Mint

PREMIUM

Essent+ Premium

The superior version of our unique, synergistic formula.
In softgels.

Extremely high content of polyphenols from R.E.V.O.O

Polyphenols from olive fruit extract and cocoa powder to further prevent oxidation

Omega-3, EPA, DHA (from wild fish)

Vitamin D₃



Naturally sourced ingredients

Vitamin E (tocopherols)

Dosage by weight



SPORT

BalanceOil+ AquaX

In a water-soluble formula

Polyphenols to
prevent oxidation

Omega-3, EPA, DHA, DPA
(from wild fish)

Vitamin D₃

Naturally sourced ingredients

Vitamin E (tocopherols)

Dosage by weight



SPORT

BalanceOil+ Vegan

In a vegan formula

Polyphenols to prevent oxidation

Omega-3, EPA, DHA, SDA (from algae)

Vegan Vitamin D₃

Naturally sourced ingredients

Vitamin E (tocopherols)

Dosage by weight



Our products are made with the highest quality and care



GMP-certified



Friend of the Sea



Informed Sport



The Vegan Society



DNV-GL certified



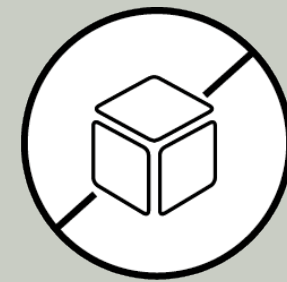
Halal certified



Naturally sourced ingredients



Soy-free



Sugar-free



Gluten-free



Non-GMO



Keto-friendly

There are **health benefits** at every stage of life



6 months

20 years

50 years

100 years

Brain* / immune / growth

Brain* / immune / reproduction /
skin / hair / nails

Brain* / immune / heart**

Brain* / immune / heart** / joint /
healthy metabolic aging / bones

* The beneficial effect is obtained with a daily intake of 250 mg of EPA and DHA.
** The beneficial effect is obtained with a daily intake of 250 mg of DHA.

These 18 health claims are **approved by EFSA**



Normal brain function*



Normal heart function*



Normal immune function*



Normal vision*



Normal teeth*



Normal brain development of the fetus and breastfed infants*



Normal bone structure*



Fights oxidative stress*



Normal blood pressure*



Normal cell division*



Normal blood triglyceride levels*



Normal development of the eye of the fetus and breastfed infants*



Protects cells against oxidative stress*



Normal absorption/utilization of calcium and phosphorus*



Normal blood calcium levels*



Normal muscle function*



Lowers/reduces blood cholesterol*



Visual development of infants up to 12 months of age*

REFERENCES

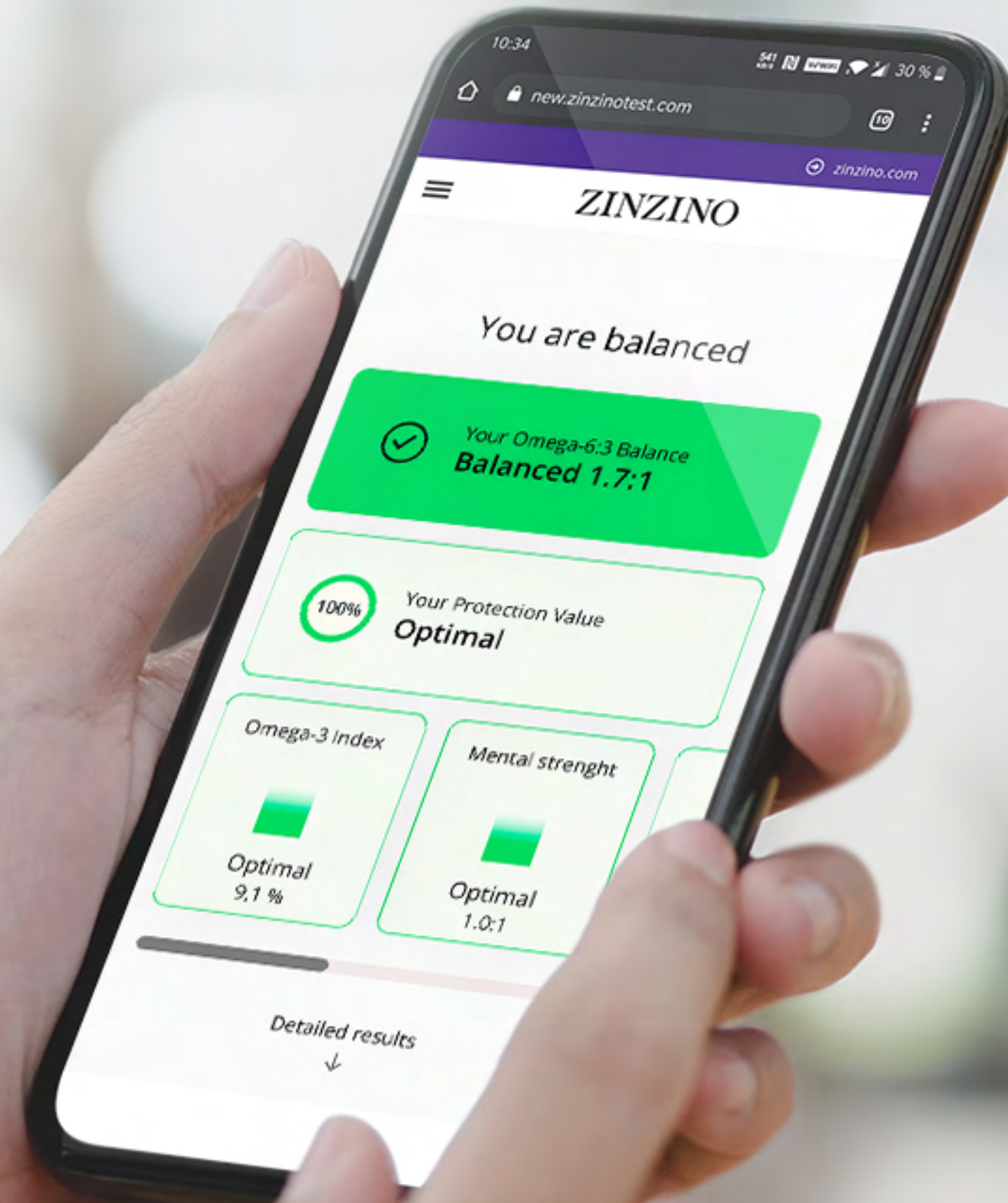
• Commission regulation (EU 1924/2006 and 432/2012)

95% of those taking Zinzino Balance supplements are **back in balance after 120 days**

My personal result

Before **10.4:1**

After **1.7:1**



Money-Back Guarantee:

Applies if you have an Omega-6:3 Balance of 3:1 or better on your first BalanceTest. This offer is only valid if a monthly subscription was chosen.




Reaching a balance between Omega-6
and Omega-3 is **the first step to feel good,
stay fit and be healthy**

Now let's take a look at our other products



ZinoBiotic+

Restore your gut health




-  Dietary fiber blend
-  Gut health
-  Healthy bowel function

• 8 EFSA claims

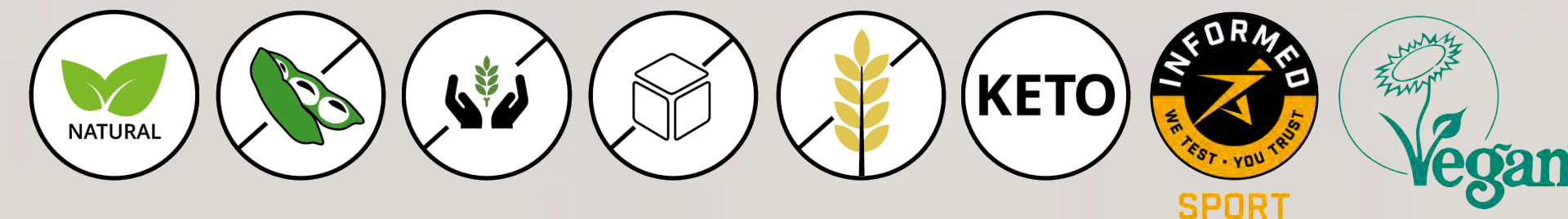


Xtend+

All the nutrients you need in one capsule

-  Feel more energized
-  Improve your bone and joint function
-  Contribute to a normal immune system

• 145 EFSA claims



Zinzino Health Protocol

3 products that make a difference, tailored for your personal supplement needs.



Step 1: Balance

Adjusts your body's Omega levels and supports normal heart and brain function



Step 2: Restore

Helps your gut stay healthy and contributes to balanced cholesterol levels



Step 3: Support

Improves your energy and supports your innate immune system



Health Protocol **Premium**

4 products that make a difference, tailored for your personal supplement needs.



Step 1: Balance

Adjusts your body's Omega levels and supports normal heart and brain function



Step 2: Restore

Helps your gut stay healthy and contributes to balanced cholesterol levels



Step 3: Support

Improves your energy and supports your innate immune system






Add Viva+

All-natural nootropic food supplement



Viva+

Less stress, sound sleep

-  Live happy
-  A good night's sleep
-  A spa for the mind

• 3 EFSA claims



Dried blood spot tests



BalanceTest



Vitamin D Test



HbA1c Test



BalanceOil+



BalanceOil+ Vegan



BalanceOil+ AquaX



BalanceOil+ Premium



Essent+ Premium



R.E.V.O.O.

