

JOIN THE **WELLNESS  
REVOLUTION**  
THAT IS SWEEPING  
THE GLOBE!

# Science and technology are developing at the fastest rates in human history

We know more about nutrition and wellness than ever before. So why are our health challenges increasing?



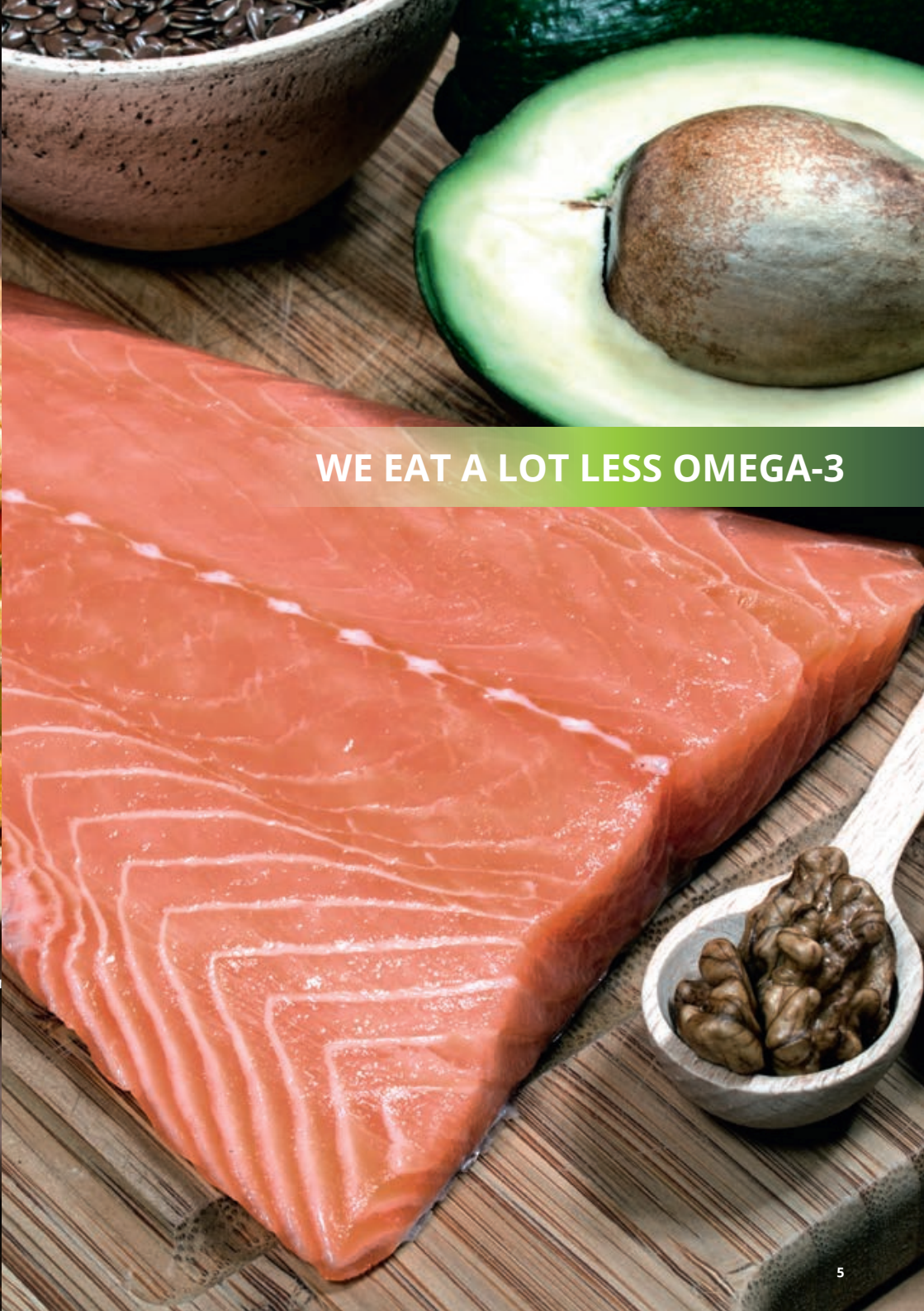
# Our results show that 95% are in danger

- Imbalance of Omega-6 and Omega-3
- Low levels of Omega-3
- Inadequate polyphenols in our diet
- Low levels of vitamin D<sub>3</sub>

**WE EAT MORE OMEGA-6**



**WE EAT A LOT LESS OMEGA-3**





## ARE YOU IN THE DANGER ZONE?

LEARN HOW TO PROTECT YOURSELF BY GETTING IN BALANCE

**RATIO**  
**3:1**

### WHERE YOU WANT TO BE

Science recommends you have a 3:1 ratio between essential fatty acids Omega-6 and Omega-3.

