



LAUNCH TURKEY

We are so excited to open Turkey as a new Zinzino market. If you want to expand your business further and register yourself as a Partner in Turkey, please study the information below.



CUSTOMER AND PARTNER REGISTRATION

Partner and Customer Registrations will be available from the launch date.

ZINZINOTEST.COM

Check your test results in via zinzinotest.com.



WEBSHOP

You can find the Turkey webshop in English and Turkish both for Partners and Customers at zinzino.com. You can also get an overview of products and prices in the BackOffice under File Library; [Partner price list](#). All transactions are made under Zinzino Gıda Ticaret Anonim Şirketi in Turkey.



CURRENCY

Prices and Invoices will be in Turkish Lira (TL).



PAYMENT

Zinzino offers payment via AMEX, VISA, MasterCard, E-mail invoice and Pay Later. These payment methods are fast, safe, and convenient.



DELIVERY AND FREIGHT COSTS

Our products will be delivered by Yurtiçi Kargo. Your products will be shipped during April 2023. We will process your order as soon as the products have arrived in the warehouse, and you will receive a tracking number for your order when shipped

FREIGHT COSTS HOME DELIVERY:

- Customer Start Kits and webshop orders **70TL**
- Customer Subscription orders **35TL** per month
- Partner Kits – **70TL**
- Partner Auto Orders – **70TL** per month for delivery every month



CONTACT INFORMATION

Telephone: +46 31 771 71 51 (9.00-17.00 CET monday-friday)

E-mail Partners: support.tr@zinzino.com

E-mail Customers: customer.tr@zinzino.com

Zinzino Operations AB
Hulda Mellgrensgata 5
421 32 Västra Frölunda
Sweden



COMMISSIONS

You can read the English/Turkish version of the Compensation Plan [here](#). It can also be found in the Back Office --> File Library --> Partner material. A general video about the Compensation Plan is available on Zinzino.tv, [click here](#). Commissions will be paid on your web account in Turkish Lira (TL) and specific terms for payout apply.

To get access to your web account and withdraw commission, you will have to upload following documentation in the Backoffice --> Finance --> Web account:

Individuals: Turkish ID document (T.C.Kimlik No.), proof of your IBAN, and update your bank account information.

Business (company): Proof of Business Tax Registration Number, proof of your IBAN, and update your bank account information.

The documents will be checked and approved by the support staff. The commission payouts will be made once a month on the 15th (or the following bank day). It can take up to 5 working days the money to reach your bank account

Individuals: Commissions are paid on the 15th (20% tax deduction applied), no further steps required after the submission of the initial documents.

Business: Partners have to send their Commission Invoice to support.tr@zinzino.com no later than the 12th of the month, to receive the commission in the same month.

Minimum withdrawal amount is 100TL. These payments will come from Zinzino's company Garanti BBVA Bank account, TR15 0006 2000 1520 0006 2904 32.



PARTNER TOOLS

We want to do our best to get you started as a new Partner, with the best possible tools:

BACK OFFICE ENTRANCE (SALES REP)

You can start as a Zinzino Partner free of charge (Back Office Entrance/Sales Rep) and as such are able to earn retail profits and Cash Bonuses. Login to the "Back Office" and stay up to date with news, reports, team and personal account information. In the File Library you can find forms and all the available digital Marketing materials. Log in to your Back Office to get access to the File Library.

BACK OFFICE

In order to get familiar with the Back Office please find attached these useful e-learning videos in english on how to get started with the Back Office.

1. [How to log into your Zinzino account](#)
2. [Update your Partner details](#)
3. [Updating your address](#)
4. [Adding or updating your profile picture](#)
5. [Creating a new Auto-Order](#)
6. [Amending your Auto Order and payment method](#)



ZINZINO.TV

Check out [Zinzino.tv](#) for video's in english about products, e-learning videos and insights. In the different categories you can find videos that helps you on the way as a (new) Partner. Here is a top list for you:

To start successfully we recommend you to watch these videos on Zinzino.tv to get the most relevant Partner training to start with.

1. [Welcome to Zinzino](#)
2. [Get Started](#)
3. [The Zinzino System](#)
4. [Fast Start Bonuses](#)
5. [How to take the Balance Test](#)
6. [A Potential Mega Trend](#)

DIGITAL TOOLKIT

A monthly Auto Order will give you access to the [Digital Toolkit](#). Three essential digital Partner tools for your daily business in one handy kit, the Digital Toolkit. This Kit includes the Zinzino Mobile App, Zinzino HUB and Zinzino GoCore App.

