

ZINZINO



Short Presentation | **en-ZAF**

We are a global **health and wellness company** from **Scandinavia**

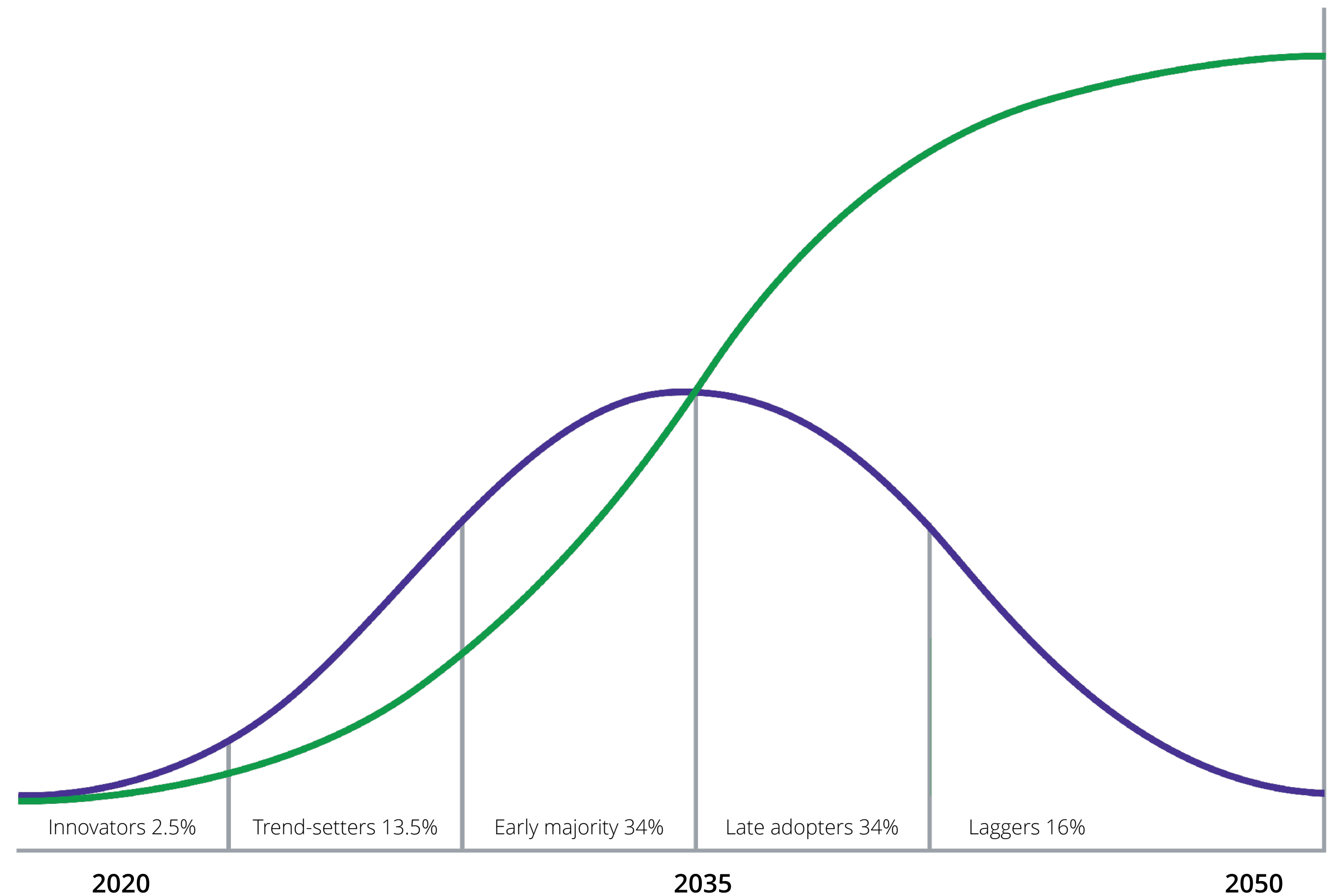
- NASDAQ First North Premier Growth Market
- Strong financial foundation with double-digit sales growth
- Member of numerous local direct sales associations
- Delivering to over 100 countries
- Committed to contributing to a better world with the Zinzino Foundation



● Zinzino Offices
● Zinzino Sales Directors

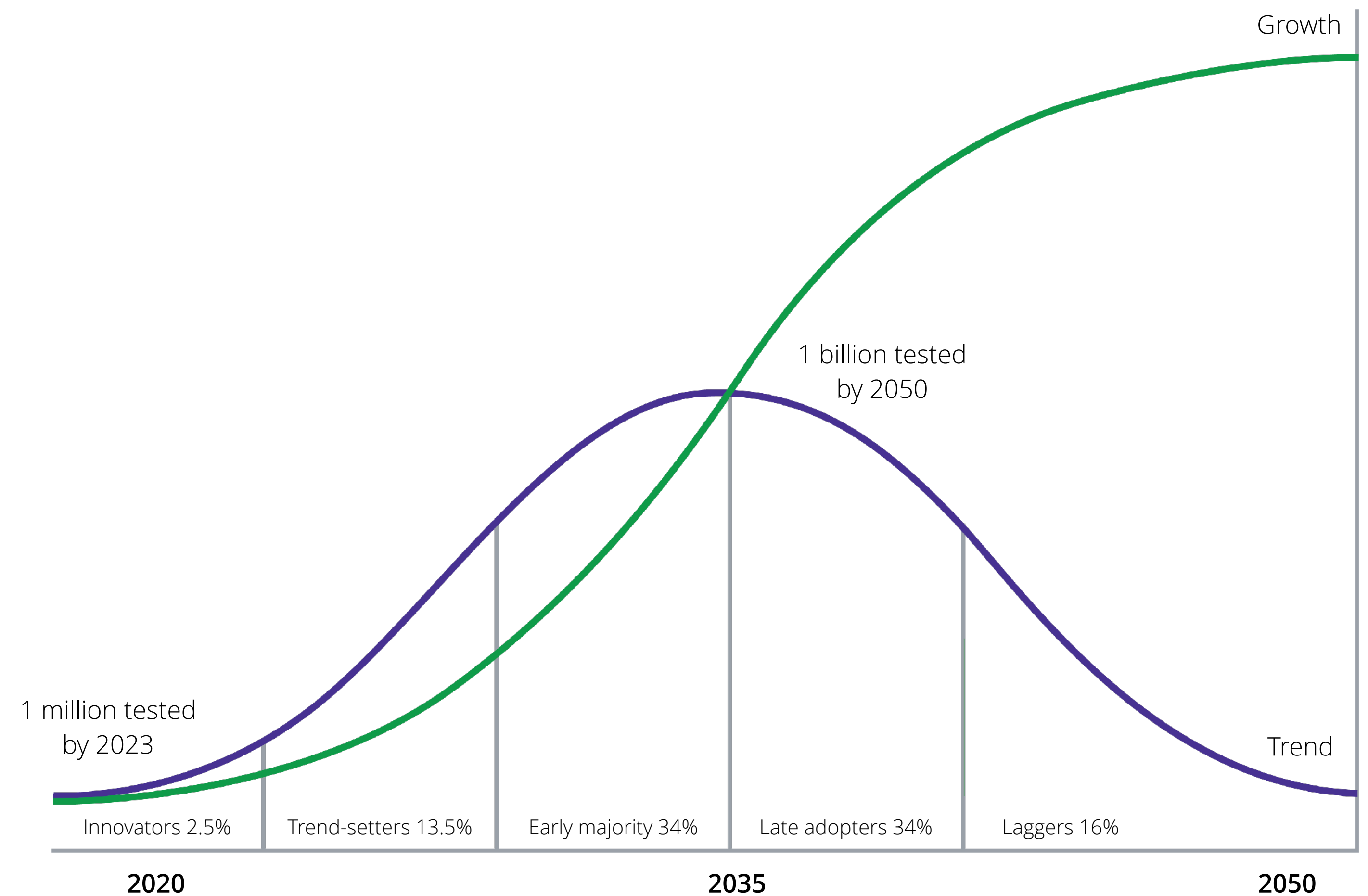
Our objective is to pioneer **test-based nutrition** as a **global megatrend**

