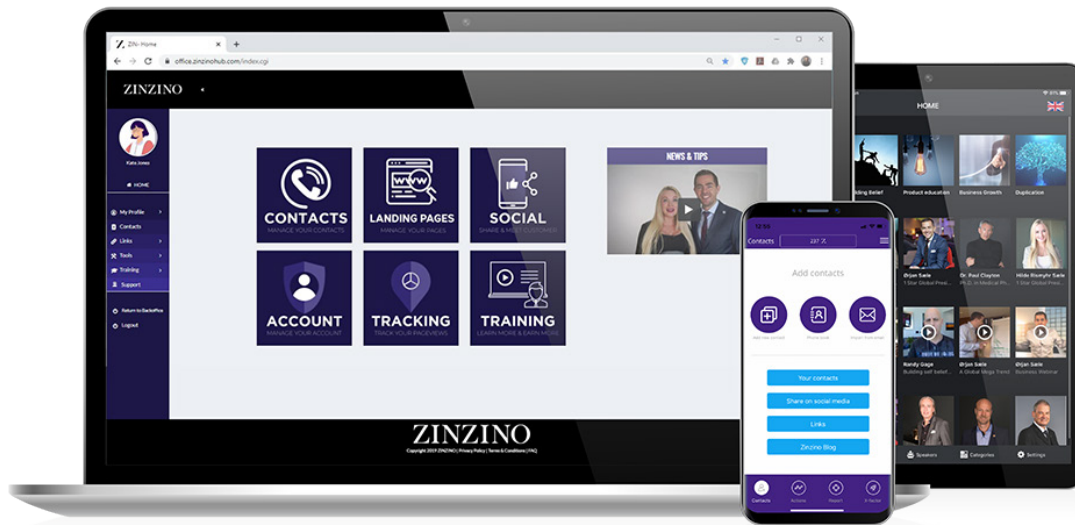# DIGITAL TOOL KIT

ZINZINO HUB, ZINZINO MOBILE APP AND ZINZINO GOCORE APP

Three essential digital partner tools in one handy kit with everything you need to get inspired, motivated and organized in building your business online.
A subscription gives you monthly access to the Digital Tool Kit featuring all three tools. If you like, you may also purchase access to the Digital Tool Kit on a month-to-month basis.

ZINZINO MOBILE APP

The Zinzino Mobile App is an essential tool to connect with and reach out to both potential and existing customers as well as your team members. It is particularly handy to use when you're on the go and need to work from your phone.

With its built-in predictive action engine, the tool is a fast and easy way to produce invites and follow-ups with both prospects and customers as well as recruiting new members to your team. Always with perfect timing. The app is set up to make sure you provide relevant responses at the right time, depending on where your prospect or member is in his or her personal journey. The X-factor module ensures that all Zinzino partners are able to follow their own learning curve and get rewarded with Activity Points as they grow and engage with the app.

The Zinzino Mobile App is also a great tool for sharing Zinzino related content in your social media and to your contacts. With this tool you can rest assured that all images and content is vetted and supported by all media platforms.

ZINZINO HUB

The Zinzino Hub is a contact management system based on a lead generating mechanism using our Zinzino product landing pages, personally created for each Zinzino partner. It is the easiest way for you to share, present and enroll both potential customers and new members. Zinzino Hub provides you with a complete overview of your business allowing you to stay up-to-date and work proactively with incoming prospects.

A connected notification system makes sure you are notified as soon as you get a hot lead so you can be the first to reach out and enroll a new customer. If not, the system will do it for you by activating an automated e-mailing set-up which you may tailor according to your needs.

ZINZINO GOCORE APP

The Zinzino GoCore App is an internal tool to help you stay motivated, inspired and keep learning from the best in the business.

GoCore provides you with continuous, fresh content on a monthly basis in the form of motivational videos and inspirational speeches. This is an educational platform set up to elevate your leadership skills and overall personal growth.

Take advantage of this superior tool to work on your business development and further your chances to reach your professional and life goals.

ZINZINO