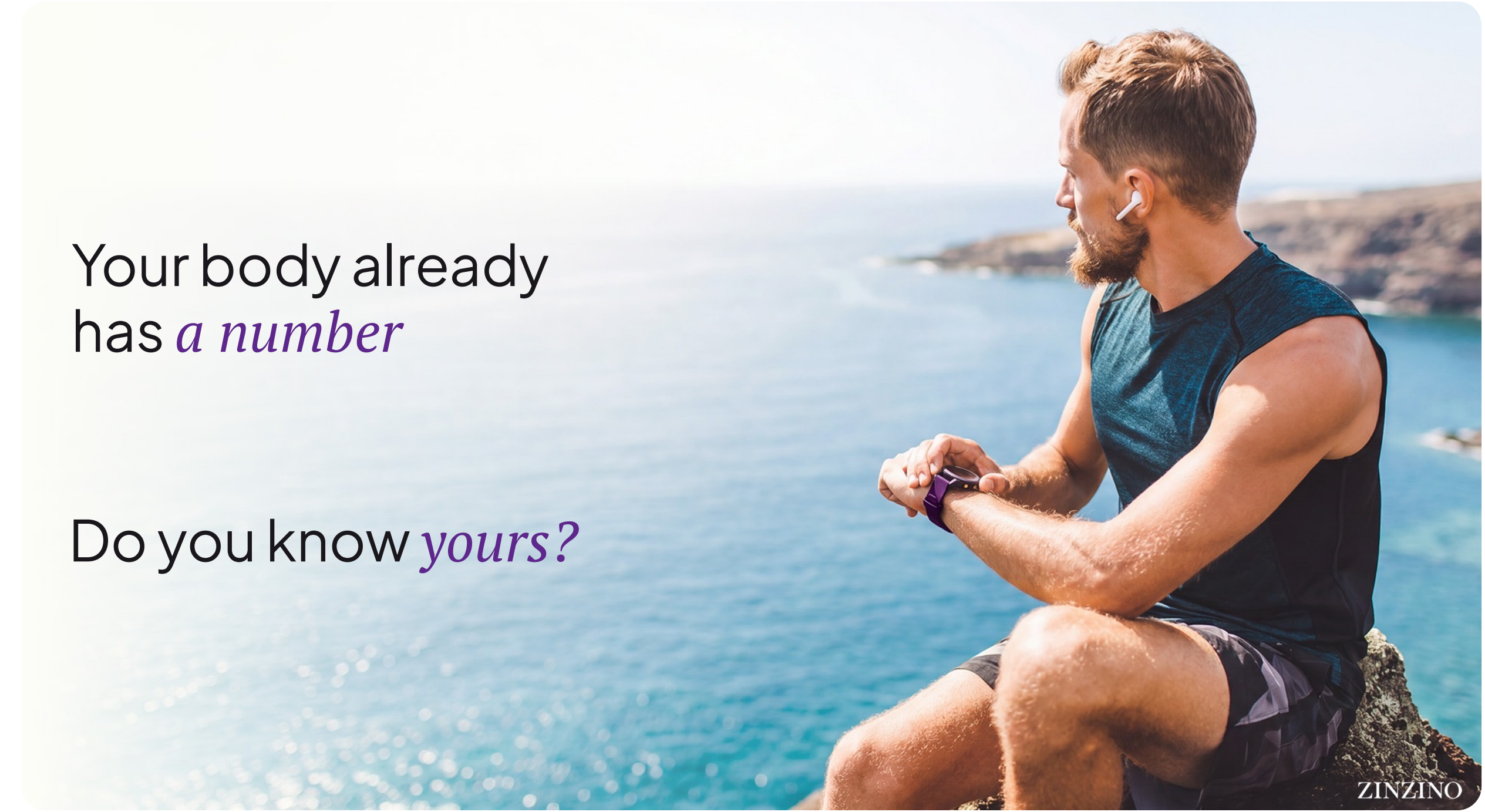
Have you ever wondered if your diet has the amount of nutrients *you need?*



ZINZINO

Your body already
has *a number*

Do you know *yours?*





We measure so much

But with nutrition, most of us are *still guessing.*

We take supplements.