- 500 million are taking Omega-3 supplements
- 1 billion supplement with vitamins
- 1.5 billion use some form of specialized diet



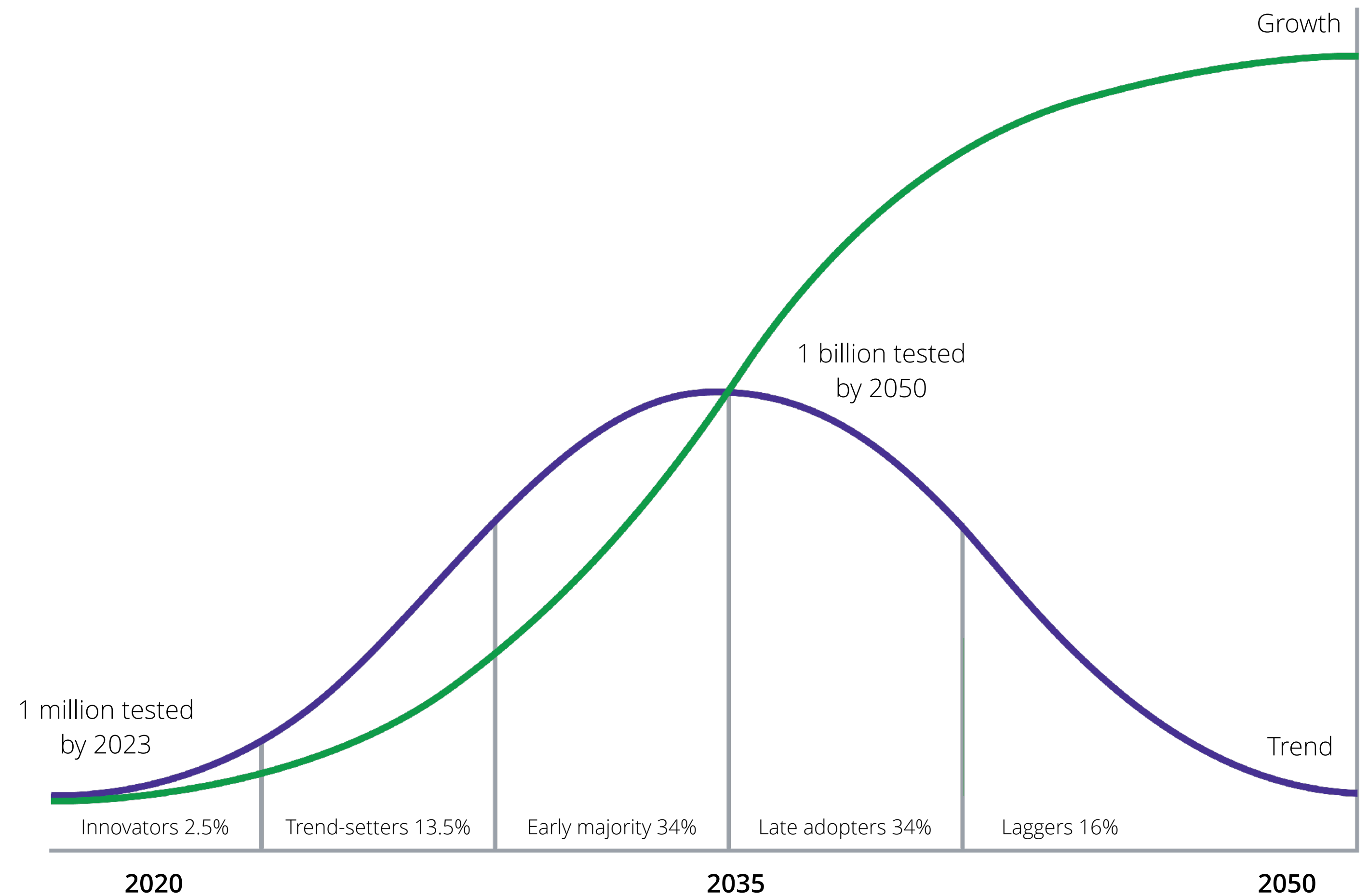
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- 1 billion people will be tested by 2050



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- Most people want to know if their supplements
have an effect in their body
- 1 billion people will be tested by 2050
- **97% fails their first BalanceTest**



We used to eat food
from mother nature



*Full of vitamins, minerals, phyto- and micro nutrients,
beta glucans, fibers, healthy fats and a good balance
of Omega-6 and Omega-3. (Ideal ratio: **3:1**)*