**RATIO**  
**7:1**

### PEOPLE WHO TAKE AN OMEGA-3 SUPPLEMENT

Shockingly, even people who take an Omega-3 supplement have an average ratio of 7:1.

**RATIO**  
**15:1**

### WHERE YOU PROBABLY ARE

People who don't take an Omega-3 supplement are out of balance with 15:1 ratio.

### References

- Nordic Council of Ministers, *Nordic Nutritional Recommendations 2004/2012* - 5:1 or lower.
- The World Health Organization (WHO) - 4:1 or lower.

## Tests don't lie!

This simple, easy test measures your level of Omega-3, and the critical ratio between your Omega-6 and Omega-3 fatty acid intake.



Take the test and we'll send you back a report on your blood work. If you're in the 5% of people already at health levels of Omega-3 and polyphenols, we'll refund your money back. Really.

## We have performed over 700,000 BalanceTests worldwide

### BEFORE TESTS

**5%** Only 5% have a ratio of 3:1 in Asia-Pacific.

**20%** Those who do take an Omega-3 supplement have an average balance of 7:1.

**75%** 75% do not take an Omega-3 supplement and have an average ratio 15:1.

### AFTER TESTS

**95%** 95% of those taking Zinzino Balance products have a ratio of near 3:1 after 120 days.

Conducted by the independent laboratory VITAS



# Our unique combination

**OMEGA 3 + POLYPHENOLS = RESULTS**



## FISH OIL AND ALGAE

BalanceOil+ contains the highest quality fish oil that is derived from small pelagic fish, such as sardines, anchovies and mackerel.

BalanceOil+ Vegan comes from the marine micro algae *Schizochytrium* sp. that is rich in the Omega-3 fatty acids EPA and DHA.



## POLYPHENOLS FROM OLIVES

BalanceOil+ contains a special cold-pressed, extra-virgin pre-harvest oil from Spanish, GMO free, picual olives. It is rich in Omega-9, but is specially selected for its very high content of polyphenols.



Proud member  
of **Friends of the Sea**





# BalanceOil+ health claims

## SAHPRA

It is important to have a varied and balanced diet and a healthy lifestyle. There could be multiple risk factors for any health problem and altering one of these risk factors may or may not have a beneficial effect.



Helps maintenance of **good health**



Helps support **cognitive health and/or brain function**



Helps maintain/support **cardiovascular health**



Helps with the absorption and use of **calcium and phosphorus**



Helps to reduce **serum triglycerides/triacylglycerols**



**Naturally sourced** ingredients



Helps support the development of the **brain, eyes and nerves in children up to 12 years of age**



Meets **Friend of the Sea** Sustainable Aquaculture Criteria

## TESTIMONIALS



TEST 1 6,3:1 TEST 2 2,4:1

Daniel, 42 years old

### **"As a professional dancer..."**

"...I have always had a strong focus on eating healthy. After achieving balance I can keep my concentration longer and my muscle recovery after working out is going a lot faster"



TEST 1 34,4:1 TEST 2 2,9:1

Karla, 52 years old

### **"I was just a bit embarrassed"**

"Now I know that BalanceOil+ really works, and that gives me a peace of mind and something to be proud of!"



TEST 1 21,9:1 TEST 2 3,6:1

Julieta, 57 years old

### **"As a health coach I thought I was eating healthy..."**

"...but my first test was very disappointing. After achieving balance, I notice a big difference not only on my hair and skin but in my energy, my muscle recovery, my joints, and so much more."



*"I have been suffering all my life from very dry skin, but after getting in balance my skin feels smooth and hydrated!"*

*In addition my immune system, joint and muscle function is better, and I restitute a lot faster after exercise!"*

TEST 1 8,5:1 TEST 2 1,4:1

Vincent, 45 years old



Take your test and find out!

