

BALANCEOIL+

POLYPHENOL OMEGA BALANCE DIETARY SUPPLEMENT



PRODUCT HIGHLIGHTS

BalanceOil+ is our signature range of all-natural Polyphenol Omega Balance dietary supplements. Based on our unique, scientific formulation, this premium, innovative blend of oils derived from wild-caught small fish and pre-harvest extra virgin olive oil provides large amounts of polyphenols for an efficient and effective absorption and blood lipid protection. It safely increases and maintains your Omega-3 levels, adjusting your Omega-6:3 ratio, creating beneficial levels for your cholesterol, your heart², and for your brain¹.

ALL-NATURAL INGREDIENTS

- ▶ Natural triglyceride fish oil
- ▶ Cold-pressed extra virgin olive oil
- ▶ Vitamin D₃ is derived from a natural source
- ▶ Certified natural flavors

POLYPHENOL PROTECTION

Protect your cells from rusting (oxidation). Olive oil polyphenols contribute to the protection of blood lipids from oxidative damage.⁶



GET BALANCED

Bring your Omega-6:3 ratio to 3:1 balance in 120 days.



TEST-BASED NUTRITION

See your individualized test results before and after you start taking BalanceOil+.



ULTRA-PURE

Molecularly tested for toxins to ensure freshness, safety and purity you can trust.



NEXT GEN NUTRITION

Synergistic formula that contributes to normal heart², brain¹ and immune³ function.



CARE FOR THE FUTURE, TODAY

By choosing BalanceOil+, you're supporting a balanced ocean ecosystem with a certified sustainable source of wild-caught fish.



ZINZINO

BALANCEOIL+: FISH AND OLIVE OIL IN PERFECT BALANCE WITH PROVEN RESULTS

The scientific formulation inside BalanceOil+ combines a unique fish oil grade with beneficial amounts of both Omega-3 and Omega-7, along with a scientifically certified measure of olive oil that provides polyphenols, phytonutrients, and Omega-9 in high quantities, and thus contributes to the enhanced oxidative stability of Omega-3 lipids.⁴

The polyphenols bind to the Omega-3s and act as effective anti-oxidants, preventing the lipids from oxidizing.⁴ The polyphenols of the olive oil mimic the polyphenols naturally present in fish and transfer the fragile Omega-3 through the body until delivering them securely within the cell membranes. The polyphenols and the marine lipids collaborate in a highly synergistic way, making it possible for the body to safely absorb, adjust, and maintain the Omega-3 levels above the required 8% necessary to achieve an Omega-6:3 balance below 3:1.

The average Omega-6:3 ratio for people not taking an Omega-3 supplement is 12:1 for Northern Europe, 15:1 for Europe, and 25:1 for USA, as revealed by researching the world's largest database of essential fatty acids, with 600,000+ tests analyzed at the independent laboratory, Vitas Analytical Services. After taking BalanceOil+ products for 120-days, the average ratio in all of these geographical areas is below 3:1.

SPANISH EXTRA VIRGIN OLIVE OIL IN BALANCEOIL+

Balance Oil+ is made with extra virgin olive oil from the Spanish Picual olive which is selected for its richness in Omega-9 and very high antioxidant content. Omega-9 (Oleic acid) is an important feature, which actively supports the normalization of blood cholesterol levels.⁴ The olives are of pre-harvest quality and in the process the stones are taken out and only the fruits are cold-pressed, resulting in an extra virgin oil, rich in Omega-9 (Oleic acid) with very high content of antioxidants called polyphenols (above 750 mg/kg), both with several beneficial effects.¹⁵ The polyphenols protect the BalanceOil+ in the bottle but even more importantly, also your cells.

EXTRA VIRGIN OLIVE OIL PHYTONUTRIENT PROFILE

Olive Polyphenols	750 mg / kilo
Hydroxytyrosol & Tyrosol	330 mg / kilo
Oleocanthal + Oleacein	490 mg / kilo
Oleuropein	64 mg / kilo
Squalene	4 230 mg / kilo
Vitamin E	300 mg / kilo
Maslinic acid	100 mg / kilo

THE UNIQUE BLEND OF FISH OIL SUPPORTING NORMAL HEART AND BRAIN FUNCTION

The fish oil used in BalanceOil+ products is a selectively sourced fish oil grade 20/10 EPA/DHA (vs the industry standard of 18/12), with a unique essential fatty acid profile for both Omega-3 (EPA, DHA, DPA) and Omega-7 (POA, VA). The fish oils we choose are derived from short-lived, wild-caught, small pelagic fish. Primarily, these are anchovies, but we also include sardines and mackerel. All of our oil is derived from fishing areas certified by Friend of the Sea for sustainable fishing in unpolluted waters, something that is ecologically imperative and essential when it comes to getting a high-quality oil free from heavy metals, PCBs, and other toxins.

