

PRESS RELEASE

ZINZINO

Corporate ID no. 556733-1045

FAO: News Editor

Gothenburg 2019-10-25

ZINZINO AB (PUBL):

Zinzino and Life Leadership collaborate to provide test-based nutrition to expanding markets

Zinzino announce a new collaboration with the growing Life Leadership Community.

Life Leadership is an US based education and savings platform provider that helps customers "Earn and Learn" through their all-in-one digital platform. The "Life App" helps consumers earn cash back on everyday purchases and learn/implement financial and many other life skill principles with their education and tools.

Through the Life Leadership mobile shopping platform and peer-to-peer marketing community, Life Leadership will provide access to Zinzino products to their expanding customer base.

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Zinzino AB (publ.) is a direct sales company that operates throughout Europe, North America and Australia. Zinzino markets and sells products in two product lines: Zinzino Health, with a focus on long-term health, and Zinzino Coffee, consisting of espresso machines, coffee and tea. Zinzino owns the Norwegian company BioActie Foods AS and the research and production unit Faun Pharma AS. Zinzino has more than 120 employees and currently trades in 34 markets across Europe, North America and Australia. Zinzino is based in Gothenburg, with additional offices in Helsinki, Riga, Oslo, Florida and Brisbane. Zinzino is a public company and its shares are listed on Nasdaq First North