

ZINZINO



Short Presentation | EU

We are a global **health and wellness company** from **Scandinavia**

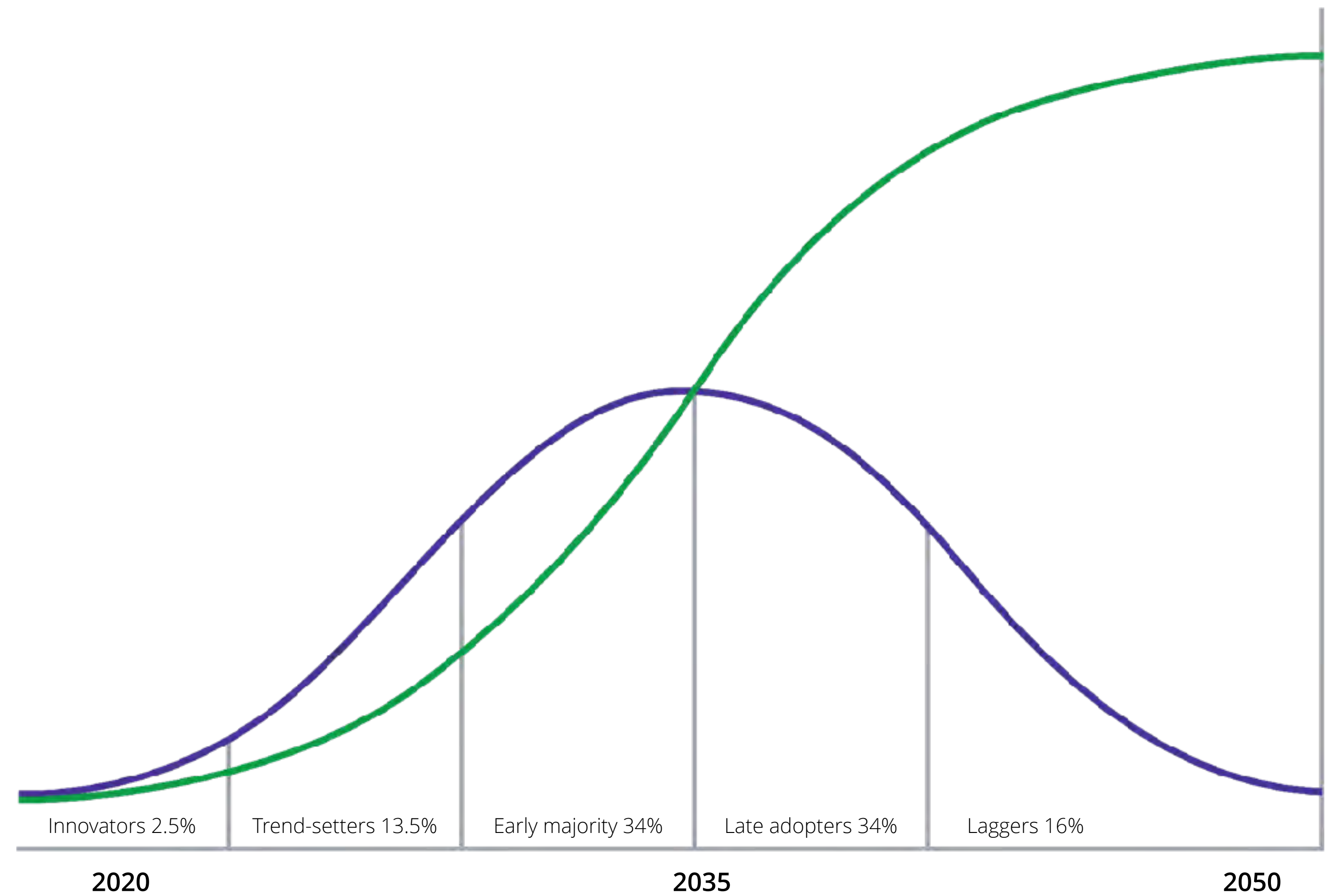
- NASDAQ First North Premier Growth Market
- Strong financial foundation
- Delivering to over 100 countries
- Member of numerous local direct sales associations
- Social entrepreneurship is in our hearts. The Zinzino Foundation impacts the future by giving scholarships to underprivileged students.
- Founded in 2005 by Hilde & Ørjan Sæle



- Zinzino Offices
- Zinzino Sales Directors

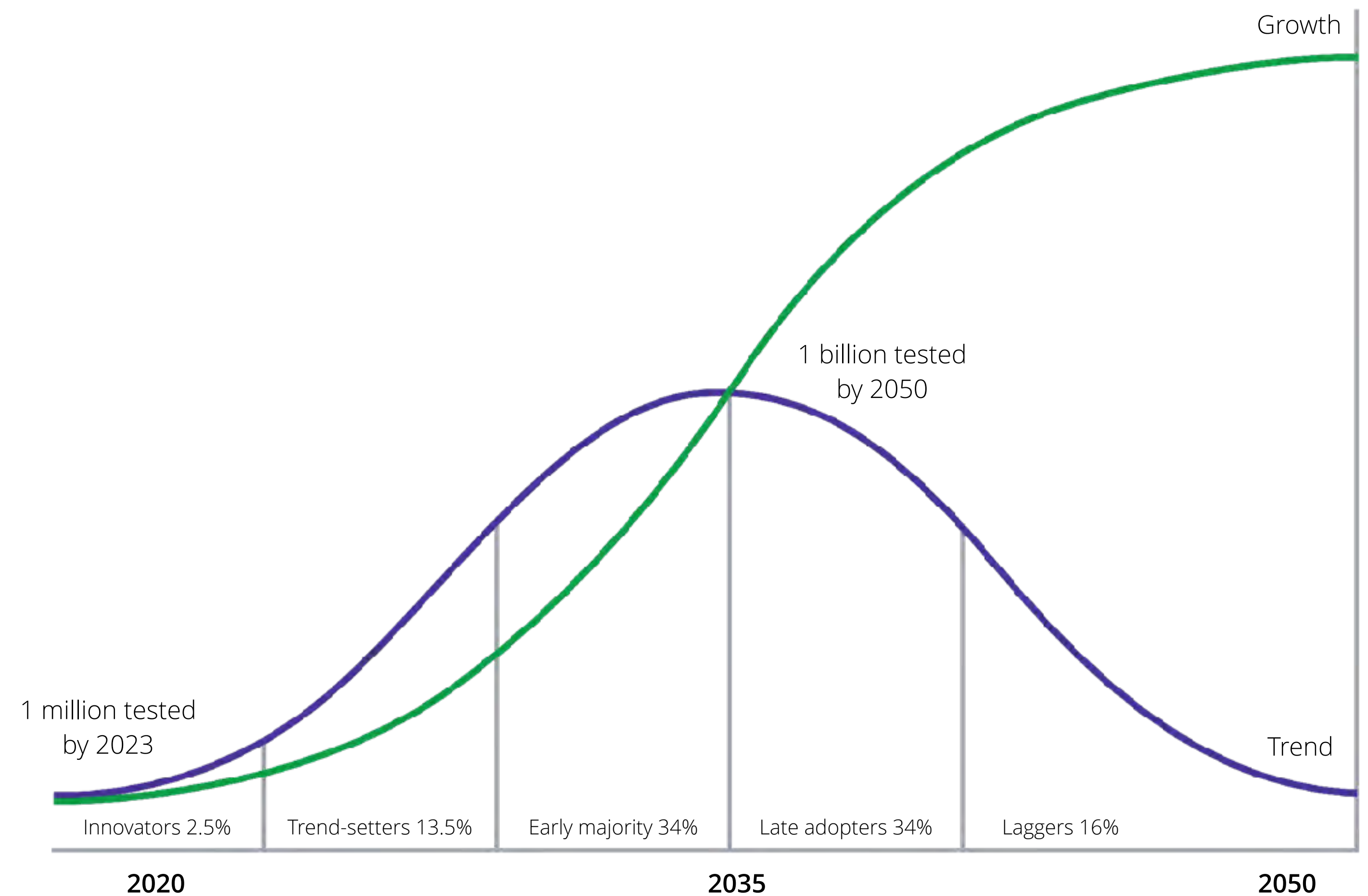
Our objective is to pioneer **test-based nutrition** as a **global megatrend**