# Find your number!

**1. Take the test**



**2. Start using** Zinzino products to nourish your body.



**3. Review** your test results after 14 days at [zinzinotest.com](http://zinzinotest.com)



**4.** Four months later, **re-test** and see your new number!



**MONEY-BACK GUARANTEE:** Applies if you have an omega-6:3 Balance of 3:1 or better on your first BalanceTest. This offer is only valid if a monthly subscription was chosen.

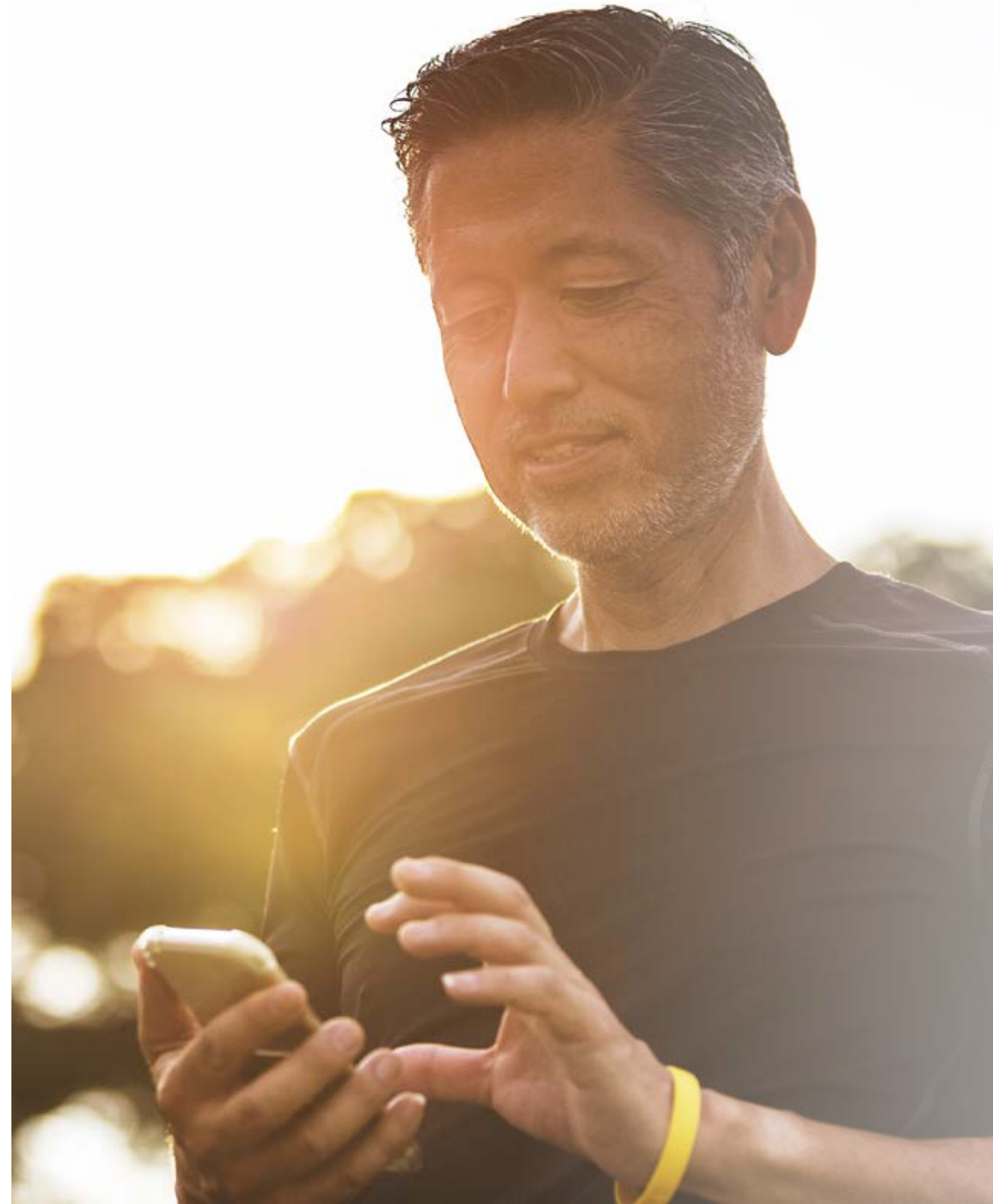
# Choose Your Balance Formula:



## BalanceOil+

BalanceOil+ is a naturally sourced polyphenol Omega Balance health supplement.

