

# SKIN SERUM

24-HOUR FORMULA FOR FACE AND NECK

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## HIGHLIGHTS REGARDING SKIN SERUM

Skin Serum is a 24-hour formula for your face and neck. It hydrates and smooths the skin and improves its elasticity and strength.

This reduces fine lines and the appearance of wrinkles. Skin Serum is the first of its kind. It is designed to approach and modify aging systematically, and it represents the next evolutionary step in skin care.

Skin Serum works by improving the extra-cellular matrix (ECM), the fine mesh of microfibers that supports the skin. The active ingredients in Skin Serum protect, repair and rebuild the matrix.

**Content:** 50 ml

## KEY BENEFITS

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- ▶ **Hydrates and smooths the skin**
- ▶ **Improves skin elasticity and strength**
- ▶ **Reduces fine lines and wrinkles**
- ▶ **Reduces the size of pores**

## PRODUCT FACTS

**DIRECTIONS:** Apply sparingly to the face and neck, morning and night, for best results. Use within 12 months after opening.

**PLEASE NOTE:** Keep out of reach for children and avoid contact with eyes. This product does not replace the daily use of sun protection.

**INGREDIENTS:** Aqua, Glycerin, Shea Butter Ethyl Esters, Olea Europaea (Olive) Fruit Extract, Calendula Officinalis Flower Extract, Squalane, Sepiolite Extract, Betaine, Methyl Methacrylate Crosspolymer, Pectin, Xanthan Gum, Chondrus Crispus, Avena Sativa (Oat) Meal Extract, Sorbitan Caprylate, Propanedi-ol, Benzoic Acid, Polyvinyl Alcohol, Glycolic Acid, Lactic Acid, Dextran, Copper Palmitoyl Heptapeptide-14, Heptapeptide-15 Palmitate, Tocopherol, Helianthus Annuus (Sunflower) Seed Oil, Yeast Polysaccharides, Sodium Hyaluronate, Sodium Hydroxide, Beta Carotene.

## THE EXTRACELLULAR MATRIX IS CRITICALLY INVOLVED IN SKIN AGING AND REPAIR

Exposed skin (on hands and face) ages faster than non-exposed skin because many of the signs of aging are driven by external factors. These include sun exposure, cigarette smoke, and environmental pollutants that produce skin-damaging free radicals.

There are internal factors, too. When skin metabolism is optimal, damage is repaired and the matrix is maintained. Poor nutrition, however, accelerates matrix damage and slows matrix regeneration. This leads to increased destruction of matrix, and accelerates the development of fine lines and wrinkles. Skin care should address the causes of aging, as well as its visible signs. Skin Serum does this by protecting, repairing and rebuilding the matrix. It is a highly effective stand-alone product. But if your nutrition is less than perfect, it does even more when combined with BalanceOil and Xtend, which nourish the skin from within.

## PROTECT: REDUCE MATRIX BREAKDOWN

Sunlight ages skin by degrading the ECM. Skin Serum contains 4 active ingredients which block this key part of the aging process at 4 different stages.

- squalene
- 1-3, 1-6 beta glucans
- tocopherols and tocotrienols
- olive polyphenols

## REPAIR: INCREASE MATRIX FORMATION

Skin cells called fibroblasts repair the ECM by forming new collagen, elastin and other microfibrils. Skin Serum contains 2 active ingredients that enhance fibroblast activity in 2 complementary ways.

- copper heptapeptide
- 1-3, 1-6 beta glucans

By reducing ECM degradation and enhancing matrix repair, the quality of the ECM gradually improves. This provides the appearance of youthfulness.

 Norwegian Formulation. Made in Sweden.

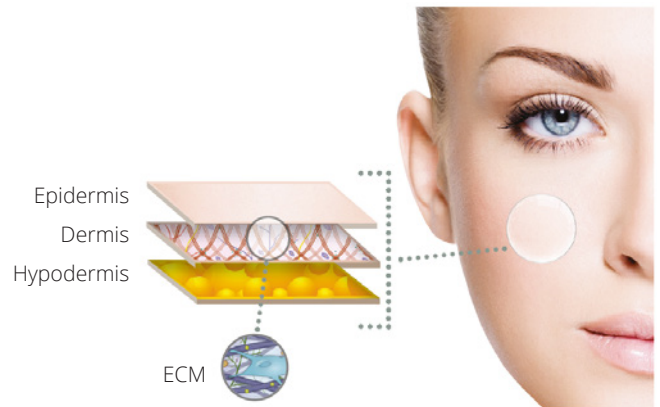
## REBUILD: IMPROVED MATRIX QUALITY

Rebuilding the ECM hydrates and smooths the skin, increasing its elasticity and strength. This reduces fine lines and the appearance of wrinkles. Rebuilding takes time, so to provide more rapid results, the serum adds 2 fast-acting compounds for instant benefits.

