

ZINZINO



We want to feel good,
stay fit **and be healthy**



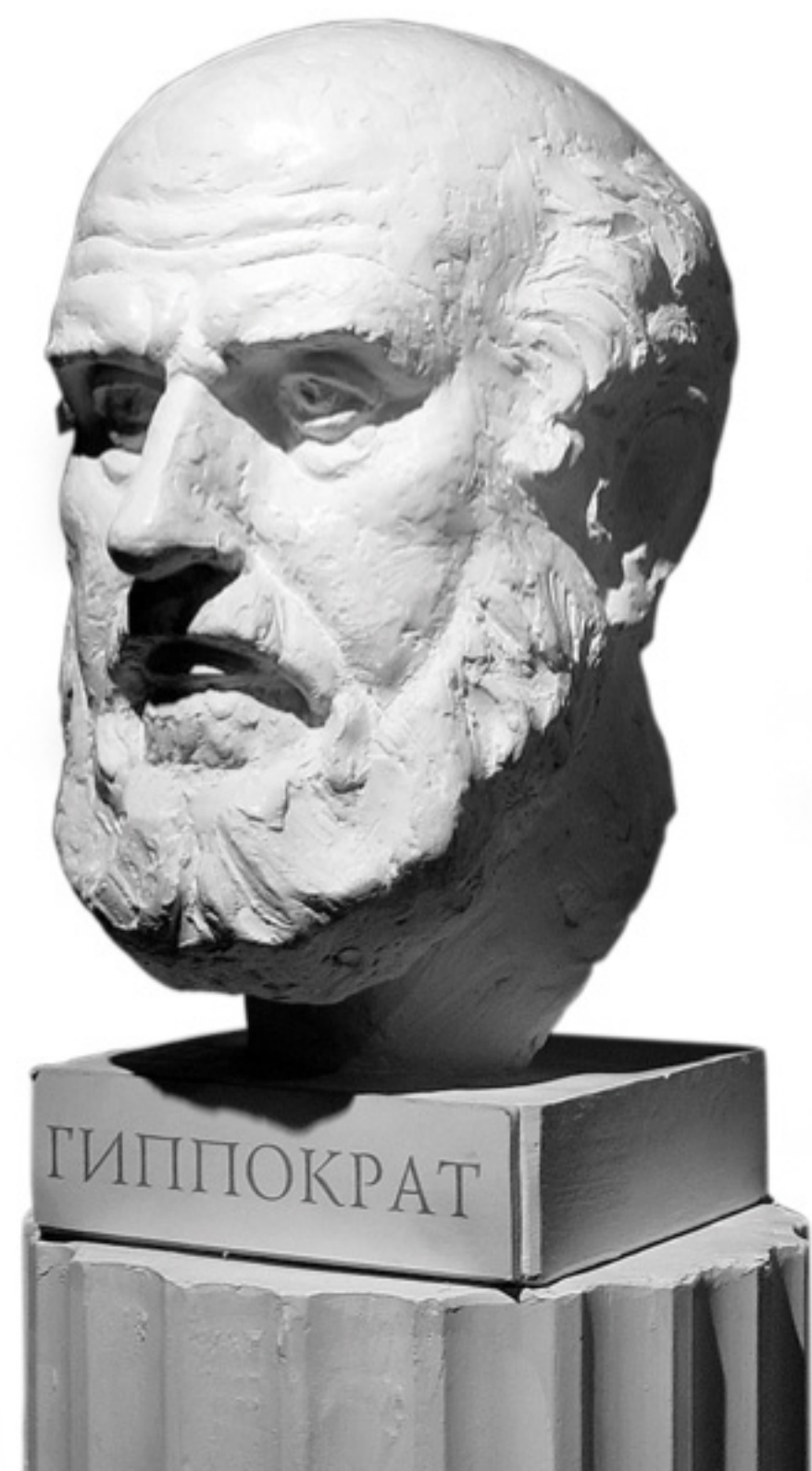
At the same time,
health-related problems
are increasing

It's time to **ask why?**



Let your food
be your medicine
and your medicine
be your food

- *Hippocrates*
460-370 BC



We used to eat food
from mother nature



Full of vitamins, minerals, phyto- and micro nutrients, beta glucans, fibers, healthy fats and a good balance of Omega-6 and Omega-3.

Today we eat **man-made food**



*Lower nutrition density, high in sugar, many empty calories,
low in fibers, less healthy fats, and with an imbalance between
Omega-6 and Omega-3.*

The history of **Omega-6 to Omega-3 Balance**



1850

1:1

DNA formation



1960

3:1

Science recommends



1960

4:1

The turning point



2020

15:1

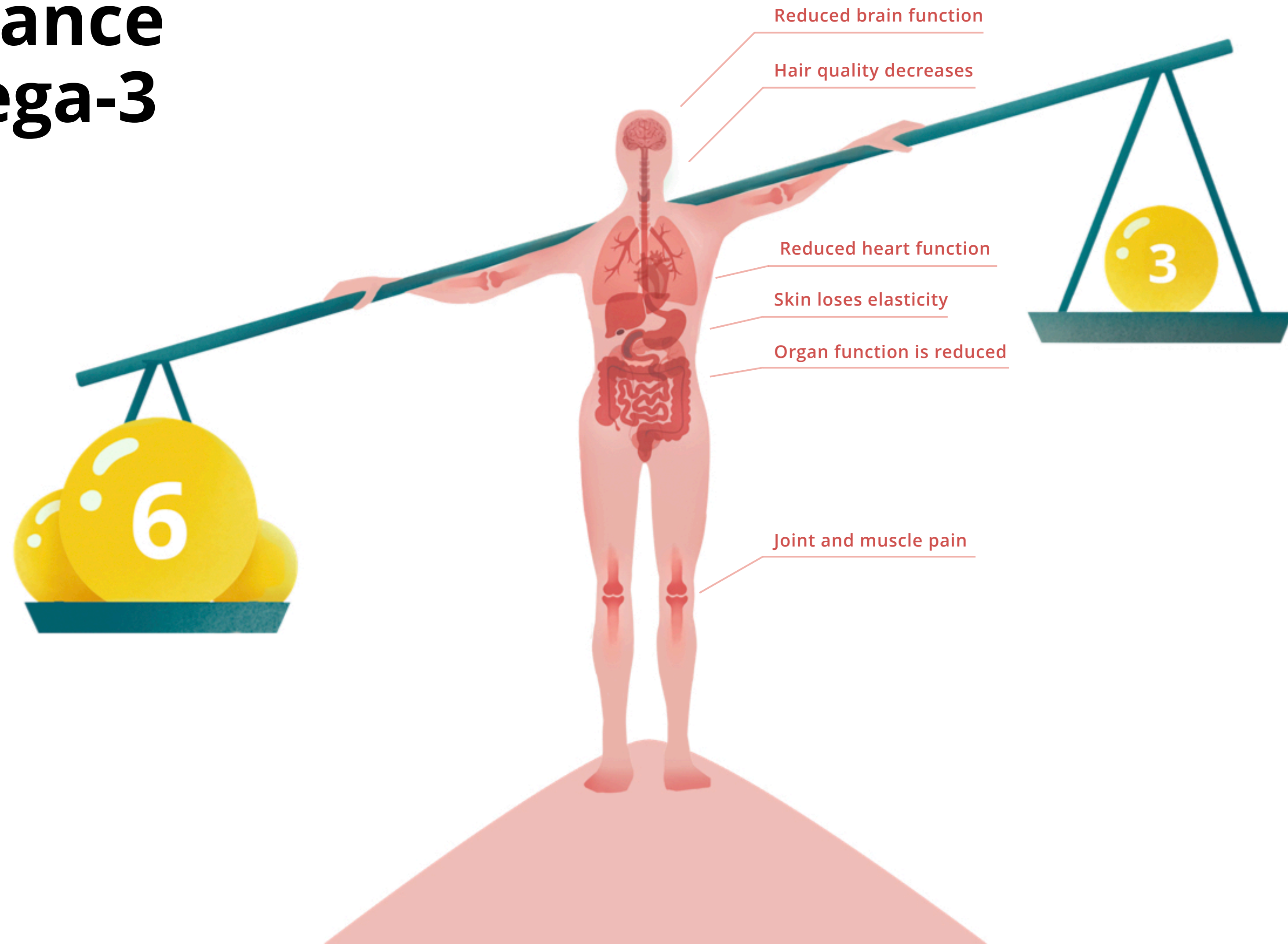
Increasing every decade (EU)

25:1?