- BalanceOil+ Orange Lemon Mint
- BalanceOil+ Grapefruit Lemon Lime



**Dosage:** 0,15 ml  
BalanceOil per kilo  
body weight.

# Why pay?

Get your Zinzino products for **FREE!**



Vibrant health is meant to be shared with the people you love and care about! As a satisfied Zinzino customer, you have the opportunity to receive your products for free. Just pay the shipping costs.

It's simple and easy:

1. Be on **Auto Order** for your favorite Zinzino products.
2. **Refer four friends** who also purchase Zinzino wellness products.
3. **Produce a volume** of at least four times your own order.
4. **Simply pay shipping** and your own products are **FREE!**



A callout box titled 'Inclusive' lists the products included in the program: Zinzino Hub, Zinzino GoCore, and Zinzino Mobile. Below the callout are three logos: ZINZINO HUB (purple), ZINZINO GO CORE (black), and ZINZINO MOBILE (white).

# Build a Second Income

1. Work from **Home**
2. Start **Part-Time**
3. Choose the **People** You Work With
4. Create **Residual** Income
5. Bring **Health & Wellness** to the World
6. Travel to **Exotic** Locations
7. Qualify for a Free **Car Bonus**
8. Create **Financial Freedom**
9. **Help Others** Create Financial Security
10. Support the Less Fortunate through the **Zinzino Foundation**

Be your own boss, develop residual income, and help others by sharing the Zinzino home-based, leveraged sales business. You choose your hours and the people you work with. Start part-time with little investment. And qualify for great perks like trips, awards, and even a Car Bonus!



\*Read more page 44-45

# ZINZINO

## A Company You'll Be **Proud** to Work With

- **Expanding** around the world
- **NASDAQ** First North Growth Market
- As a Partner in Zinzino, you are bound to follow the Code of Ethics set by SELDIA - **The European Direct Selling Association** or the Direct Selling Association in your country.
- Double digit **sales growth**
- Strong financial **foundation**



"We can't guarantee your success. But we can give you the training, knowledge and support to become successful."

**DO MORE  
BE MORE  
GIVE MORE**

Build your business around town. Around the country. **Or around the world!**

When you become a Zinzino Partner, you can build locally, nationally, or in any one of different nations around the globe we do business. Or all three!

This gives you the benefit of true time zone leverage – earning income while you sleep! Zinzino is expanding rapidly, offering you many opportunities for future growth in your business.

ation

Time

Flight

# Join a Strong Team.

– Getting the Support You Need to **Succeed**



**GoCore** App



Powerful **Back Office**



Educational **events**



**Experienced** field leaders



**International expansion**



Cutting-edge **marketing materials**



Business that works **24/7**



Scientific **advisory board**



Own **manufacturing** and **R&D**



**Patented** products



[www.zinzino.tv](http://www.zinzino.tv)



Probably nothing is more important to your success than getting the proper support. When you become a Zinzino Partner, you are joining an all-encompassing network of guidance, support, and direction. There is an entire infrastructure in place for your success.