Balance supplements



Xtend+



Xtend



Protect+



ZinoShine+



Viva+



ZinoGene+

Immune and restore supplements



ZinoBiotic+



LeanShake



Energy Bar



Skin Serum



Hanzz+Heidii

Gut health and additional wellness products

Zinzino Brand Ambassadors

Morten Aamodt Norway

3rd place, Norway's strongest man
Profession: Gymnast
strongman team



Marcel Costly Germany

3. League Champion
Profession: Professional
Soccer player



Sara Hector Sweden

Olympic gold medalist
Profession:
Alpine skier



Krista Uzare Latvia

World Champion in
UIM-ABP Aquabike
Profession: Jet ski racer



Libor Podmol Czech Republic

1st place, IFMXF
world cup
Profession:
Motocross rider



Nikoleta Jířhová Czech Republic

World semifinalist 400m hurdles
Profession: Running
& hurdles



Olivia Gram Denmark

Highest ranking / Singles: 920
Highest ranking /
Doubles: 591
Profession:
Tennis player



Tom Chilton England

Former World and Touring car champion
Profession: Racing
Car Driver



Ragga Ragnars Iceland

Profession: Actress and
former Olympic swimmer



We are a global **health and wellness company** from **Scandinavia**

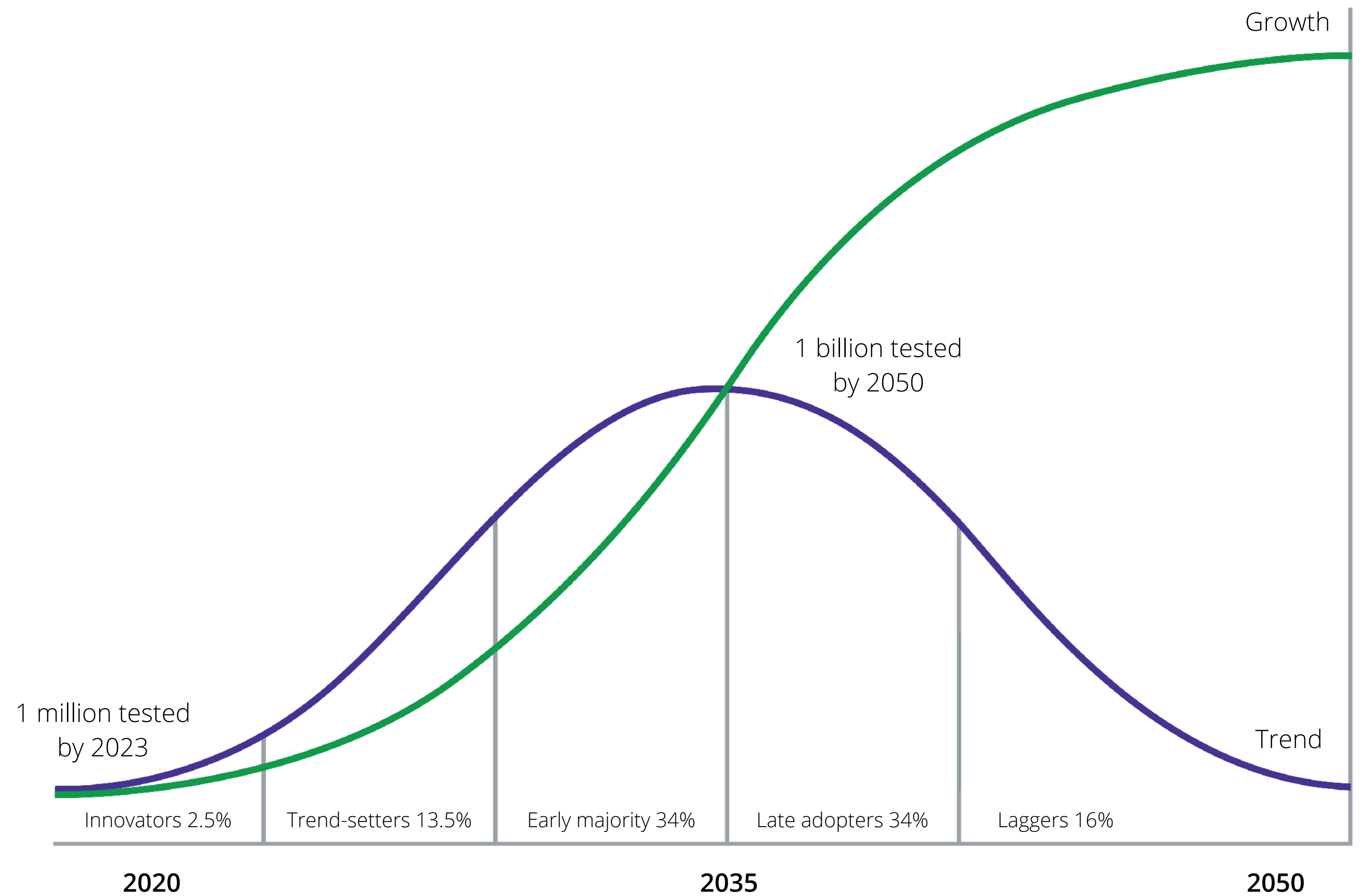
- NASDAQ First North Premier Growth Market
- Strong financial foundation with double-digit sales growth
- Member of numerous local direct sales associations
- Delivering to over 100 countries
- Committed to contributing to a better world with the Zinzino Foundation



● Zinzino Offices
● Zinzino Sales Directors

Going from guess-based to test-based nutrition is a global mega trend

- 500 million are taking Omega-3 supplements
1 billion supplement with vitamins
1.5 billion use some form of specialized diet
- Most people want to know if their supplements have an effect in their body
- 1 billion people will be tested by 2050
- **97% fails their first BalanceTest**



A photograph of two business women sitting at a table in a bright, modern office setting. The woman on the left, with long brown hair, is wearing a light blue blazer and is gesturing with her hands while speaking. The woman on the right, with dark hair pulled back, is wearing a white collared shirt and is looking at the first woman. On the table in front of them are two white coffee cups with gold floral patterns, a glass of water, and two laptops. The background shows a large window with a view of a cityscape.

Why join Zinzino as a Partner?
Let me ask you the most important question.

What do you **really** want?

- More happiness?
- Better health?
- More money?

What do you **really** want?

What do you **want to have?**

- Provide for your family
- Upgrade your home
- Drive a nice car



What do you **really** want?

What do you **want to have**?

What do you **want to do**?

- Build life-long friendships
- A career with meaning, purpose and fulfillment
- Have 5 star experiences traveling the world



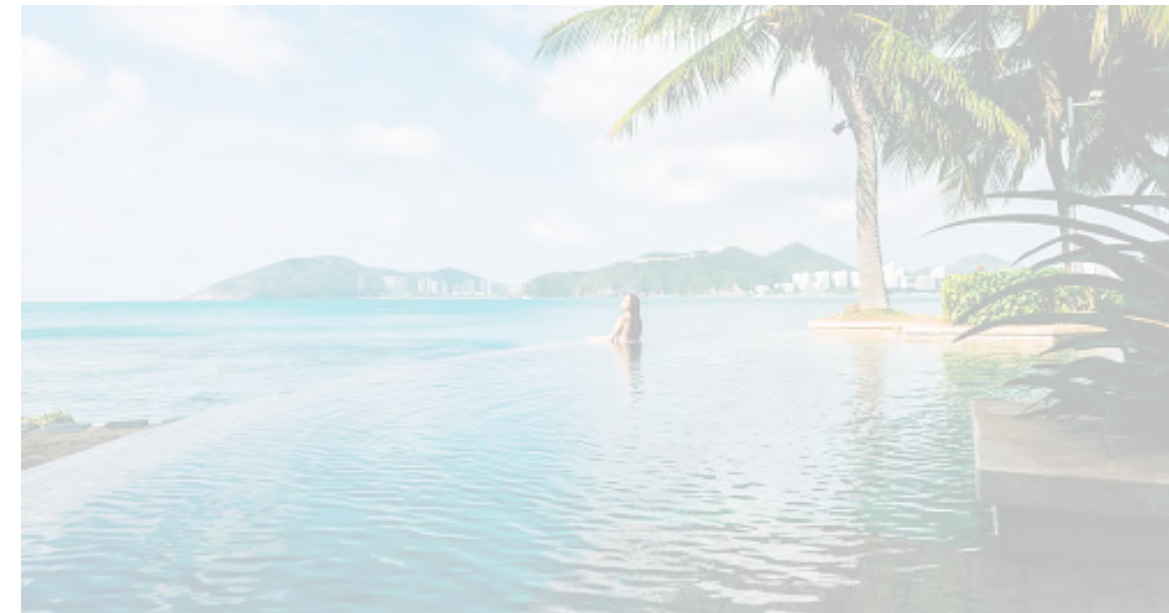
What do you **really** want?

What do you **want to have**?

What do you **want to do**?

Who do you **want to become**?

- Realize your potential and leave a legacy
- Give back to causes you believe in
- Become wealthy



Start building **your business**



Join and select a Partner Kit



1 Test

30/60 Credits

Basic Partner Kit

€319 | Save 42%
Retail price €552



3 Tests

90/180 Credits

Advanced Partner Kit

€849 | Save 48%
Retail price €1,641



10 Tests

150/300 Credits

Ultimate Partner Kit

€1,169 | Save 66%
Retail price €3,422

Kits include ECB for the first 120 days, which doubles your Enrollment Credits.

Ultimate Partner Kit – Refund campaign

€1,169

Retail price €3,422

Get a full loyalty refund when acquiring 25 Premier Customers within a year of purchasing the Ultimate Partner Kit*



Get your money back:

Basic and Advanced Partner Kits can be upgraded during the first 6 months to get the refund.

* Read all the details in our Ultimate Partner Kit Refund Campaign sheet.