- 500 million are taking Omega-3 supplements
- 1 billion supplement with vitamins
- 1.5 billion use some form of specialized diet



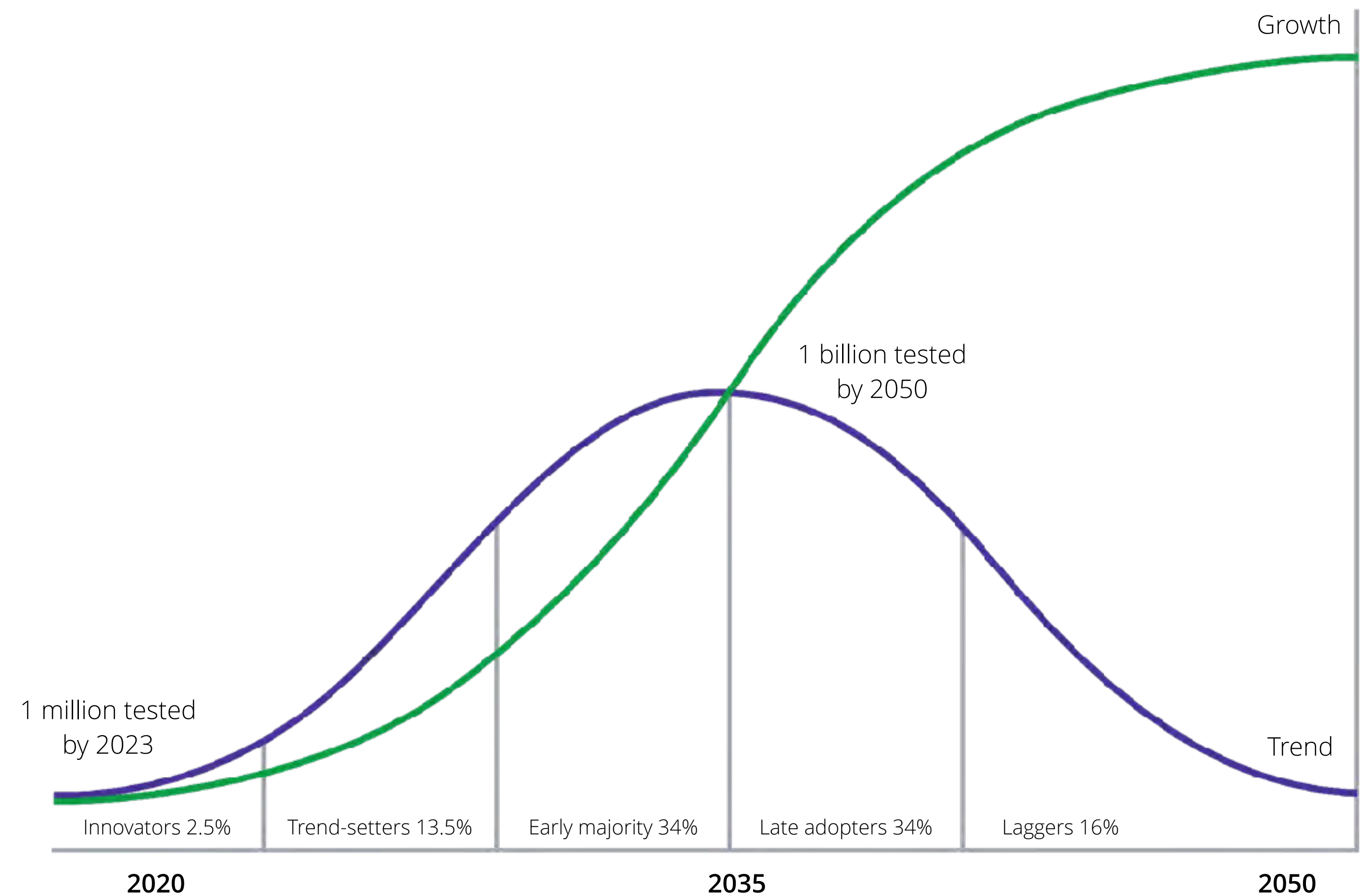
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- 1 billion people will be tested by 2050



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- Most people want to know if their supplements
have an effect in their body
- 1 billion people will be tested by 2050
- **97% fails their first BalanceTest**



We used to eat food
from mother nature



*Full of vitamins, minerals, phyto- and micro nutrients,
beta glucans, fibers, healthy fats and a good balance
of Omega-6 and Omega-3. (Ideal ratio: **3:1**)*