# The Zinzino **Business Wheel**



# Partner **Kits**

## Basic Partner Kit



## Advanced Partner Kit

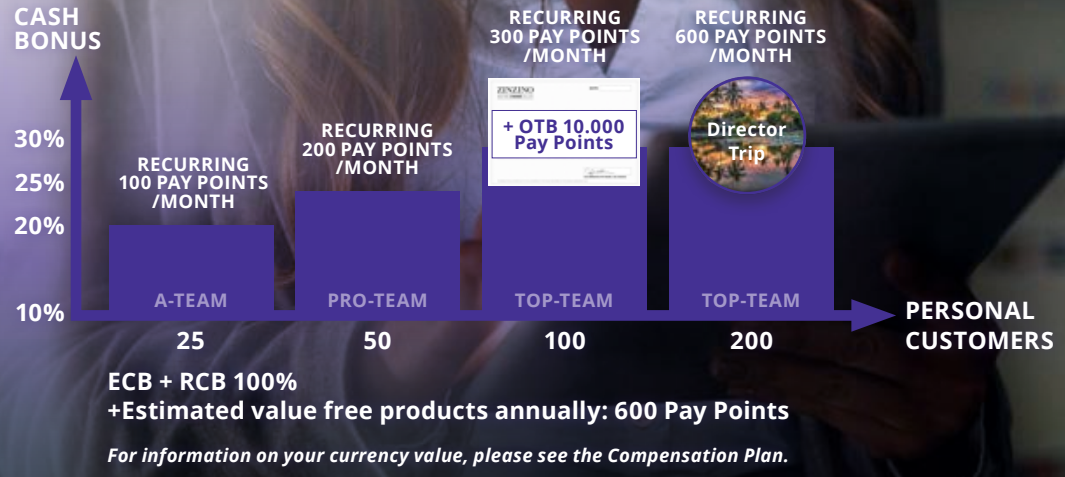
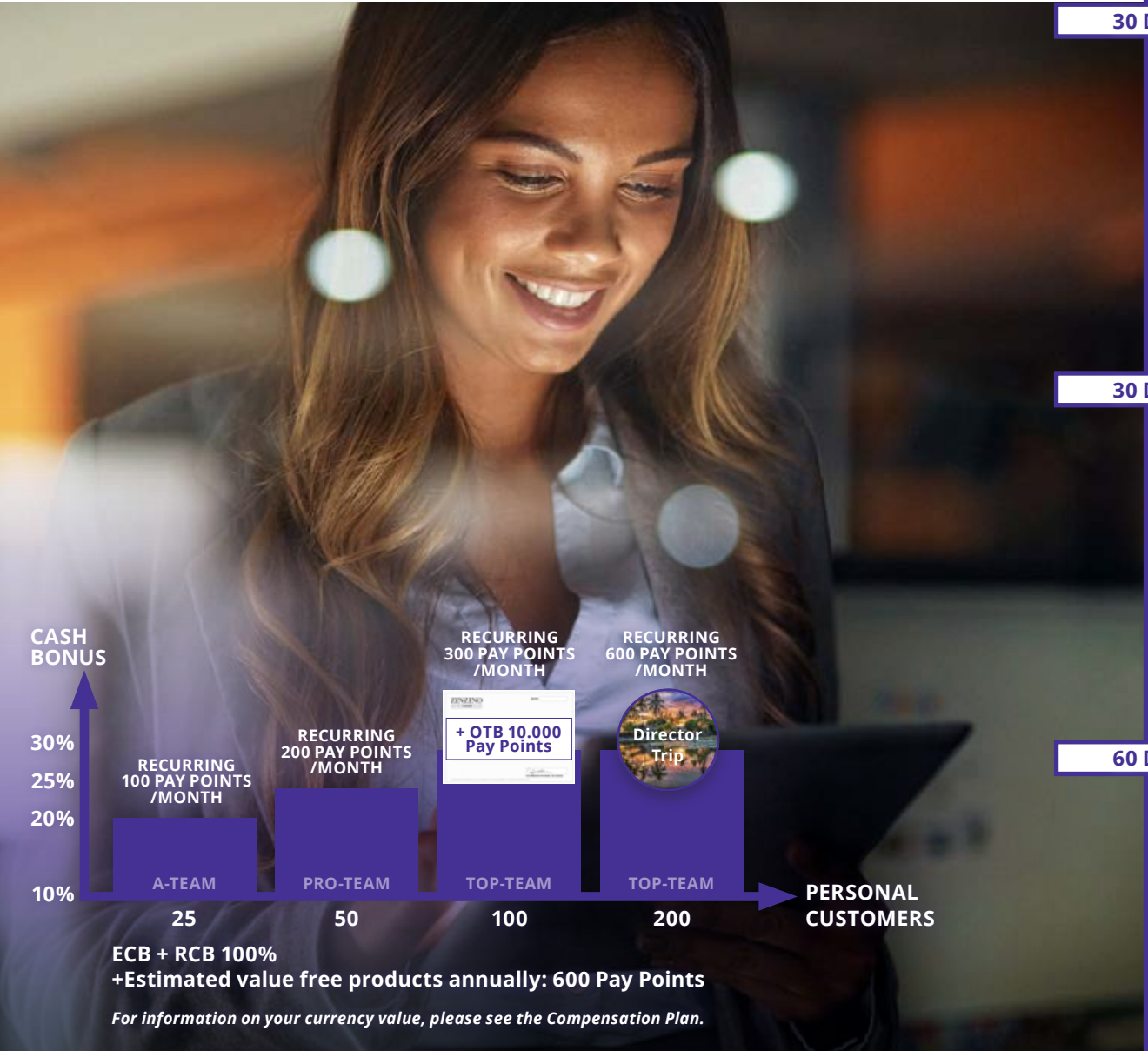