But do you know what *your body absorbs?*

Our diets changed

The fundamental needs of our cells did not

From mother nature



High in key nutrients with vitamins, minerals, healthy fats, fiber and a natural balance of omega-6 and omega-3.

Man-made factory food



Often lower in key nutrients, higher in sugar and empty calories, and very high in omega-6 and low in omega-3.

Even the food we eat, is eating factory food.

The omega-6 to omega-3 *balance changed with it*

Learn more at
nutritionbudget.com

1850s
Closer to nature
1:1

1960s
The turning point
4:1

Today
In Europe
15:1

Today
In USA
25:1

Our Target
3:1
2 g of omega-3 daily is recommended.*

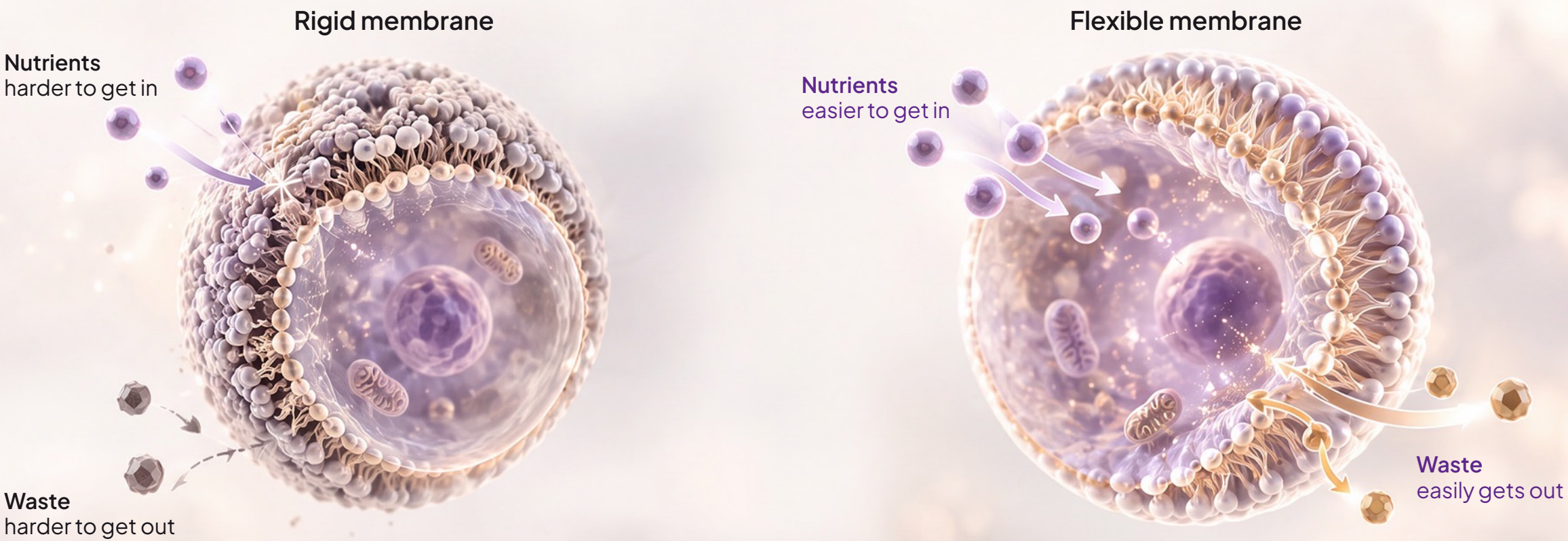


Sources: WHO, Fats and Oils in Human Nutrition, 1994; FAO, Fats and Fatty Acids in Human Nutrition: Report of an Expert Consultation, FAO Food and Nutrition Paper No. 91, Rome, 2010; Nordic Nutrition Recommendations, 2004; Institute of Medicine, Dietary Reference Intakes, 2002/2005; EFSA Panel on Dietetic Products, Nutrition and Allergies (NDA), EFSA Journal, 2010, 8(10):1796. doi:10.2903/j.efsa.2010.1796.

