

ESSENT

POLYPHENOL OMEGA BALANCE SUPPLEMENT



NON GMO



SOY FREE



GLUTEN FREE



NO SUGAR ADDED



NATURALLY SOURCED
INGREDIENTS



KETO FRIENDLY

HIGHLIGHTS REGARDING ESSENT

The next generation of food supplements. This ultra-pure, molecularly-tested Polyphenol Omega Balance food supplement safely adjusts and maintains your Omega-6:3 Balance while protecting your cells from oxidation and supporting normal brain function, heart function and the immune system.*

Essent is a synergistic blend of concentrated high-grade natural fish oil rich in the Omega-3 fatty acids EPA and DHA, as well as a blend of extra virgin olive oil, olive fruit extract and cocoa powder, all of which provide high amounts of polyphenols.

Content: 60 softgels in individual blister packs for optimal freshness.



POLYPHENOL PROTECTION

Protect your cells from rusting (oxidation).*



GET BALANCED

Bring your Omega 6:3 ratio to near 3:1 balance in 120 days.



TEST-BASED NUTRITION

See your individualized "Before and After" with a test results.



ULTRA PURE

Molecularly tested for toxins to ensure freshness, safety and purity you can trust.



NEXT GEN NUTRITION

Synergistic formula helps your body: optimize joint, heart and brain health; support healthy hair, skin and nails; maintain optimal circulation, muscle and eye function.*



CARE FOR THE FUTURE, TODAY

By choosing Essent, you're supporting a balanced ocean eco- system with a "certified sustainable" source of wild-caught fish.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

ZINZINO

SUPPLEMENT FACTS

Supplement Facts			
Body Weight	120 lb	180 lb	
Serving Size	2 Softgels	3 Softgels	
Serving per Container	30	20	
Amount per Serving	%DV	%DV	
Total Calories	20	30	
Total Fat	2 g 2%*	3 g 4%*	
Polyunsaturated Fat	1 g †	2 g †	
Monounsaturated Fat	0.5 g †	0.5 g †	
Vitamin D	13.4 mcg 67%	20 mcg 100%	
Proprietary Polyphenols Blend	15.4 mg †	23.1 mg †	
Hydroxytyrosol	3.4 mg †	5.1 mg †	
Cacao Polyphenols	12 mg †	18 mg †	
Olive Polyphenols	0.08 mg †	0.16 mg †	
Proprietary Balance Blend	1260 mg †	1890 mg †	
EPA (Eicosapentaenoic Acid)	720 mg †	1080 mg †	
DHA (Docosahexaenoic Acid)	400 mg †	600 mg †	
Omega-9 (Oleic Acid) from EVOO	140 mg †	210 mg †	
* Percent daily value (DV) are based on a 2,000 calorie diet.			
† Daily Value (DV) not established			

INGREDIENTS: Fish oil, fish gelatin, glycerin, cold pressed extra virgin olive oil, defatted raw cacao powder, silicon dioxide (thickener), water, olive fruit extract (*olea europaea*), cholecalciferol (vitamin D).

CONTAINS: Sardines (fish oil), sutchi (gelatin softgel) & tilapia (gelatin softgel).

SUGGESTED USE: For adults, take 1 softgel daily per 60 lb of body weight.

STORAGE: Store at room temperature in a dry place.

WARNING: Consult your physician before using Essent™ softgels if you are pregnant, nursing, taking prescription drugs or have a medical condition. Consult with your physician or health care practitioner before giving this product to children. The recommended daily dose should not exceed 5 softgels per day. Keep out of the reach of children.

ZINZINO POLYPHENOL BLEND: Hydroxytyrosol, cacao and olive polyphenols.

ZINZINO BALANCE BLEND: EPA, DHA and Omega-9.

NATURAL: Essent is made from ingredients coming from natural sources.

GMO-FREE: Our products are GMO-free (i.e. free of genetically modified organisms).

FISH OIL TRIGLYCERIDE CONCENTRATE
The natural Omega-3 concentrate is made from pure anchovies from the unpolluted waters of the South Pacific. This high-quality triglyceride concentrate contains 85% EPA and DHA, and with such a high concentration only small amounts are needed to get the needed results in our bodies.* Our Omega-3 are triglycerides, the form naturally found in fish and plant species and thus the form the body most easily recognizes and absorbs. Over 98% of all fats ingested from foods are in the triglyceride form. Triglyceride fish oils take longer to produce, but for us there's no other way. The oil is certified by Friend of the Sea.

EXTRA VIRGIN OLIVE OIL
The Spanish Picual olive is selected due to its richness in Omega-9 and very high antioxidant content.