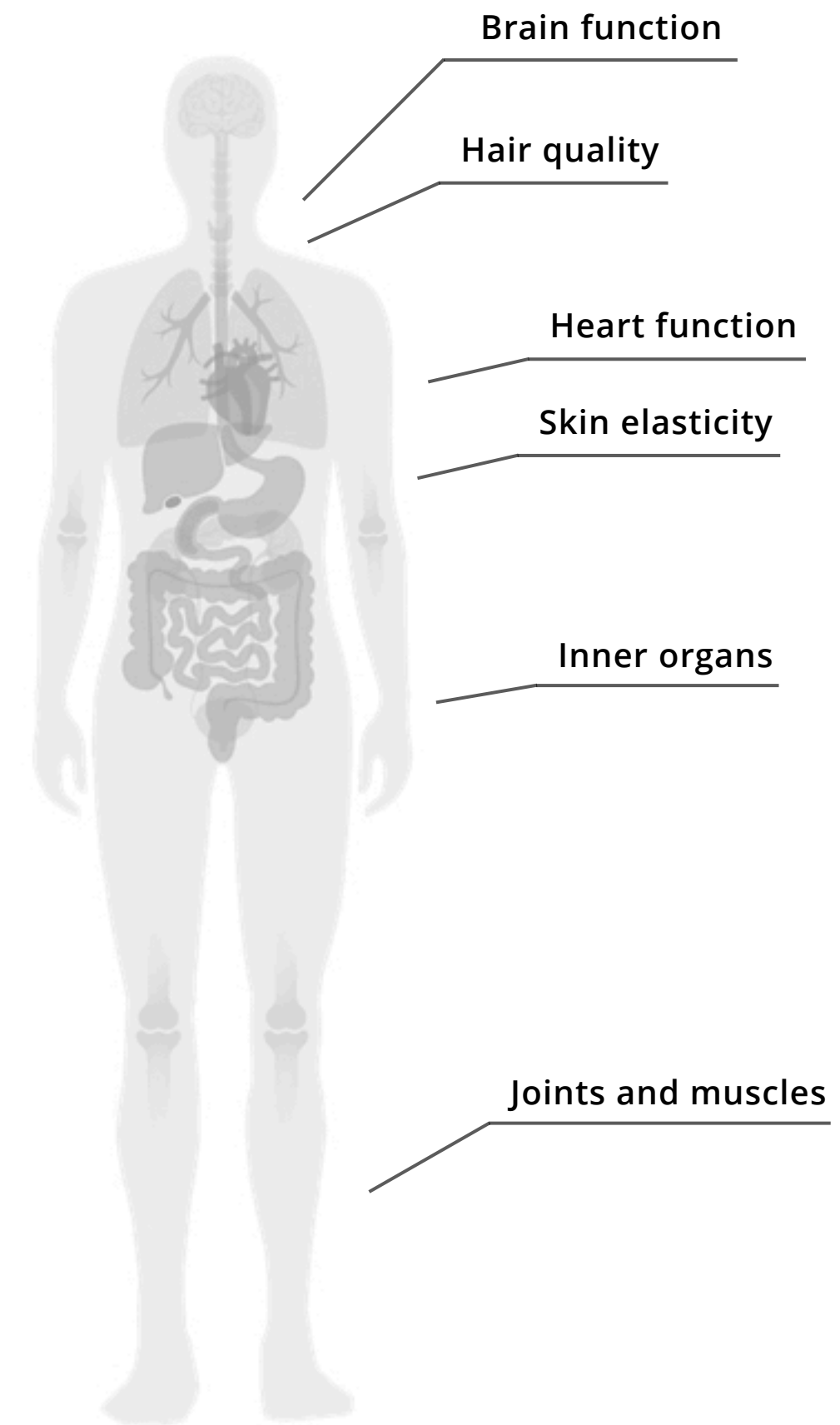
REFERENCES

• PUBMED

In conclusion:
we lack key nutrients
and have an **imbalance**
of Omega-6 to Omega-3



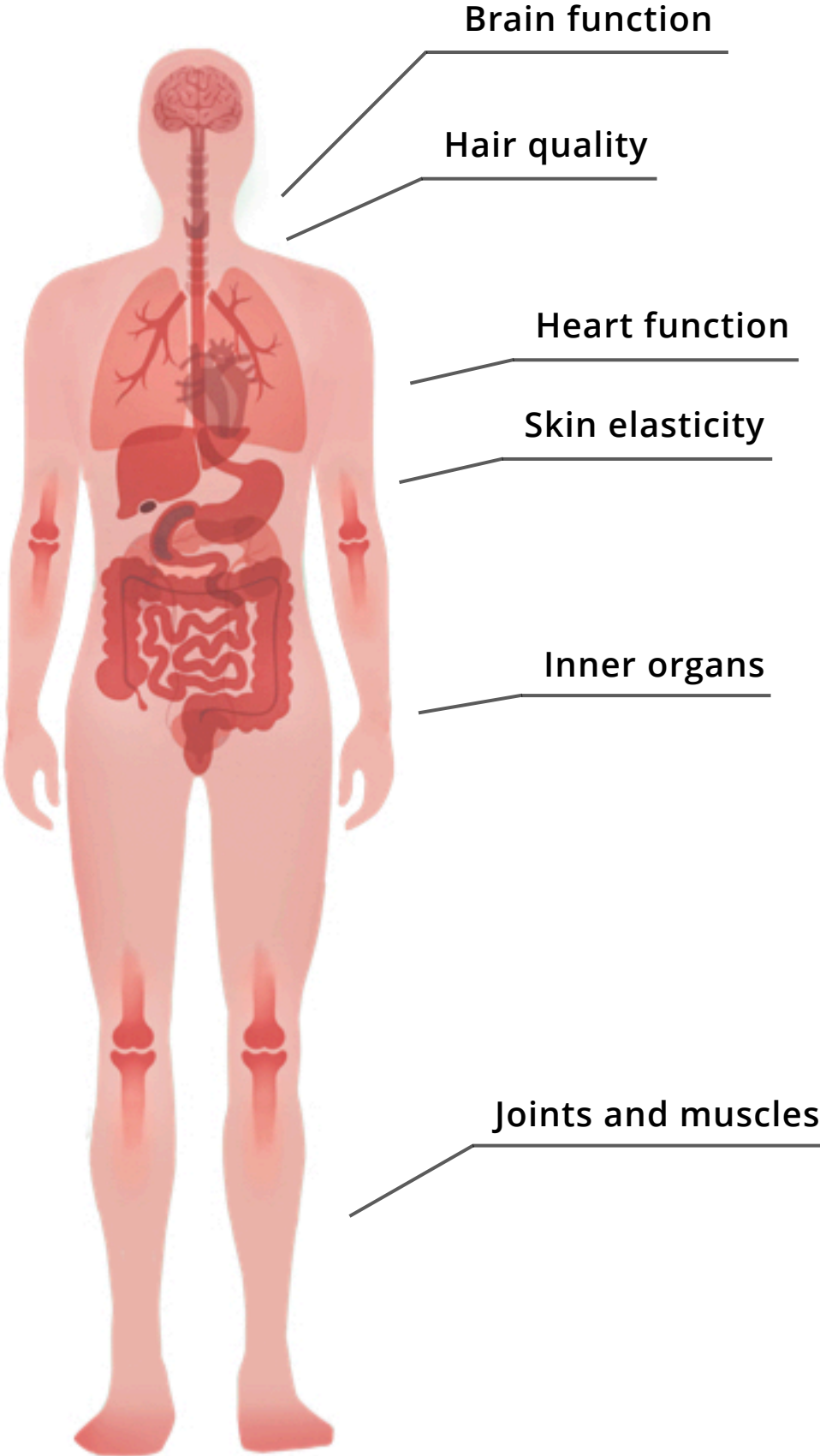
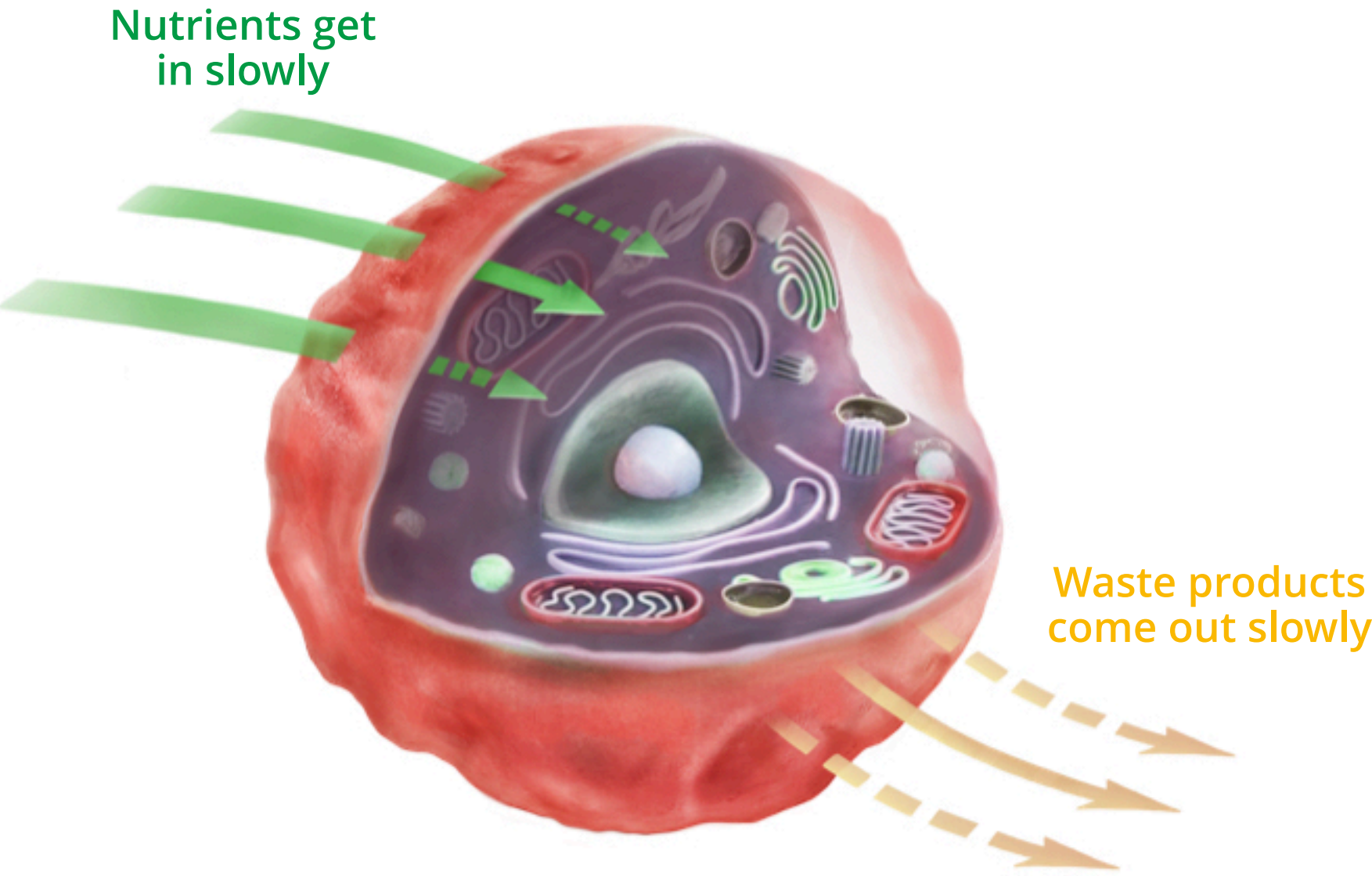
This is how it affects our cells