ZINZINO

Why omega-3 matters

Every cell is composed of the fats you eat



EPA and DHA, are most easily absorbed by the cell membrane to support normal heart, brain health and eye function.
Source: Hishikawa D, Valentine WJ, Iizuka-Hishikawa Y, Shindou H, Shimizu T. Metabolism and functions of docosahexaenoic acid-containing membrane glycerophospholipids. FEBS Lett. 2017

ZINZINO

A global gap

6 billion people

may not be getting enough *omega-3*



That's roughly *80%* of the global population

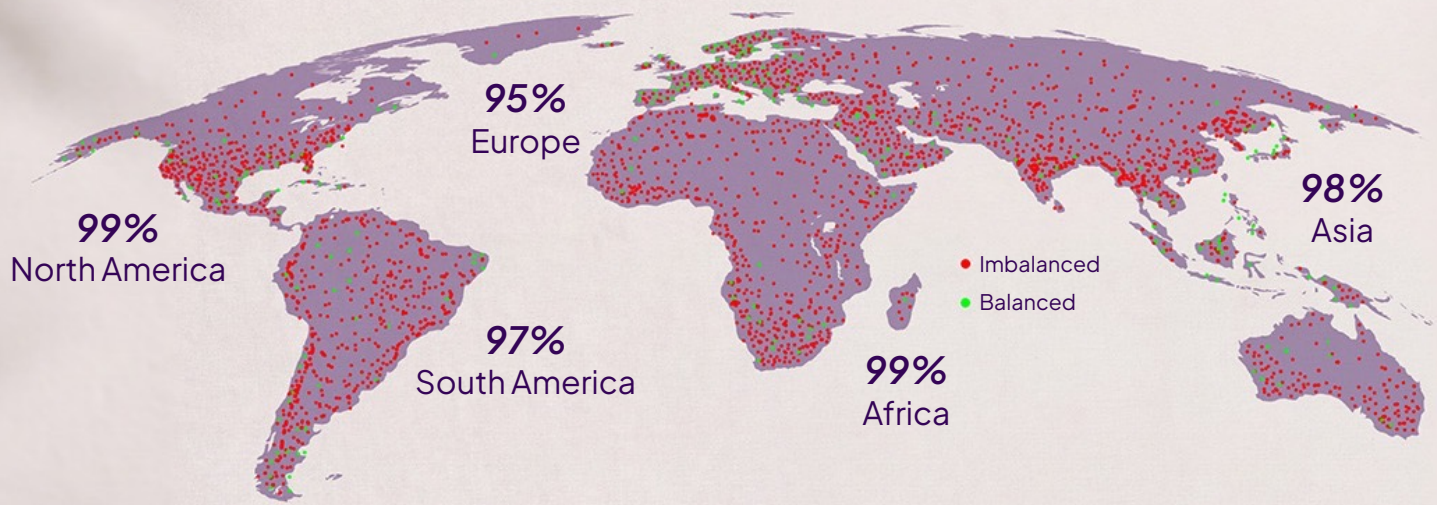
Source: The GBD (Global Burden of Disease) 2019 Disease, Injury, and Impairment Summaries.

ZINZINO

With almost 2 million BalanceTests performed

97%

show low levels of key omega-3's
resulting in an **Omega-6:3 imbalance**



Source: Zinzino's proprietary DBS-test database with almost 2 million fatty acid samples collected.
Lipids in Health and Disease, 2025. Global variations in omega-3 fatty acid status and omega-6:omega-3 ratios: insights from >500,000 whole-blood dried blood spot samples.

ZINZINO

With the BalanceTest
you can find your number



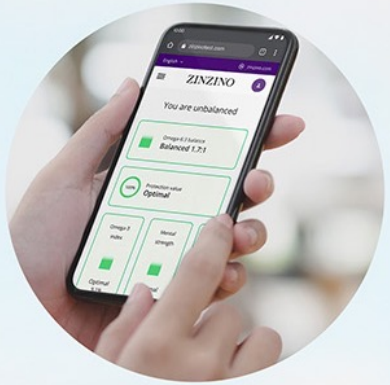
At-home test

Self-screening, dried blood spot, omega fatty acid test



Independent lab

Vitas Analytical Services
Norwegian lab provider



Clear results

11 fatty acids
Six wellness markers
Your Omega-6:3 Ratio
Your Omega-3 Index



MONEY-BACK GUARANTEE

Our Money Back Guarantee:
Buy any BalanceOil Start Kit with a test, and we'll refund the cost if your first BalanceTest shows an omega-6:3 ratio of 3:1 or lower!