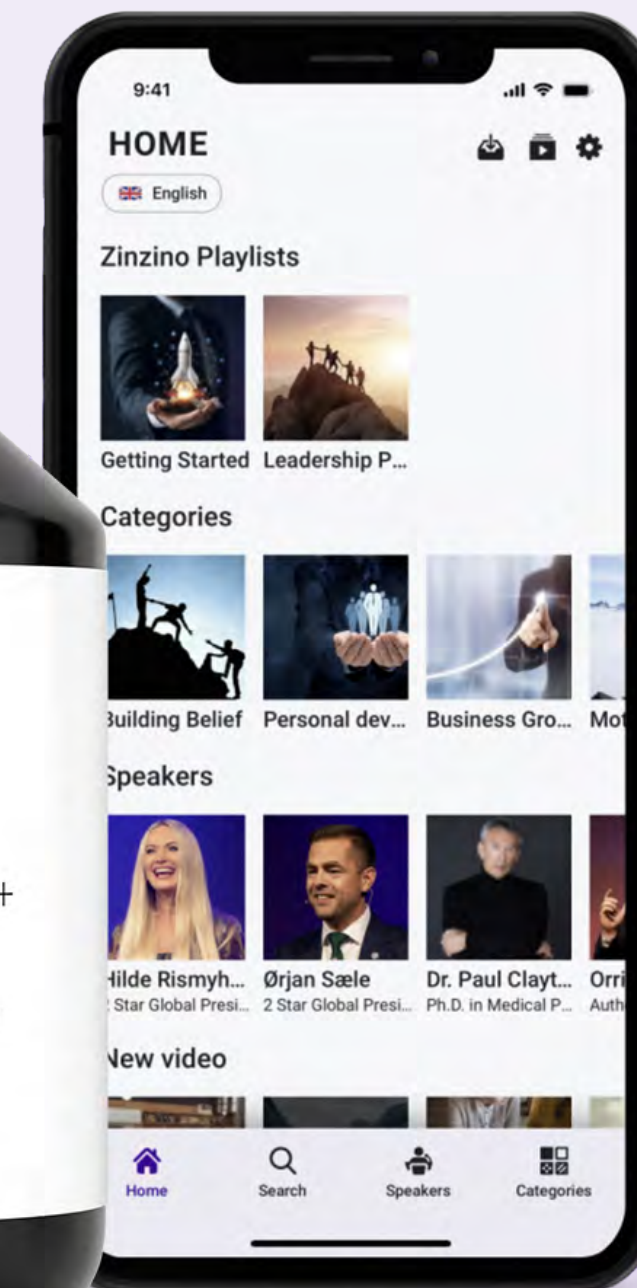
Select your monthly **Auto Order**

Includes

- One Balance product of your choice every month
- One Test every 4 months
- Powerful Back Office, easy-to-share landing pages
- GoCore App, for personal and professional development

€79 | Save 34% | 10 Credits

Retail price €119

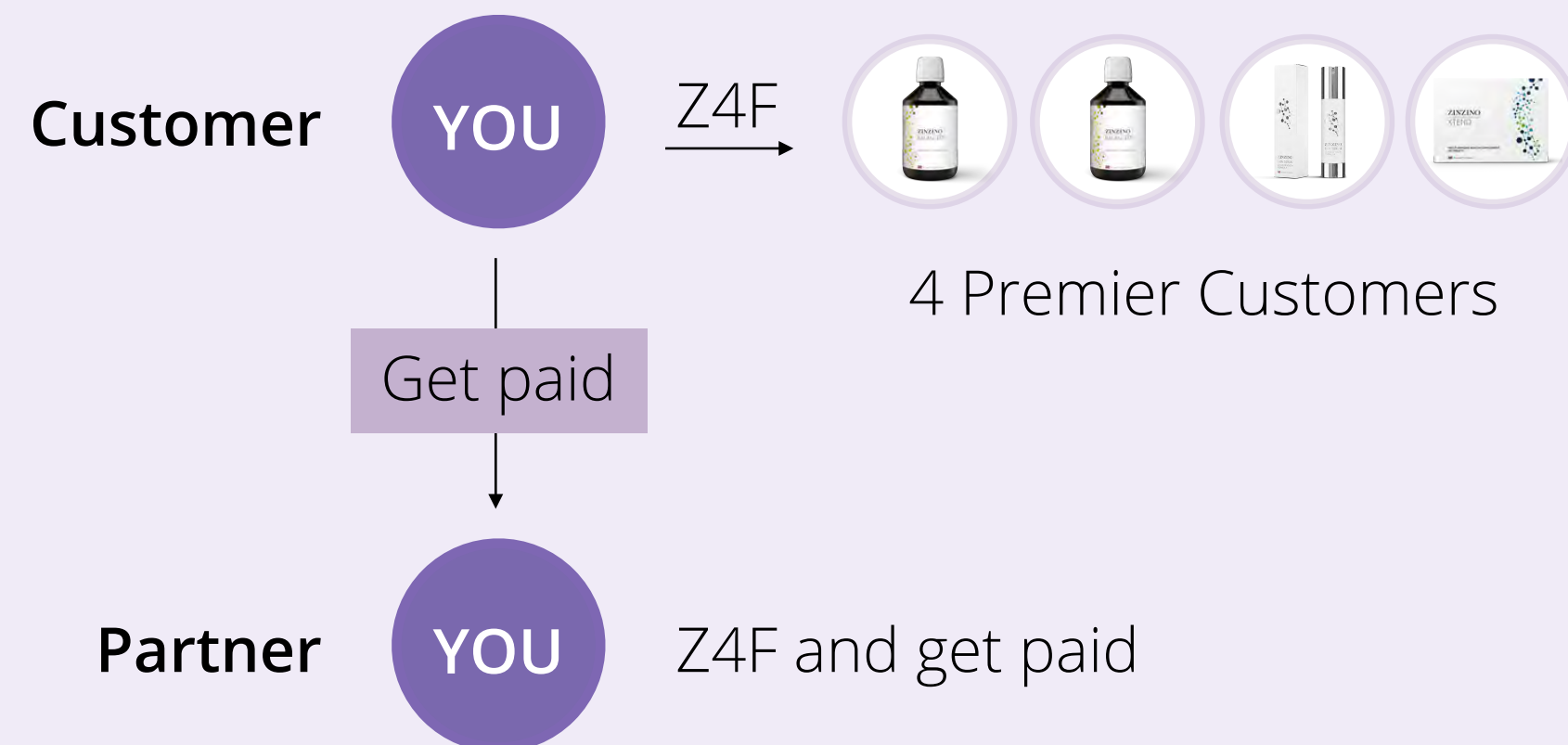


Follow the program: In 120 days you will be in Balance and have proven before and after test results.

Get your products for free

Love it. Share it. Get free products

1. Subscribe to a Z4F Kit and share your product experience
2. Enroll 4 or more subscribing Customers with a Premier Kit*
3. Get your own monthly subscription (Auto Order) for free.
All you pay is shipping.



* The credit value of your first generation Customers' combined purchases must be at least 40 Credits.

Compensation Plan

Create residual income

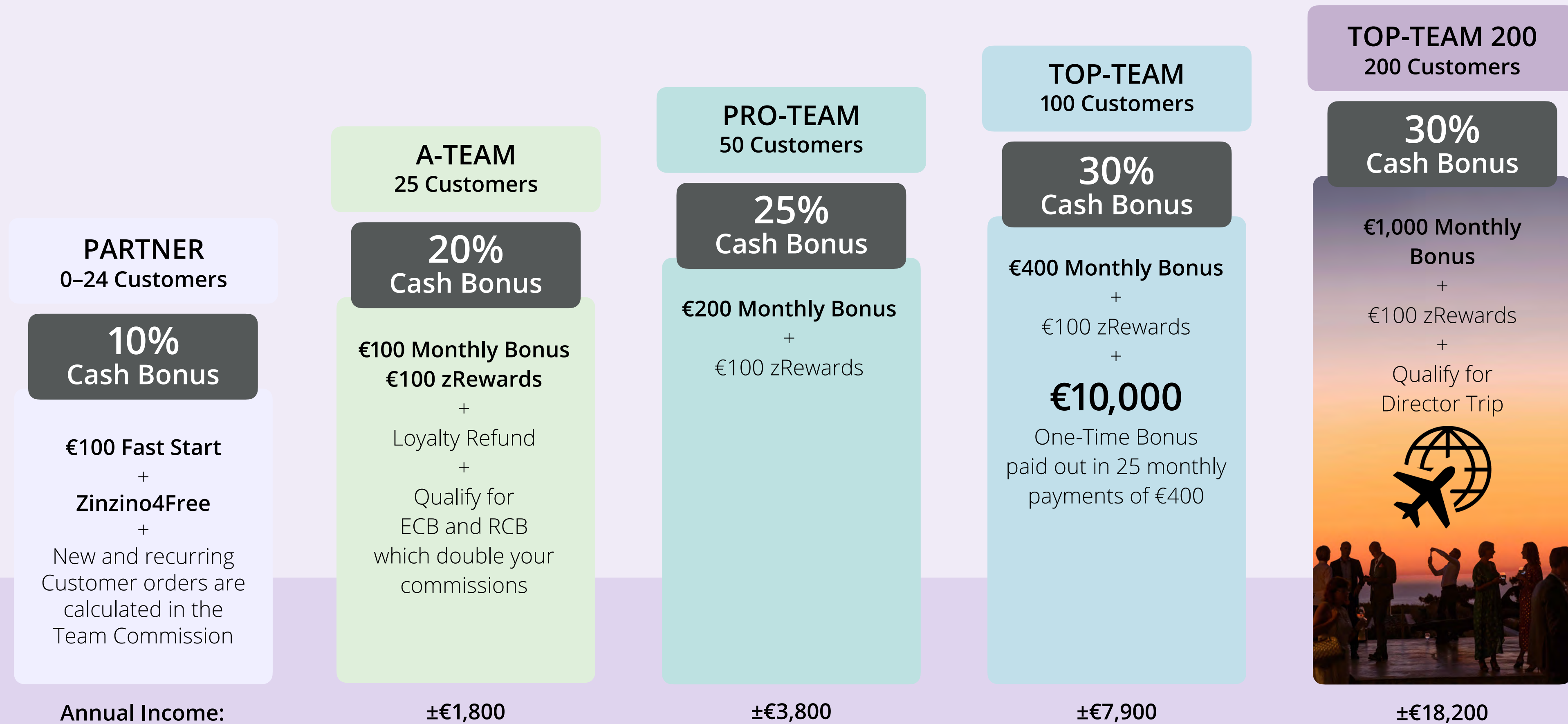
From your Customers

For every Euro our Customers spend, 50 percent is paid back to our Partners in commissions and perks