The fish are carefully steam cooked (no chemicals or solvents are used in this process at any stage), and then the whole fish is pressed in order to retrieve the oil (approx. 3-5% of the fish). As with all fish oils, the oil needs to be refined through a 4-step process. This is done by the manufacturer, LYSI in Iceland, and it eliminates flavours, odors, and any environmental contaminants that otherwise could spoil the quality of the product. Hence our fish oil complies with all EFSA, FDA, and other strict regulations that are found around the globe. LYSI meets all regulatory quality requirements and are GMP certified for food and pharmaceutical products. Thus, the BalanceOil+ products are also GMP certified.

NATURAL TOCOPHEROLS

Mixed tocopherols are a commonly used antioxidant in dietary supplements. The natural tocopherols used are specifically made from GMO-free, highly refined, soybean oil distillates, which undergo further refining to ensure that they do not contain any soy proteins. This means that no allergens are present within the product. The typical composition inside BalanceOil+ is alpha-, beta-, gamma-, and delta-tocopherols.

PURE VITAMIN D₃

BalanceOil+ contains vitamin D₃ (cholecalciferol). We use a natural vitamin D₃ made from lanolin, a naturally occurring fat found in sheep's wool. The vitamin D₃ is made by dissolving a precursor to vitamin D₃ from the lanolin. It is then chemically altered and activated by exposure to ultraviolet (UV) light. The chemical process is comparable to the process which occurs in the human skin when it produces vitamin D₃ from sunlight exposure.

KEY BENEFITS

- ▶ **Contributes to normal brain function¹ as the daily dosage contains 700 mg DHA**
- ▶ **Contributes to a normal immune system³ as the daily dosage contains 20 µg Vitamin D₃**
- ▶ **Helps maintain sufficient levels of EPA and DHA in your body**
- ▶ **Helps maintain optimal Omega-6:3 levels in your body**
- ▶ **Helps maintain polyphenol levels in your body to protect blood lipids from oxidative stress⁶**
- ▶ **Supports healthy and normal eye function as it contains 700 mg DHA⁷**
- ▶ **Contributes to normal bones¹¹, muscle function¹², normal teeth¹³ and cell division¹⁴ since the daily dosage contains 20 µg Vitamin D₃**
- ▶ **Supports normal blood triglyceride levels⁸, normal blood pressure⁹ and normal blood calcium levels¹⁰**

BRAIN FUNCTION

EPA and DHA have approved health claims for maintaining normal brain function.¹ For pregnant and lactating women, DHA contributes to normal brain development of the fetus and breastfed infants.¹ The long-chained Omega-3 fatty acids are important for our health, and for the health of the next generation too.

HEART FUNCTION

EPA and DHA have approved health claims for heart health. They contribute to the normal function of our hearts.²

THE IMMUNE SYSTEM

BalanceOil+ contains vitamin D₃, which is vitally important for the immune system as it contributes to its normal function.³

OXIDATION PROTECTION

Hydroxytyrosol from olives contributes to the protection of blood lipids from oxidative damage when the daily dose is 5 mg or more.⁶ Lipids are fat-like substances found in your blood and body tissues, such as cholesterol or triglycerides which are important for our heart health.

SUPPLEMENT FACTS

EACH ML CONTAINS:

Colecalciferol 1.68 micrograms
Fish oil rich in Omega-3 acids 552.27 mg
Equivalent to eicosapentaenoic acid (EPA) 106.93 mg
Equivalent to docosahexaenoic acid (DHA) 56.93 mg
Olive Oil 340.93 mg
Equivalent to Omega-9 255.73 mg
Equivalent to Polyphenols 293.3 micrograms

Helps in the maintenance of healthy blood lipids
Helps maintain healthy heart function
Maintains healthy immune system function
Supports brain function

INGREDIENTS: Fish oil (from anchovy, mackerel, sardine), cold pressed olive oil, antioxidant (tocopherols), natural flavors*, vitamin D₃ (colecalciferol).

* Natural lemon flavor
* Natural orange lemon mint flavor
* Natural grapefruit lemon lime flavor

RECOMMENDED DAILY DOSAGE: Serving size is based on weight i.e. 0.15 mL per kilo body weight. 50 kg: 7.5 mL daily, 80 kg: 12 mL daily, 100 kg and above: 15 mL daily, or as recommended by your healthcare practitioner. Do not exceed recommended daily dose one serve.

WARNING: Vitamin and/or mineral supplements should not replace a balanced diet. **Contains:** Fish

STORAGE: Store unopened bottles in a dark dry place at room temperature or in a refrigerator. Store opened bottles in a refrigerator and use within 45 days. The oil may become cloudy at temperatures lower than 4 °C due to the solidification of the olive oil. The oil will clear at room temperature. Keep out of reach of children. Do not use if tamper seal is missing or broken.