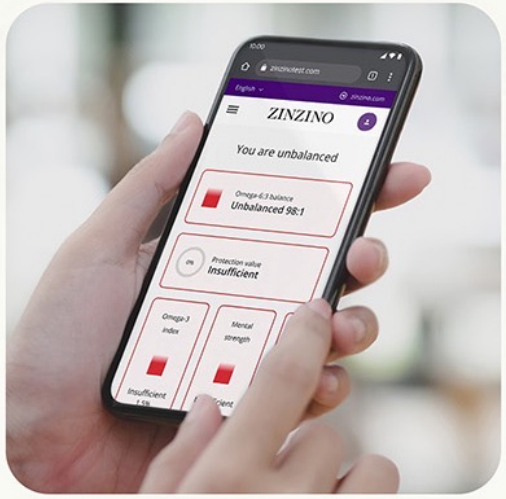
Add BalanceOil+ to *your routine*

Then retest after 120 days to track **your response**

Before

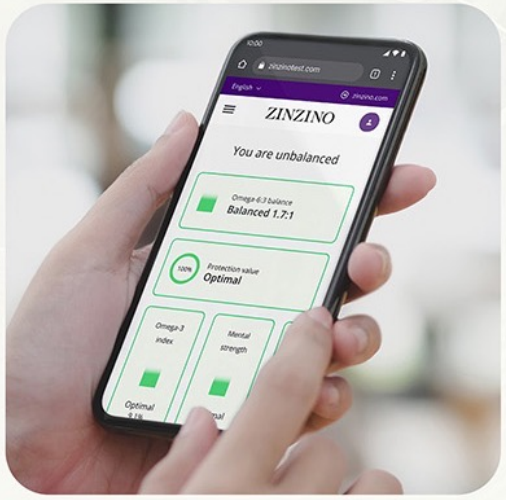
15:1

Omega-6 : Omega-3 Ratio



120 Days

Test. *Track.* Trust.



After

1.7:1

Omega-6 : Omega-3 Ratio

Source: Zinzino's proprietary DBS-test database with almost 2 million fatty acid samples collected.

ZINZINO

More than a fish oil

60% fish oil + 40% extra virgin olive oil

A full-spectrum omega-3 & polyphenol supplement

EPA + DHA in natural triglyceride form

High concentration, naturally occurring

Polyphenol-rich olive oil

3,5 mg of polyphenols per 12 ml

Vitamin D3 + Vitamin E

Natural tocopherols



Per 12 ml

Omega-3
2500 mg

EPA
1300 mg

DHA
700 mg

DPA
150 mg

Omega-7
700 mg

ZINZINO

Support through all *life stages*



6 months
Brain*/ immune / growth





20 years
Brain*/ immune / heart**



50 years
Brain* / immune / heart**





Healthy aging
Brain* / immune / heart** / joints / bones

EFSA authorized ingredient-based health claims based on a daily intake of 250 mg of EPA + DHA*, olive oil, vitamin E and vitamin D**

EPA & DHA

- Normal brain function
- Normal heart function
- Normal vision
- Normal brain development of the fetus and breastfed infants
- Visual development of infants up to 12 months of age
- Normal blood triglyceride levels
- Normal blood pressure

Olive oil

- Protects cells against oxidative stress

Oleic acid

- Normal blood cholesterol levels

Vitamin E

- Vitamin E contributes to the protection of cells from oxidative stress

Vitamin D

- Normal teeth
- Normal cell division
- Normal bone structure
- Normal muscle function
- Normal blood calcium levels
- Normal absorption/utilization of calcium and phosphorus