Building a team



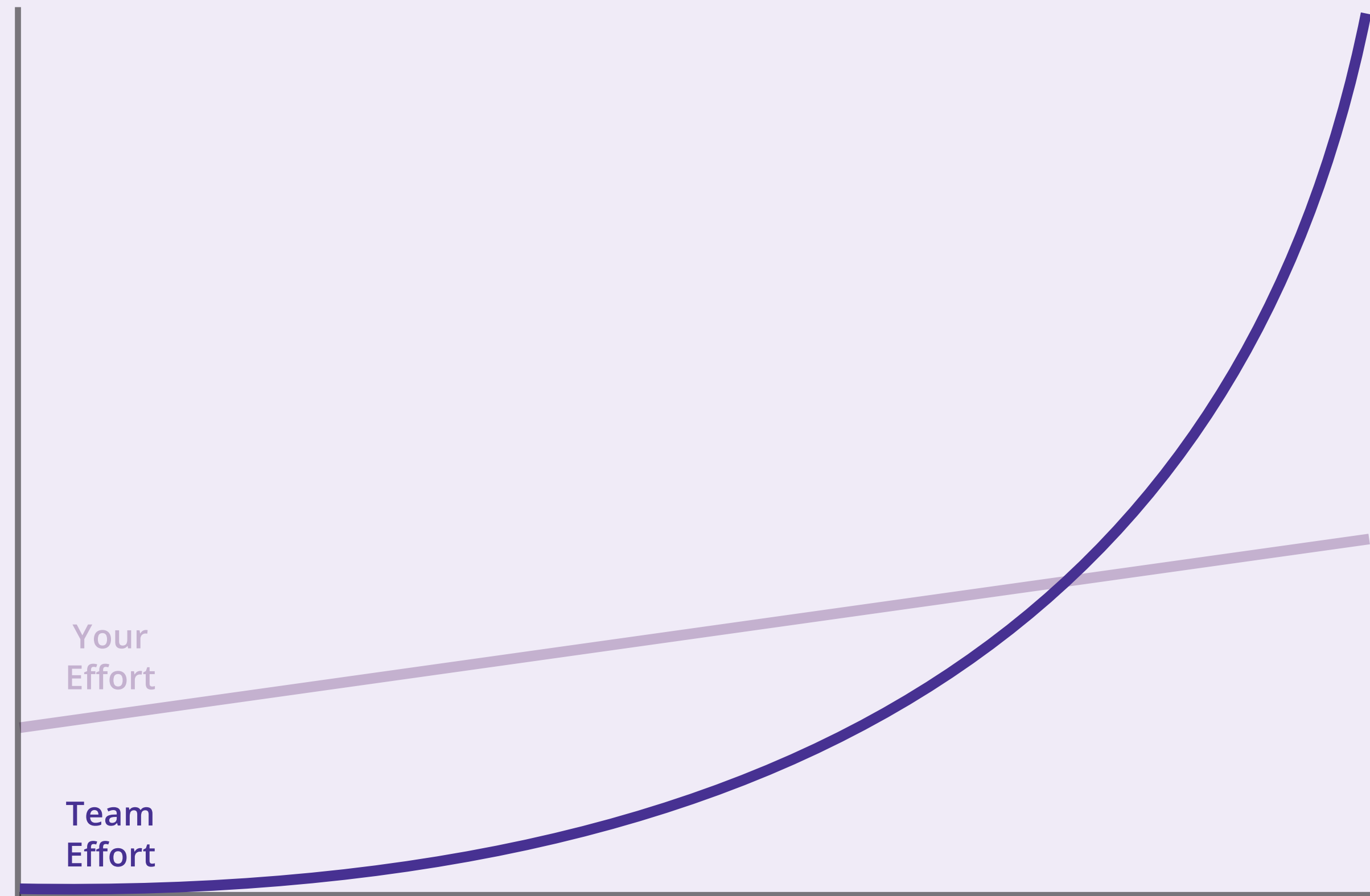
Customer Career Plan



Every additional 100 Customers increases your Top-Team bonus by **€500 per month** and grows your royalties from team commissions.

Leveraged Sales Career Plan

- In the beginning most of your income comes from **new sales and your effort**
- Over time most of your income comes from **recurring sales and the team's effort**



120-day Fast Start Plan



10% Cash Bonus



20 Credits

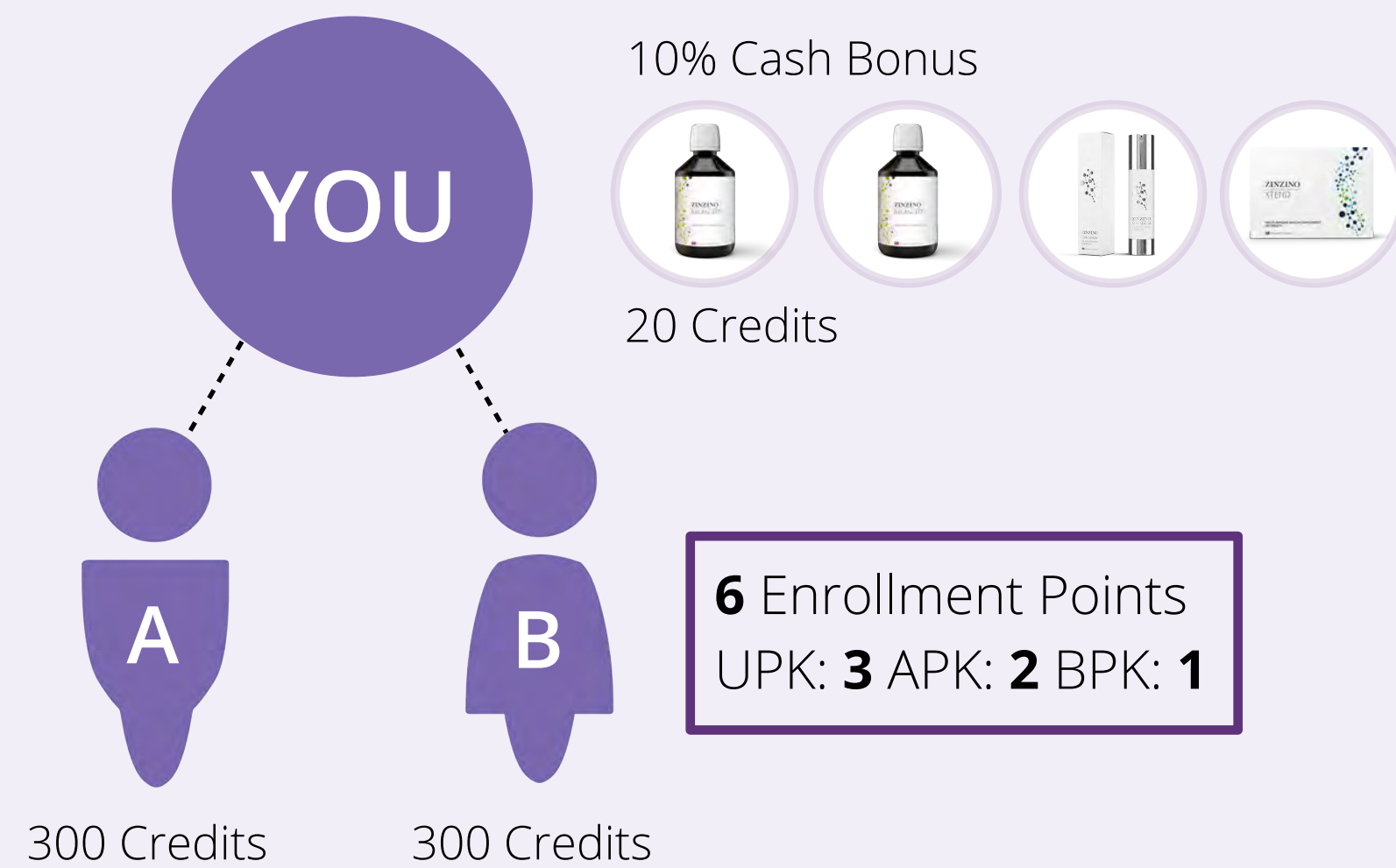
Go Q-Team – 30 days

- 4 Customer subscriptions
- 20 Credits (first 4 months)

€100

Free Auto Order

120-day Fast Start Plan



Go Q-Team – 30 days

€100

Enroll 2 – 60 days

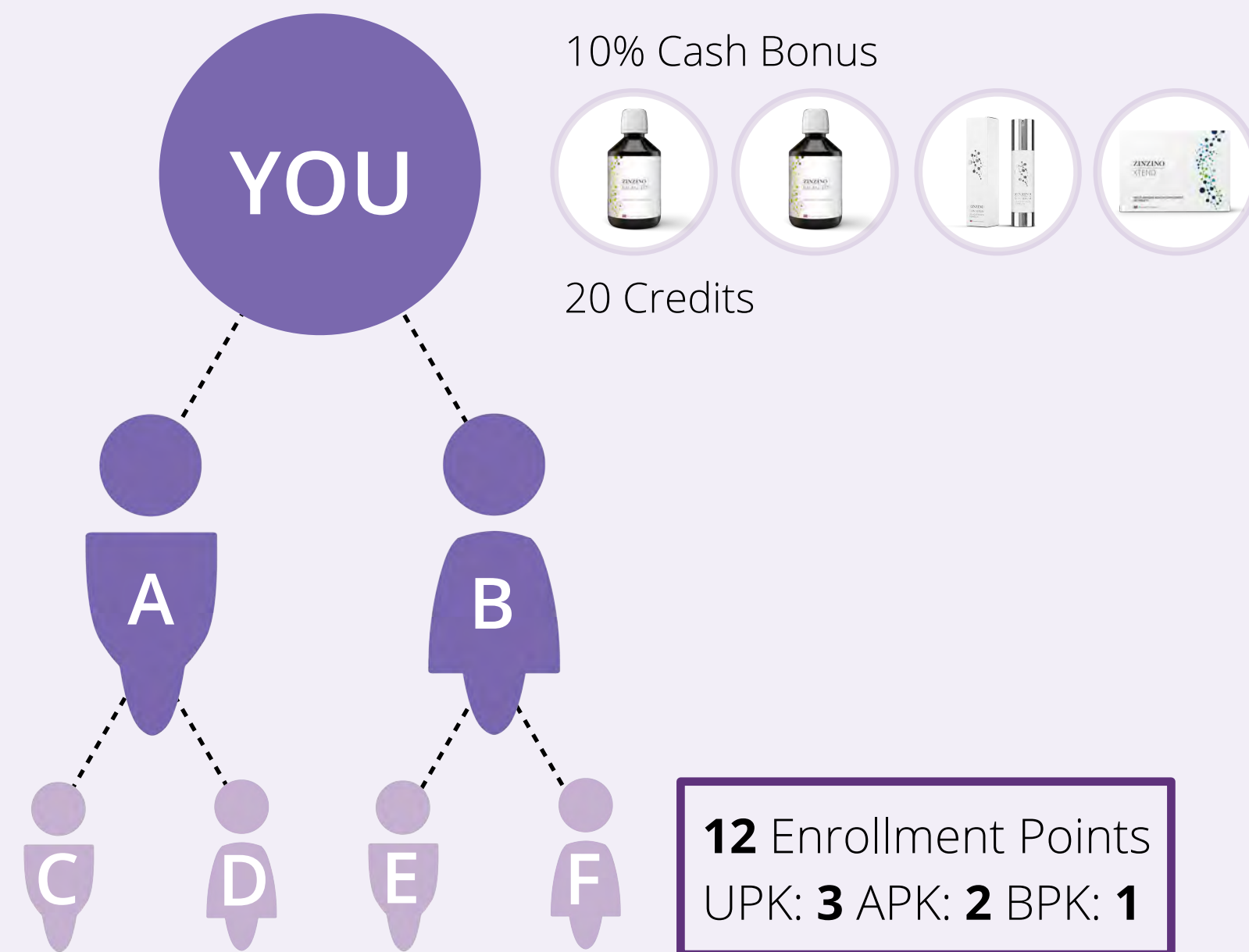
- One on the left and one on the right to qualify
- Each with a UPK