This is how it affects our cells

REDUCED FUNCTION

Hard, rigid membrane

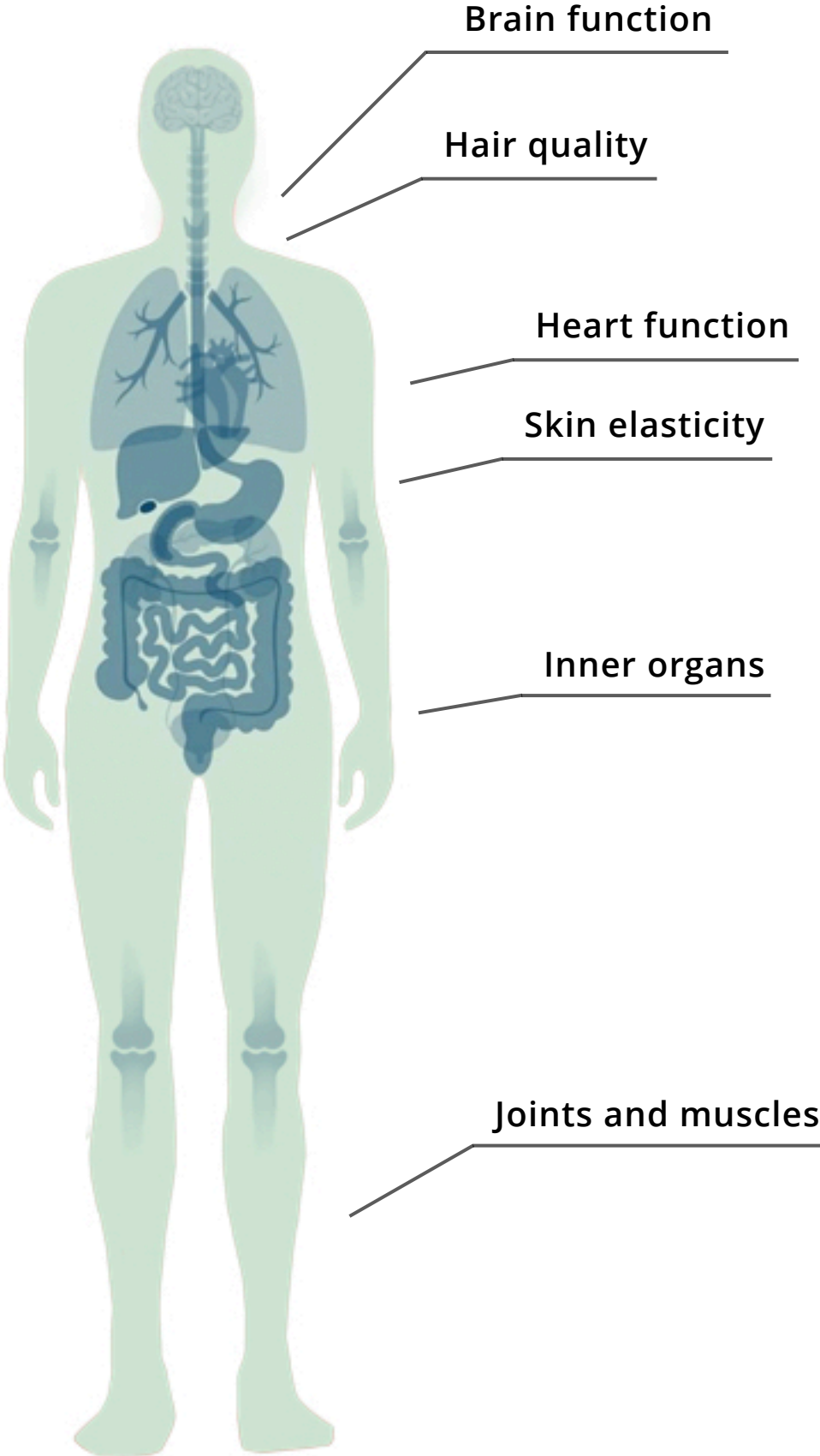
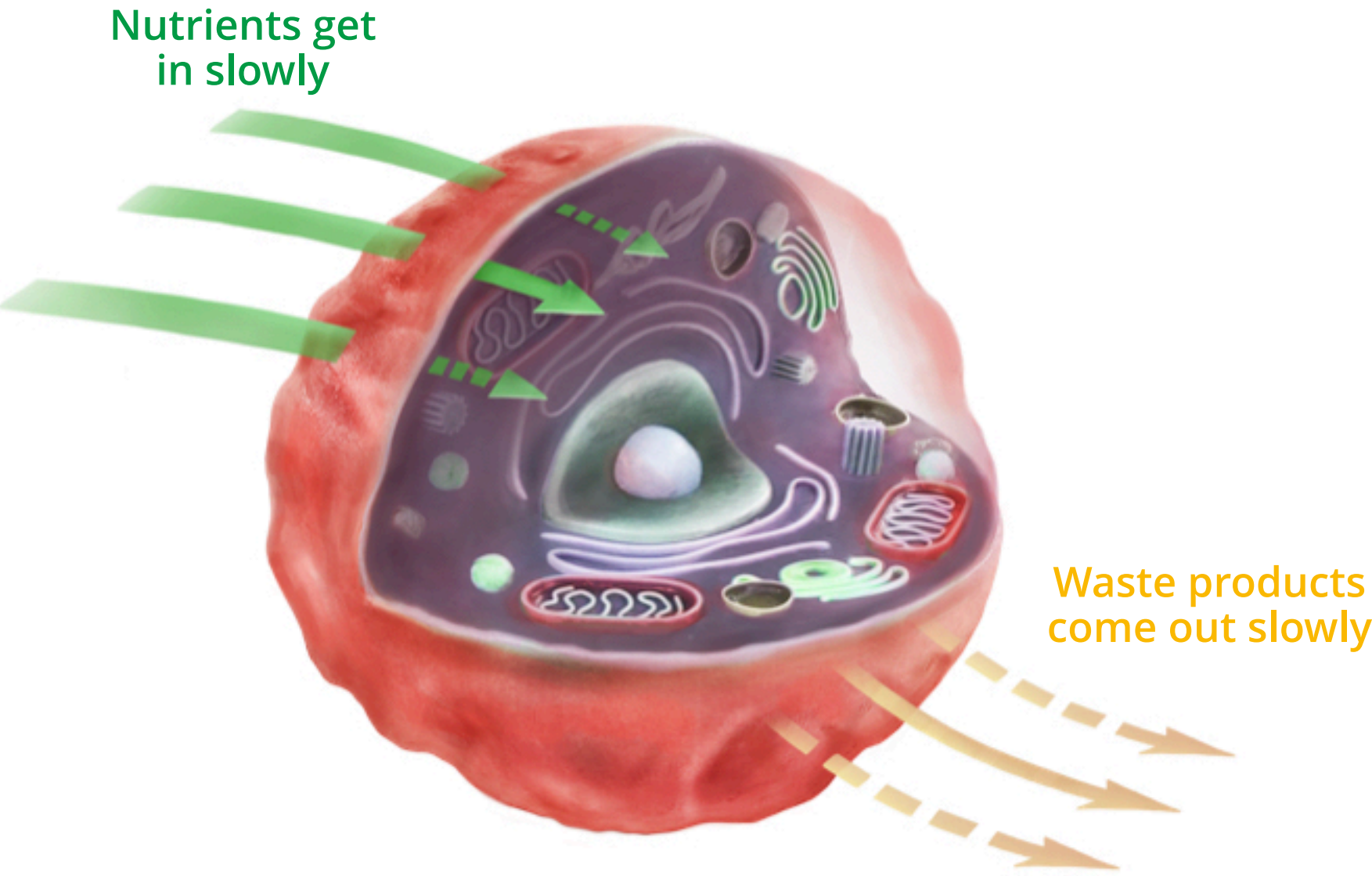


To achieve healthy cell membranes, we need a 3:1 balance between Omega-6 and Omega-3