## Ultimate Partner Kit



# THE 30-60 DAYS GOAL

## STEP 01



### SMART BRONZE

ESTIMATED COMMISSION

30 DAYS

**YOU**

4 PREMIER KITS

Cash Bonus 10%  
Mentor Bonus 5-10%  
Smart Bronze Bonus 100 Pay Points  
Estimated total 200 Pay Points

### SILVER (750 Credits)

ESTIMATED COMMISSION

30 DAYS

**YOU**

4 PREMIER KITS

Fast Silver (375 credits)  
ECB 100%  
Fast Silver Bonus 150 Pay Points  
Estimated total 200 Pay Points

### X-TEAM EXPRESS

ESTIMATED COMMISSION

60 DAYS

**YOU**

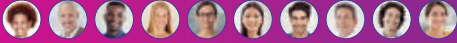
10 PREMIER KITS

ECB 100%  
X-Team Express Bonus 150 Pay Points  
Estimated total 300 Pay Points



STEP  
02

**EXECUTIVE** (3,000 Credits) ESTIMATED COMMISSION

10 customers 

**4 SILVER**



MONTH: 500 + 200 Pay Points

STEP  
03

**DIAMOND** (12,000 Credits) ESTIMATED COMMISSION

**4**



MONTH: 3,000 + 1,000 Pay Points

STEP  
04

**CROWN** (48,000 Credits) ESTIMATED COMMISSION

**4**

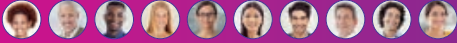


MONTH: 12,000 Pay Points

- Do you want **Zinjino4Free?**
- Or do you also want to get paid?

STEP  
02

**EXECUTIVE** (3,000 Credits) **ESTIMATED COMMISSION**

10 customers 

**4 SILVER**



MONTH:

STEP  
03

**DIAMOND** (12,000 Credits) **ESTIMATED COMMISSION**

**4**



MONTH:

STEP  
04

**CROWN** (48,000 Credits) **ESTIMATED COMMISSION**

**4**



MONTH:

- Do you want **Zinjino4Free?**
- Or do you also want to get paid?



## Essential Omega Super-Formula

Zinzino's unique, synergistic blend of essential high-grade fish oil, rich in the Omega-3 fatty acids EPA and DHA, also contains specially selected extra virgin olive oil with a high content of polyphenols. This is the ultimate essential Omega super-formula!

BalanceOil+ provides you with the necessary levels of Omega-3 to

achieve optimum wellness. It also provides you with the all-important polyphenols and safely adjusts and sustains levels of EPA and DHA in your body and the ratio between Omega-6 and Omega-3.

In addition, BalanceOil+ also provides you with Vitamin D<sub>3</sub>, which has multiple roles in your body, helping to maintain the health

of your bones and teeth. It also supports the immune system, brain, and nervous system.

BalanceOil+ is the ultimate essential Omega super-food! It supports optimal brain function (>250 mg EPA & DHA) and normal heart function, and boosts the immune system (Vitamin D<sub>3</sub>).



# Ensuring Your Products Are the Finest

## ZINZINO'S SCIENTIFIC ADVISORY BOARD

You and your family deserve only the finest ingredients, blended to create the most effective results, and based on the most relevant science available. Zinzino provides all of that for you, with the help of our esteemed Scientific Advisory Board. These individuals are some of the brightest minds in the wellness and nutrition space, advising the company how to produce the finest products for you.



