

FAQ – shared shopping carts

What is the personal Zinzino web shop?

A personal web shop allows you to sell Zinzino products via the official website under your own name and Partner ID. Any website content that you share from your personal web shop promotes you as a Zinzino Independent Partner, and all products you sell will be automatically credited to your personal sales account.

How do I manage the content of my web shop?

You don't need to worry about this part at all. That's our job. Zinzino monitors the web shop for you, making sure it's accessible, engaging, on brand and in accordance with [Zinzino's Marketing rules and ethics](#).

How can I access my personal Zinzino web shop?

There are two options:

1. Visit the Zinzino website. Add a "slash (/)" followed by your ten-digit Partner ID to the URL address in the browser and click enter. **Example: www.zinzino.com/xxxxxxxx**
2. Go to your Partner Back Office. Click on the "Log in" button and type in your Partner ID & password. Click on "Copy your public website address" in the left menu. Open a new tab in your internet browser and press "Ctrl+v" on your keyboard in the address field. ("Command+v" in Mac OS.)

You are good to go! You have just entered your personal web shop and opened the gate to a brilliant and simple sales tool that will grow your customer base steadily and professionally.

Can I use the shared cart digital tool in my personal Zinzino web shop by clicking on the button "register new Customer" or "enroll new Partner" in my Back Office?

Unfortunately, you can only use the shared cart digital tool with the other two options shown above. We are not offering a third option where you click on the button "register new Customer" or "enroll new Partner" in your Back Office.

How do I know if I'm in my personal Zinzino web shop?

If you can see your name at the top of the website: "YOU ARE VISITING THE SITE OF Xxx Yyy!", you are all set up. This information will also be visible for any potential prospects, Customers or Partners who you've shared your link with, as a guarantee that their purchase will be registered in your name.

What is a shared shopping cart?

It is an online shopping cart that you fill up with preselected Zinzino products and send out as personalized orders to anyone, anywhere using one single link that can be shared as many times as you want. You pick out the products for your prospects based on what you want to promote and what you've learned about their individual needs and preferences. You then hand it over to them by sharing a replicated link and all they need to do is click on it, review the order, fill in their personal details and hit the "Buy now" button.

What more is in this for me?

This sales tool is the ultimate win-win in direct sales. Your prospects get a smooth, hassle-free and personalized shopping experience. You save valuable time while boosting your online sales and securing checkout success. We take our premium brand experience and personalized nutrition approach to a whole other level.

How do I send a shared shopping cart to my prospects?

1. Enter your personal web shop (aka public website address/replicated link) according to the steps laid out above.
2. Start filling up the shopping bag with the products of your choice. Click on "Share cart" and "Copy link".
3. Share the link to the shared cart with anyone you have in mind, to as many as you like, using a text message, email, WhatsApp or any other social media. You can even share it in chat groups or on a Zoom call. Your prospects are free to add or remove items from the packed bag before approving the purchase.

Your job is done! All your new Customers/Partners have to do now is fill in their details, check the box to approve the purchase of their new, personalized products and hit the "Buy now" button. The order is placed, the Credits are added to your account, and you've got yourself new Customers/Partners.

Can I send a shared cart worldwide?

Absolutely. You are free to share your personalized order with anyone at any Zinzino markets across the globe. Just make sure to select your prospects' market to ensure you are in the right web shop and choose the appropriate language before starting to fill up the cart with products.

Can I send share the cart with anyone?

Yes, you can send your personalized product order to anyone, anywhere and as many times as you'd like. The link is valid for three months, but each time you click on it, the three-month period is reactivated.

Can this tool help me with duplication?

Sure it can! It was designed for that very purpose. Before your Customer Demonstrations/Business Presentations simply prepare different shopping carts with our best-selling Kits and get ready to send the links over to as many participants as you want. One single link has the potential to duplicate your business success in limitless quantities!

How do I know when the selected products in the shopping cart have been paid for?

It's all business as usual. You will receive an email with your New Customer/Partner confirmation as soon as each purchase is finalized.

Can I send a shared cart to my existing Customers/Partners?

Yes, you can. Simply reach out to your Customers/Partners and ask them to log in to their personal Zinzino web shop, paste the replicated link in the browser and their shopping cart will be filled with the new products you've picked out for them.

Is a replicated link, public website and personal web shop the same thing?

Yes, the three words are interchangeable in this context. In the name of clarity and to simplify what the actually meaning when put into practice, we have decided to refer to the feature as a "Personal Zinzino web shop" in the future.

How long does the shared cart link last?

It has a life span of three months, but as soon as you click on the link, the link is reactivated and valid for another three months.

How do you register a Customer under a Customer with Zinzino4Free program?

Does the URL need to be the customer's ID number instead?

Yes. The Customer ID is always in the customer's public website adress.

To register a new Customer under an existing Customer do the following:

1. Paste existing Customer's "public website adress" in the browser
2. Add items to the cart
3. Go to cart and click "share cart"
4. "copy" link and send to new prospect

How to find your public website address (personal Zinzino web shop)

1. Login to the customers "My account" page
2. Select: "copy your public website adress" (placed in menu)
3. Log out

When I sell an Ultimate Kit to new Partners, why should I add Z4F kit as upcoming monthly order?

Because Z4F gives you access to our Partner Rewards Program. As soon as you enroll four subscribing Customers with a Premier Kit whose combined monthly spend is 4 times higher than your own, we will ship your product subscription (AutoOrder) for free every month. All you pay is shipping. You are also qualified for special offers and you get access to our digital tool kit with the GoCore App and Zinzino Mobile App.

If you have any further questions please contact [Customer Service](#) or [Partner Support](#)