

BALANCEOIL+

POLYPHENOL OMEGA-3 AND VITAMIN D SUPPLEMENT



PRODUCT HIGHLIGHTS

BalanceOil+ is our signature range of all-natural Polyphenol Omega Balance dietary supplements. Based on our unique, scientific formulation, this premium, innovative blend of oils derived from wild-caught small fish and pre-harvest extra virgin olive oil provides large amounts of polyphenols for an efficient and effective absorption and blood lipid protection. It safely increases and maintains your Omega-3 levels, adjusting your Omega-6:3 ratio, creating beneficial levels for your cholesterol, your heart*, and for your brain*.

ALL-NATURAL INGREDIENTS

- ▶ Natural triglyceride fish oil
- ▶ Cold-pressed extra virgin olive oil
- ▶ Vitamin D₃ is derived from a natural source
- ▶ Certified natural flavors

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



POLYPHENOL PROTECTION

Protect your cells from rusting (oxidation). Olive oil polyphenols contribute to the protection of blood lipids from oxidative damage.*



GET BALANCED

Bring your Omega-6:3 ratio to 3:1 balance in 120 days.



TEST-BASED NUTRITION

See your individualized test results before and after you start taking BalanceOil+.



ULTRA-PURE

Molecularly tested for toxins to ensure freshness, safety and purity you can trust.



NEXT GEN NUTRITION

Synergistic formula that contributes to normal heart*, brain* and immune* function.



CARE FOR THE FUTURE, TODAY

By choosing BalanceOil+, you're supporting a balanced ocean ecosystem with a certified sustainable source of wild-caught fish.

ZINZINO

BALANCEOIL+: FISH AND OLIVE OIL IN PERFECT BALANCE WITH PROVEN RESULTS

The scientific formulation inside BalanceOil+ combines a unique fish oil grade with beneficial amounts of both Omega-3 and Omega-7, along with a scientifically certified measure of olive oil that provides polyphenols, phytonutrients, and Omega-9 in high quantities, and thus contributes to the enhanced oxidative stability of Omega-3 lipids.*

The polyphenols bind to the Omega-3s and act as effective anti-oxidants, preventing the lipids from oxidating.* The polyphenols of the olive oil mimic the polyphenols naturally present in fish and transfer the fragile Omega-3 through the body until delivering them securely within the cell membranes. The polyphenols and the marine lipids collaborate in a highly synergetic way, making it possible for the body to safely absorb, adjust, and maintain the Omega-3 levels above the required 8% necessary to achieve an Omega-6:3 balance below 3:1.

The average Omega-6:3 ratio for people not taking an Omega-3 supplement is 12:1 for Northern Europe, 15:1 for Europe, and 25:1 for USA, as revealed by researching the world's largest database of essential fatty acids, with 600,000+ tests analyzed at the independent laboratory, Vitas Analytical Services. After taking BalanceOil+ products for 120-days, the average ratio in all of these geographical areas is below 3:1.

SPANISH EXTRA VIRGIN OLIVE OIL IN BALANCEOIL+

Balance Oil+ is made with extra virgin olive oil from the Spanish Picual olive which is selected for its richness in Omega-9 and very high antioxidant content. Omega-9 (Oleic acid) is an important feature, which actively supports the normalization of blood cholesterol levels.* The olives are of pre-harvest quality and in the process the stones are taken out and only the fruits are cold-pressed, resulting in an extra virgin oil, rich in Omega-9 (Oleic acid) with very high content of antioxidants called polyphenols (above 750 mg/kg), both with several beneficial effects.* The polyphenols protect the BalanceOil+ in the bottle but even more importantly, also your cells.

EXTRA VIRGIN OLIVE OIL PHYTONUTRIENT PROFILE

Olive Polyphenols	750 mg / kilo
Hydroxytyrosol & Tyrosol	330 mg / kilo
Oleocanthal + Oleacein	490 mg / kilo
Oleuropein	64 mg / kilo
Squalene	4230 mg / kilo
Vitamin E	300 mg / kilo
Maslinic acid	100 mg / kilo

THE UNIQUE BLEND OF FISH OIL SUPPORTING NORMAL HEART AND BRAIN FUNCTION

The fish oil used in BalanceOil+ products is a selectively sourced fish oil grade 20/10 EPA/DHA (vs the industry standard of 18/12), with a unique essential fatty acid profile for both Omega-3 (EPA, DHA, DPA) and Omega-7 (POA, VA). The fish oils we choose are derived from short-lived, wild-caught, small pelagic fish. Primarily, these are anchovies, but we also include sardines and mackerel. All of our oil is derived from fishing areas certified by Friend of the Sea for sustainable fishing in unpolluted waters, something that is ecologically imperative and essential when it comes to getting a high-quality oil free from heavy metals, PCBs, and other toxins.

The fish are carefully steam cooked (no chemicals or solvents are used in this process at any stage), and then the whole fish is pressed in order to retrieve the oil (approx. 3-5% of the fish). As with all fish oils, the oil needs to be refined through a 4-step process. This is done by the manufacturer, LYSI in Iceland, and it eliminates flavours, odors, and any environmental contaminants that otherwise could spoil the quality of the product. Hence our fish oil complies with all EFSA, FDA, and other strict regulations that are found around the globe. LYSI meets all regulatory quality requirements and are GMP certified for food and pharmaceutical products. Thus, the BalanceOil+ products are also GMP certified.