This is how it affects our cells

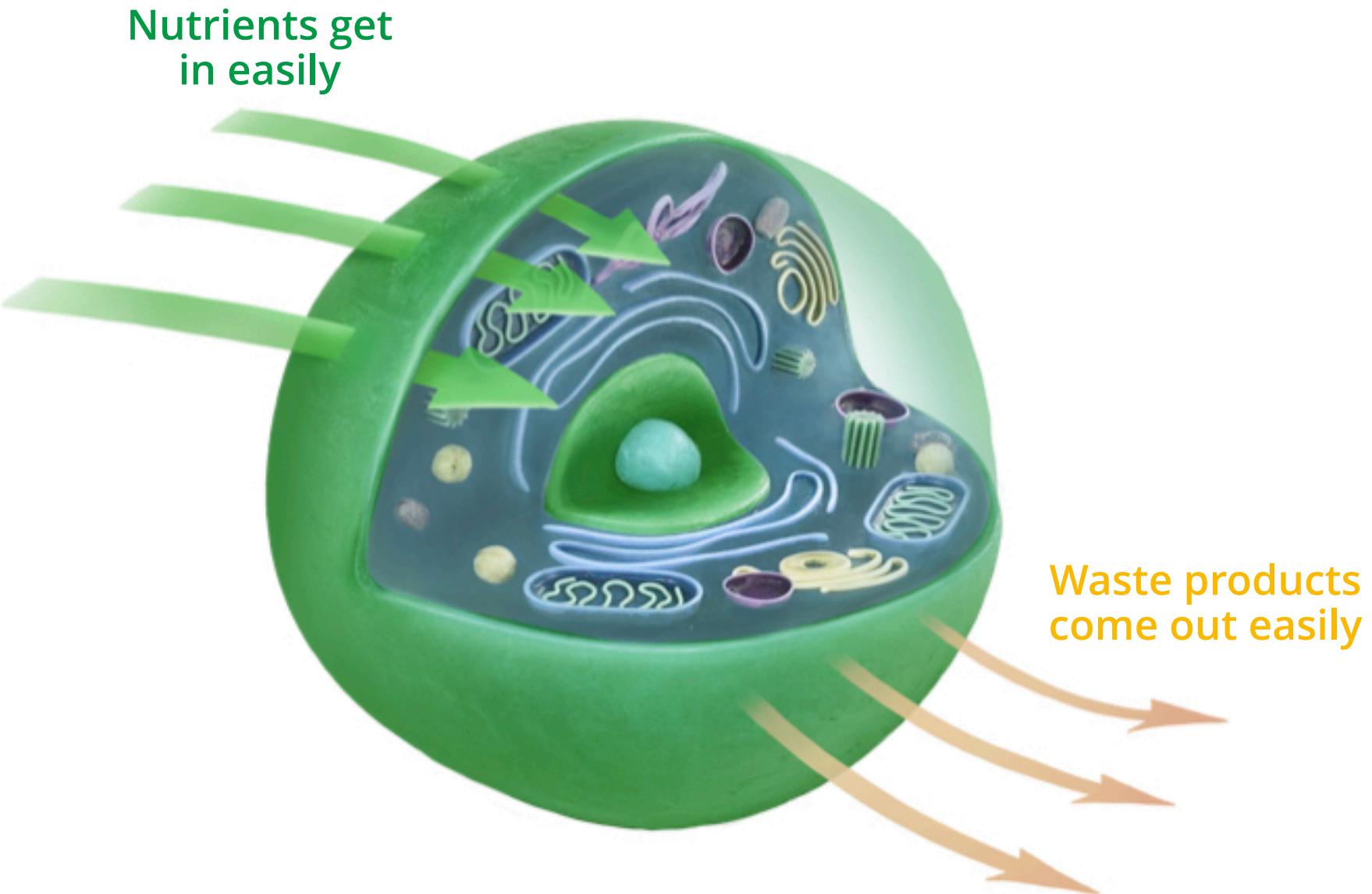
REDUCED FUNCTION

Hard, rigid membrane

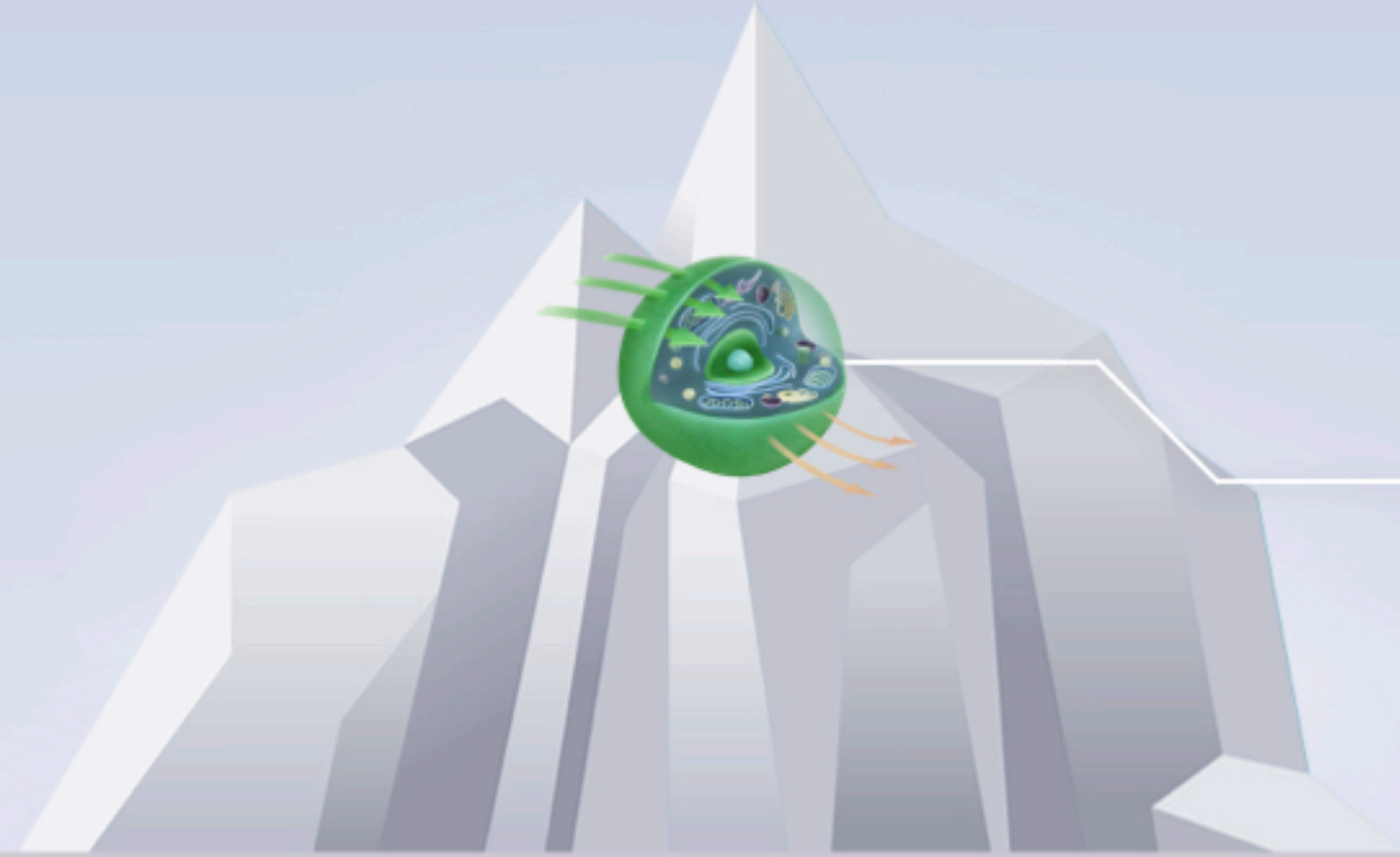


NORMAL FUNCTION

soft, flexible membrane



To achieve healthy cell membranes, we need a 3:1 balance between Omega-6 and Omega-3