### DR. PAUL CLAYTON

Dr. Clayton is a pioneer in the study of the pharmacological effects of foods and botanical ingredients – and how they affect your health and physical performance. He received his Ph.D. in neuropharmacology from the University of Edinburgh. He is a former chair of the Forum on Food & Health at the Royal Society of medicine, and is currently a Fellow of the Institute of Food, Brain & Behavior at Oxford University.



### DR. ANGELA M. RIZZO

Dr. Rizzo is an expert in the biochemistry of lipids. She is a Professor of Biochemistry at the University of Milan. Her numerous publications include Journal of the American College of Nutrition and Nutrition Journal.



### SR. OLA EIDE

Mr. Eide has founded several companies including industry leader BioActive Foods AS. He had a number of leadership positions, such as Chairman of the Board for the Norwegian and the Nordic food research program under the direction of The Norwegian Research Council and The Nordic Industry Fund (presently Nordic Innovation Centre) respectively. His many years of entrepreneurial and international board experience includes serving as the Director of Innovation at Mills DA and R&D Director at Tine Norwegian Dairies.



### DR. ANANTHARAJ ABRAHAM

Dr. Abraham has more than 40 years of experience in the health and nutrition industry. He qualified as a medical doctor in 1974 and has experience in both government hospitals and in various medical disciplines. In 2016-2019, Dr. Abraham has worked as corporate Medical Advisor for Nestlé Malaysia.

A woman with dark hair tied back, wearing a blue and black athletic top and black shorts, is leaning forward on a dirt path. She is smiling broadly, showing her teeth. The background is a lush, green, natural setting with trees and a mountain range under a clear blue sky. The lighting is bright and natural, suggesting a sunny day.

A complete line of **energy,**  
**gut health & weight**  
management products  
providing you a huge  
**opportunity...**

# Solid support for your immune system...



## Xtend

Xtend, our most advanced immune and nutritional supplement, is an outstanding source of micro- and phytonutrients, including 23 essential vitamins and minerals, as well as purified 1-3, 1-6 beta glucans derived from baker's yeast, protecting and renewing cells and tissues. Xtend is the perfect complement to BalanceOil+ and ZinoBiotic+ to complete your health protocol.

• 145 SAFRA claims



## Viva+

Viva+ is an all-natural dietary supplement designed to relieve stress, improve mood and increase feelings of well-being. It supports a healthy functioning nervous system and brain, contributing to the reduction of tiredness and fatigue.

• 3 SAFRA claims



## ZinoBiotic+

ZinoBiotic+ is a tailored blend of 8 natural dietary fibers. These fibers are metabolized in the colon (the large intestine) where they support the growth of healthy bacteria. ZinoBiotic+ helps to reduce spiking in blood sugar after meals, and maintain good cholesterol levels. The fibers promote many healthy bowel functions.

• 8 SAFRA claims



**ENJOY  
RADIANTLY  
BEAUTIFUL  
SKIN**

## Skin Serum

Skin Serum is a 24-hour formula for your face and neck. It hydrates and smooths the skin and improves its elasticity and strength. This reduces fine lines and the appearance of wrinkles. Skin Serum is the first of its kind. It is designed to approach and modify aging systematically, and it represents the next evolutionary step in skin care.

Skin Serum works by improving the extra-cellular matrix (ECM), the fine mesh of microfibers that supports the skin. The active ingredients in Skin Serum protect, repair and rebuild the matrix.

- ✓ Hydrates and smooths the skin
- ✓ Improves skin elasticity and strength
- ✓ Reduces fine lines and the appearance of wrinkles

# Four ways to make money

By studying those that succeed, it is obvious that there is no luck involved. They get compensated for their results rather than their time. By dividing the four ways to make money into a quadrant we find that the determining factor for wealth is based on where you are placed in the quadrant.

## **E** Employee

This person has a job and receives income by trading his or her time for money.

## **S** Self-employed

These are people who have a special expertise in one field or another. An example can be a doctor, a consultant, a craftsman, a lawyer or a store-owner. They often have professional training and work within that profession. They often get paid by the hour for their services, but they are limited in that they cannot achieve more income than the hours they work themselves.

## **B** Business owner

This person owns and runs companies where the idea is to build products and systems that allows them to employ others to do the job independently of the company owner. The revenue generated is not based on their own hours at work, but on the system they have created. This system consists of the employees and the products and services sold through the company.