NATURAL TOCOPHEROLS

Mixed tocopherols are a commonly used antioxidant in dietary supplements. The natural tocopherols used are specifically made from GMO-free, highly refined, soybean oil distillates, which undergo further refining to ensure that they do not contain any soy proteins. This means that no allergens are present within the product. The typical composition inside BalanceOil+ is alpha-, beta-, gamma-, and delta-tocopherols.

PURE VITAMIN D₃

BalanceOil+ contains vitamin D₃ (cholecalciferol). We use a natural vitamin D₃ made from lanolin, a naturally occurring fat found in sheep's wool. The vitamin D₃ is made by dissolving a precursor to vitamin D₃ from the lanolin. It is then chemically altered and activated by exposure to ultraviolet (UV) light. The chemical process is comparable to the process which occurs in the human skin when it produces vitamin D₃ from sunlight exposure.

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KEY BENEFITS

- ▶ **Contributes to normal brain function* as the daily dosage contains 700 mg DHA**
- ▶ **Contributes to a normal immune system* as the daily dosage contains 20 µg Vitamin D₃**
- ▶ **Helps maintain sufficient levels of EPA and DHA in your body**
- ▶ **Helps maintain optimal Omega-6:3 levels in your body**
- ▶ **Helps maintain polyphenol levels in your body to protect blood lipids from oxidative stress***
- ▶ **Supports healthy and normal eye function as it contains 700 mg DHA***
- ▶ **Contributes to normal bones*, muscle function*, normal teeth* and cell division* since the daily dosage contains 20 µg Vitamin D₃**
- ▶ **Supports normal blood triglyceride levels*, normal blood pressure* and normal blood calcium levels***

BRAIN FUNCTION

EPA and DHA have approved health claims for maintaining normal brain function.* For pregnant and lactating women, DHA contributes to normal brain development of the fetus and breastfed infants.* The long-chained Omega-3 fatty acids are important for our health, and for the health of the next generation too.

HEART FUNCTION

EPA and DHA have approved health claims for heart health. They contribute to the normal function of our hearts.*

THE IMMUNE SYSTEM

BalanceOil+ contains vitamin D₃, which is vitally important for the immune system as it contributes to its normal function.*

OXIDATION PROTECTION

Hydroxytyrosol from olives contributes to the protection of blood lipids from oxidative damage when the daily dose is 5 mg or more.* Lipids are fat-like substances found in your blood and body tissues, such as cholesterol or triglycerides which are important for our heart health.

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Supplement Facts

Body Weight 175 lb
Serving Size 2.5 tsp (12.5 mL)
Serving per Container 24

Amount per Serving	% DV	
Total Calories	110	
Total Fat	12 g	18%
Polyunsaturated Fat	3 g	†
Monounsaturated Fat	5 g	†
Vitamin D	20 mcg	100%
Omega-3 Fatty Acids	2500 mg	†
EPA (Eicosapentaenoic Acid)	1336 mg	†
DHA (Docosahexaenoic Acid)	711 mg	†
Olive Oil	4262 mg	†
of which oleic acid (Omega-9)	3197 mg	†
of which Olive Polyphenols	3.7 mg	†

* Percent daily value (DV) are based on a 2,000 calorie diet.
† Daily Value (DV) not established

PROPRIETARY POLYPHENOL BLEND: Hydroxytyrosol, tyrosol, oleuropein, oleocanthal and flavonoids.

PROPRIETARY BALANCE BLEND: Omega-3 (EPA, DHA, DPA), Omega-7, Omega-9 and Vitamin D₃.

NATURAL: BalanceOil+ is made from naturally sourced ingredients only.

GMO-FREE: Our products are GMO-free (i.e. free of genetically modified organisms).

RECOMMENDED DAILY DOSAGE: 0.0136 tsp per lb body weight. Adjust serving size based on body weight, for example: Adults with body weight 110 lbs: 1.5 tsp daily, 150 lbs: 2.0 tsp daily, 220 lbs: 3.0 tsp daily (1 tsp = 5 mL). Do not exceed recommended daily dose.

Combine dietary supplements with a balanced diet and healthy lifestyle for best results.

INGREDIENTS: Fish oils (from anchovy, mackerel, sardine), Cold Pressed Olive Oil, Tocopherols (to Preserve Freshness), natural flavors**, vitamin D₃ (cholecalciferol).

- ** Natural lemon flavor
- ** Natural orange lemon mint flavor
- ** Natural grapefruit lemon lime flavor

WARNING: Consult your physician before using BalanceOil+™ if you are pregnant, nursing, taking prescription drugs or have a medical condition. Do not give BalanceOil+™ to children under four years of age.

STORAGE: Store unopened bottles in a dark dry place at room temperature or in a refrigerator. Store opened bottles in a refrigerator and use within 45 days. The oil may become cloudy at temperatures lower than 4 °C (39 °F) due to the solidification of the olive oil. The oil will clear at room temperature. Keep out of reach of children.

CONTENT: 300 mL (10.1 FL OZ)