Zinzino Mobile App is a Partner Prospecting tool to connect with and reach out to both potential and existing Customers as well as your team members. The X-factor module ensures that all Zinzino Partners are able to follow their own learning curve and get rewarded with Activity Points as they grow and engage with the app. With help of the Mobile App and the HUB you can easily share the Zinzino content (social media assets and blog articles) with your personal website link to your prospects. With this tool you can rest assured that all images and content is vetted and supported by all media platforms. Check out this [video](#) about sharing social media assets on Zinzino Mobile App.





Zinzino HUB A contact management system based on a lead generating mechanism using our Zinzino landing pages, personally created for each Zinzino Partner. It is the easiest way for you to share, present and enroll both potential Customers and new members.

Zinzino GoCore App is a Partner tool to help you stay motivated, inspired and keep learning from the best in the business. GoCore delivers fresh content on a monthly bases to work on your business developement and further your chances to reach your professional and life goals. You can find a video about the GoCore App [here](#).

MARKETING RULES & ETHICS

We are proud of our Zinzino Independent Partners and as a global direct sales company in the nutrition industry, let us take you through the Rules of Conduct to help you get moving on your journey with us. As one of our global health entrepreneurs, you play an important role in this, on the frontline serving our Partners and Customers while building a strong global brand. Please read the english Zinzino [Marketing Rules and Ethics](#) document to see what you can and can't do on and offline, on social media sites, and at events.

ZINZINO TRADEMARKS

According to our Marketing Rules and Ethics, Partners are not permitted to use any Zinzino trademark, such as brand name, product names or other trademarked words and phrases in the title, description or @username of their Facebook, Instagram (and other social media) accounts. We have compiled a [handy list](#) of approved name examples if you need ideas for your new account name.

HEALTH CLAIMS

Given that our business and brand operate in the health industry, it's essential not to make any false claims as it can lead to serious issues with local governments which we want to avoid. When promoting our Zinzino products it is important that you use only the approved health claims available either on our website or in our product sheets.

[Here](#) you can find more information about medical claims do and don'ts.

If you have further questions regarding our rules and guidelines, please contact marketing@zinzino.com.

AVAILABLE MARKETING MATERIAL

The following Marketing Materials are available in english:

1. [Business Presentation](#) (Keynote in Back Office)
2. [Short Presentation Online](#) (Keynote in Back Office)
3. [Customer Demonstration Online](#) (Keynote in Back Office)
4. [Get Started](#) (Keynote in Back Office)



ZINZINO MARKETING & COMMUNICATION CHANNELS

Make sure all members of your team have signed up for our Weekly Partner Newsletter and Monthly Customer Newsletter to receive updates on the latest news, upcoming events, campaign information and all important company news you need to know to stay on top and be able to develop your Zinzino career in the best possible way.

Learn [HERE](#) how to help your Customers to sign up for our newsletter.

Learn [HERE](#) how you as a Partner can sign up for our newsletter.

Share our [blog](#) with your customers and add events to the calendar in the Back Office for all Partners to see when you have an event or presentation

FOLLOW ZINZINO ON SOCIAL MEDIA



Facebook For Partners:

Facebook Group exclusive to you and your fellow Partners. Be sure to join the group to connect with other Partners and to catch up with the latest Partner news! Spread the news in your team by sharing the [flyer](#) that includes a simple explanation of how to join this closed Facebook Group!

- **Zinzino Turkey Facebook page** [JOIN HERE](#)
This is the Zinzino official Turkey Facebook page
- **Team Zinzino Turkey Facebook Group** [JOIN HERE](#)
This group is the official closed Facebook group for Partners

For Customers:

If you want to invite your Customers or potential Partners, you are welcome to invite them to follow Zinzino's official Facebook accounts.

- **Zinzino's official Facebook account:** [JOIN HERE](#)
This account is the official global Facebook account for Customers or potential Partners.



INSTAGRAM

Zinzino's official Instagram account: [JOIN HERE](#)
Team Zinzino (for Partners): [JOIN HERE](#)



YOU TUBE [JOIN HERE](#)



PINTEREST [JOIN HERE](#)



LINKEDIN [JOIN HERE](#)