

SOFT LAUNCH TAIWAN

We are so excited to now launch Zinzino in Taiwan. If you want to expand your business further and register yourself as a Partner in Taiwan, please study the information below.



CUSTOMER AND PARTNER REGISTRATION

Partner and Customer Registrations will be available today. Kindly provide correct e-mail address, as we will be sending electronic VAT receipt to email. For Partners, according Taiwan Fair Trade Commission regulation, it is required to register with your date of birth to ensure you fulfil the legal age to join as a Partner. For Customers, make it easy and convenient and register customers with any of our Start kits that includes a subscription or any of our Prepaid kits.



ZINZINOTEST.COM

Check your test results via <u>zinzinotest.com</u> in English or Traditional Chinese.



WEBSHOP

You can find the Taiwanese webshop in English both for Partners and Customers at <u>zinzino.com</u>. This website will be translated to Traditional Chinese and we will communicate as soon as this language is available. All transactions are made under Zinzino Hong Kong Limited, Taiwan Branch.

PRODUCTS

Products available:

- BalanceOil+ 300 ml (Orange Lemon Mint and Grapefruit Lemon Lime);
- BalanceOil+ 100 ml (Orange Lemon Mint);
- BalanceTest;
- Skin Serum, 50 ml;
- Velixir.

To see all the Zinzino Products available for Partners and Customers in Zinzino Taiwan, take a look at the <u>Partner price list</u> in your File Library under Partner Material, or visit the webshop.



\$P))))

CURRENCY

Prices will be in New Taiwan Dollar (NT\$). Invoices will also display New Taiwan Dollar (NT\$).



PAYMENT

Zinzino offers payment via VISA, MasterCard, American Express, UnionPay and JCB. These payment methods are fast, safe, convenient and there is no fee. We will continue to develop more payment methods.



DELIVERY AND FREIGHT COSTS

Our products will be delivered by E-can. Tracking is available from the moment the packages leave the warehouse in Taoyuan.

FREIGHT COSTS HOME DELIVERY:

- Customer Premier Kits NT\$100
- Customer Prepaid Kits NT\$0
- Subscription orders NT\$50 per month
- Webshop orders NT\$100
- Partner Kits NT\$160 (Basic Partner Kit NT\$100)
- Partner Auto Orders NT\$100 per month for delivery every month

CONTACT INFORMATION

Telephone: +886227620289 (Opening hours 10 am to 7 pm weekdays, Taiwan Time) E-mail Partners: <u>support.tw@zinzino.com</u> E-mail Customers: <u>customer.tw@zinzino.com</u>

Zinzino Hong Kong Limited, Taiwan Branch 17F, No. 97 Songren Road Xinyi District 110 Taipei Taiwan



COMMISSIONS

You can read <u>here</u> the english version of Taiwan Compensation Plan. It can also be found in the Back Office --> File Library --> Partner material. A general video about the Compensation Plan is available on Zinzino.tv, <u>click here</u>. Commissions will be paid in New Taiwan Dollar (NT\$) and specific terms for payout apply.

To be able to receive commission, uploading documents to the web is required to prove that the right ownership to the account reflective to information provided during your partnership enrolment.

You can withdraw commission via the Partners web account, with a minimum of NT\$350 (withdrawal fee NT\$70). These payments will come from Zinzino's company bank account, which is Zinzino Hua Nan Commercial Bank.



PARTNER TOOLS

We want to do our best to get you started as a new Partner, with the best possible tools:

BACK OFFICE ENTRANCE (SALES REP)

You can start free of charge as a Zinzino Partner (Back Office Entrance/Sales Rep) and can earn retail profits and Cash Bonuses. Login to the "Back Office" and stay up to date with news, reports, team and personal account information. In the File Library you can find forms and all the available digital Marketing materials. Log in to your Back Office to get access to the File Library.

BACK OFFICE

In order to get familiar with the Back Office please find attached these useful e-learning videos how to get started with the Back Office.

- 1. How to log into your Zinzino account
- 2. Update your Partner details
- 3. <u>Updating your address</u>
- 4. Adding or updating your profile picture
- 5. <u>Creating a new Auto-Order</u>
- 6. Amending your Auto Order and payment method

ZINZINO.TV

Check out <u>Zinzino.tv</u> for video's about products, e-learning videos and insights. In different categories you can find videos that helps you on the way as a (new) Partner. Here is a top list for you:

To start successfully we recommend you to watch these videos on Zinzino.tv to get the most relevant Partner training to start with.