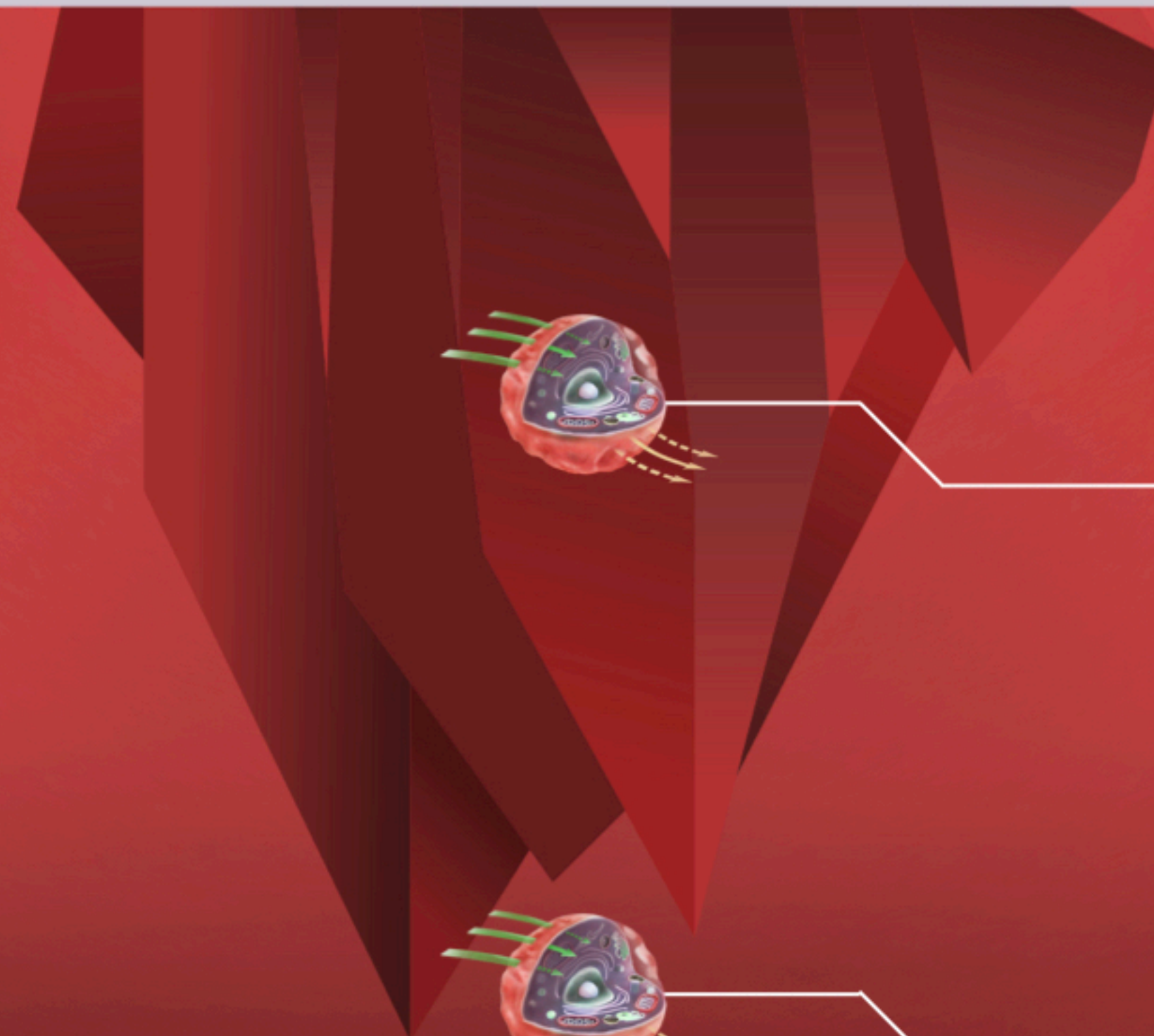


3:1
RATIO

Where you want to be

Are you in the danger zone?

- Imbalance of Omega-6 and Omega-3
- Low levels of Omega-3
- Inadequate polyphenols in our diet
- Low levels of vitamin D₃



15:1
RATIO

Where you probably are

25:1
RATIO

Where your children probably are

REFERENCES

• Nordic Council of Ministers,
Nordic Nutritional Recommendations
2004/2012 - 5:1 or lower.

• The World Health Organization
(WHO) - 4:1 or lower.

Would you like to take a test **and find out your results?**



Money-Back Guarantee:

Applies if you have an Omega-6:3 Balance of 3:1 or better on your first BalanceTest.
This offer is only valid if a monthly subscription was chosen.

We have performed over
700,000 BalanceTests worldwide



Money-Back Guarantee:

Applies if you have an Omega-6:3 Balance of 3:1 or better on your first BalanceTest.
This offer is only valid if a monthly subscription was chosen.

The tests are analysed by our independent laboratory partner **VITAS Analytical Services**

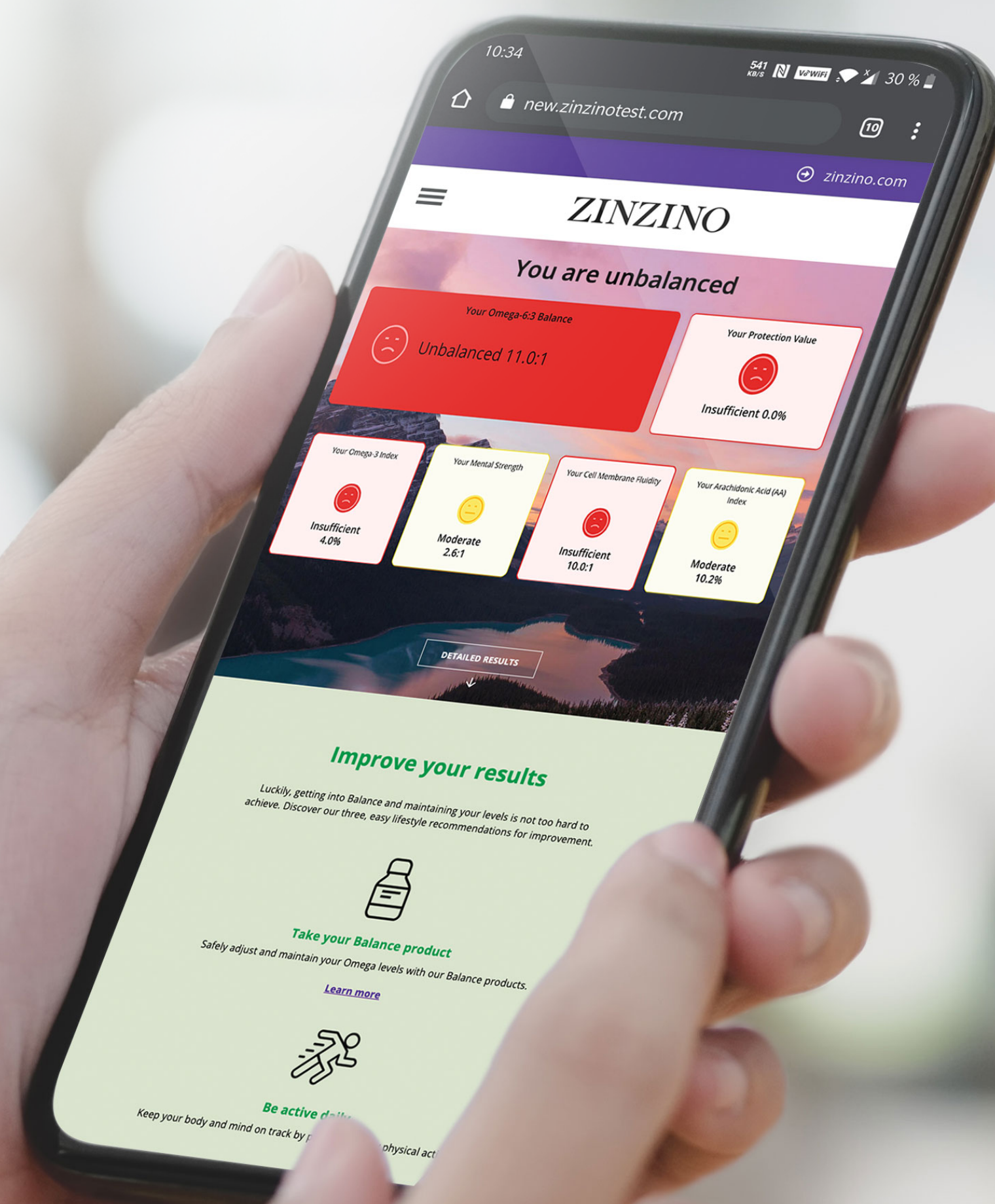
Official partners of:

- Harvard University, US
- University of Cambridge, UK
- Kings College London, UK
- Max Plank Institute, Berlin, DE
- University of Oxford, UK
- Massachusetts General Hospital, US
- University of Oslo, NO
- Tufts University, US
- Lunds University, SE
- ZOE, UK and US

Vitas has been a collaborative partner to the WHO, as well as Olympia Toppen Research facility in Norway. Vitas is a GMP-certified chemical analysis contract lab, recognized as one of the pioneers in the modern use of dried blood spot testing.



Get your **personal test results**



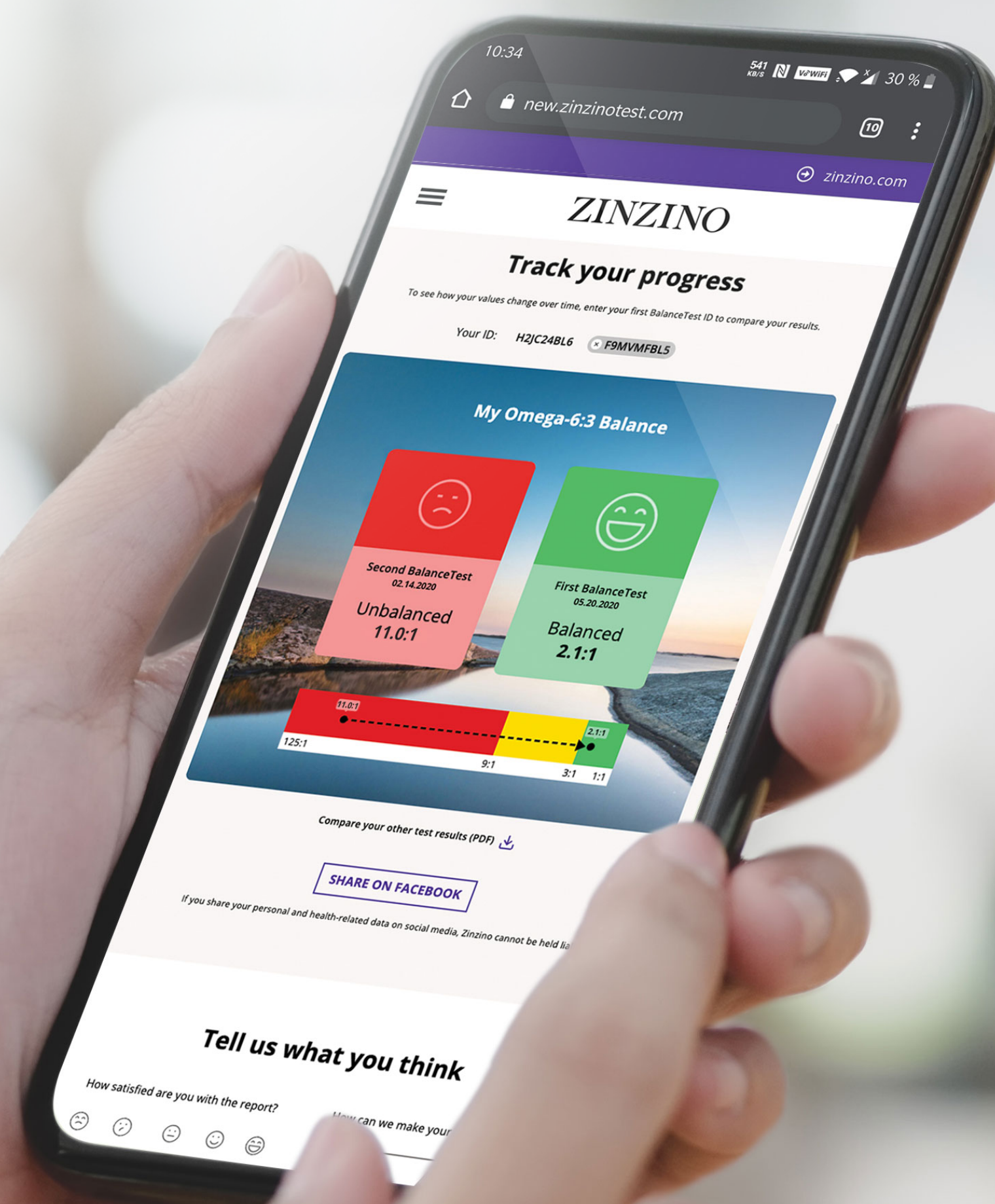
- Your Omega-6 to Omega-3 balance
- Your protection value
- Your Omega-3 index
- Your mental strength index
- Your membrane fluidity index
- Your Arachidonic Acid Index