+ €400*

* The 60-day and 90-day Fast Start Bonuses are increased, see campaign rules.



120-day Fast Start Plan



Go Q-Team – 30 days

€100

Enroll 2 – 60 days

€400*

Help your 2 Enroll 2 – 90 days

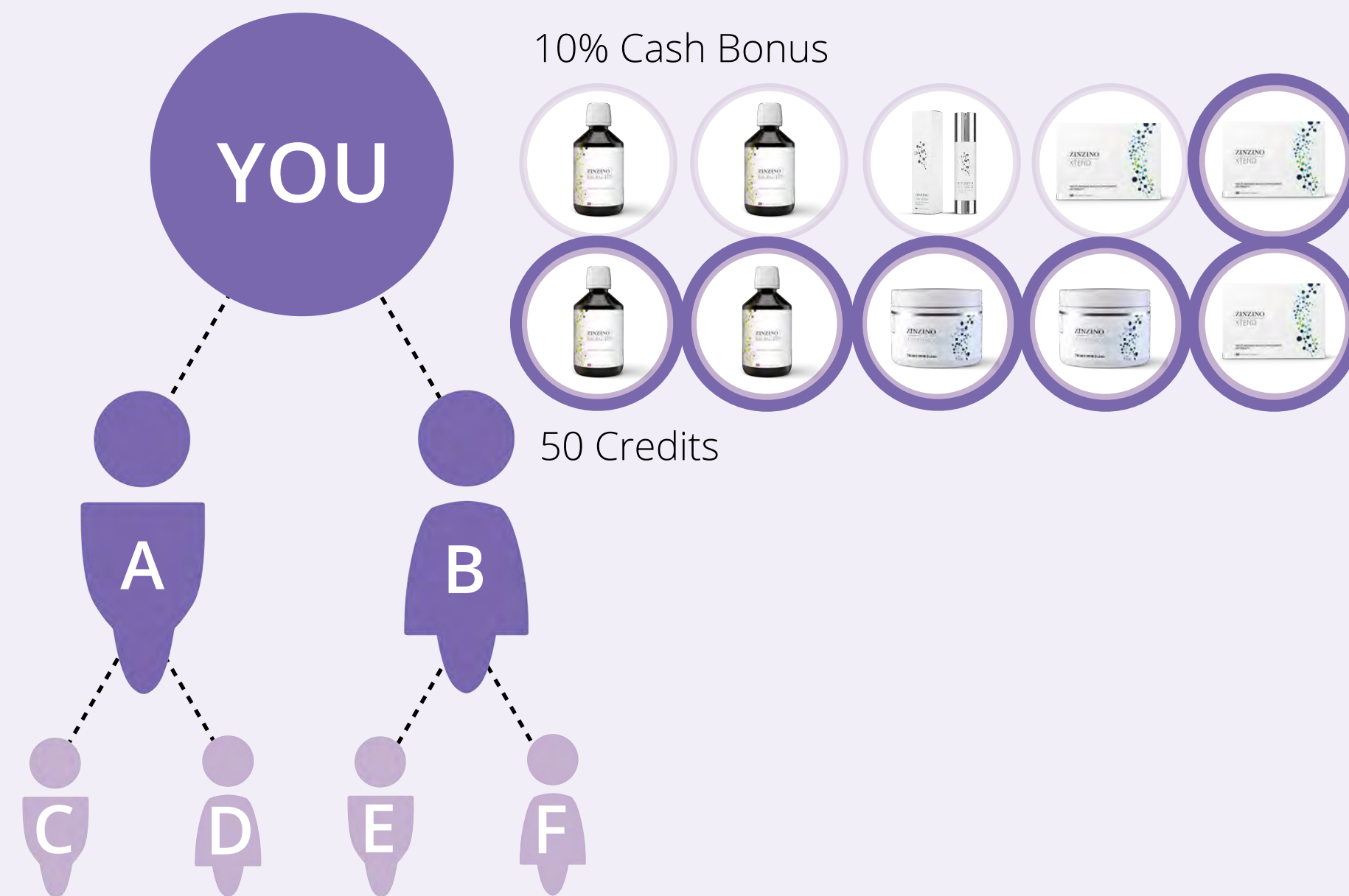
- Each with a UPK
- Any 4 from you, A or B will do

+ €1,200*

* The 60-day and 90-day Fast Start Bonuses are increased, see campaign rules.



120-day Fast Start Plan



Go Q-Team – 30 days

€100

Enroll 2 – 60 days

€400*

Help your 2 Enroll 2 – 90 days

€1,200*

Go X-Team – 120 days

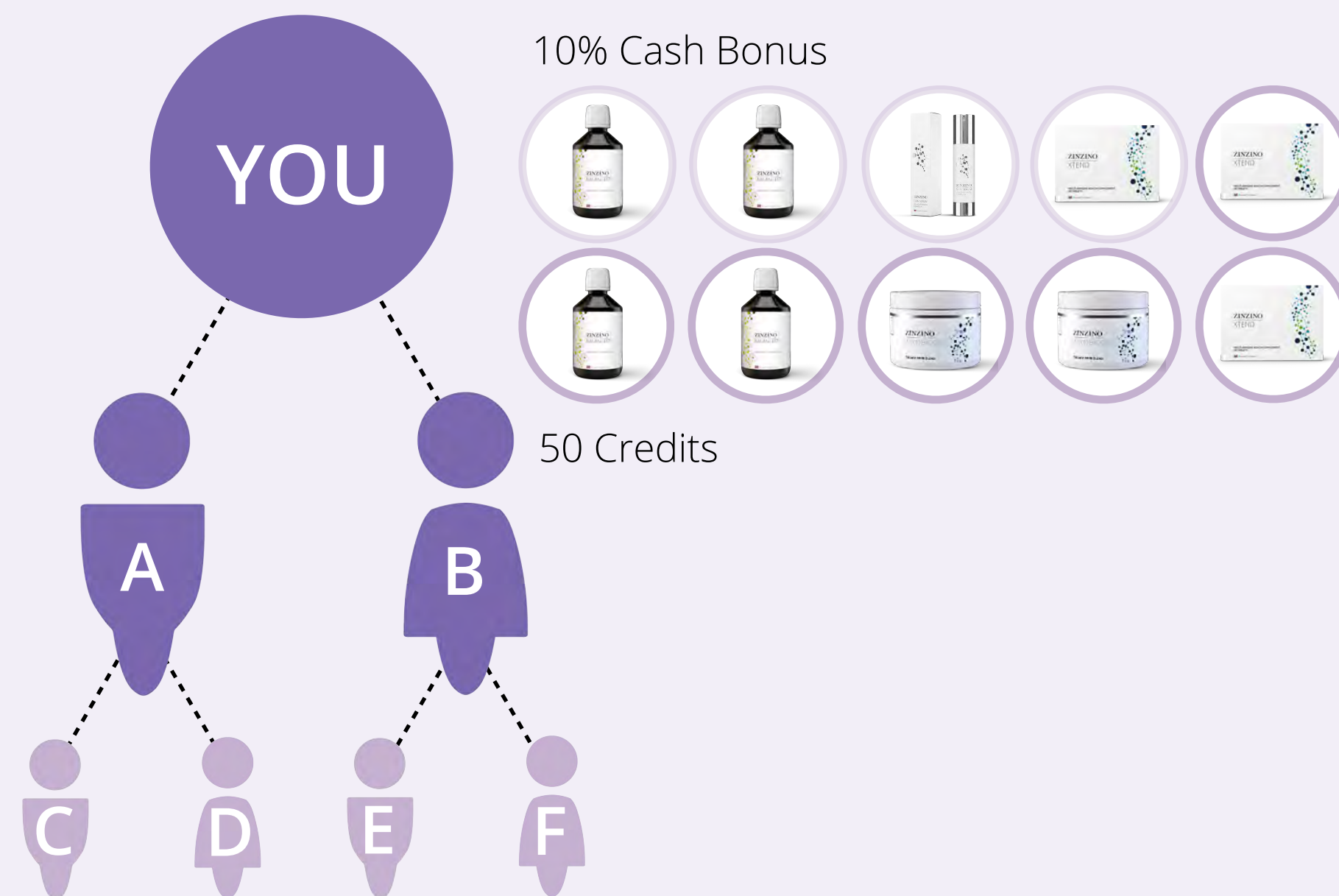
- 10 Customer subscriptions
- 50 Credits (first 4 months)

+ €150

* The 60-day and 90-day Fast Start Bonuses are increased, see campaign rules.