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Today we eat
man-made food

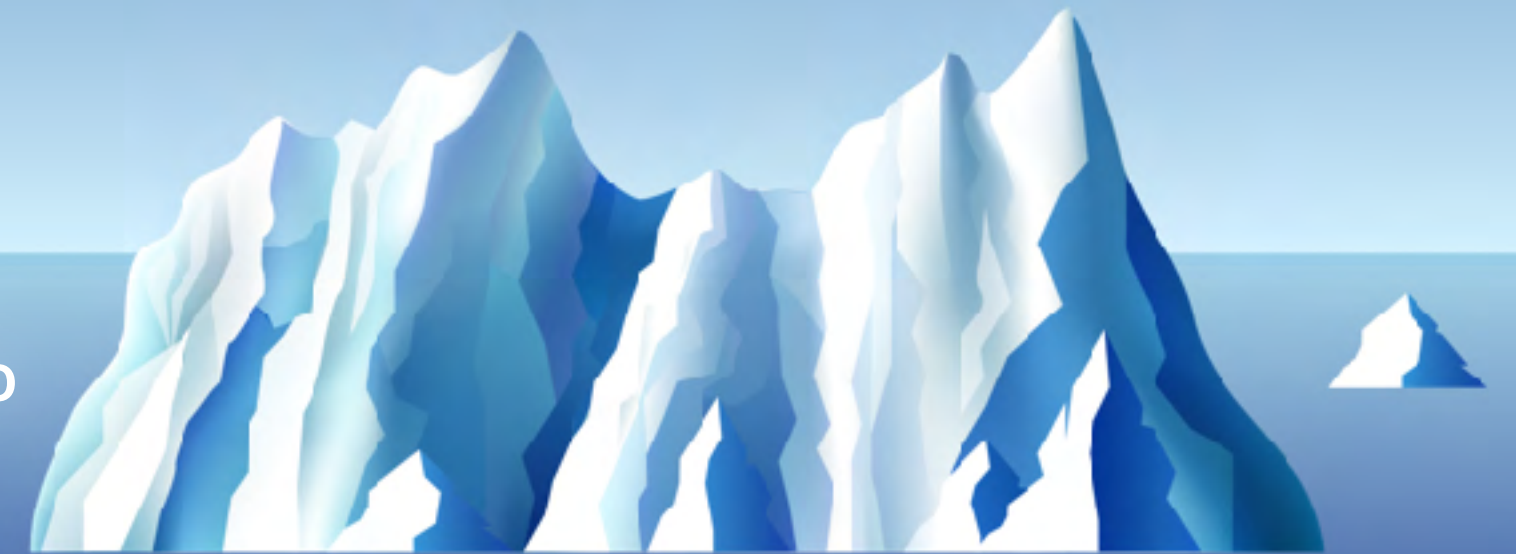


*Low in key nutrients, high in sugar, full of empty calories, low in fibers, and with an imbalance between essential fatty acids Omega-6 and Omega-3 which we can't make so we have to get them in our diets. (Average ratio: **15:1**)*

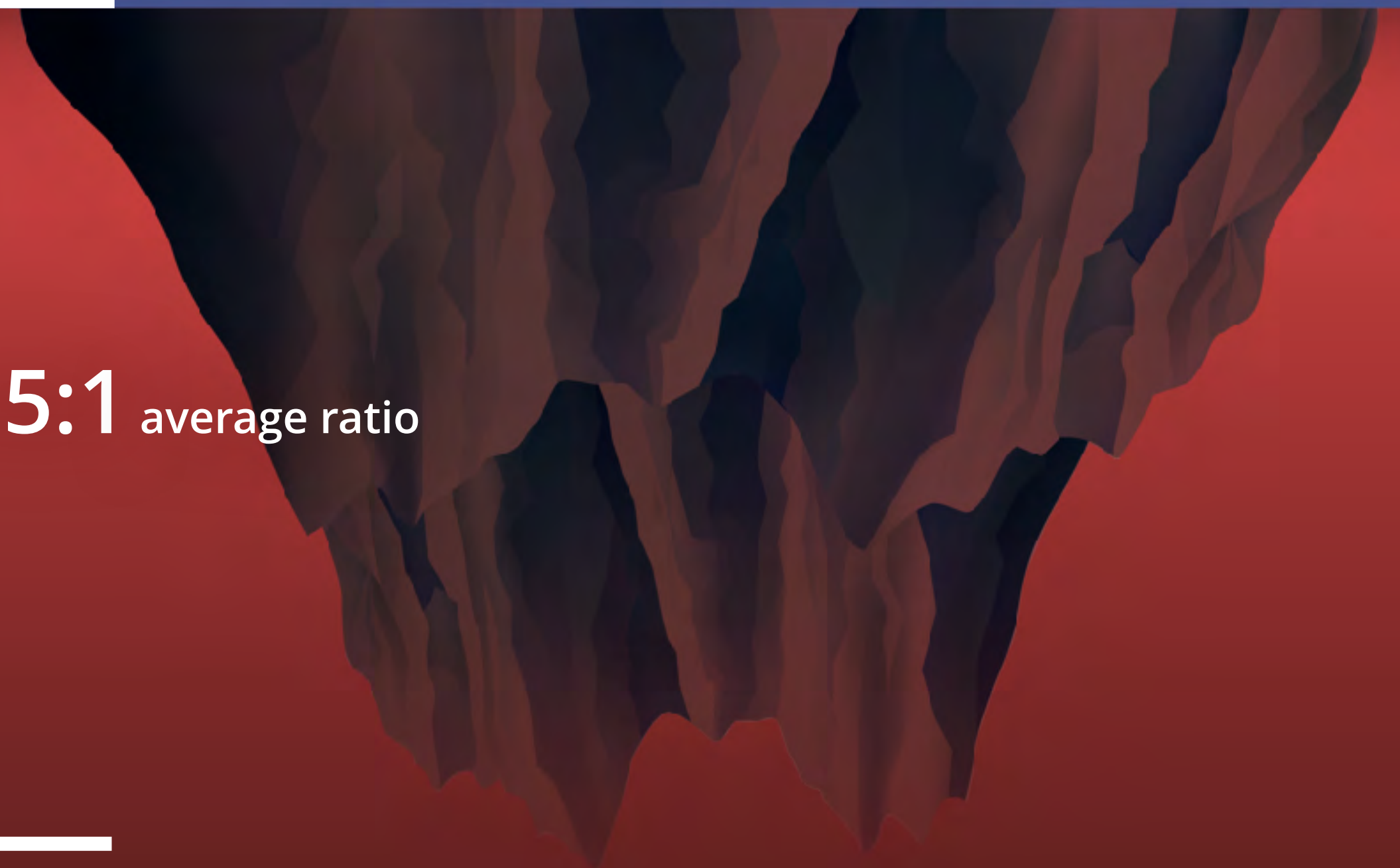
Are you where you want to be or are you in the danger zone?