My personal result

Before **10.4:1**

After

Get your personal test results and track your progress



- Your Omega-6 to Omega-3 balance
- Your protection value
- Your Omega-3 index
- Your mental strength index
- Your membrane fluidity index
- Your Arachidonic Acid Index

My personal result

Before **10.4:1**

After

These are our findings **in detail**

😊 **5%**

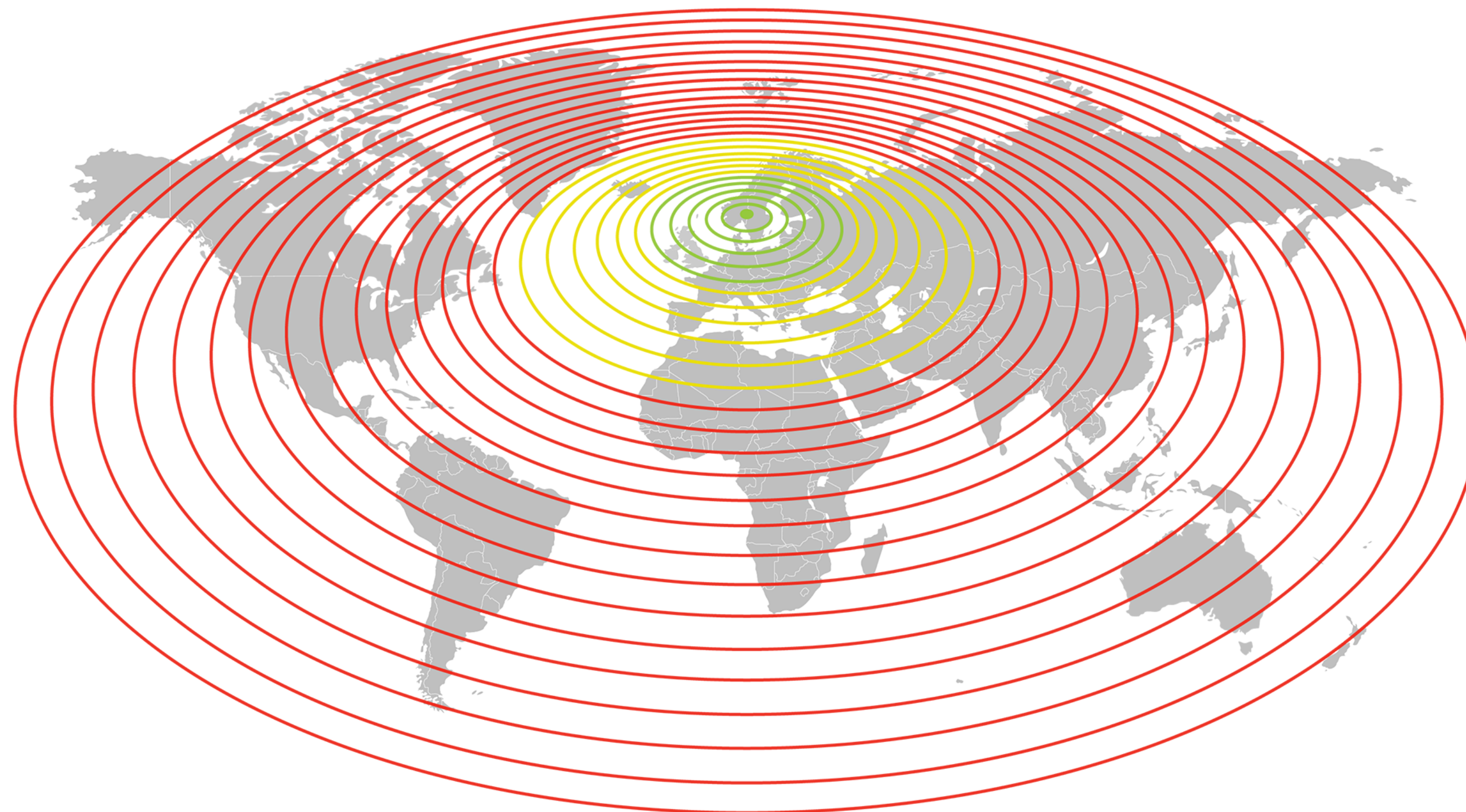
Only 5% have a ratio of 3:1 in Europe.

😐 **20%**

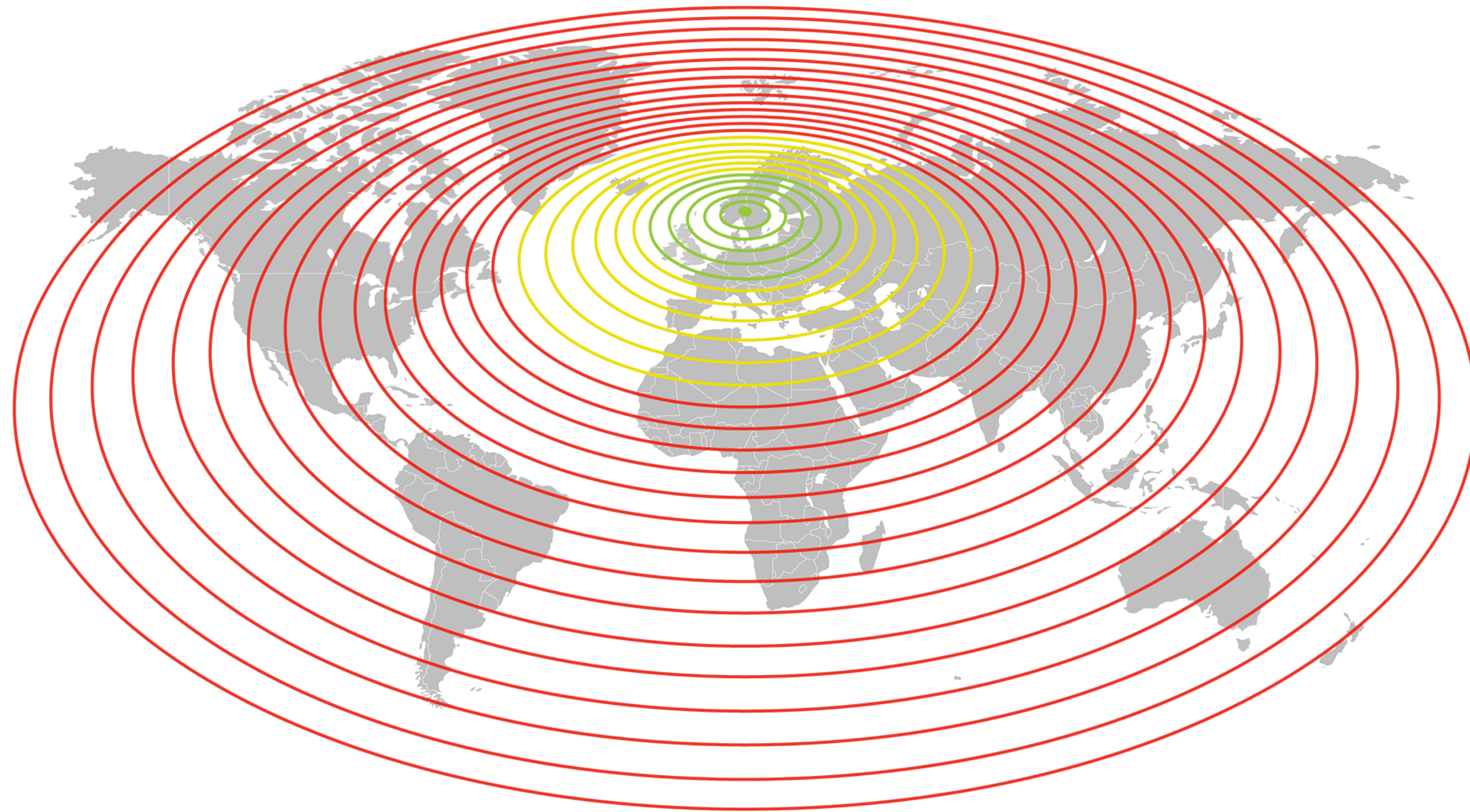
20% already take an Omega-3 supplement and they have an average balance of 7:1

😞 **75%**

75% do not take an Omega-3 supplement and have an average ratio 15:1.