CONTENT: 300 mL Oral liquid

HEALTH CLAIMS (EU)

¹DHA contributes to the maintenance of normal brain function. The claim may be used only for food which contains at least 40 mg of DHA per 100 g and per 100 kcal. In order to bear the claim, information shall be given to the consumer that the beneficial effect is obtained with a daily intake of 250 mg of DHA. Docosahexaenoic acid (DHA) maternal intake contributes to the normal brain development of the fetus and breastfed infants. Information shall be given to pregnant and lactating women that the beneficial effect is obtained with a daily intake of 200 mg of DHA in addition to the recommended daily intake of Omega-3 fatty acids for adults, i.e. 250 mg DHA and EPA. The claim may be used only for food which provides a daily intake of at least 200 mg DHA.

²EPA and DHA contribute to the normal function of the heart. In order to bear the claim, information shall be given to the consumer that the beneficial effect is obtained with a daily intake of 250 mg of EPA and DHA.

³Vitamin D contributes to the normal function of the immune system.

⁴A claim that a food is high in Omega-3 fatty acids, and any claim likely to have the same meaning for the consumer, may only be made where the product contains at least 0.6 g alpha-linolenic acid per 100 g and per 100 kcal, or at least 80 mg of the sum of eicosapentaenoic acid and docosahexaenoic acid per 100 g and per 100 kcal. Analyzed and certified at source.

⁵The extra virgin oil used in BalanceOil+ comes from Picual olives that are cold-pressed and specially selected for their high polyphenol content (above 750 mg/kg). Analyzed and certified at source.

⁶Olive oil polyphenols contribute to the protection of blood lipids from oxidative stress. The claim may be used only for olive oil which contains at least 5 mg of hydroxytyrosol and its derivatives (e.g. oleuropein complex and tyrosol) per 20 g of olive oil. In order to bear the claim, information shall be given to the consumer that the beneficial effect is obtained with a daily intake of 20 g of olive oil.

⁷DHA contributes to the maintenance of normal vision. The claim may be used only for food which contains at least 40 mg of DHA per 100 g and per 100 kcal. In order to bear the claim, information shall be given to the consumer that the beneficial effect is obtained with a daily intake of 250 mg of DHA. Docosahexaenoic acid (DHA) intake contributes to the normal visual development of infants up to 12 months of age. Information shall be given to the consumer that the beneficial effect is obtained with a daily intake of 100 mg of DHA. When the claim is used on follow-on formula, the food shall contain at least 0.3% of the total fatty acids as DHA.

⁸DHA and EPA contribute to the maintenance of normal blood triglyceride levels. The claim may be used only for food which provides a daily intake of 2 g of EPA and DHA. In order to bear the claim, information shall be given to the consumer that the beneficial effect is obtained with a daily intake of 2 g of EPA and DHA. When the claim is used on dietary supplements and/or fortified foods, information shall also be given to consumers not to exceed a supplemental daily intake of 5 g of EPA and DHA combined. DHA contributes to the maintenance of normal blood triglyceride levels. The claim may be used only for food which provides a daily intake of 2 g of DHA and which contains DHA in combination with eicosapentaenoic acid (EPA). In order to bear the claim, information shall be given to the consumer that the beneficial effect is obtained with a daily intake of 2 g of DHA. When the claim is used on dietary supplements and/or fortified foods, information shall also be given to consumers not to exceed a supplemental daily intake of 5 g of EPA and DHA combined.

⁹DHA and EPA contribute to the maintenance of normal blood pressure. The claim may be used only for food which provides a daily intake of 3 g of EPA and DHA. In order to bear the claim, information shall be given to the consumer that the beneficial effect is obtained with a daily intake of 3 g of EPA and DHA. When the claim is used on dietary supplements and/or fortified foods, information shall also be given to consumers not to exceed a supplemental daily intake of 5 g of EPA and DHA combined.

¹⁰Vitamin D contributes to normal blood calcium levels.

¹¹Vitamin D contributes to the maintenance of normal bones. The claim may be used only for food which is at least a source of vitamin D as referred to in the claim SOURCE OF vitamin D as listed in the Annex to Regulation (EC) No 1924/2006.

¹²Vitamin D contributes to the maintenance of normal muscle function.

¹³Vitamin D contributes to the maintenance of normal teeth.

¹⁴Vitamin D has a role in the process of cell division.

¹⁵Oleic acid (Omega-9) is an unsaturated fat. Replacing saturated fats in the diet with unsaturated fats contributes to the maintenance of normal blood cholesterol levels.