3:1 ideal ratio



15:1 average ratio



- Imbalance of Omega-6 and Omega-3
- Low levels of Omega-3
- Inadequate polyphenols in your diet
- Low levels of vitamin D₃

REFERENCES

• *Nordic Council of Ministers,
Nordic Nutritional Recommendations
2004/2012 – 5:1 or lower.*

• *The World Health Organization
(WHO) – 4:1 or lower.*

Would you like to take a test
to find out **your results?**

My personal result

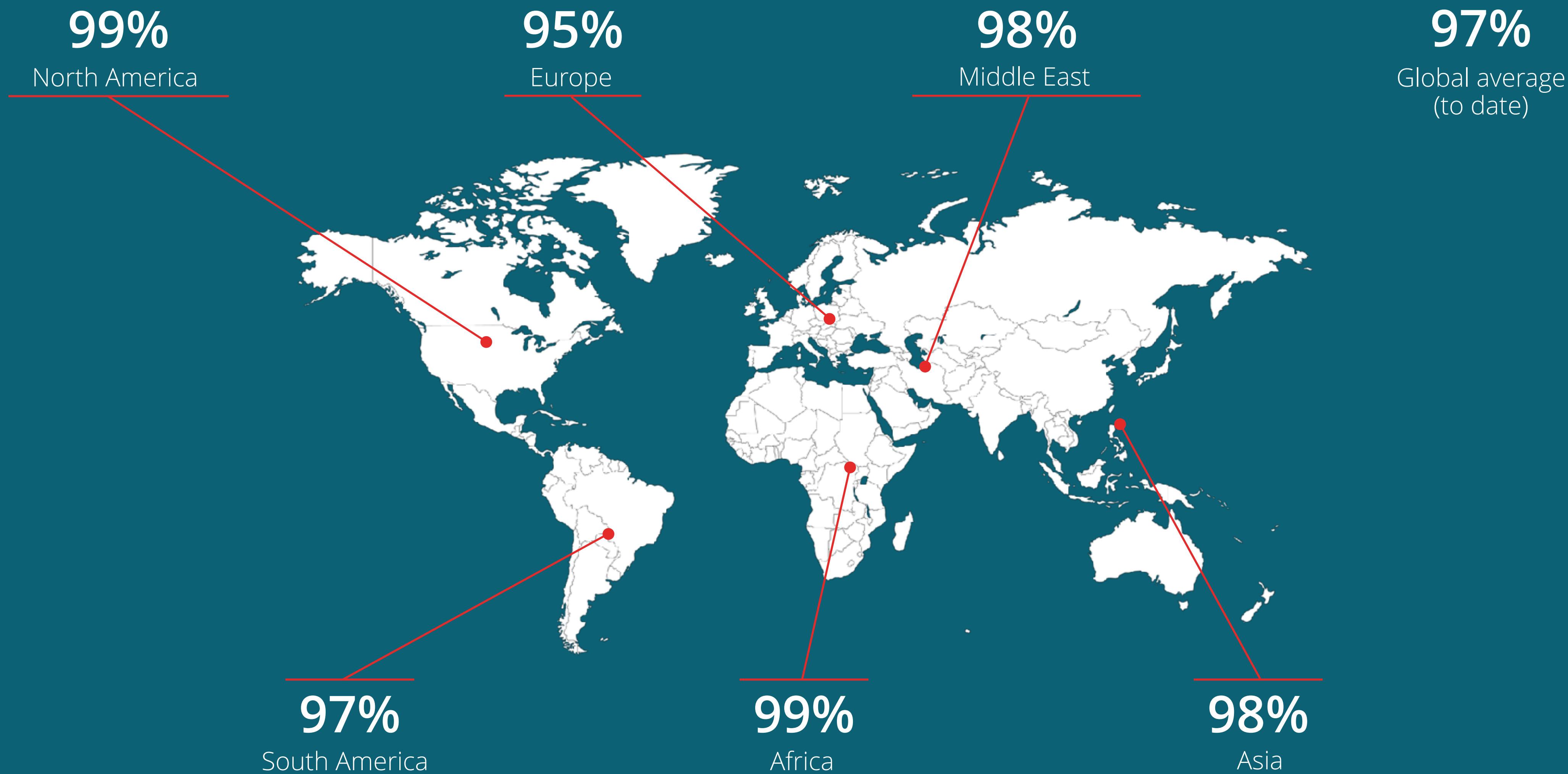
Before **10.4:1**



Money-Back Guarantee:

Applies if you have an Omega-6:3 Balance of 3:1 or better on your first BalanceTest.
This offer is only valid if a monthly subscription was chosen.

Our more than **1,400,000** test results show a world **out of balance**



Our more than **1,400,000** test results show a world **out of balance**

How do we fix this problem?



Our Balance Concept

5 Unique test-based formulas that balance your body from within.
All in all, we have over 20 best-in-class nutritional products with
our best seller being the BalanceOil+

Polyphenols to
prevent oxidation

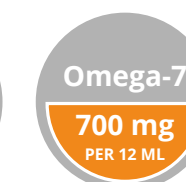
Omega-3, EPA, DHA, DPA
(from wild fish)

Vitamin D₃

Vitamin E (tocopherols)

Naturally sourced ingredients

Dosage by weight (and age*)



- Orange Lemon Mint
- Grapefruit Lemon Lime
- *Tutti Frutti (kid-friendly flavor)
- Lemon

There are **health benefits** at every stage of life



6 months

Brain* / immune / growth

20 years

Brain* / immune / reproduction /
skin / hair / nails

50 years

Brain* / immune / heart**

100 years

Brain* / immune / heart** / joint /
healthy metabolic aging / bones

* The beneficial effect is obtained with a daily intake of 250 mg of EPA and DHA.