The olives are of pre-harvest quality and in the process the stones are taken out and only the fruits are cold-pressed, resulting in an extra virgin oil, rich in Omega-9 (Oleic acid) with very high content of antioxidants called polyphenols (above 750 mg/kg).

VITAMIN D₃
Essent contains vitamin D₃ (cholecalciferol) and 3 softgel capsules provide 20 µg. We use a natural vitamin D₃ (cholecalciferol) made from lanolin. Lanolin is a naturally occurring fat found in sheep's wool. The vitamin D is made by dissolving a precursor to vitamin D from the lanolin. It is then chemically altered and activated by exposure to ultraviolet (UV) light. The chemical process is comparable to the process which occurs in the human skin when it produces vitamin D.

CACAO POWDER
Cacao powder from defatted cocoa seeds contains high amounts of polyphenols, particularly a sub-class known as flavanols with nutritional benefits. A daily dose of 3 softgel capsules provides 17.9 mg of polyphenols.

NATURAL HYDROXYTYROSOL
The hydroxytyrosol in Essent is a 100% natural extract obtained by cold-pressing olive fruits, followed by water-based extraction. Hydroxytyrosol is the major phenolic compound found in olives and is considered to provide most of the health benefits of both the olive fruit and extra virgin olive oil. Hydroxytyrosol prevents blood lipids from oxidation and protects essential Omega fatty acids.

Hydroxytyrosol and its derivatives contribute to the protection of blood lipids from oxidative damage,* a key risk factor of cardiovascular disorders, if 5 mg is consumed daily. This is the dose of hydroxytyrosol found in 3 softgel capsules.

GELATIN FROM FISH
The softgel capsules are made of high-grade pharmaceutical fish gelatin derived from fish skin and are free from any artificial colors.

FISH AND OLIVE OIL SYNERGY = RESULTS

Our scientists have formulated Essent as a blend of several high-quality Omega-3 fatty acids in a concentrated form, but as natural triglycerides, with an extra high content (85%) of EPA & DHA; and the fatty acid Omega-9 from extra virgin olive oil. Essent also contains a very significant amount of polyphenols (23 mg) in a special blend of hydroxytyrosol and flavanols. Hydroxytyrosol is derived from olive oil and olive fruit extract, while flavanol is derived from cocoa powder.

PROOF OF BALANCE IN 120 DAYS

Our certified laboratories are responsible for analyzing the dried blood spot tests for eleven fatty acids in the blood, making our database the world's largest of its kind. The average Omega-6:3 ratio for people not taking an Omega-3 supplement is 12:1 for Northern Europe, 15:1 for Europe and 25:1 for the USA. After taking BalanceOil products for 120 days, the average ratio for most people is below 3:1.

NORMAL BRAIN FUNCTION

EPA and DHA helps maintain optimal brain function. For pregnant and lactating women, DHA contributes to normal brain development of the fetus and breastfed infants. The long-chained Omega-3 fatty acids are important for our health, and for the health of the next generation, too.*

GOOD FOR YOUR HEART

EPA and DHA contribute to the normal function of our hearts.*

THE IMMUNE SYSTEM

Essent contains vitamin D₃, vitally important for the immune system as it contributes to its normal function.*

OXIDATION PROTECTION

Hydroxytyrosol from olives contributes to the protection of blood lipids from oxidative damage when the daily dose is 5 mg or more.* Lipids are fat-like substances found in your blood and body tissues, such as cholesterol or triglycerides which are important for our heart health.*

KEY BENEFITS

- ▶ **Helps maintain polyphenol levels in your body to protect blood lipids from oxidative stress***
- ▶ **When 3 softgel capsules or more are consumed daily, it contributes to the protection of blood lipids from oxidative damage since the daily dosage contains 5 mg or more of hydroxytyrosol***
- ▶ **Contributes to normal heart function since the daily dosage contains 1080 mg EPA and 600 mg DHA***
- ▶ **Contributes to normal brain function since the daily dosage contains 600 mg DHA***
- ▶ **Contributes to normal immune function since the daily dosage contains 20 mcg of Vitamin D₃***
- ▶ **Supports healthy and normal eye function since it contains 600 mg of DHA***
- ▶ **4 softgel capsules or more per day helps maintain triglyceride and blood pressure levels that are already within normal limits since the daily dosage contains 2240 mg of EPA and DHA***
- ▶ **Contributes to healthy bones, muscles, teeth and cells since the daily dosage contains 20 µg of Vitamin D₃***
- ▶ **Helps maintain good levels of EPA and DHA in your body***
- ▶ **Helps maintain optimal Omega-6:3 levels in your body***

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