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Today we eat
man-made food

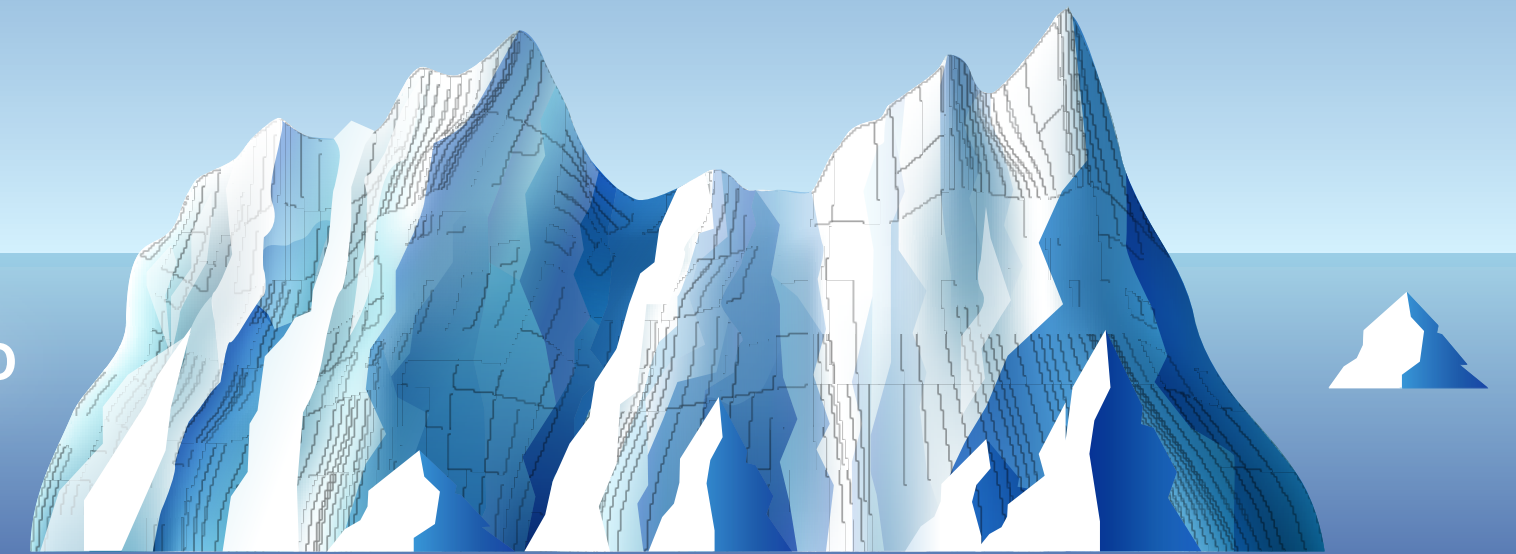


*Low in key nutrients, high in sugar, full of empty calories, low in fibers, and with an imbalance between essential fatty acids Omega-6 and Omega-3 which we can't make so we have to get them in our diets. (Average ratio: **25:1**)*

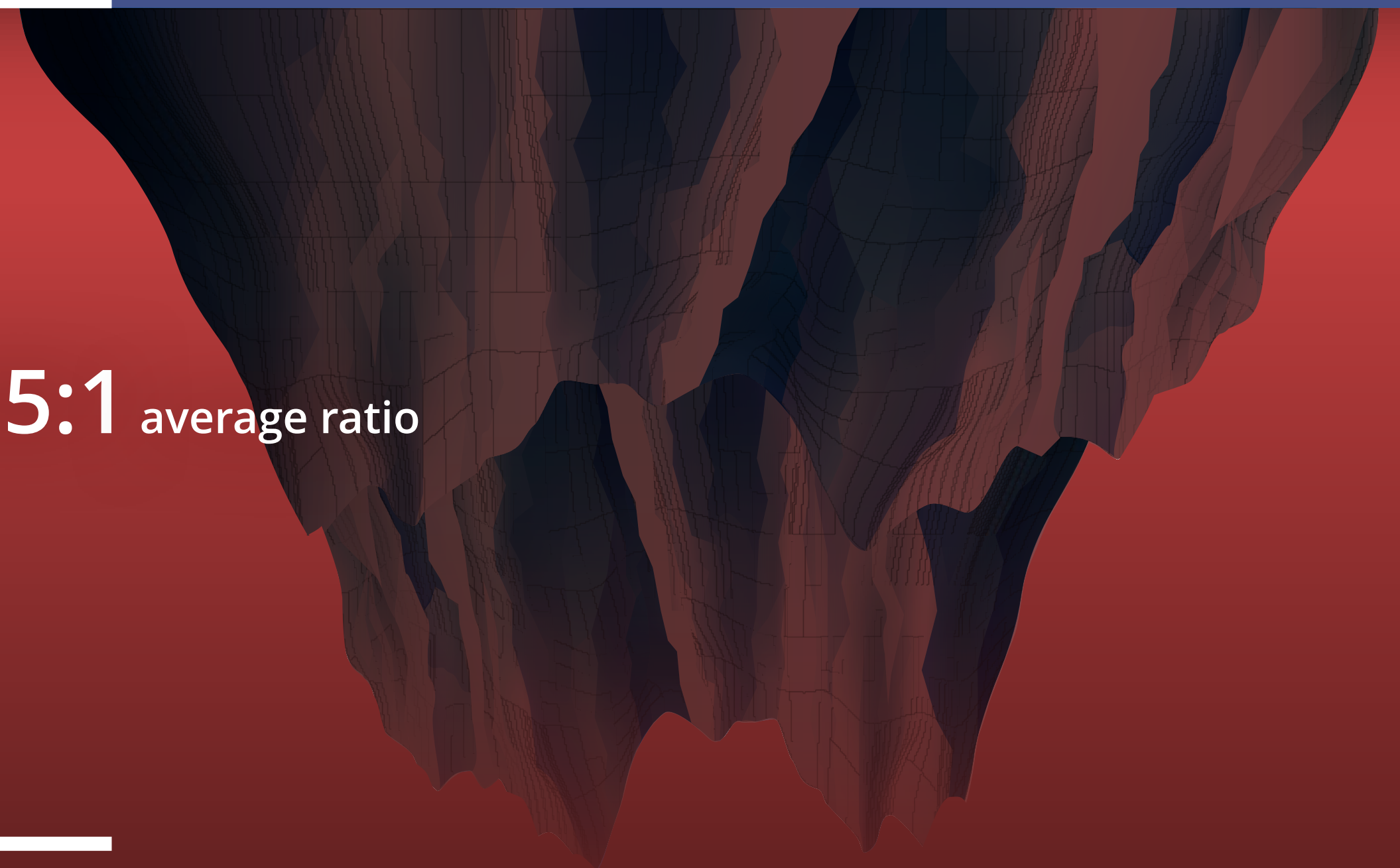
Are you where you want to be or are you in the danger zone?