** The beneficial effect is obtained with a daily intake of 250 mg of DHA.

These 18 health claims are **approved by EFSA**



Normal brain function*



Normal heart function*



Normal immune function*



Normal vision*



Normal teeth*



Normal brain development of the fetus and breastfed infants*



Normal bone structure*



Fights oxidative stress*



Normal blood pressure*



Normal cell division*



Normal blood triglyceride levels*



Normal development of the eye of the fetus and breastfed infants*



Protects cells against oxidative stress*



Normal absorption/utilization of calcium and phosphorus*



Normal blood calcium levels*



Normal muscle function*



Lowers/reduces blood cholesterol*



Visual development of infants up to 12 months of age*

REFERENCES

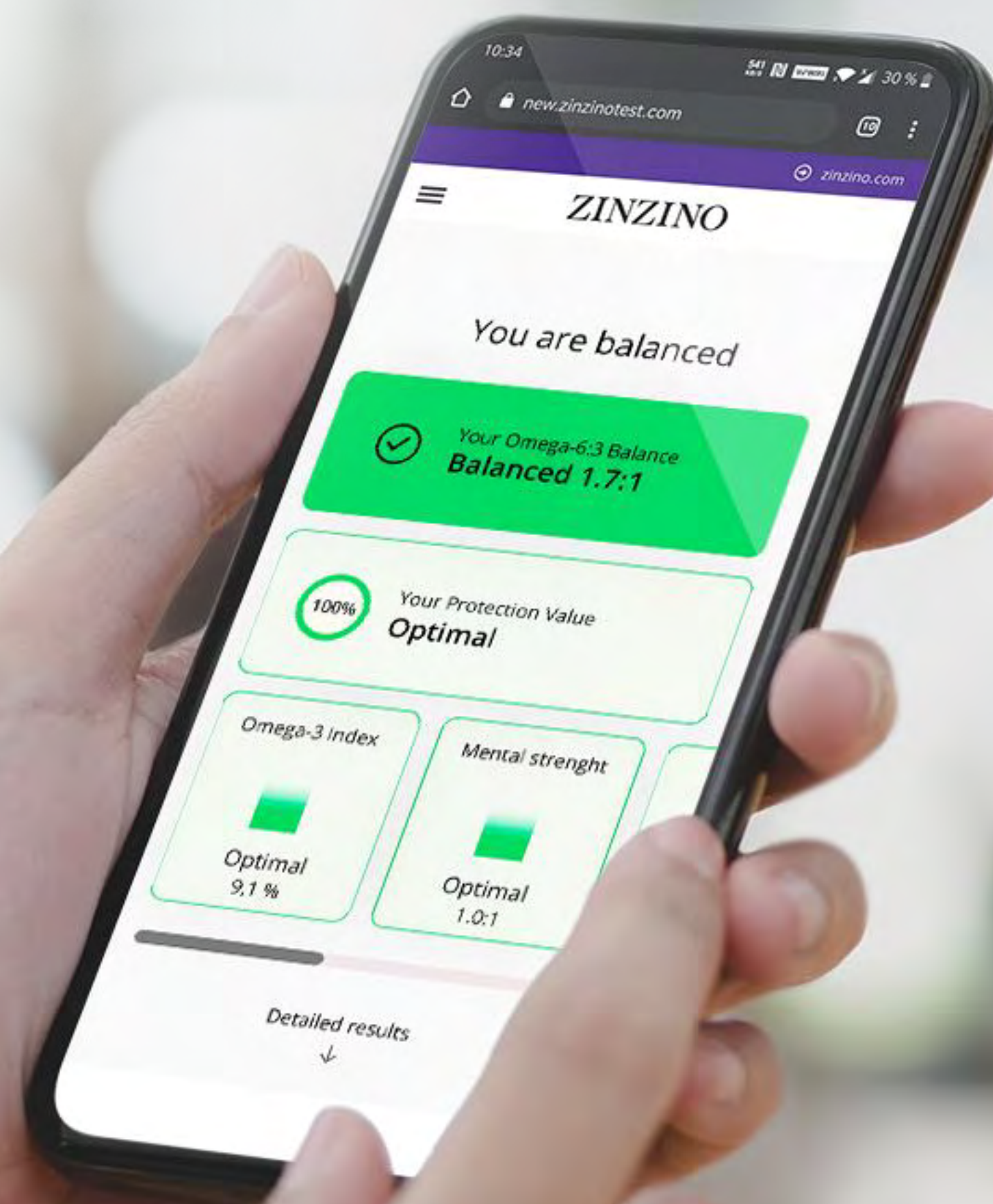
• Commission regulation (EU 1924/2006 and 432/2012)

