



# SOFT LAUNCH MEXICO

We are so excited to open Mexico as an independent Zinzino market. If you want to expand your business further and register yourself as a Partner in Mexico, please study the information below.



## **CUSTOMER AND PARTNER REGISTRATION**

Partner and Customer Registrations will be available from today. Make it easy and convenient and register customers with any of our Start kits that includes a subscription or any of our Prepaid kits.



## **ZINZINOTEST.COM**

This is how to send the BalanceTest:

Sent if for free through DHL. Request a guide via email: [zinzino@shipandgo.com.mx](mailto:zinzino@shipandgo.com.mx)

1. Please write in subject "Zinzino";
2. For example " I request a guide to send a test under the name: XXXXX"

Only one guide is needed to send 1 or multiple tests at the same time. No destination address is needed. DHL will deliver the test automatically at our warehouse in CDMX. Go to your nearest DHL office with the printed guide or a copy on your phone. Check your test results in via [zinzinotest.com](http://zinzinotest.com).



## **WEBSHOP**

You can find the Mexican webshop in Spanish both for Partners and Customers at [zinzino.com](http://zinzino.com). Prices and invoices will be in Mexican Peso (Mex\$).



## PAYMENT

Zinzino offers payment via AMEX, VISA & MasterCard and bank transfer. These payment methods are fast, safe, and convenient. We will continue to develop more payment methods.



## DELIVERY AND FREIGHT COSTS

Our products will be delivered by DHL Tracking is available from the moment the packages leave the warehouse in Mexico.

FREIGHT COSTS HOME DELIVERY:

- Customer Start Kit – 190 Mex\$
- Prepaid Kit – free freight
- Subscription orders – 95 Mex\$ per month (delivery every other month)
- Webshop orders – 190 Mex\$
- Partner Kits – 290 Mex\$
- Partner Auto Orders – 190 Mex\$

## HOME-DELIVERED AUTOMATIC REFILLS

With your subscription you will get customized supplements home-delivered with automatic refills every other month. Maximized results, minimized shipping costs and a reduced carbon footprint. It's a win-win.



## CONTACT INFORMATION

Telephone: + 52 55 922 52518 (Monday to Friday 09:00 to 19:00 CDMX time)

Telegram Customer Service: [https://t.me/ZinzinoMexicoContactCenter\\_bot](https://t.me/ZinzinoMexicoContactCenter_bot)

E-mail for Partners: [support.mx@zinzino.com](mailto:support.mx@zinzino.com)

E-mail for Customers: [customer.mx@zinzino.com](mailto:customer.mx@zinzino.com)

## Zinzino Mexico S. DE R.L. DE C.V.

Miguel de Cervantes Saavedra 193 oficina 802, Colonia Granada  
11520 Miguel Hidalgo, Ciudad de México  
Mexico 140 Paya Lebar Road, #07-01  
409015 Mexico



## COMMISSIONS

You can read the Spanish version of the Compensation Plan [here](#). It can also be found in the Back Office --> File Library --> Partner material. A general video about the Compensation Plan is available on Zinzino.tv, [click here](#). Commissions will be paid in Mexico Peso (MXN) and specific terms for payout apply.

Read more about WebAccount opening [here](#). Commission is paid out once per month, detailed information regarding pay-out process is described [here](#). If you have any further questions, please, contact Partner Support.

## PARTNER TOOLS

We want to do our best to get you started as a new Partner, with the best possible tools:

### BACK OFFICE ENTRANCE (SALES REP)

You can start as a Zinzino Partner free of charge (Back Office Entrance/Sales Rep) and as such are able to earn retail profits and Cash Bonuses. Login to the "Back Office" and stay up to date with news, reports, team and personal account information. In the File Library you can find forms and all the available digital Marketing materials. Log in to your Back Office to get access to the File Library.



### BACK OFFICE

In order to get familiar with the Back Office please find attached these useful e-learning videos on how to get started with the Back Office.