3:1 ideal ratio



25:1 average ratio



- Imbalance of Omega-6 and Omega-3
- Low levels of Omega-3
- Inadequate polyphenols in your diet
- Low levels of vitamin D₃

REFERENCES

• *Nordic Council of Ministers,
Nordic Nutritional Recommendations
2004/2012 – 5:1 or lower.*

• *The World Health Organization
(WHO) – 4:1 or lower.*

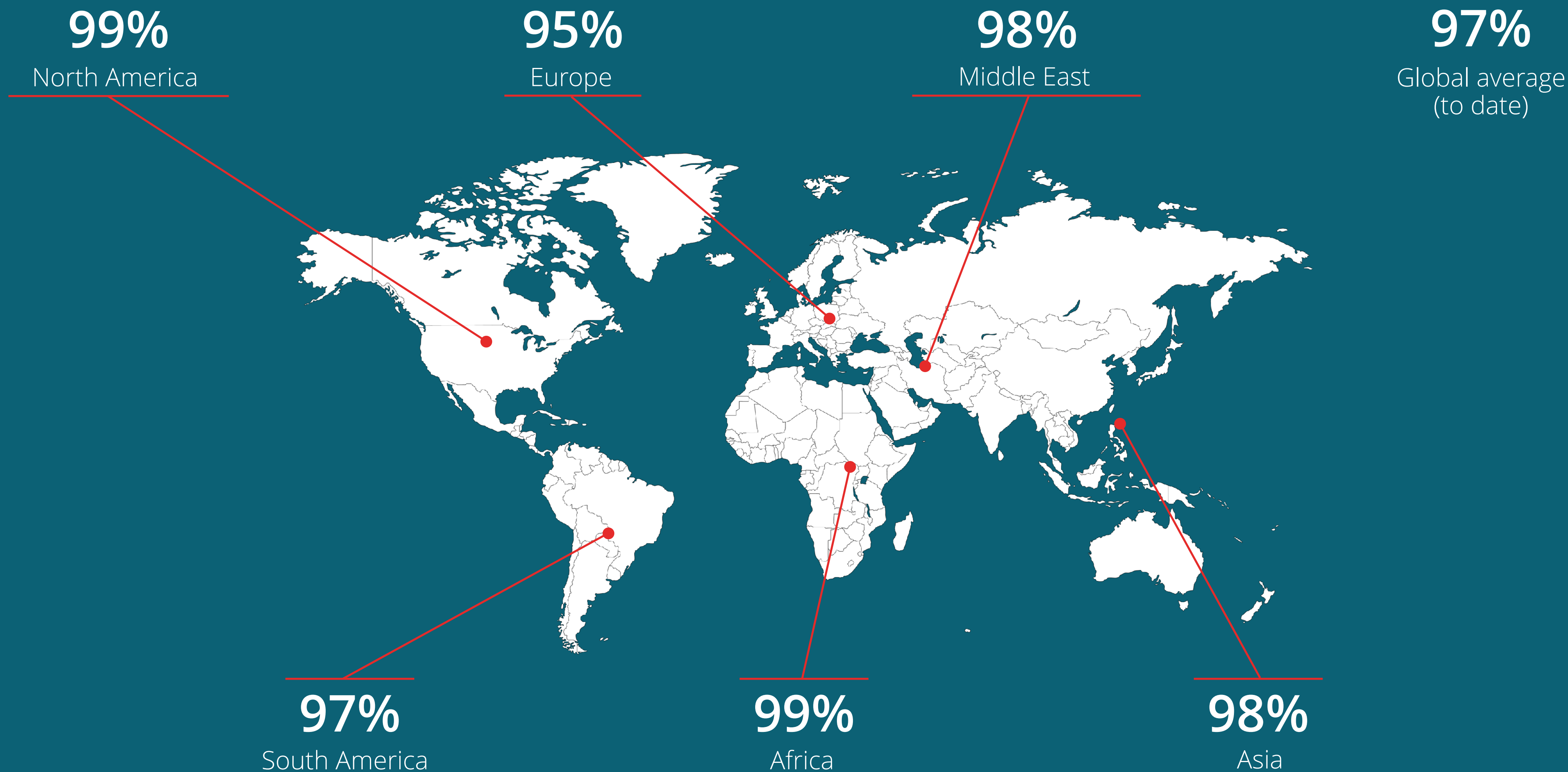
Would you like to take a test
to find out **your results?**

My personal result
Before **10.4:1**



Money-Back Guarantee:
Applies if you have an Omega-6:3 Balance of 3:1 or better on your first BalanceTest.
This offer is only valid if a monthly subscription was chosen.

Our more than **1,500,000** test results show a world **out of balance**



Our more than **1,500,000** test results show a world **out of balance**

99%

North America

95%

Europe

98%

Middle East

97%

Global average
(to date)

How do we fix this problem?

97%

South America

99%

Africa

98%

Asia

Our Balance Concept

5 Unique test-based formulas that balance your body from within.
All in all, we have over 20 best-in-class nutritional products with
our best seller being the BalanceOil+

Polyphenols to
prevent oxidation

Omega-3, EPA, DHA, DPA
(from wild fish)

Vitamin D₃

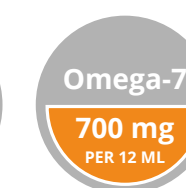
Naturally sourced ingredients

Vitamin E (tocopherols)

Dosage by weight (and age*)



SPORT



- Orange Lemon Mint
- Grapefruit Lemon Lime
- *Tutti Frutti (kid-friendly flavor)

There are **health benefits** at every stage of life



6 months

20 years

50 years

100 years

Brain* / immune / growth

Brain* / immune / reproduction /
skin / hair / nails

Brain* / immune / heart**

Brain* / immune / heart** / joint /
healthy metabolic aging / bones

* The beneficial effect is obtained with a daily intake of 250 mg of EPA and DHA.