ZINZINO

Same job. Choose what fits *you*

BalanceOil+



Available in orange lemon mint, grapefruit, lemon & tutti frutti

Premium



Higher polyphenols from R.E.V.O.O Revolutionary Extra Virgin Olive Oil

Essent+ Premium



Easily digested softgels with bioactive olive polyphenols & phytonutrients

AquaX



Natural self micro-emulsifying water-soluble formula

Vegan



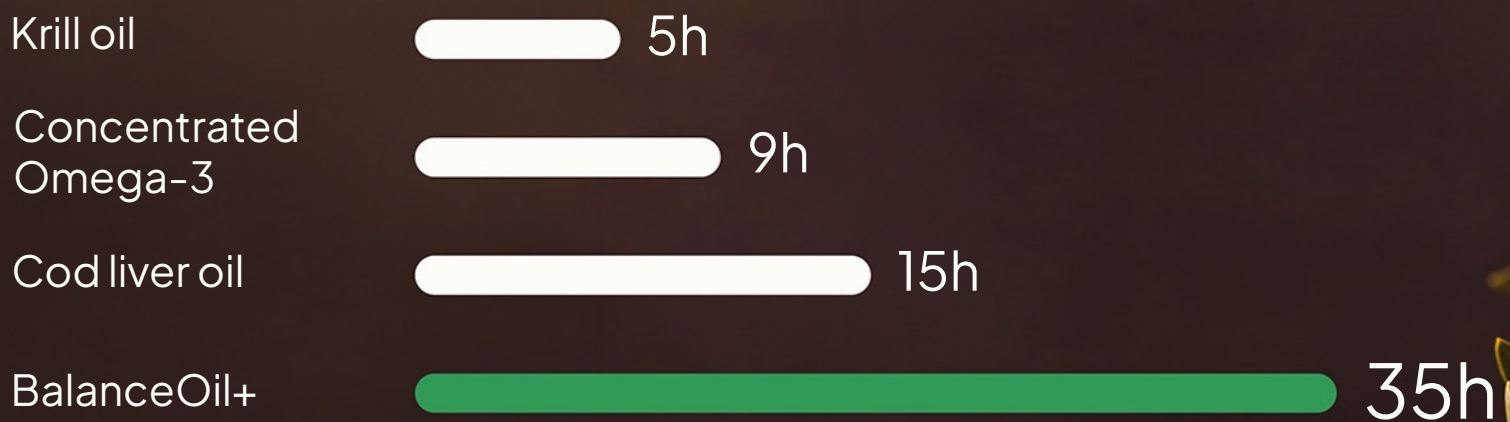
Omega-3 from marine microalgae oil, Ahiflower® seed oil & vegan vitamin D3

*Look for the Informed Sport or Informed Choice symbol on our product labels.

ZINZINO

Fresh. *Not fishy*

Oil stability index



Higher hours = more stable



Source: SINTEF Fisheries and Aquaculture, Oxidative Stability Index measurement, 2010.

ZINZINO

Tested for *sport.* Built for *trust*

We are proud to be Informed Sport certified*



Sara Hector
Alpine skiing
Sweden



Antonine L. Echols
Masters sprinter
U.S.A.



Olivia Gram
Tennis player
Denmark



Sara Junevik
Swimmer
Sweden



Tom Chilton
Racing driver
United Kingdom

*Look for the Informed Sport or Informed Choice symbol on our product labels.

ZINZINO

Upgrade to the *Health Protocol*

To support your omega-3 intake, digestive routine and immune functions*



BalanceOil+
Omega-3 polyphenol support



ZinoBiotic+
8 fiber sources



Xtend
Multi-immune support*

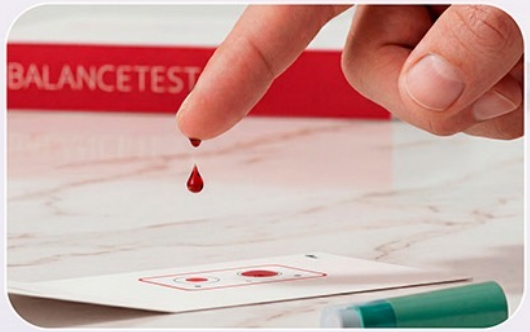
** Xtend contains vitamins C, D, B_6 and B_{12}, and the minerals selenium, copper and zinc, which contribute to the normal function of the immune system.*

ZINZINO

We are the pioneers of *test-based nutrition*



NASDAQ First North Premier Growth Market.



World leader of test-based nutrition with nearly 2 million BalanceTests performed.



Trusted by over 24,000 verified customers globally.



Science, transparency, expertise, and quality.