1. [How to log into your Zinzino account](#)
2. [Update your Partner details](#)
3. [Updating your address](#)
4. [Adding or updating your profile picture](#)
5. [Creating a new Auto-Order](#)
6. [Amending your Auto Order and payment method](#)

### ZINZINO.TV

Check out [Zinzino.tv](#) for video's about products, e-learning videos and insights. In the different categories you can find videos that helps you on the way as a (new) Partner. Here is a top list for you:

To start successfully we recommend you to watch these videos on Zinzino.tv to get the most relevant Partner training to start with.

1. [Welcome to Zinzino](#)
2. [Zinzino Vision](#)
3. [Get Started](#)
4. [The Zinzino System](#)
4. [Fast Start Bonuses](#)
5. [Balance Presentation](#)
6. [Balance Test Instruction](#)
7. [A Potential Mega Trend](#)



**ZINZINO GO CORE APP** is a Partner tool to help you stay motivated, inspired and keep learning from the best in the business. GoCore delivers fresh content on a monthly bases to work on your business developement and further your chances to reach your professional and life goals. You can find a video about the GoCore App [here](#).



## MARKETING RULES & ETHICS

We are proud of our Zinzino Independent Partners and as a global direct sales company in the nutrition industry, let us take you through the Rules of Conduct to help you get moving on your journey with us. As one of our global health entrepreneurs, you play an important role in this, on the frontline serving our Partners and Customers while building a strong global brand. Please read the English Zinzino [Marketing Rules and Ethics](#) document to see what you can and can't do on and offline, on social media sites, and at events.

## ZINZINO TRADEMARKS

According to our Marketing Rules and Ethics, Partners are not permitted to use any Zinzino trademark, such as brand name, product names or other trademarked words and phrases in the title, description or @username of their Facebook, Instagram (and other social media) accounts. We have compiled a [handy list](#) of approved name examples if you need ideas for your new account name.

## HEALTH CLAIMS

Given that our business and brand operate in the health industry, it's essential not to make any false claims as it can lead to serious issues with local governments which we want to avoid. When promoting our Zinzino products it is important that you use only the approved health claims available either on our website or in our product sheets. [Here](#) you can find more information about medical claims do and don'ts.

If you have further questions regarding our rules and guidelines, please contact [marketing@zinzino.com](mailto:marketing@zinzino.com).

## AVAILABLE MARKETING MATERIAL

The following Marketing Materials are available in spanish:

1. [Business Presentation](#) (Keynote in Back Office)
2. [Short Presentation Online](#) (Keynote in Back Office)
3. [Customer Presentation](#) (Keynote in Back Office)
4. [Get Started](#) (Keynote in Back Office)
5. [Lookbook](#)

## ZINZINO MARKETING & COMMUNICATION CHANNELS

Make sure all members of your team have signed up for our Weekly Partner Newsletter and Monthly Customer Newsletter to receive updates on the latest news, upcoming events, campaign information and all important company news you need to know to stay on top and be able to develop your Zinzino career in the best possible way.

Learn [HERE](#) how to help your Customers to sign up for our newsletter.

Learn [HERE](#) how you as a Partner can sign up for our newsletter.

Share our [blog](#) with your customers and add events to the calendar in the Back Office for all Partners to see when you have an event or presentation.

## FOLLOW ZINZINO ON SOCIAL MEDIA



### Facebook For Partners:

Facebook Group exclusive to you and your fellow Partners. Be sure to join the group to connect with other Partners and to catch up with the latest Partner news! Spread the news in your team by sharing the [flyer](#) that includes a simple explanation of how to join this closed Facebook Group!

- **Team Zinzino Official** [JOIN HERE](#)

This group is the official global Facebook group for Partners

### For Customers:

If you want to invite your Customers or potential Partners, you are welcome to invite them to follow Zinzino's official Facebook accounts.

- **Zinzino's official Facebook account:** [JOIN HERE](#)

This account is the official global Facebook account for Customers or potential Partners.



### TELEGRAM

Zinzino's official Telegram account: [JOIN HERE](#)



### INSTAGRAM

Zinzino's official Instagram account: [JOIN HERE](#)  
Team Zinzino (*for Partners*): [JOIN HERE](#)



**PINTEREST** [JOIN HERE](#)



**YOU TUBE** [JOIN HERE](#)



**LINKEDIN** [JOIN HERE](#)