## **I** Investor

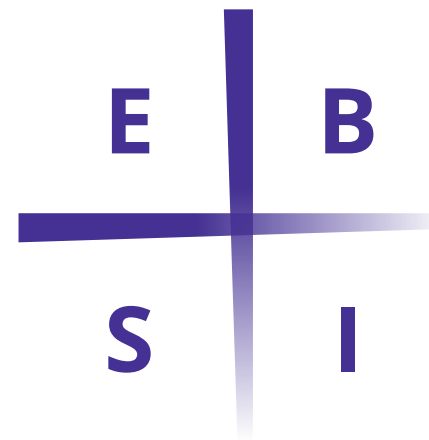
These people create profit by investing money they already own.



*I grew up with Zinzino. It is built with values from the heart and has attracted like-minded, lovely people since day one*

*Peter Sørensen*

95% of the population work as E and S, on the left side of the quadrant, while only 5% work as B or I, on the right side of the quadrant. Only 5% of the cash flow revenue is on the E and S side, while 95% is on the B and I side. In other words, 95% are fighting for 5% of the money in the entire world.



### THE QUADRANT

Let us assume there are two lanes, A and B. You can choose which one to be in. In one lane, A, there are 95 people who are “fighting” for € 5. In the other lane, B, there is one person who gets the remaining € 95. Which lane would you like to be in? We are not saying that one lane is necessarily better for you than the other. The question we ask you to think through is: Are you being paid what you are worth? On the left side, you trade time for money, while on the right side, you are paid for your total results.



These people have  
created their  
dream business.  
**And you can too!**

“We’re grateful for everything Zinzino has allowed us to accomplish. But even more grateful that we are able to help other people achieve their dreams as well! The greatest reward is helping others.”

**- Hilde and Ørjan Saele**  
1 Star Global Presidents  
Founders Zinzino





"Thank you Zinzino for all of those dream vacations, amazing memories, fantastic relationships and the security. And thanks for the Car Bonus!"

**- Catarina**

"As a stay-at-home mom, I love the flexible hours. It allows me to create a supplemental income, and do it on my own terms."

**- Matilda**



"Yes the money, exotic trips and Car Bonus are great. But the best reward of the business is the growth and self-development – who you become."

**- Manu**

"We only do the business parttime. But it provides us with a residual income greater than most people get full-time. And the best part is being your own boss."

**- Kim & Helle**



"As a physiotherapist and acupuncturist, the most important thing to me is the results the products produce. And I'm proud to represent the Zinzino products, because they help people so much."

**- Einar**



**"We love working from home and creating wealth. But we're especially proud of the help we've been able to support with the Zinzino Foundation."**

**- Thim & Kerstin**



## When you become a **Zinzino Partner**, you have the entire corporate team as your support

Our values are based on our Customers' satisfaction, giving them high quality products to improve their health. Our headquarters is based in Gothenburg, Sweden, but we offer you support staff in all the countries we operate in.

You can access our complete training platform. This powerful training is provided online, and through apps, manuals, and books you can study at home. And there is a robust schedule of live events as well, where you can meet and learn from the best leaders in the company. This potent "GoCore" coaching program will teach you the best ways to develop a strong Customer base and to attract other entrepreneurs who want to build a business.

One of the greatest benefits of working with Zinzino is that you become part of an amazing culture of personal development. Personal growth is a huge part of our leadership culture at Zinzino. And personal growth doesn't just improve your business, but every area of your life.

All of this support structure is in place for one reason: to help you reach success. If you're ready to share health, build wealth, and make the world a better place - we're here to help you do it!

**- Dag Bergheim Pettersen, CEO**

### **DISCLAIMER**

This manual has been made by Team Zinzino. All rights reserved. We take no responsibility for errors in source materials, printing errors and changes that have occurred after the printing of the manual. The methods suggested have had successful results for many, but cannot be guaranteed. We hope they will give you a great start in building a large and successful business.

## INSIDE...

- The home-based business you can start now
- How to get your health & wellness products for FREE
- How to create wealth by helping others reach success

**Contact Me for Details!**

Your Personal Zinzino Partner:

[ZINZINO.COM](https://ZINZINO.COM)