120-day Fast Start Plan



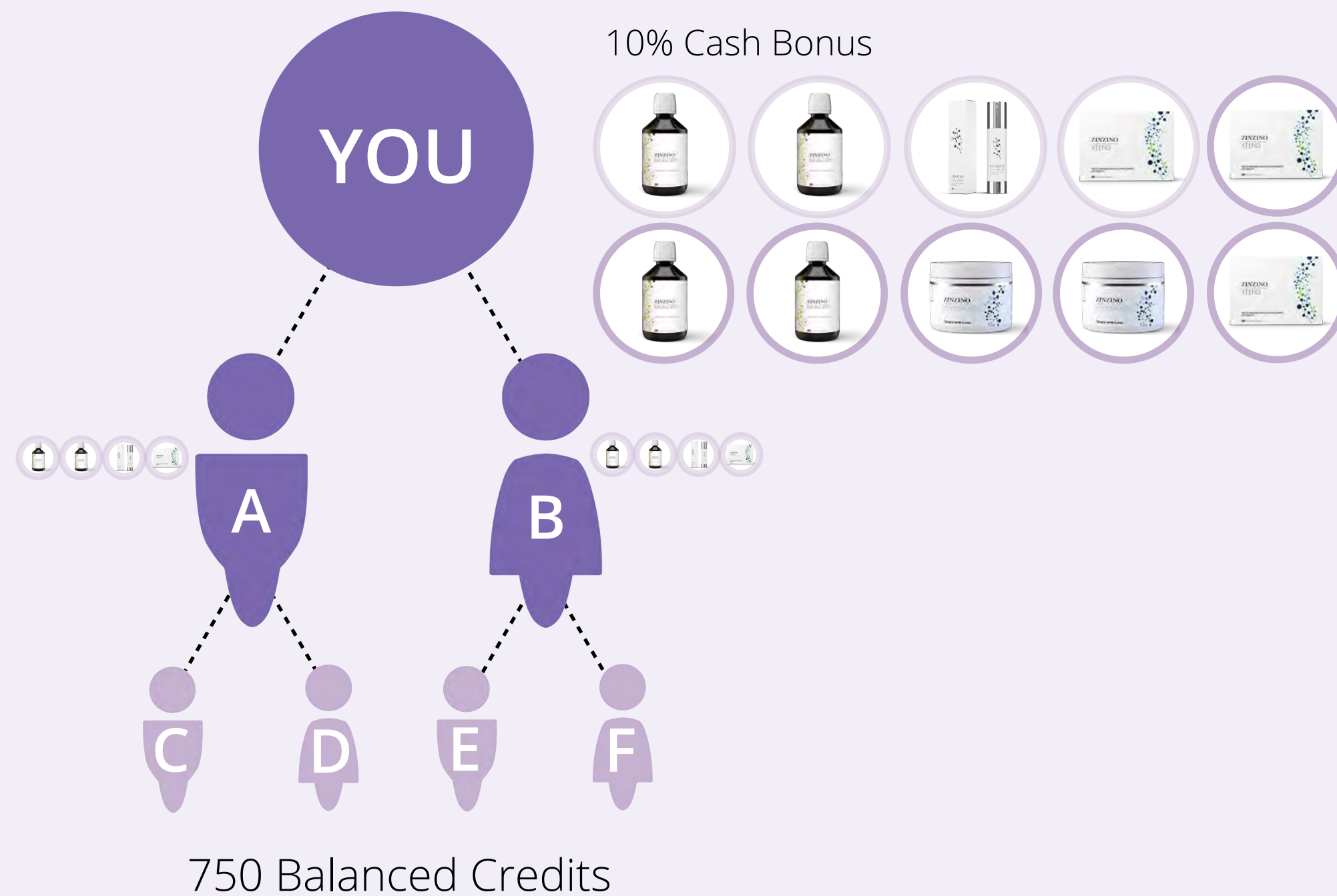
| | |
|------------------------------------|----------------|
| Go Q-Team – 30 days | €100 |
| Enroll 2 – 60 days | €400* |
| Help your 2 Enroll 2 – 90 days | €1,200* |
| Go X-Team – 120 days | €150 |
| Potential Fast Start Income | €1,850* |
| Cash Bonus | + €100 |
| Team Commission | + €200 |
| Enrollment Bonus | + €200 |
| New Title Bonus | + €150 |
| Total Potential Income | €2,500* |

* The 60-day and 90-day Fast Start Bonuses are increased, see campaign rules.