We can bring you back
into balance **in 120 days**

My personal result

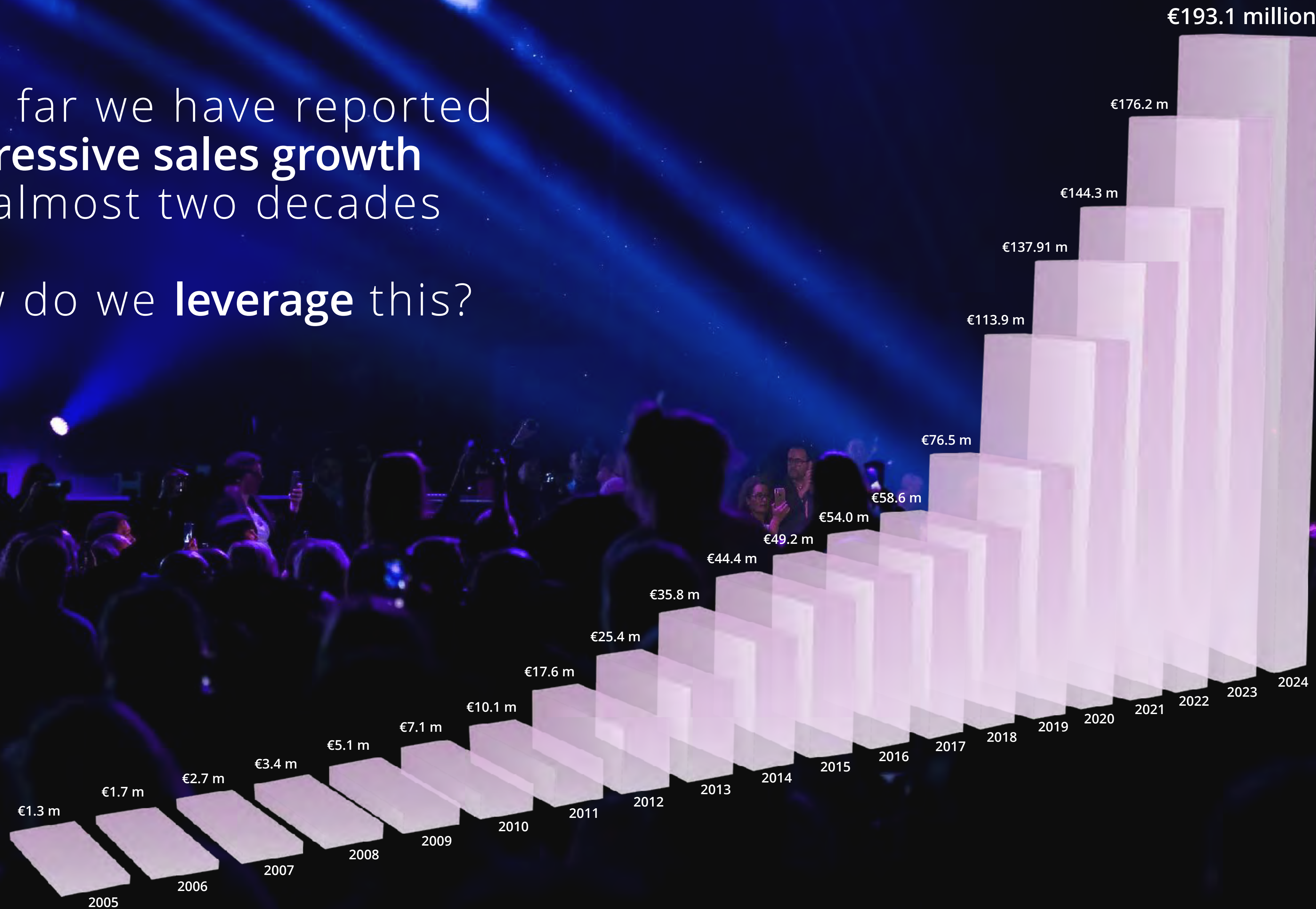
Before **10.4:1**

After **1.7:1**



This far we have reported
impressive sales growth
for almost two decades

How do we **leverage** this?



By becoming a Zinzino Partner

How does it work?

Traditional businesses spend about 50 percent of revenue on advertising, marketing and sales.

In Zinzino, 50 percent is paid back to our Partners in commissions and perks.

STEP 1

Get a Zinzino business contract

Your task is to acquire Customers

Zinzino will take care of the products, manufacturing, distribution, E-commerce platform, logistics, marketing and Customer support.

You make 10% - 30% in commissions + residuals and bonuses

STEP 2

Help others get their Zinzino business contract

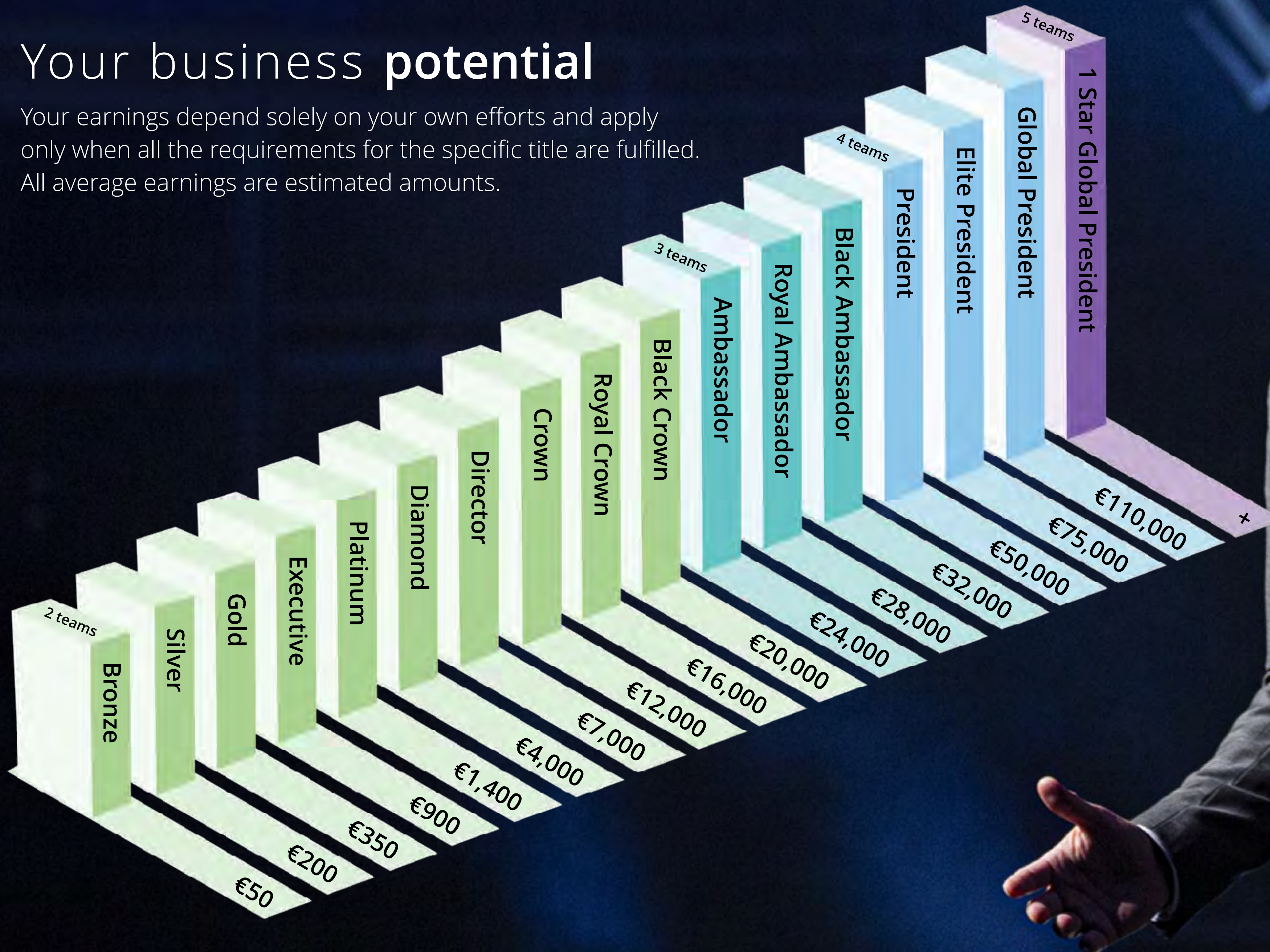
Your task is to educate and support your team members

In addition to Step 1, Zinzino will take care of all the specific market-related services, training programs, commission payouts and Partner support.

