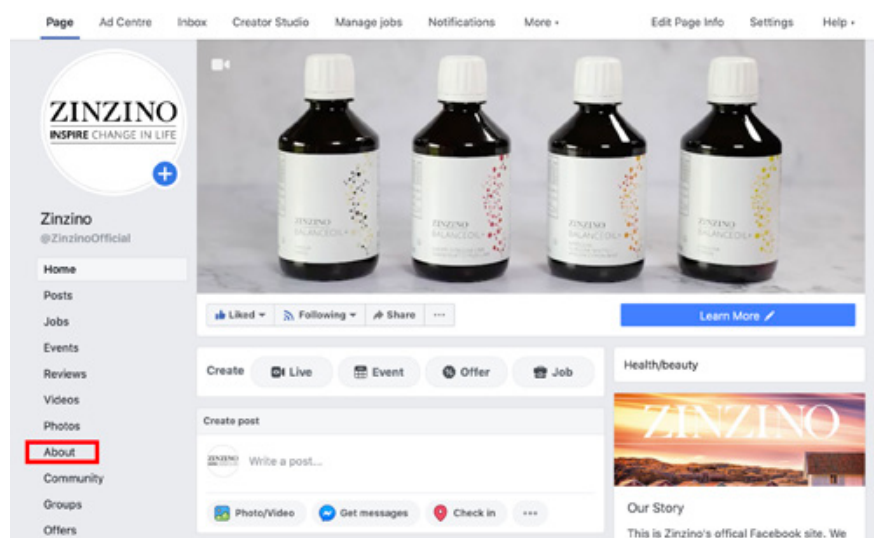


HOW TO CHANGE THE NAME OF YOUR FACEBOOK PAGE ON YOUR DESKTOP OR MOBILE DEVICE

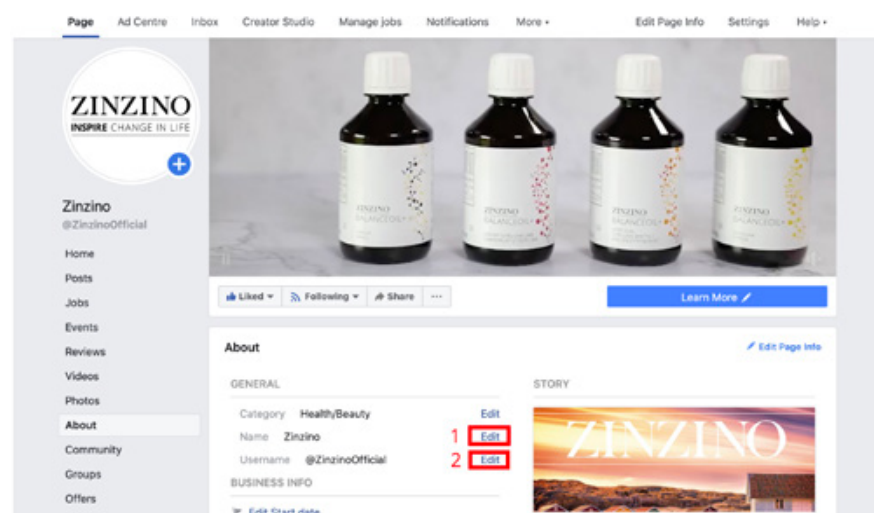
If you have the Zinzino name or any of our trademarked product names or phrases in the name or username of your Facebook page, you will need to change them to remain compliant.

HOW TO CHANGE YOUR FACEBOOK PAGE NAME ON YOUR DESKTOP

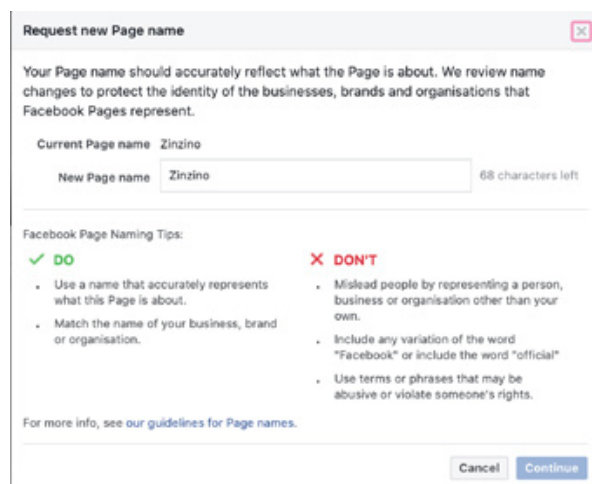
1. Go to your page and click on **About** from the left-hand side menu.



2. In that menu you should see some of the main attributes of your page under "General." Hit "Edit" next to 1: **Name** and/or 2: **Username**.