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BalanceOil+ health claims **SAHPRA**



Helps maintenance of good health



Helps maintain/support cardiovascular health



Helps to reduce serum triglycerides/triacyclglycerols



Helps support cognitive health and/or brain function



Helps with the absorption and use of calcium and phosphorus



Helps support the development of the brain, eyes and nerves in children up to 12 years of age

REFERENCES

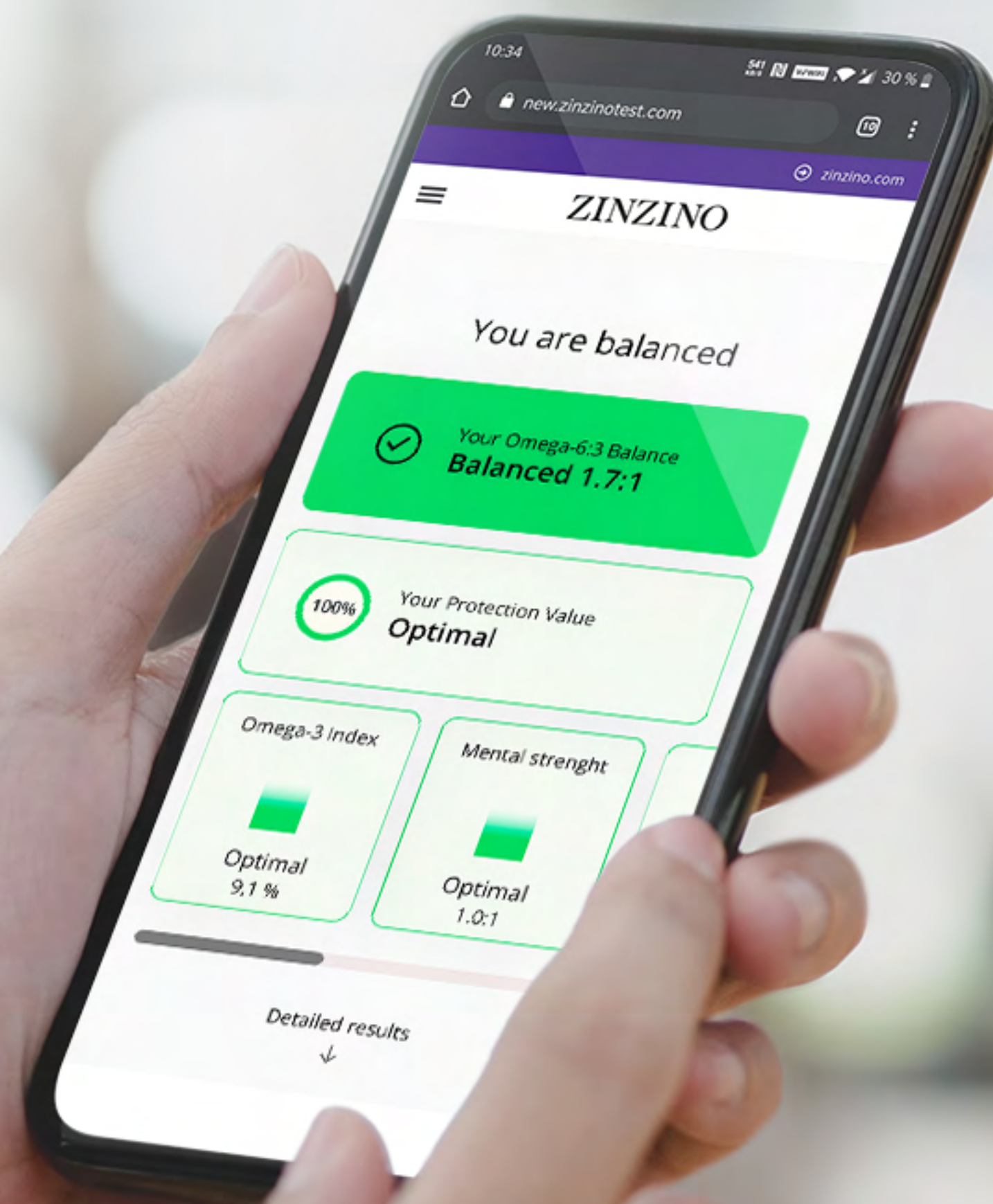
• Commission regulation (EU 1924/2006 and 432/2012)

