

PRESS RELEASE

ZINZINO

Corporate ID no. 556733-1045

FAO: News Editor

Gothenburg 2022-08-03

ZINZINO AB (PUBL): PRELIMINARY SALES REPORT JULY 2022

Zinzino group revenue increased with a total of 10%, compared with the previous year.

The revenue in July for Zinzino's sales markets increased by 10% and amounted to SEK 105.9 (96.6) million. Faun Pharma's external sales increased by 14% and amounted to SEK 3.3 (2.9) million. Overall, the Group increased revenues by 10% to SEK 109.2 (99.5) million compared with the previous year.

Accumulated revenue for January – July 2022 increased by 2% to SEK 773.1 (755.3) million.

Revenues were distributed as follows:

Regions, mSEK	22-July	21-July	Change	YTD 2022	YTD 2021	Change
The Nordics	26.5	28.6	-7%	182.6	215.4	-15%
Central Europe	22.1	17.9	23%	146.0	125.8	16%
East Europe	24.4	24.9	-2%	184.5	185.3	0%
South & West Europe	12.3	10.8	14%	87.0	81.3	7%
The Baltics	5.8	5.4	7%	40.5	41.0	-1%
North America	6.3	4.0	58%	38.9	29.1	34%
Asia-Pacific	7.6	5.0	52%	41.9	41.2	2%
Africa	0.9	0.0		4.1	0.0	
Zinzino	105.9	96.6	10%	725.5	719.1	1%
Faun Pharma	3.3	2.9	14%	47.6	36.2	31%
Zinzino Group	109.2	99.5	10%	773.1	755.3	2%

Countries in regions:

- The Nordics: Denmark, Faroe Island, Finland, Iceland, Norway, Sweden
- Central Europe: Austria, Germany, Switzerland
- East Europe: Czech Republic, Slovakia, Hungary, Poland, Romania
- South & West Europe: Cyprus, France, Greece, Italy, Netherlands, Spain, United Kingdom, Belgium, Ireland
- The Baltics: Estonia, Latvia, Lithuania
- North America: Canada, USA
- Asia-Pacific: Australia, Hong Kong, India, Malaysia, Singapore, Taiwan, Thailand
- Africa: South Africa

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Zinzino AB (publ) is obliged to publish this information in compliance with current EU regulations governing market abuse. The information was provided by the above contact person for publication at 14:00 the 3rd of August 2022.

Zinzino is a global direct sales company from Scandinavia specializing in test-based, personalized nutrition. It is a public limited company with its shares listed on Nasdaq First North Premier Growth Market. Their scientifically proven nutritional supplements are available on more than 100 markets across the world. Zinzino owns the Norwegian research and production units BioActive Foods AS and Faun Pharma AS. The company headquarters is in Gothenburg, Sweden with additional offices in Europe, Asia, the US and Australia.