3. You will then see a new window that reads “Request New Page Name.” Facebook will need to approve your change to make sure the new name isn’t misleading or inappropriate. This window gives you a few quick pointers about the best way to choose a new name. Among them: don’t use the word “Zinzino” or any of our trademarked names and phrases.



Request new Page name

Your Page name should accurately reflect what the Page is about. We review name changes to protect the identity of the businesses, brands and organisations that Facebook Pages represent.

Current Page name Zinzino

New Page name Zinzino 68 characters left

Facebook Page Naming Tips:

✓ DO

- Use a name that accurately represents what this Page is about.
- Match the name of your business, brand or organisation.

✗ DON'T

- Mislead people by representing a person, business or organisation other than your own.
- Include any variation of the word “Facebook” or include the word “official”
- Use terms or phrases that may be abusive or violate someone’s rights.

For more info, see our guidelines for Page names.

Cancel Continue

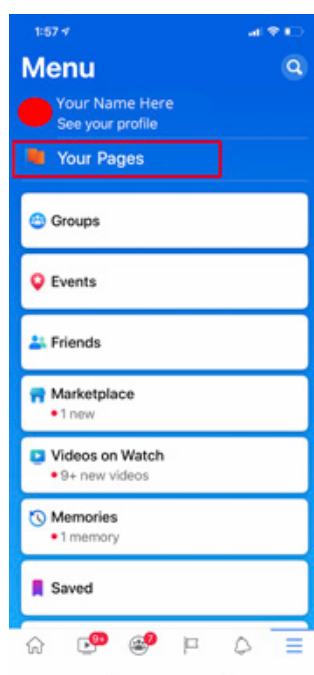
You can see the full parameters for Facebook page names [here](#). This section gives a bit more insight into what other phrases or words to avoid; for example, you can’t use a Facebook page name that’s just “generic words,” like “pizza.”

Your Facebook page title will also have to be 75 characters max. Once you choose a new Facebook page name, hit “Continue.”

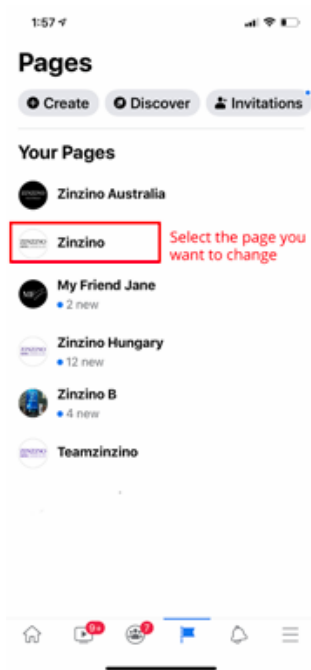
HOW TO CHANGE YOUR FACEBOOK PAGE NAME ON YOUR MOBILE DEVICE

If you’re on a mobile, here’s how to make the change from the Facebook app.

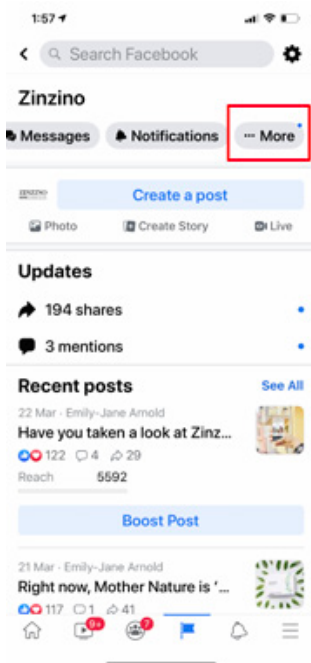
1. On your home menu page, find the “Your Pages” section to the left on the main menu at the top and select.



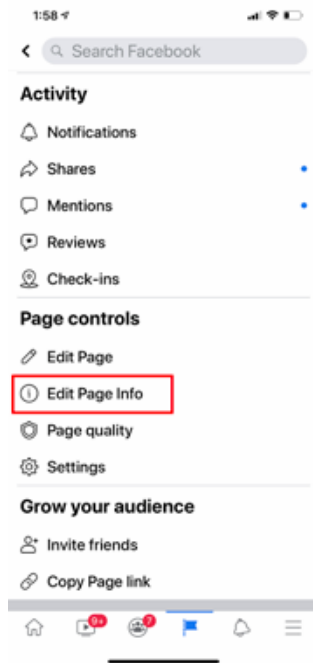
2. Here you will see the pages that you manage. Click on the page that you want to edit.



3. Scroll across the Top Menu bar, until you see an icon labelled "...More" and click on it.



4. Scroll down and click on the “Edit page info” and select.



5. Here you can change your page name. Make sure you click “Save” to update your page details.