1 Pay Point ≈ 1 Euro

Titles achieved



Fast Start ≈

Q-Team

X-Team

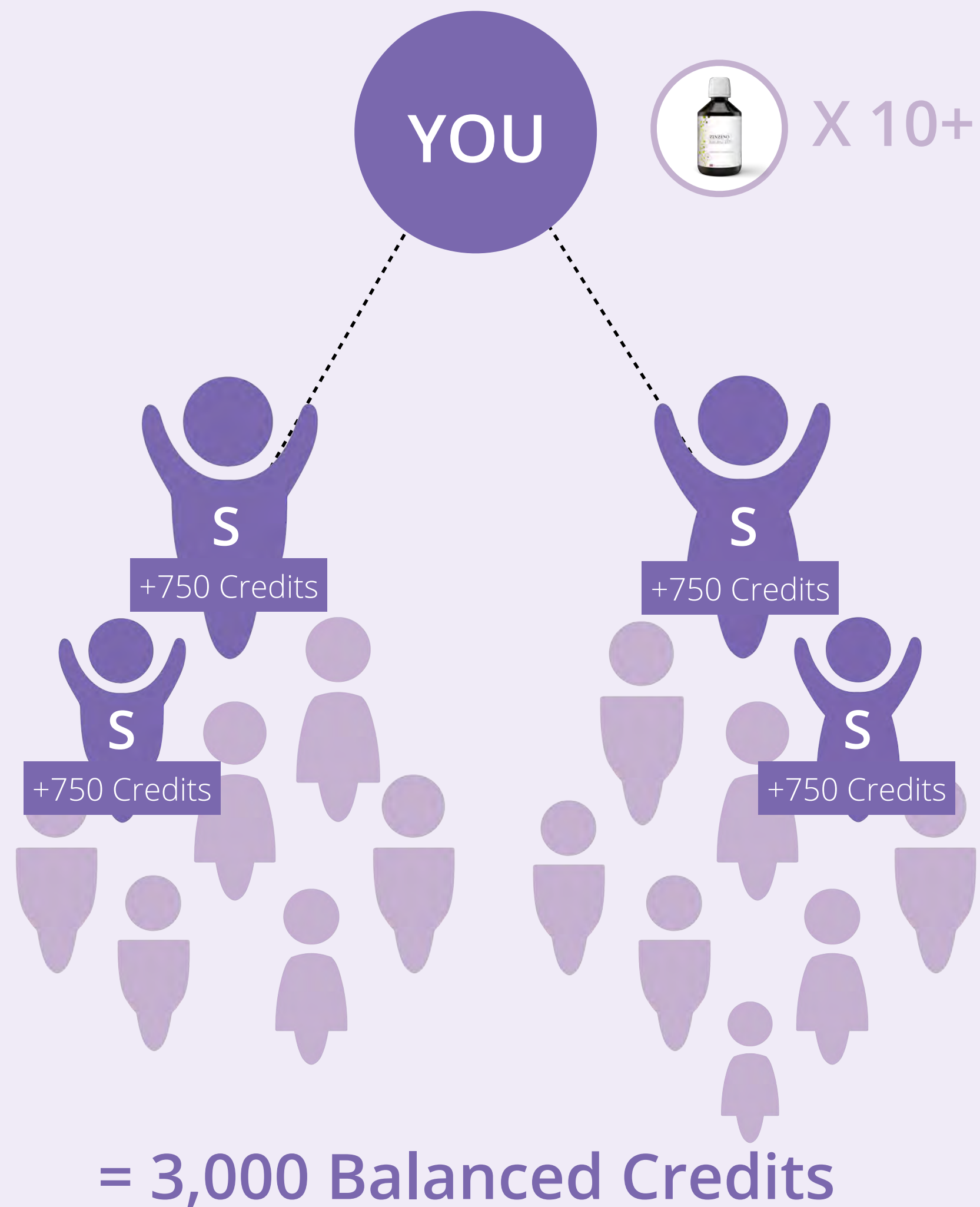
BRONZE

SILVER

€200 per month (incl. A-Team)*

SILVER

DUPLICATION IS THE KEY



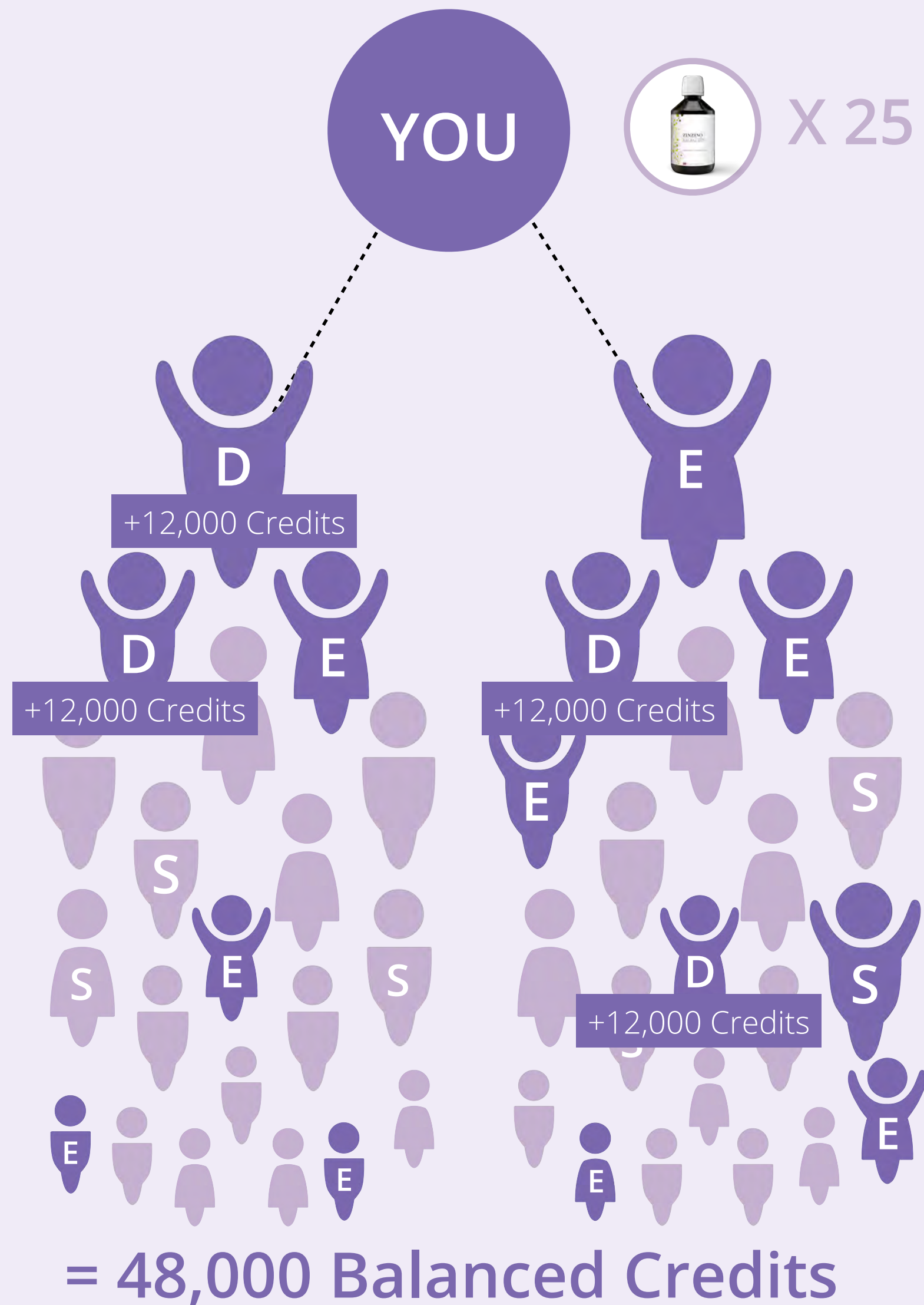
4 x SILVER = **EXECUTIVE**



€800 per month
(incl. zPhone Bonus)*

* estimated income

1 Pay Point ≈ 1 Euro



4 x DIAMOND = **CROWN**



€12,000 per month*

4 x EXECUTIVE = DIAMOND



€4,000 per month

4 x SILVER = EXECUTIVE



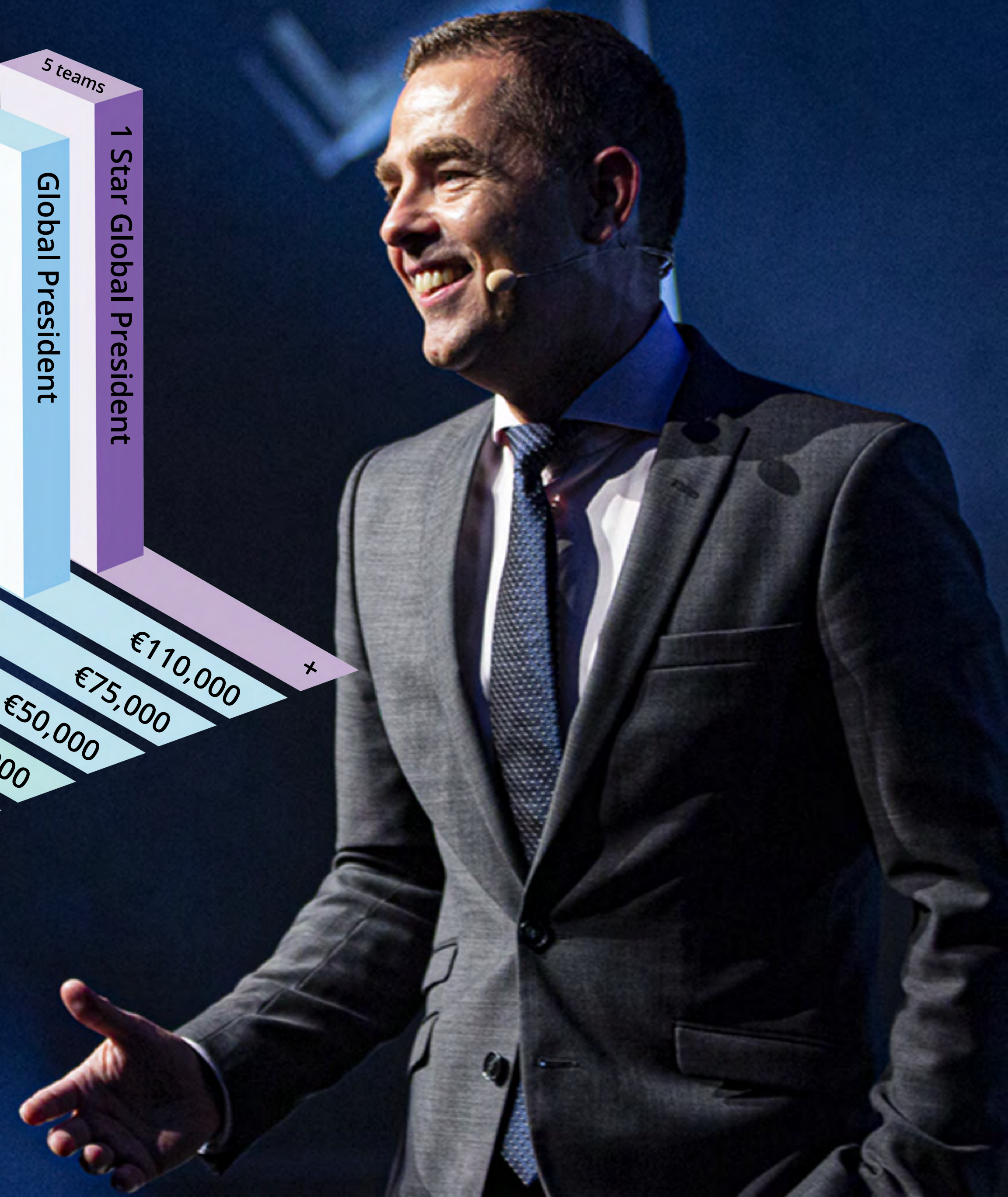
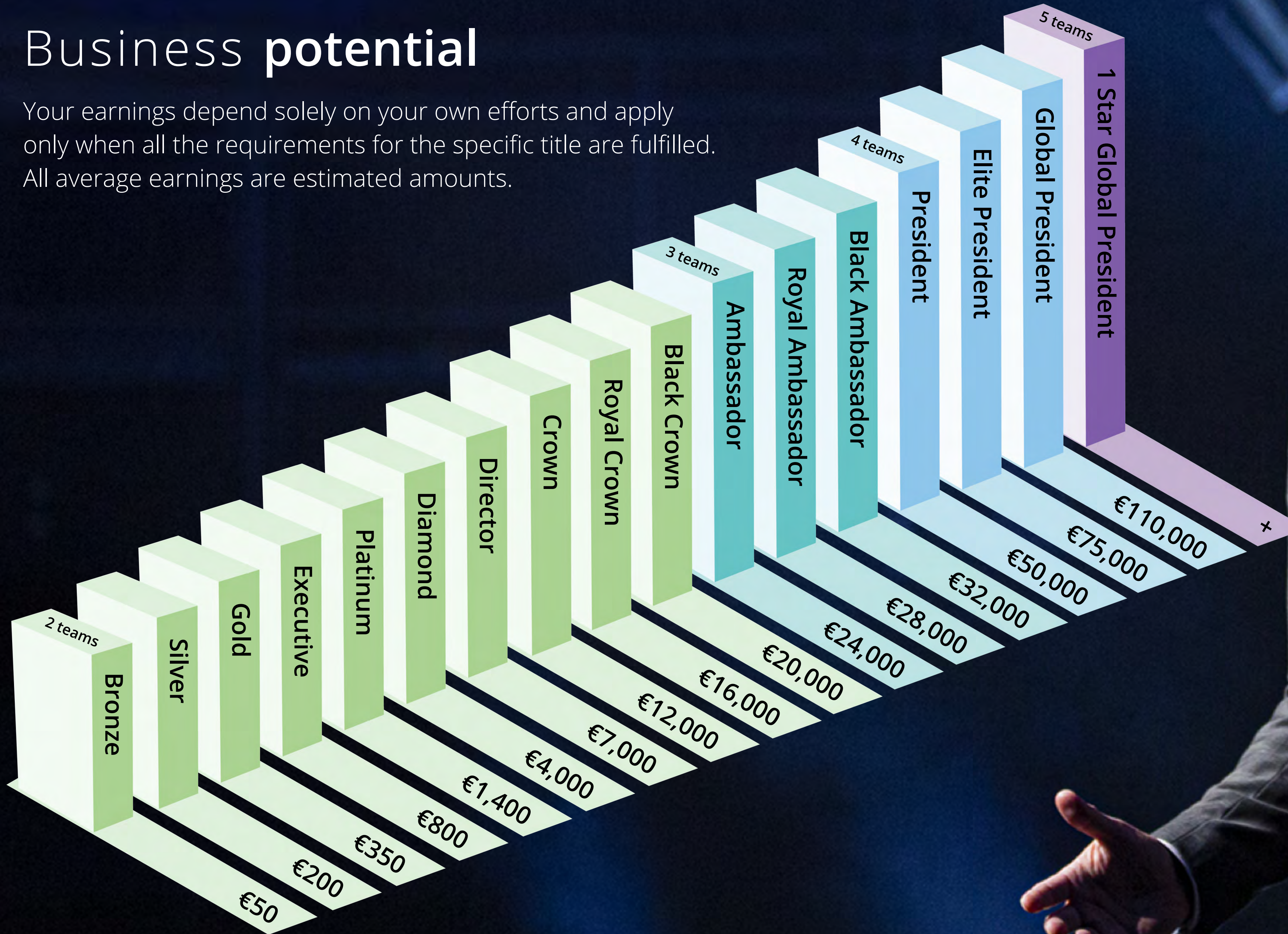
€800 per month