- 1. <u>Welcome to Zinzino</u>
- 2. Get Started
- 3. <u>The Zinzino System</u>
- 4. Fast Start Bonuses
- 5. Balance Presentation
- 6. Balance Test Instruction
- 7. <u>A Potential Mega Trend</u>

DIGITAL TOOLKIT

A monthly Auto Order will give you access to the <u>Digital Toolkit</u>. Three essential digital Partner tools for your daily business in one handy kit, the Digital Toolkit. This Kit includes Zinzino Mobile App, Zinzino HUB and Zinzino GoCore App.

Zinzino Mobile App is a Partner Prospecting tool to connect with and reach out to both potential and existing Customers as well as your team members. The X-factor module ensures that all Zinzino Partners are able to follow as well their own learning curve and get rewarded with Activity Points as they grow and engage with the app. With help of the Mobile App and the HUB you can easily share the Zinzino content (social media assets and blog articles) with your personal website link to your prospects. With this tool you can rest assured that all images and content is vetted and supported by all media platforms. Check out this <u>video</u> about sharing social media assets on Zinzino Mobile App.



Zinzino HUB A contact management system based on a lead generating mechanism using our Zinzino landing pages, personally created for each Zinzino Partner. It is the easiest way for you to share, present and enroll both potential Customers and new members.

Zinzino GoCore App is a Partner tool to help you stay motivated, inspired and keep learning from the best in the business. Fresh content on a monthly bases to work on your business development and further your chances to reach your professional and life goals. You can find a video about the GoCore App <u>here</u>.

MARKETING RULES & ETHICS

We are proud of our Zinzino Independent Partners and as a global direct sales company in the nutrition industry, let us take you through the Rules of Conduct to help you get moving on your journey with us. You, as one of our global health entrepreneurs, play an important role in this, on the frontline serving our Partners and Customers while building a strong global brand. Please read the Zinzino <u>Marketing Rules and Ethics</u> document to see what you can and can't do on and offline, on social media sites, and at events.

ZINZINO TRADEMARKS

According to our Marketing Rules and Ethics, Partners are not permitted to use any Zinzino trademark, such as brand name, product names or other trademarked words and phrases in the title, description or @username of their Facebook, Instagram (and other social media) accounts. We have compiled a <u>handy list</u> of approved name examples if you need ideas for your new account name.

HEALTH CLAIMS

Given that our business and brand operate in the health industry, it's essential not to make any false claims as it can lead to serious issues with local governments which we want to avoid. When promoting our Zinzino products it is important that you use only the approved health claims available either on our website or in our product sheets. Here you can find more information about medical claims do and don'ts.

If you have further questions regarding our rules and guidelines, please contact <u>marketing@zinzino.com</u>.

AVAILABLE MARKETING MATERIAL

The following Marketing Materials are available in english:

- 1. Customer Presentation
- 2. InfoZinzino
- 3. Express Start
- 4. Business Presentation (English Keynote and Powerpoint in Back Office)
- 5. <u>Short Presentation Online</u> (English Keynote and Powerpoint in Back Office)

6. <u>Customer Demonstration Online</u> (English Keynote and Powerpoint in Back Office)



ZINZINO MARKETING & COMMUNICATION CHANNELS

Make sure all members of your team has signed up for our Weekly Partner Newsletter and Monthly Customer Newsletter and receive updates on the latest news, upcoming events, campaign information and all important company news you need to know to stay on top and be able to develop your Zinzino career in the best possible way.

Learn <u>HERE</u> how to help your Customers to sign up for our newsletter. Learn <u>HERE</u> how you as a Partner can sign up for our newsletter.

Share our <u>blog</u> with your customers and add events to the calendar in the Back Office for all Partners to see when you have an event or presentation.

FOLLOW ZINZINO ON SOCIAL MEDIA



Facebook For Partners:

Facebook Group exclusive to you and your fellow Partners. Be sure to join the group to connect with other Partners and to catch up with the latest Partner news! Spread the news in your team by sharing the <u>flyer</u> that includes a simple explanation of how to join this closed Facebook Group!

- Team Zinzino Asia JOIN HERE
 Facebook Group for Partners working in the Asian market
- Team Zinzino Official JOIN HERE
 This group is the official global Facebook group for Partners

For Customers:

If you want to invite your Customers or potential Partners, you are welcome to invite them to follow Zinzino's official Facebook accounts.

- **Zinzino's Facebook account in Taiwan:** JOIN HERE This account is the official Facebook account for Customers or potential Partners in Taiwan.
- Zinzino's official Facebook account: <u>JOIN HERE</u> This account is the official global Facebook account for Customers or potential Partners.



INSTAGRAM

Zinzino's official Instagram account: <u>JOIN HERE</u> Team Zinzino *(for Partners)*: <u>JOIN HERE</u>



YOU TUBE JOIN HERE

ZINZINO



PINTEREST JOIN HERE