We can bring you back
into balance **in 120 days**

My personal result

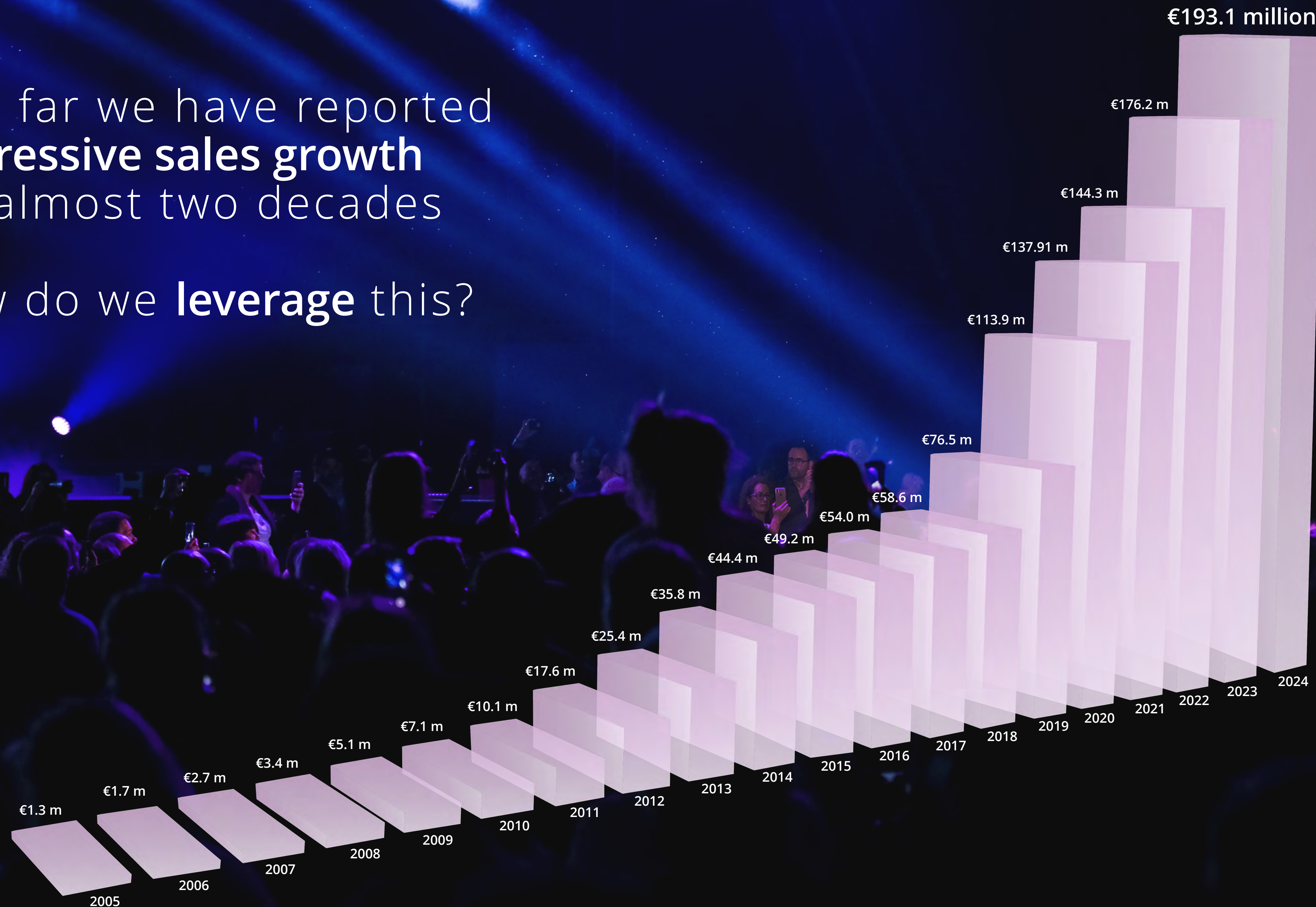
Before **10.4:1**

After **1.7:1**



This far we have reported
impressive sales growth
for almost two decades

How do we **leverage** this?



By becoming a Zinzino Partner

How does it work?

Traditional businesses spend about 50 percent of revenue on advertising, marketing and sales.

In Zinzino, 50 percent is paid back to our Partners in commissions and perks.

STEP 1

Get a Zinzino business contract

Your task is to acquire Customers

Zinzino will take care of the products, manufacturing, distribution, E-commerce platform, logistics, marketing and Customer support.

You make 10% - 30% in commissions + residuals and bonuses

STEP 2

Help others get their Zinzino business contract

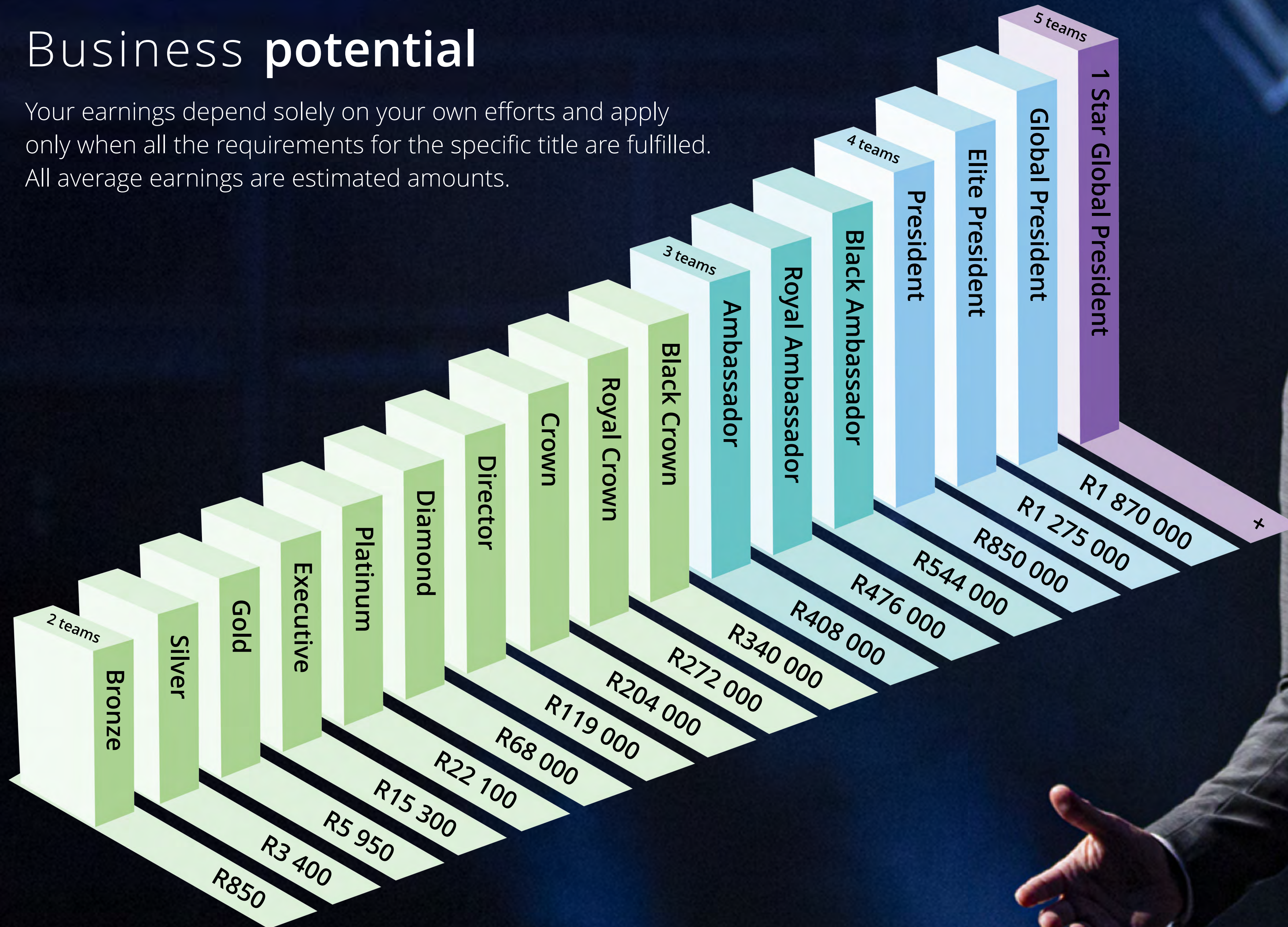
Your task is to educate and support your team members

In addition to Step 1, Zinzino will take care of all the specific market-related services, training programs, commission payouts and Partner support.