Scientific Advisory Board



Paul Clayton, PhD



Martina Torrisen, PhD



Colin Robertson, PhD



Ola Eide



Ms. Angela M Rizzo



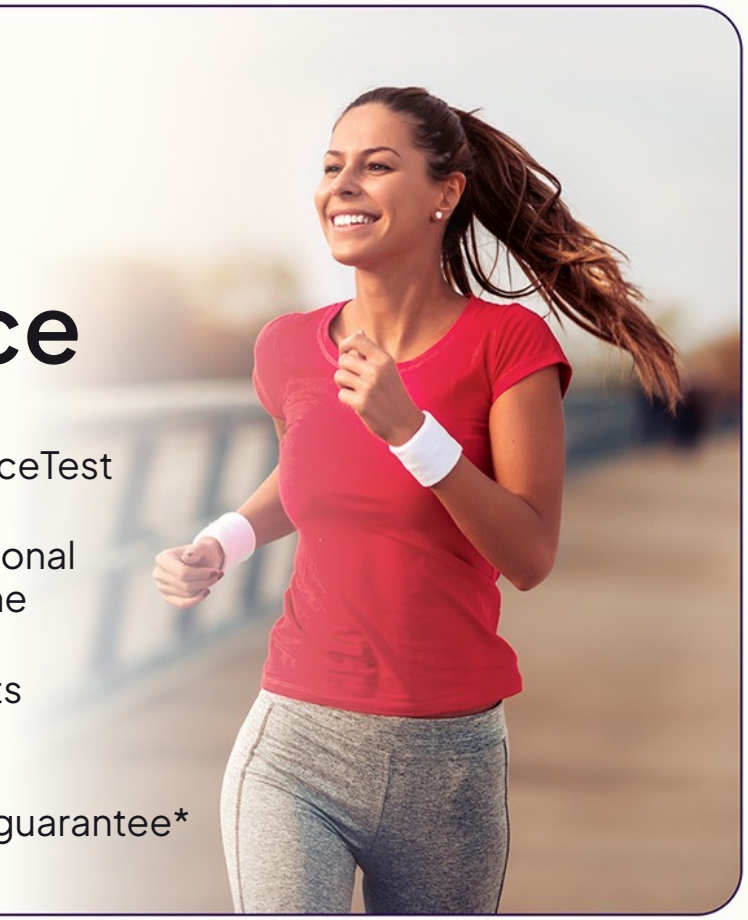
Emmalee Gisslevik, PhD

ZINZINO

Two potential paths

CUSTOMER

Get in Balance



- Take the BalanceTest
- Start your personal wellness routine
- See your results in 120 days
- Money-back-guarantee*

PARTNER

Share it, if you want



- Start for free or choose a product kit
- Earn rewards and commissions
- Build customers and a global team
- *Build it around your life*

*The Money Back Guarantee is valid if you have a test result of 3:1 or lower in your first test result and you have purchased and paid for a Start kit with a monthly subscription.

ZINZINO

Take the test,
know *your number.*

Then decide.