So, what can we do to **fix this problem?**



We gathered a **Scientific Advisory Board**

with some of the world's
brightest minds in the field
of wellness and nutrition
**who developed our system
for test-based nutrition**



Patented products



Own manufacturing and R&D



DR. PAUL CLAYTON

Dr. Clayton is a pioneer in the study of the pharmacological effects of foods and botanical ingredients and how they affect your health and physical performance. He received his Ph.D. in neuropharmacology from the University of Edinburgh.



OLA EIDE

Mr. Eide is the founder of industry leader BioActive Foods AS. He had a number of leadership positions, such as Chairman of the Board for the Norwegian and the Nordic food research program, Director of Innovation at Mills DA and R&D Director of Tine Norwegian Dairies.



DR. ANGELA M. RIZZO

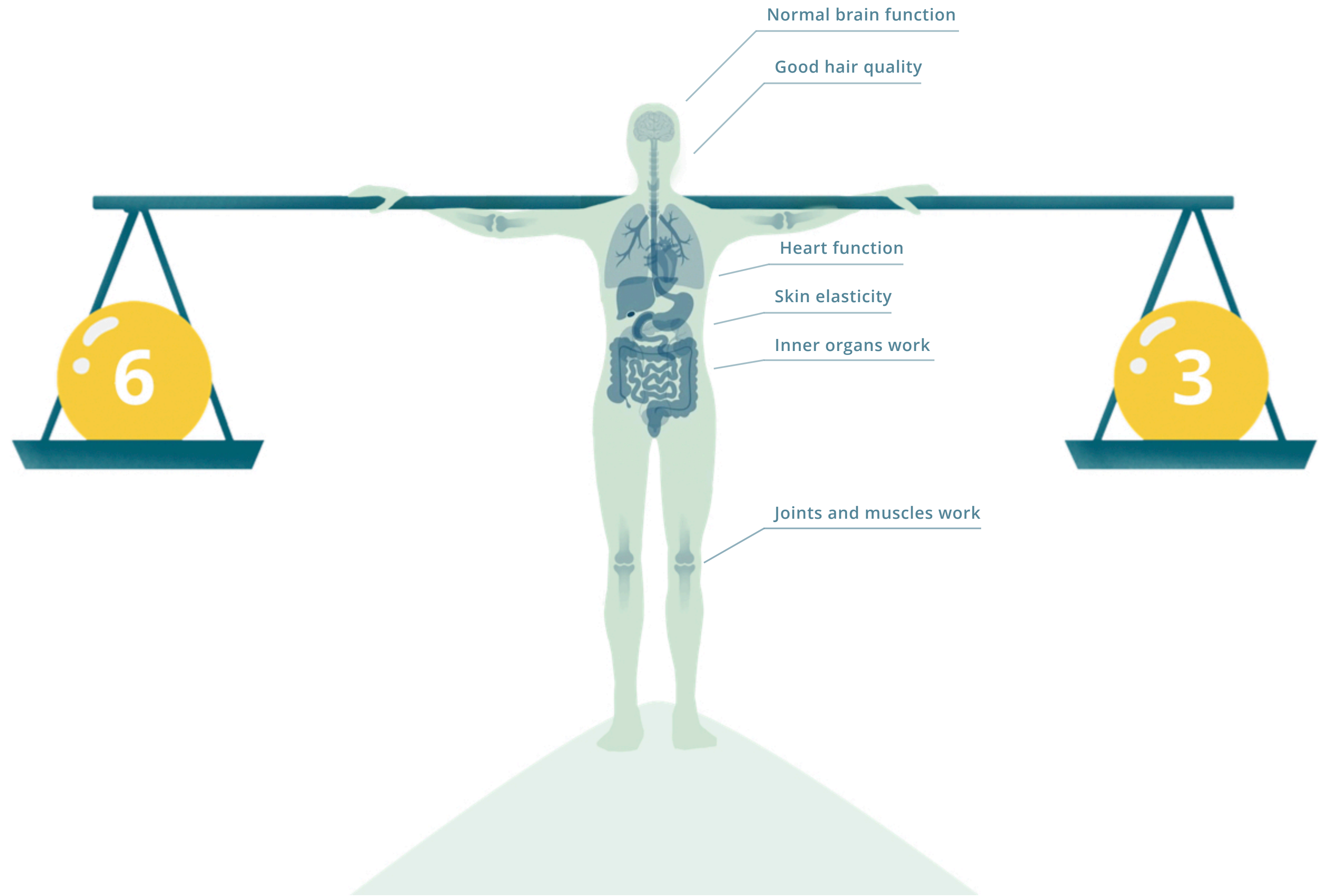
Dr. Rizzo is an expert in the biochemistry of lipids. She is a Professor of Biochemistry at the University of Milan. Her numerous publications include Journal of the American College of Nutrition and Nutrition Journal.



DR. ANANTHARAJ ABRAHAM

Dr. Abraham has more than 40 years of experience in the health and nutrition industry. He qualified as a medical doctor in 1974 and has experience in both government hospitals and in various medical disciplines. In 2016-2019, Dr. Abraham worked as corporate Medical Advisor for Nestlé Malaysia.

We can bring you back into balance **in 120 days**



With our unique, **test-based formula**

- Polyphenols
(olive)
- Omega-3, EPA, DHA, DPA
(from wild fish)
- Vitamin D₃
- Vitamin E
(tocopherols / tocotrienols)