* estimated income

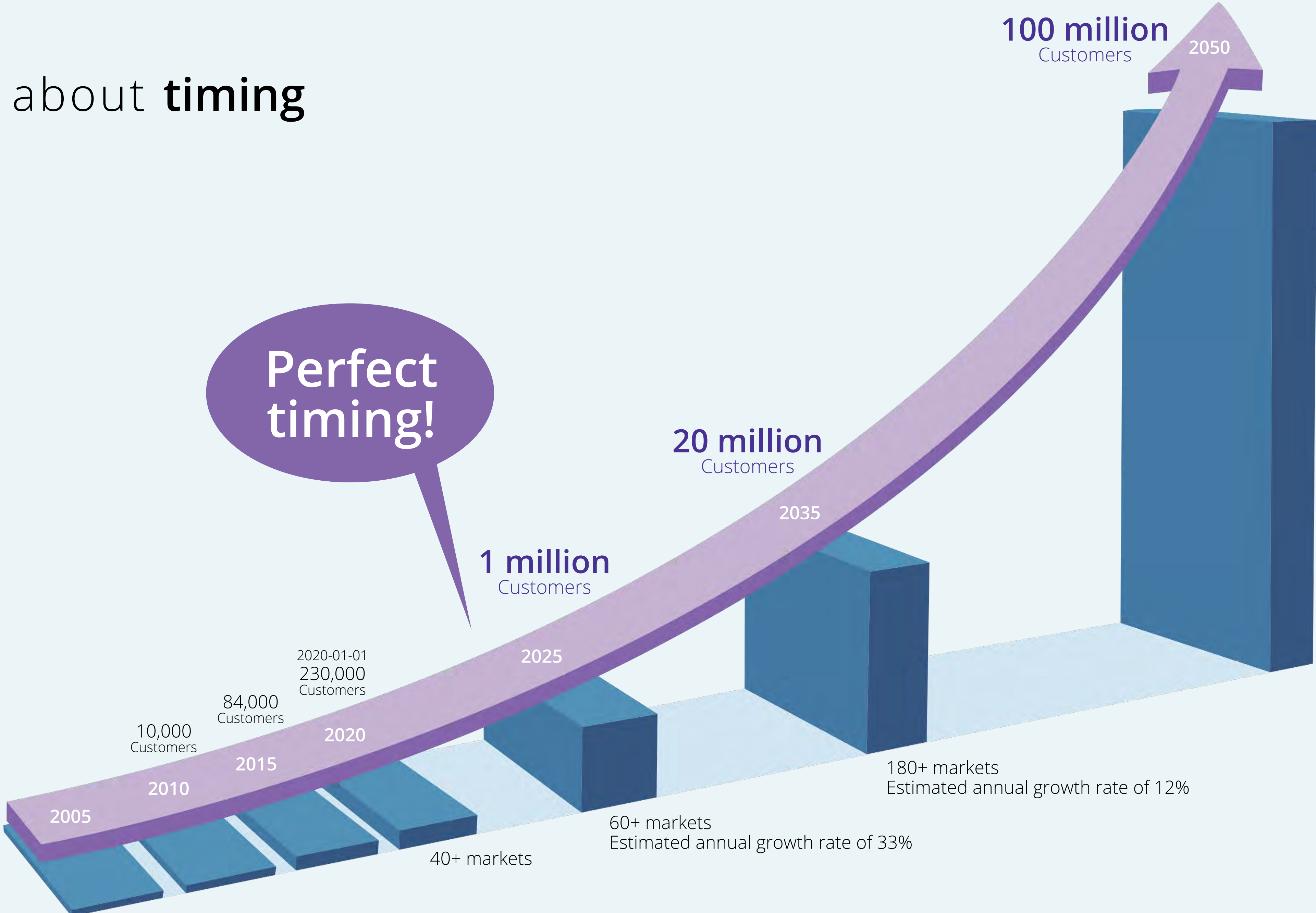
1 Pay Point ≈ 1 Euro

Business potential

Your earnings depend solely on your own efforts and apply only when all the requirements for the specific title are fulfilled. All average earnings are estimated amounts.



It's all about **timing**



Make your **dreams come true**

Become a Zinzino Partner

- ✓ Potential to earn long-term residual income
- ✓ Earn lifestyle rewards and incentive trips
- ✓ Work anywhere you like
- ✓ Get your Zinzino products for free through Z4F
- ✓ Bring health and wellness to the world

Become a Zinzino Customer

- ✓ Save money on your monthly order
- ✓ Significant discount on all Zinzino products
- ✓ Receive a money-back-guarantee
- ✓ Opportunity to qualify for Zinzino4Free



Let's shape the
future of nutrition
– **together!**



An aerial photograph of a dramatic landscape. A river flows through a deep, narrow canyon with steep, dark rock walls. In the foreground, a waterfall cascades down a rocky ledge into the river. The surrounding hillsides are covered in dense green forest. The overall scene is rugged and majestic.




ZINZINO

Inspire Change in Life

Optional slides

Xtend

Multi-immune food supplement




-  Enjoy more energy
-  Helps to metabolize carbohydrates, fats, and proteins
-  Helps to maintain immune function

• 145 EFSA claims



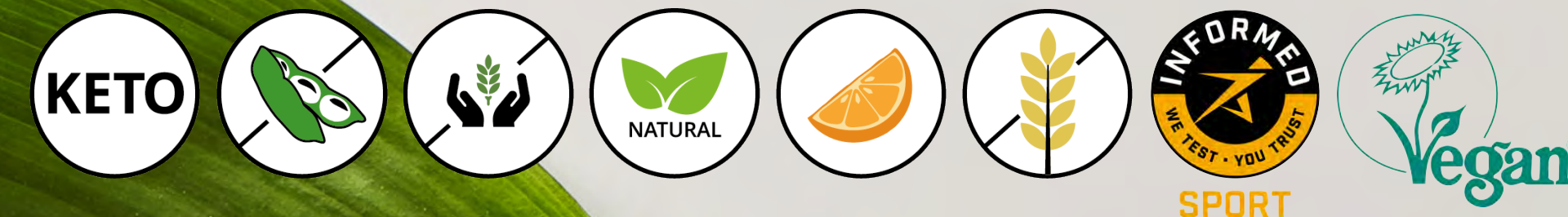
Protect+

Beta-glucan immune food supplement

-  Unique beta glucan blend
-  Immune support
-  Next gen nutrition

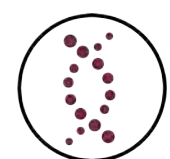
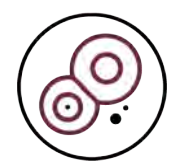


• 3 EFSA claims



ZinoGene+




Cutting-edge innovation for food supplements

-  DNA synthesis
-  Cell division



ZinoShine+

Top up your Vitamin D levels with vegan vitamin D₃ in its most bioactive form

-  Vitamin D₃ from wild-harvested lichen
-  Broad-spectrum magnesium
-  Easy-to-customize dosing



• 13 EFSA claims






R.E.V.O.O

Revolutionary Extra Virgin Olive Oil

- ▶ 30x higher polyphenol level
- ▶ Patented production process
- ▶ Limited edition








Skin Serum

-  Hydrates and smooths the skin
-  Improves skin elasticity and strength
-  Reduces fine lines and wrinkles



Weight control products

-  Lose weight
-  Gain muscle
-  Balance your gut

-  Chocolate
-  Berry
-  Strawberry
-  Vanilla

• 22 EFSA claims



Maternity Balance Kit

Omega-3: Supporting every stage of motherhood

Brain health

Omega-3 fatty acids are critical for fetal neurodevelopment and may work as a protection against postpartum depression

Eye health

DHA fatty acids support normal vision and contributes to normal eye development in the fetus

Heart health

EPA and DHA contribute to the normal function of the heart, normal blood triglyceride levels, and normal blood pressure

Pregnancy outcome

Omega-3 may be important for timing of pregnancy and birth weight



BalanceOil+

● Orange Lemon Mint

● Grapefruit Lemon Lime

● Tutti Frutti (kid-friendly flavor)

● Lemon

● Vegan Lemon

Kids supplements for growing superheroes

Created by parents, backed by science. Approved by kids.

BalanceOil Tutti Frutti

A kid-friendly Omega-3 supplement

- Easy-to-swallow formula
- Age-specific dosage instructions
- Supports normal immune, eye and brain function



Multify

A chewable multivitamin

- 16 essential nutrients including vitamins, minerals, beta-glucans and choline
- Sugar-free, tutti frutti flavored
- Supporting normal immune system, growth and bone development

BalanceTest

Monitor the entire family's Omega-3 levels

- Fatty acid profiles for each one in the family
- Measures 11 fatty acids in your blood
- Different health markers to track individual nutritional needs
- Get dosage recommendations based on children's fatty acid target values



Balance supplements



BalanceTest
Re-balance your body.



BalanceOil+
The next generation
of Omega supplements.
Available in 4 flavors.



BalanceOil+ Vegan Lemon
The new standard for
sustainable supplements.



BalanceOil+ AquaX
Just add water.



BalanceOil+ Premium
Our most revolutionary
supplement so far.



Essent+ Premium
Redefining the concept
of Omega-3.



R.E.V.O.O
Meet the next generation
of olive oil.

Zinzino Health Protocol



Step 1: Balance BalanceOil+

The next generation of Omega supplements.

BalanceOil+ adjusts your body's Omega levels and supports normal heart and brain function.



Step 2: Restore ZinoBiotic+

Restore your gut health.

ZinoBiotic+ helps your gut health stay healthy and contributes to balanced cholesterol levels.



Step 3: Support Xtend+

All the nutrients you need in one capsule.

Xtend+ improves your energy and supports your innate immune system.



Add Viva+

Less stress. Sound sleep.

Viva+ is an all-natural nootropic food supplement.

Immune and restore supplements



Xtend+

All the nutrients you need in one capsule.



Xtend

The ultimate all-in-one supplement.



Viva+

Less stress. Sound sleep.



Protect+

Help your body to protect itself.



ZinoShine+

Let the sun shine in.



ZinoGene+

The all-natural spring-clean for your body.

Additional wellness products



Skin Serum
Skincare that makes
a real difference.



LeanShake
Stay in the game,
get back on track.



LeanShake
Available also as
a vegetarian option.



Hanzz+Heidii
Regenerate your skin with
plant stem cells.



Energy Bar
Top up on the go.