You make 0.5% - 15% in commissions + residuals and bonuses

Business potential

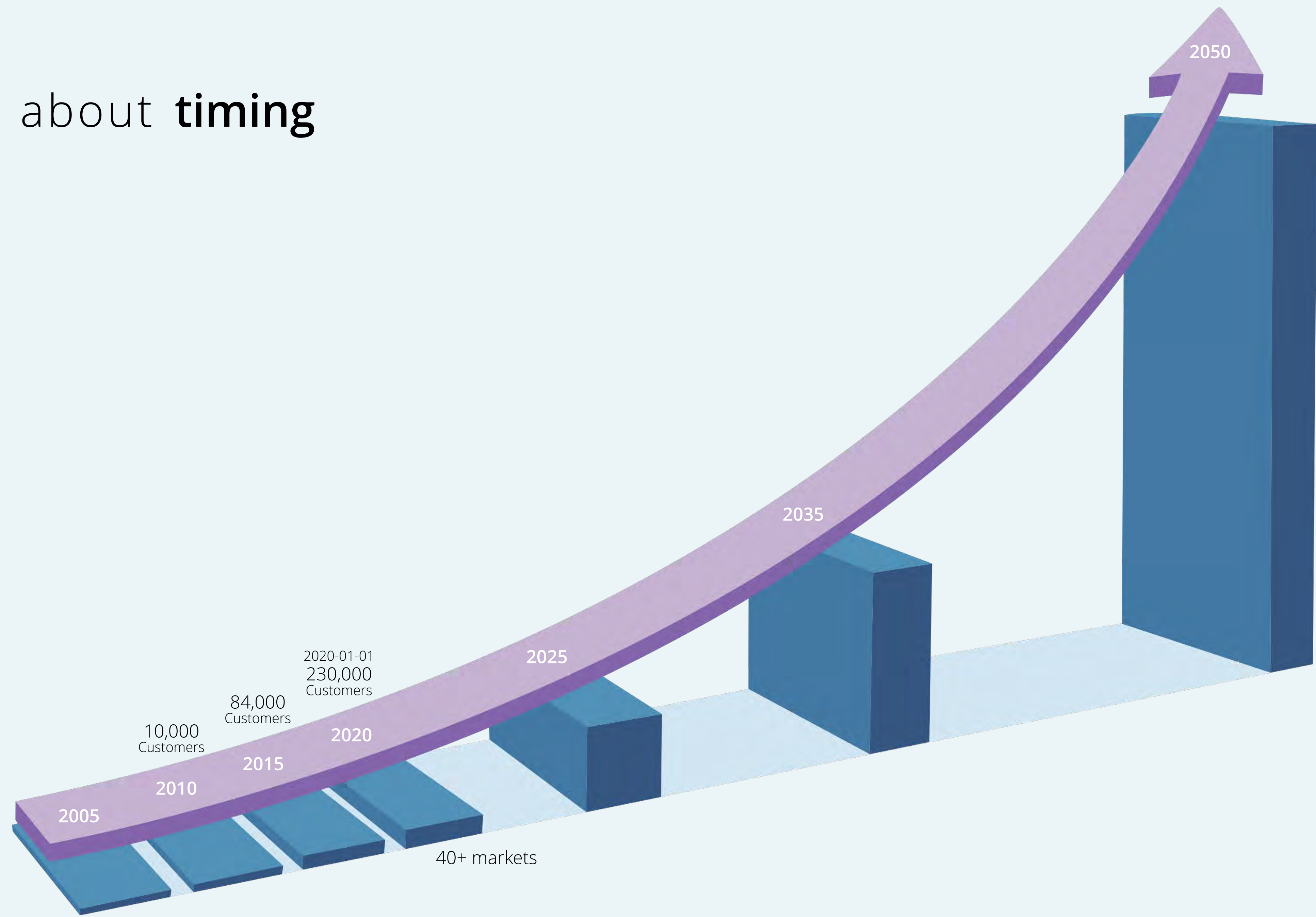
Your earnings depend solely on your own efforts and apply only when all the requirements for the specific title are fulfilled.
All average earnings are estimated amounts.



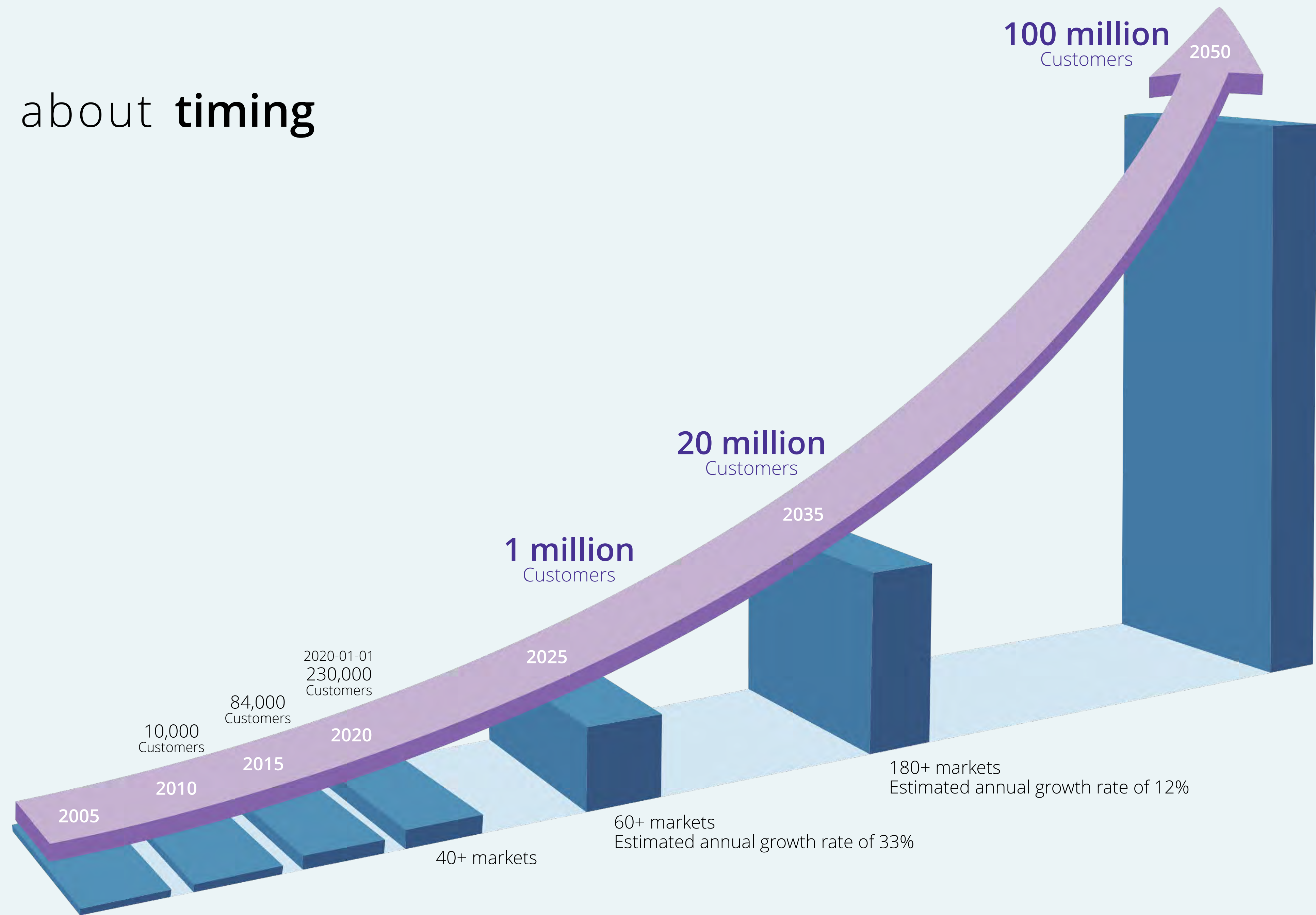
Most importantly, we provide a **turn-key training** system where you will receive **step-by-step guidance** on how to **achieve your ambitions**