- Dosage by weight
- No oxidation
- Original



- Orange Lemon Mint
- Grapefruit Lemon Lime

Made with the **highest quality and care**



GMP certified



Friend of the Sea



Informed Sport



DNV-GL certified



Naturally sourced ingredients



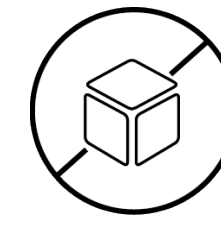
Vegan Society



Halal certified



Non-GMO



Sugar-free



Soy-free

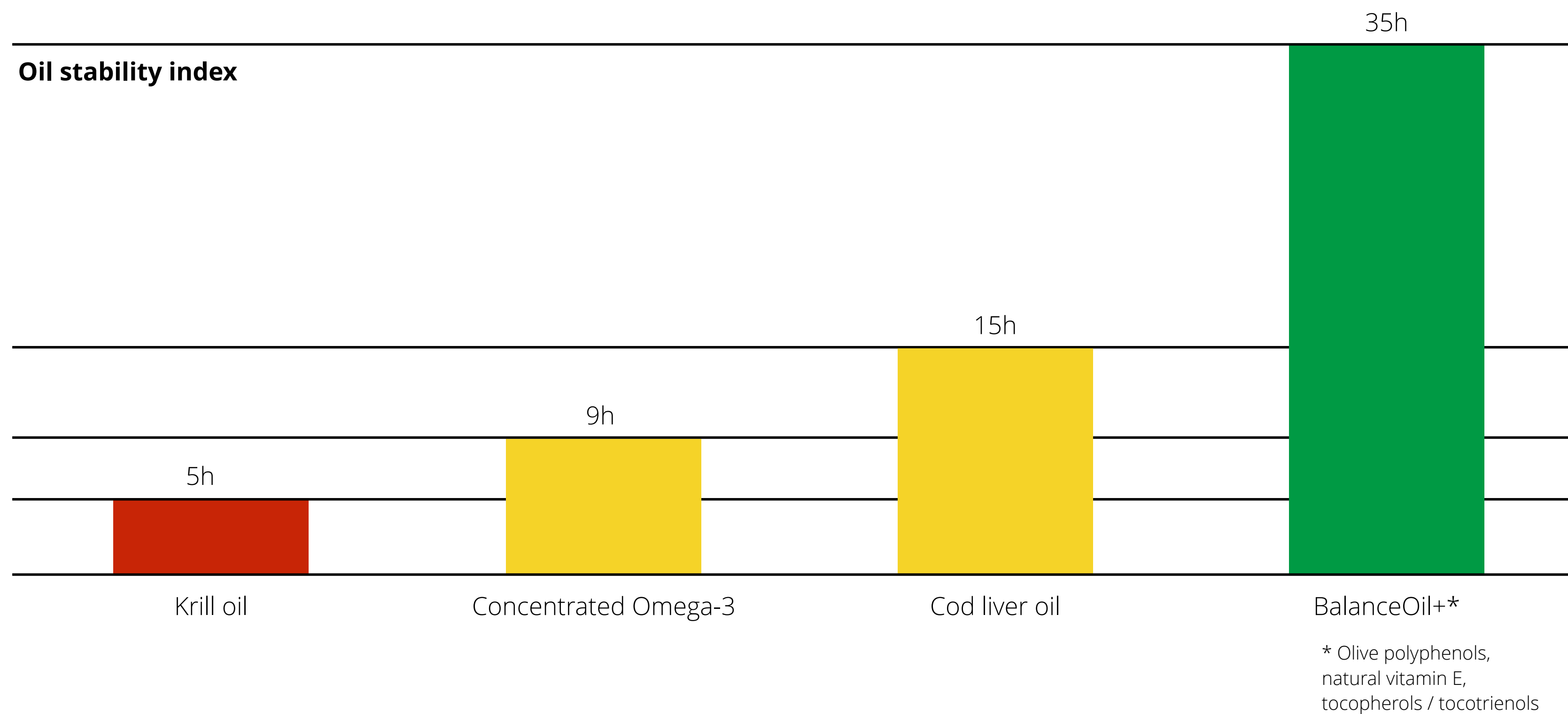


Gluten-free



KETO-friendly

Scientifically proven **to stay fresh and potent**

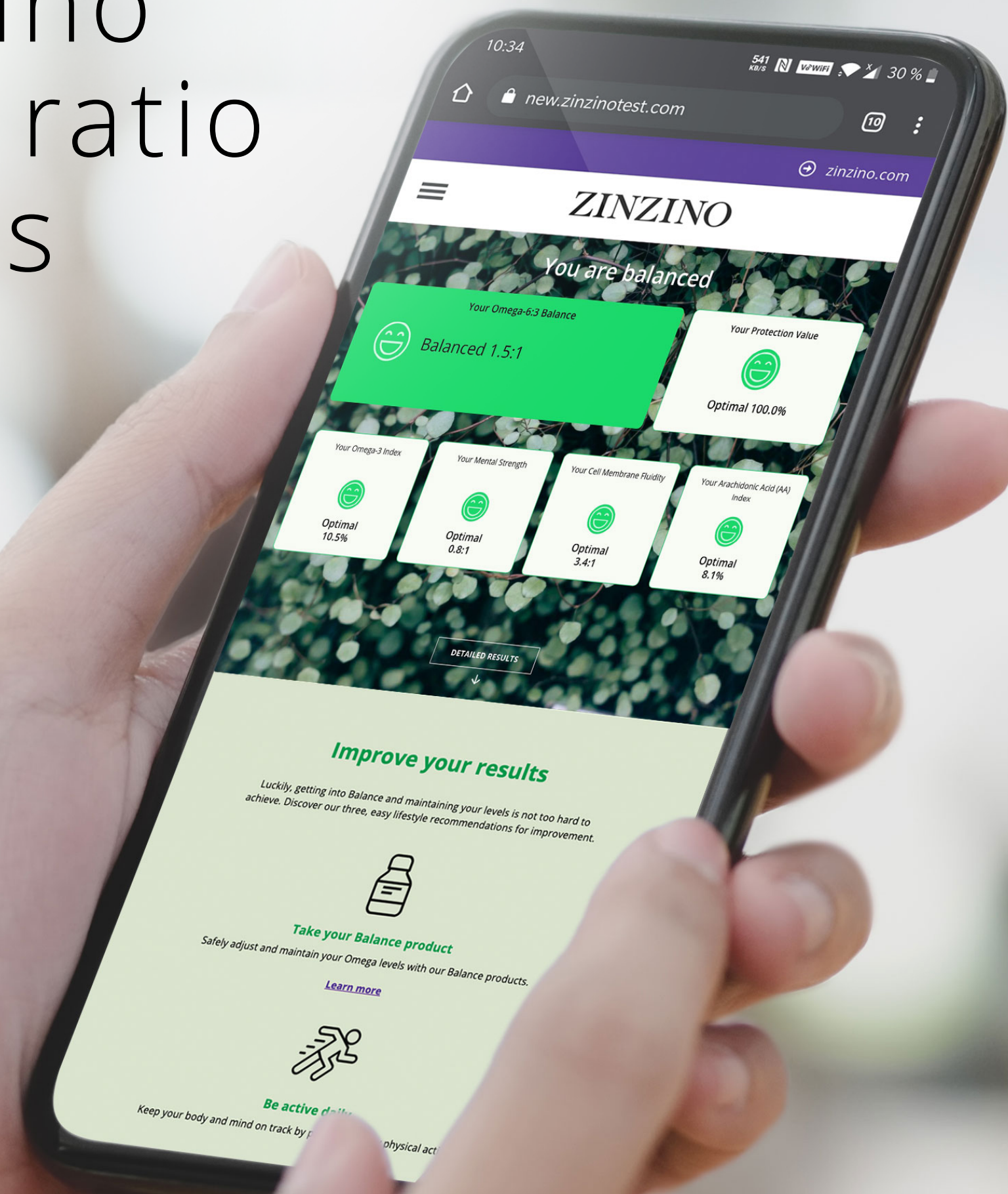


REFERENCES

• Study done with SINTEF in August, 2010

And the result?

95% of those taking Zinzino Balance products have a ratio of near 3:1 after 120 days



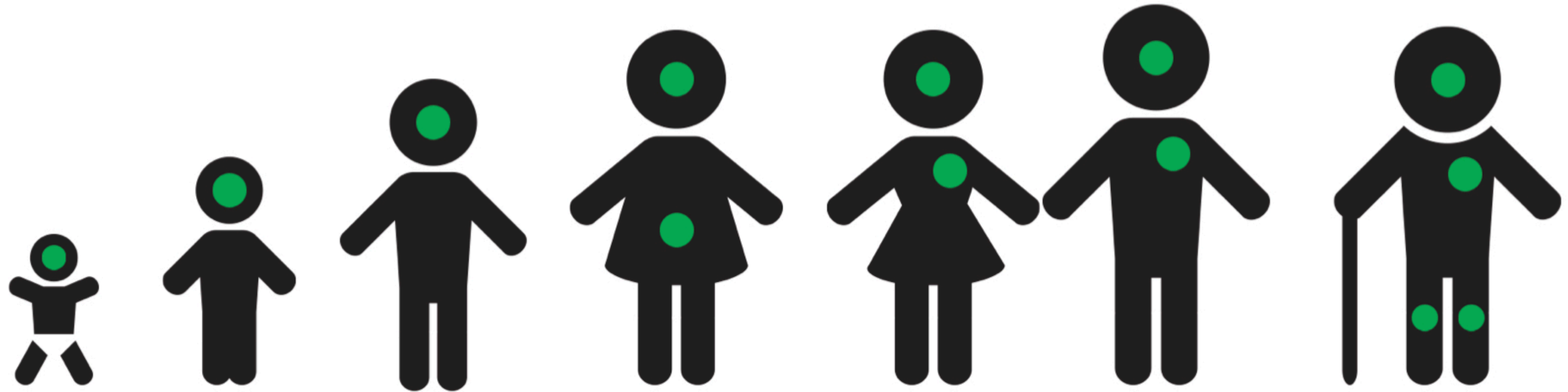
- Your Omega-6 to Omega-3 balance
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My personal result

Before **10.4:1**

After **1.7:1**

Health benefits at every stage of life



6 months

Brain* / immune / growth

50 years

Brain* / immune / reproduction /
skin / hair / nails

Brain* / immune / heart**

100 years

Brain* / immune / heart** / joint /
healthy metabolic ageing
/ bones

* The beneficial effect is obtained with a daily intake of 250 mg of EPA and DHA.

** The beneficial effect is obtained with a daily intake of 250 mg of DHA.

BalanceOil+ health claims **SAHPRA**



Helps maintenance of good health



Helps maintain/support cardiovascular health



Helps to reduce serum triglycerides/triacylglycerols



Helps support the development of the brain, eyes and nerves in children up to 12 years of age



Helps support cognitive health and/or brain function



Helps with the absorption and use of calcium and phosphorus

REFERENCES

• Commission regulation (EU 1924/2006 and 432/2012)




Reaching a balance between Omega-6 and Omega-3 is the first step to feel good, stay fit and be healthy

Now let's take a look at our other products



ZinoBiotic+

For intestinal health




-  Dietary fiber blend
-  Intestinal health
-  Healthy bowel functions

• 8 SAHPRA claims



Xtend

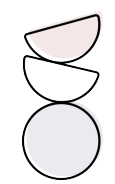
Multi-immune health supplement

-  Enjoy more energy
-  Helps to metabolise carbohydrates, fats, and proteins
-  Helps to maintain immune function



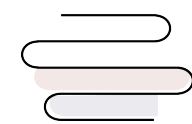
Zinzino Health Protocol

3 products that make a difference



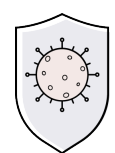
Step 1: Balance

Adjusts your body's Omega levels and supports normal heart and brain function



Step 2: Restore

Helps your gut stay healthy and contributes to balanced cholesterol levels

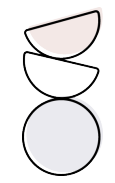


Step 3: Support

Improves your energy and supports your innate immune system

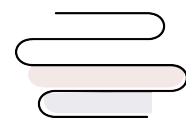


Health Protocol Premium



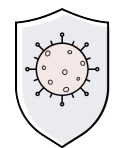
Step 1: Balance

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Step 3: Support

Improves your energy and supports your innate immune system



Add Viva+

Nootropic health supplement with naturally sourced ingredients



Viva+

**Naturally sourced nootropic
health supplement**



Live happy



A good night's sleep



Next gen nutrition

• 3 SAHPRA claims



Skin Serum



Hydrates and smooths the skin



Improves skin elasticity and strength



Reduces fine lines and the appearance of wrinkles



BalanceOil+ Kit with Test

| | |
|-----------------------|--------|
| BalanceOil+, 300ml x2 | R1,930 |
| BalanceOil+, 100ml x2 | R838 |
| BalanceTest x2 | R4,750 |

Retail price **R7,518**

Premier offer  **R5,606** (Save 25%)

+ Subscription 6 months BalanceOil+

Monthly fee: ~~R965~~ **R639**

Get a delivery every second month

Alternative Kits available, see price lists.

We reserve the right to change our product prices at any time without further notice



Get your products **for free**



- Be on subscription for your favorite Zinzino products
- Refer four friends who also purchase Zinzino products
- Produce a volume of at least four times your own order
- Simply pay shipping and your own products are free!



Inspire change in life

Premier Customer benefits

- ✓ Save money on your monthly order
- ✓ Significant discount on all Zinzino products
- ✓ Receive a money-back-guarantee
- ✓ Opportunity to qualify for Zinzino4Free



An aerial photograph of a deep, rugged canyon. A river flows through the center, with a waterfall cascading down the left side. The canyon walls are steep and rocky, with patches of green vegetation. The lighting is dramatic, with shadows in the crevices and highlights on the water and rocks.

ZINZINO

INSPIRE CHANGE IN LIFE
