What makes Zinzino's BalanceOil+ different?

An overview of key properties and benefits



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Brand origin and head office:	Founded in Norway, company headquarters in Sweden.
Proof of concept:	Scientific fatty acid tests prove the product's effectiveness. The confidential blood samples are independently managed by Vitas, a chemical analysis lab in Oslo, Norway, to ensure correct handling and unbiased results. Their objective lab reports reveal the nutritional gaps and the body's response to the supplement.
Formula:	A proprietary, synergistic formula, custom-made to our exact specifications with 60% pure, high-grade fish oil from small, wild-caught fish, with a unique 20/10 EPA/DHA ratio. It also includes 40% cold-pressed, extra virgin olive oil from pre-harvest olives, naturally sourced vitamin D ₃ from lanolin and tocopherols, a natural form of vitamin E.
Forms of Omega-3:	Our fish oil is derived purely and naturally from the tissue of oily fish, preserving the Omega-3 fatty acids in their unaltered triglyceride form. Our manufacturer's world-known processing methods maintain the oil's natural nutritional integrity, ensuring a full-spectrum Omega-3 supplement.
Ingredients:	Bioavailable, ethically and sustainably sourced, all-natural ingredients, including flavoring. No artificial colors, flavors, or preservatives are added.
EPA and DHA ratio:	Selectively sourced fish oil with a unique grade of 20/10, an optimal ratio that meets and exceeds the daily recommended Omega-3 dose of EPA and DHA.
Fish species:	Small, wild-caught oily fish; sardines, mackerel and anchovies, with the highest and purest concentration of potent Omega-3.
Fishing sites:	We strategically source our fish from the cold, pristine waters of the Pacific and Atlantic Ocean, selecting the best location based on season, availability and environmental health to ensure optimal freshness and quality.
Sustainability commitment:	Underscoring our environmental stewardship, ethical practices, and zero-waste policy, the fish oil is sustainably sourced and extracted exclusively from certified fisheries before being processed in Iceland by Lysi, a global leader in fish oil production. All trimmings are transformed into valuable collagen and fish meal.
Freshness:	Zinzino adheres to the stringent European Pharmacopoeia standards (Ph. Eur.) and goes beyond mandatory guidelines by aligning with voluntary standards set by the Global Organization for EPA and DHA Omega-3 (GOED), the International Fish Oil Standards (IFOS) program, World Health Organization (WHO) fish oil monograph, and California's Proposition 65. This commitment ensures that our products with fish oil meet the highest benchmarks for purity, potency, and freshness.
Toxicity control:	Lysi conducts rigorous heavy metal and raw material analyses on the fish oil to adhere to strict EU regulations and ensure the utmost purity, maintaining levels far below the established safety limits.
Antioxidant blend:	To ensure optimal Omega-3 absorption and prevent oxidation, our formula includes cold-pressed, extra virgin olive oil with polyphenols from pre-harvest olives, and naturally mixed tocopherols derived from GMO-free, highly refined soybean oil.
TOTOX value:	The basic TOTOX equation is intended for pure, unflavored fish oils only. Our value before adding polyphenols to the blend is between 2.3 and 12, which is well below the limits specified by GOED.
Oil stability index (OSI):	With an OSI of 35 hours, BalanceOil+ demonstrates exceptional stability and quality, surpassing standard TOTOX metrics. This index, utilizing advanced markers of rancidity, effectively predicts the shelf-life of our oils in a controlled 70-degree setting, validating the efficacy of our antioxidants in maintaining long-lasting freshness.
Taste and digestibility:	Available in a range of different natural flavors and formats, including easy-to-digest liquid form, easy- to-swallow capsules, a water-soluble formula, and a vegan alternative derived from marine micro-algae and Ahiflower [®] oil in a unique patented blend, ensuring there is an oil suitable for every preference and dietary need.
Third-party certifications:	Friend of the Sea, Informed Sport, The Vegan Society, Halal, GMP, EU and EFSA.

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