HOW TO CHANGE THE NAME OF YOUR FACEBOOK PAGE ON YOUR DESKTOP OR MOBILE DEVICE

If you have the Zinzino name or any of our trademarked product names or phrases in the name or username of your Facebook page, you will need to change them to remain compliant.

HOW TO CHANGE YOUR FACEBOOK PAGE NAME ON YOUR DESKTOP

1. Go to your page and click on *About* from the left-hand side menu.



2. In that menu you should see some of the main attributes of your page under "General." Hit "Edit" next to 1: *Name* and/or 2: *Username*.





3. You will then see a new window that reads "Request New Page Name." Facebook will need to approve your change to make sure the new name isn't misleading or inappropriate. This window gives you a few quick pointers about the best way to choose a new name. Among them: don't use the word "Zinzino" or any of our trademarked names and phrases.

	he identity of the busine	hat the Page is about. We sses, brands and organis	
Current Page name	Zinzino		
New Page name	Zinzino		68 characters left
acebook Page Naming	Tips:		
✓ DO		X DON'T	
 Use a name that accurately represents what this Page is about. Match the name of your business, brand or organisation. 		 Mislead people by repribusiness or organisatio own. 	
		 Include any variation of the word "Facebook" or include the word "official" 	
		. Use terms or phrases t	
		abusive or violate some	one's rights.
For more info, see our g	uidelines for Page names.		one's rights.

You can see the full parameters for Facebook page names <u>here</u>. This section gives a bit more insight into what other phrases or words to avoid; for example, you can't use a Facebook page name that's just "generic words," like "pizza."

Your Facebook page title will also have to be 75 characters max. Once you choose a new Facebook page name, hit "Continue."

HOW TO CHANGE YOUR FACEBOOK PAGE NAME ON YOUR MOBILE DEVICE

If you're on a mobile, here's how to make the change from the Facebook app.

1. On your home menu page, find the "Your Pages" section to the left on the main menu at the top and select.

^{1:57} ⊄ Menu	u≉⊧ Q
Your Name Here See your profile	
Your Pages	J
😁 Groups	
C Events	
🚢 Friends	
Marketplace •1 new	
 Videos on Watch 9+ new videos 	
Memories 1 memory 	
Saved	
r 😌 😌 P	0 I



2. Here you will see the pages that you manage. Click on the page that you want to edit.



3. Scroll across the Top Menu bar, until you see an icon labelled "...More" and click on it.

1:57 -	al 🕈 🖸	
< Q Sear	ch Facebook	0
Zinzino		
Messages	Notifications	- More
INTRO	Create a post	
Photo	Create Story	D: Live
✦ 194 sha✦ 3 mention		1
Recent po	ete	See All
22 Mar · Emily- Have you tal	Jane Amold ken a look at Zinz	15-5
	Boost Post	
21 Mar - Emily Right now, N 00 117 01 01	Nother Nature is '	



4. Scroll down and click on the "Edit page info" and select.

1:58 🕫	al 🕈 🗈
< Q Search Facebook	
Activity	
A Notifications	
🖒 Shares	•
	•
Reviews	
Check-ins	
Page controls	
🖉 Edit Page	
 Edit Page Info 	
Page quality	
Settings	
Grow your audience	
A [*] Invite friends	
Opy Page link	
ଳ 🥶 🧐 💌	⊳ ≡
	-

5. Here you can change your page name. Make sure you click "Save" to update your page details.

	Update P	age info		
	issing busines overable in se		become	2
Sync Page	e info		60	off
Abo	ut			
Name Zinzino				
Category				
Health/I	beauty			
Health 8	k wellness w	ebsite		
Product	/service			
Website http://ww	w.zinzino.cor	n		
offer our o around qu	nzino's officia customers pr uality, environ everyday luxu	oducts o ment, he	entred	
2 0	•	-	0	-