You make 0.5% - 15% in commissions + residuals and bonuses

Your business potential

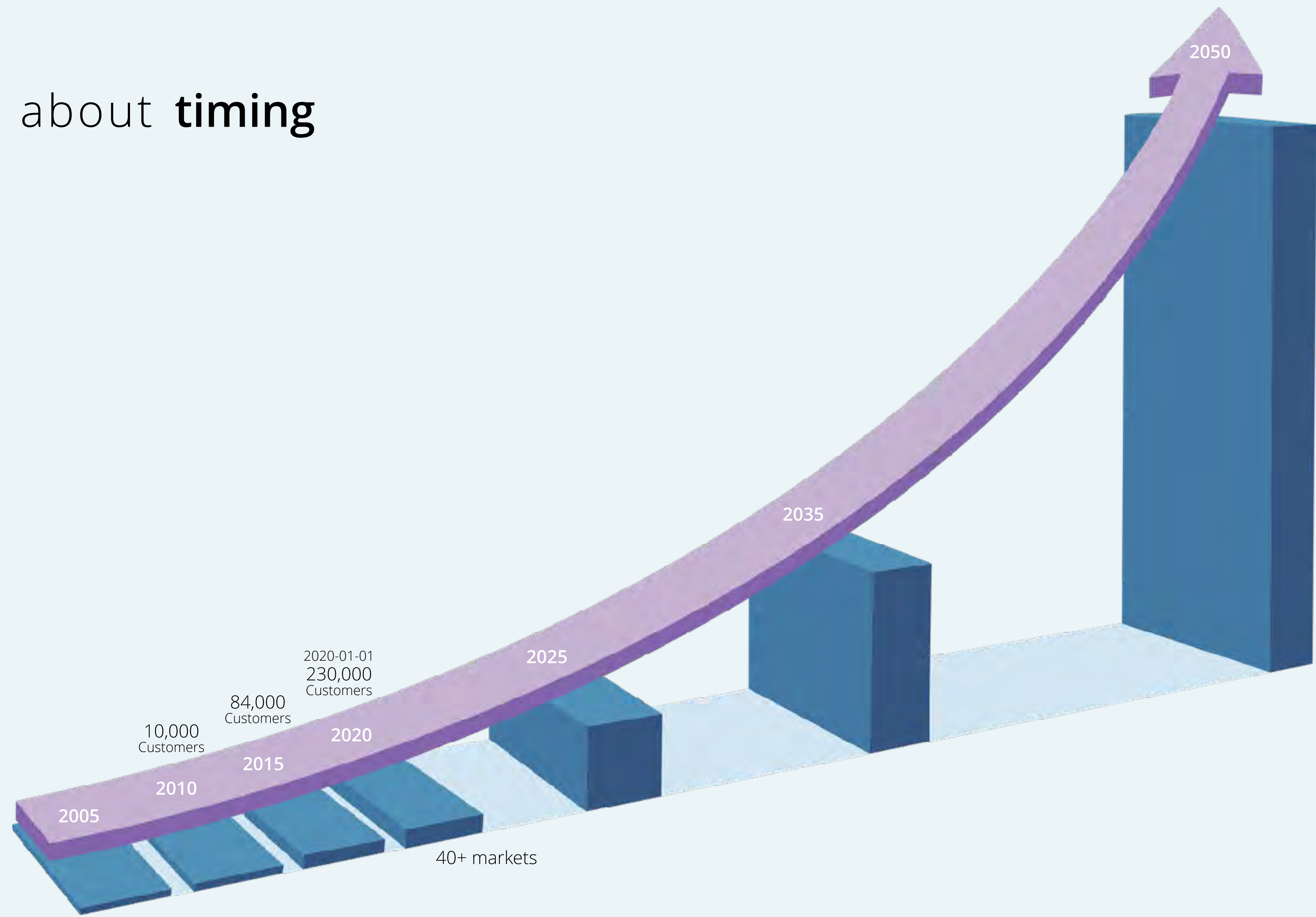
Your earnings depend solely on your own efforts and apply only when all the requirements for the specific title are fulfilled.
All average earnings are estimated amounts.



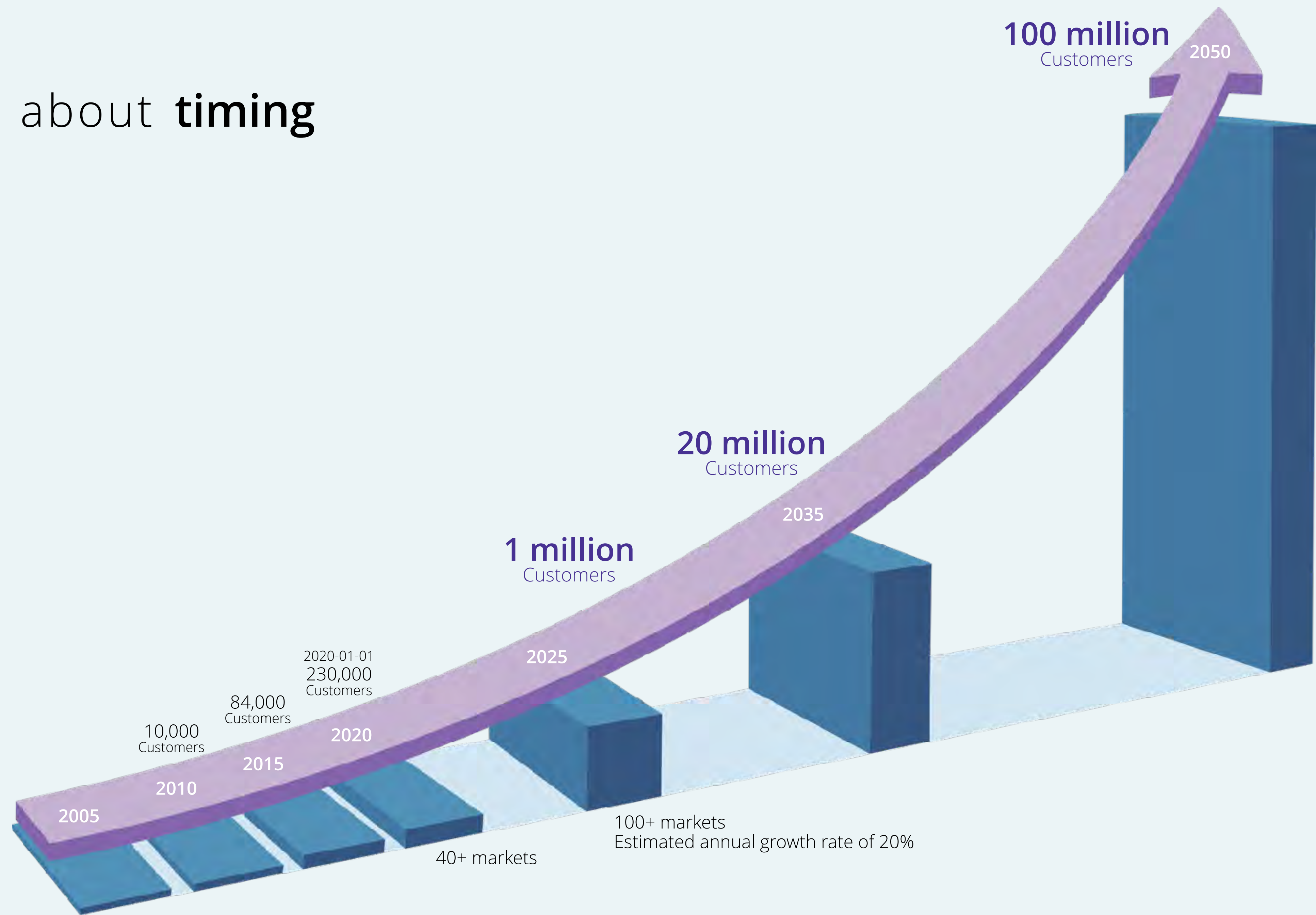
Most importantly, we provide a **turn-key training** system where you will receive **step-by-step guidance** on how to **achieve your ambitions**