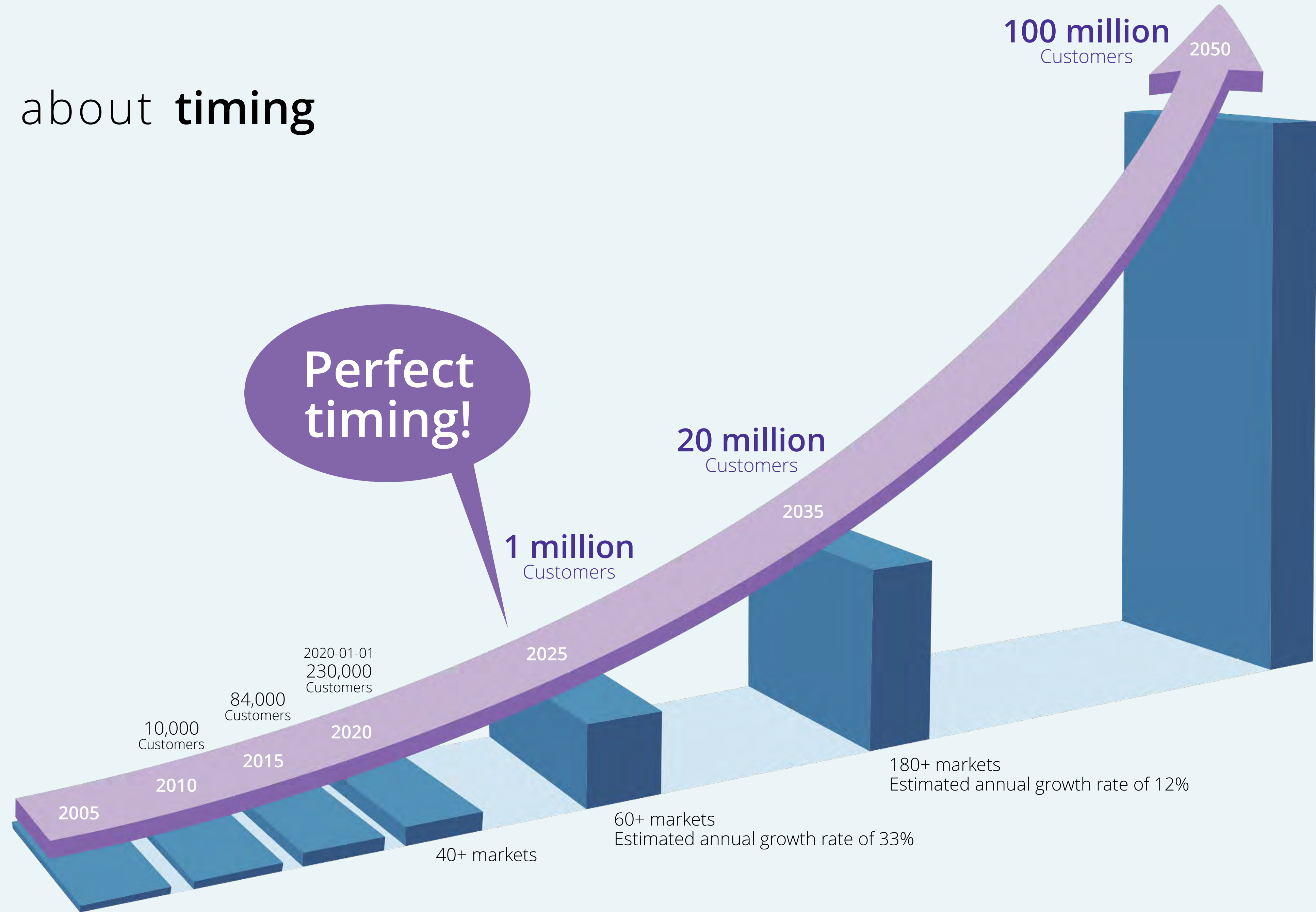
It's all about **timing**



It's all about **timing**



It's all about **timing**



Let's look at **the options**

Schedule a follow-up

✓ Let's take a closer look at the details

Become a Zinzino Customer

✓ Let's get you back in balance

Become a Zinzino Partner

✓ Let's shape the future of nutrition together!



An aerial photograph of a deep, rugged canyon. A river flows through the bottom of the canyon, and a waterfall cascades down a steep, rocky cliff on the left side. The canyon walls are covered in dense green forest. The sky is visible at the top of the frame.

ZINZINO

Inspire Change in Life

What to do first

1. Place your order ✓
2. Activate your Auto Order ✓
3. Schedule Get Started Meeting
4. Start building your list by answering two questions:
 - a. Who do you know really well that takes a keen interest in their health or has health-related issues?
 - b. Out of this list who do you want as your first Customers? Who do you want to enroll in your business?
5. Start scheduling the meetings.





Your task is to set up the meetings, our task is to do the presentations.

Contacts

•

Invitation

•

Presentation

•

Follow up

•

Education



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