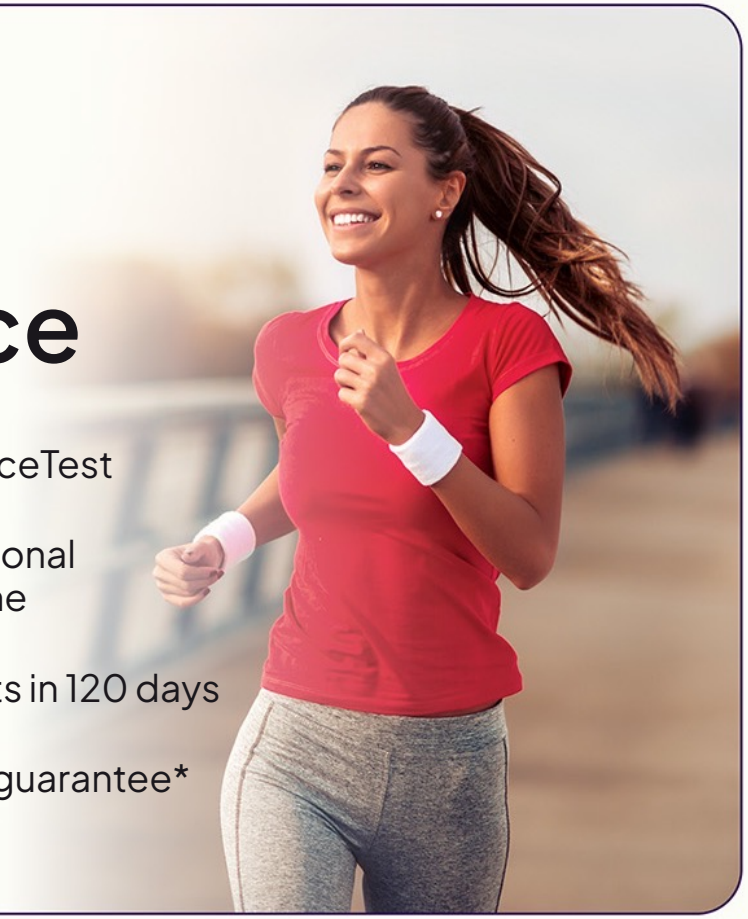


Appendix

Get in balance. Get *rewarded*

YOUR PATH

Get in Balance



- Take the BalanceTest
- Start your personal wellness routine
- See your results in 120 days
- Money-back-guarantee*

ZINZINO4FREE

Get products for free



- Subscribe to your favorite Zinzino Premier Kit
- Find 4 friends who want to subscribe to a Premier Kit**
- Get your own monthly Premier subscription for free
- All you pay is shipping

*The Money Back Guarantee is valid if you have a test result of 3:1 or lower in your first test result and you have purchased and paid for a Start kit with a monthly subscription.
**The credit value of your four Customers' combined monthly subscriptions must be at least 4 times higher than your own.

ZINZINO

Start with *balance*

BalanceOil Kit with Test

What's included:

- BalanceOil+ 300 ml x2
- BalanceOil+ 100 ml x2
- BalanceTest x2

Retail value **£482**

Premier offer

£189

Save 61%

Monthly Subscription

£39/month

Get a delivery every second month



Alternative kits available and customizable. We reserve the right to change our product prices at any time without further notice. Prices do not include shipping.

ZINZINO

Make your health *a priority*

Health Protocol Kit

What's included:

- BalanceOil+ 300 ml x2
- BalanceOil+ 100 ml x2
- BalanceTest x2
- Xtend 60 tablets x2
- ZinoBiotic+ 180 g x2

Retail value **£656**

Premier offer

£311

Save 53%

Health Protocol Subscription

£100/month

Get a delivery every second month



Alternative kits available and customizable. We reserve the right to change our product prices at any time without further notice. Prices do not include shipping.

ZINZINO

Our product portfolio



Home health test



Gut health supplements



Fermented supplements



Immune supplements



Weight management



Restore supplements



Skin nutrition



Skincare

ZINZINO

Subscribe & save

Save up to **60% on products**

Get your shipping cost **back in ZinoCash**

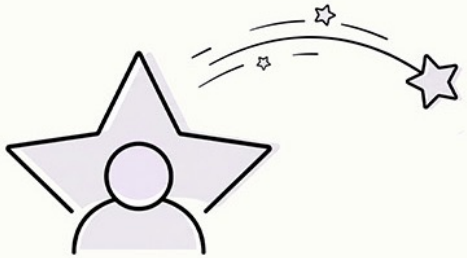
From your 7th order, get an additional
10% of your order back in ZinoCash



Zinzino4Free

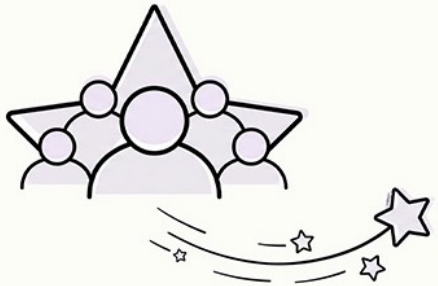
Get your products for free

1



Subscribe to your favorite Zinzino Premier Kit.

2



Find 4 friends who want to subscribe to a Premier Kit.*

3



Get your own monthly Premier subscription for free. All you pay is shipping.

*The credit value of your four Customers' combined monthly subscriptions must be at least 4 times higher than your own.

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