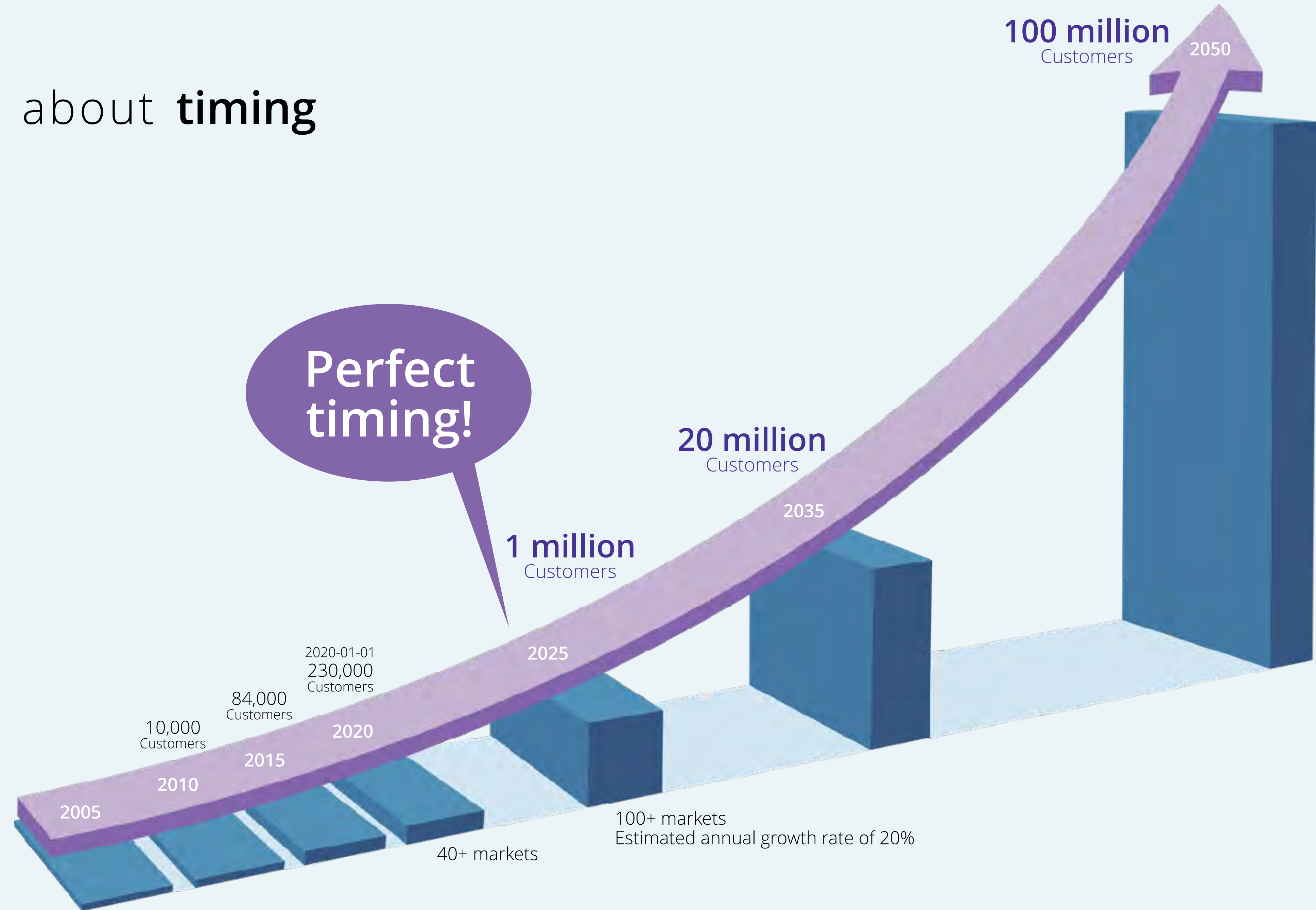
It's all about **timing**



It's all about **timing**



It's all about **timing**



Let's look at **the options**

Schedule a follow-up

✓ Let's take a closer look at the details

Become a Zinzino Customer

✓ Let's get you back in balance

Become a Zinzino Partner

✓ Let's shape the future of nutrition together!



An aerial photograph of a deep, rugged canyon. A river flows through the bottom of the canyon, and a waterfall cascades down a steep, rocky cliff on the left side. The canyon walls are covered in dense green forest. The sky is overcast, and the overall tone is dramatic and natural.

ZINZINO

Inspire Change in Life

What to do first

1. Place your order ✓
2. Activate your Auto Order ✓
3. Schedule Get Started Meeting
4. Start building your list by answering two questions:
 - a. Who do you know really well that takes a keen interest in their health or has health-related issues?
 - b. Out of this list who do you want as your first Customers? Who do you want to enroll in your business?
5. Start scheduling the meetings.





Your task is to set up the meetings, our task is to do the presentations.

Contacts

•

Invitation

•

Presentation

•

Follow up

•

Education



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