- calendula (an anti-inflammatory agent)
- hyaluronic acid (a hydrating agent)

## THE EXTRACELLULAR MATRIX

Human skin is composed of three major layers of tissue: the epidermis, dermis and hypodermis. The extracellular matrix (ECM), the fine mesh of microfibrils is composed of compounds such as collagen, elastin and hyaluronic acid. The ECM is present throughout both epidermis and dermis and provides tensile strength and elasticity to the skin. The ingredients in the Skin Serum target, as described in the text, the ECM in both layers.



## GOLDEN GLOW

Skin Serum contains tracks of beta carotene, the natural color in many fruits and vegetables. Repeated use of the serum creates a subtle golden glow – the same healthful and attractive bloom associated with a healthy diet.

## OTHER INGREDIENTS

We also include other important ingredients in the Skin Serum and these are: Shea Butter, a nut-based fat, and Helianthus annuus, i.e. sunflower oil, both with good moisturizing properties. We also use Chondrus, a seaweed, that has both moisturizing and UV protecting effects.

Sepiolite, a mineral clay, is added for its antiseptic and skin healing properties, while Avena Sativa, i.e. oat extract, helps bring relief to irritated skin. Finally, we added Betaine to support water balance in the cells and to provide anti-inflammatory benefits.

## FRAGRANCE- AND PARABEN-FREE

Skin Serum contains no added fragrances. Its faint neutral odor comes from its natural active ingredients (such as the beta glucans). This does not interfere with other fragrances or perfumes applied. In addition, our Skin Serum is paraben-free.

# SKIN SERUM 肌致精华

24 小时面部及颈部配方



## SKIN SERUM 肌致精华特色

Skin Serum 是为护理面部及颈部调制的 24 小时配方，能够滋润和抚平肌肤，改善皮肤弹性和强度。

Skin Serum 能够减少细纹和皱纹的出现，Skin Serum 是市场独有。它旨在系统地应对和延缓衰老，是皮肤护理的革命性创新。

Skin Serum 的作用原理是改善细胞外基质 (ECM)，即为皮肤提供支持的细网状微细纤维。Skin Serum 中的活性成分能够保护、修复和重建细胞外基质。

**含量：**50 毫升

## 主要功效

- ▶ 滋润和抚平肌肤
- ▶ 改善皮肤弹性和强度
- ▶ 减少细纹和皱纹
- ▶ 缩小毛孔

## 产品概况

**用法说明：**早晚少量涂于面部和颈部，效果最佳。开封后 12 个月内使用。

**请注意：**放在儿童无法触及的地方，并避免接触眼睛。本产品不能代替日常使用的防晒用品。

**成分：**水、甘油、乳木果油乙基酯、精油果提取物、金盏花提取物、角质烷花提取物、角质岩提取物、甜菜碱、甲基丙烯酸甲酯、果胶、黄原胶、松毛虫、沙瓜（燕麦）膳食提取物、山梨糖、丙二醇、苯甲酸、聚乙烯醇、糖酸、乳酸、葡聚糖、全氯甲酯-14、七甲酯-15 棕榈酸、托克酚、向日葵种子油、酵母多糖、透明质酸钠、氢氧化钠、β-胡萝卜素。

## 细胞外基质在皮肤的老化和修复中起着关键作用

暴露在外的皮肤（手部和脸部）比未暴露的皮肤衰老速度更快，因为很多老化迹象都是由外部因素导致的，其中包括阳光照射、烟雾以及环境污染，它们会产生损害皮肤的自由基。

一些内部因素也会有所影响。当皮肤新陈代谢达到最佳状态时，可以修复损伤，维护基质状态。但如果营养不良，就会加速基质损伤，减缓基质再生。这会导致基质的破坏程度加剧，加速细纹和皱纹的生长。皮肤护理应从解决老化的原因和明显迹象入手。Skin Serum 通过保护、修复和重建基质来护理皮肤。这是一款高能全效产品。但如果您的营养状况有待提升，那么与 BalanceOil 和 Xtend（为肌肤补充营养）结合使用效果更佳。

## 保护：减少基质损伤

阳光会通过降解细胞外基质使皮肤老化。Skin Serum 含有 4 种活性成分，在 4 个不同阶段阻断了衰老过程的关键部分。

- 角鲨烯
- 1-3、1-6β-葡聚糖
- 生育酚和生育三烯酚
- 橄榄多酚

## 修复：增加基质形成

被称为成纤维细胞的皮肤细胞，通过形成新的胶原蛋白、弹性蛋白和其他超细纤维，来修复细胞外基质。Skin Serum 含有 2 种活性成分，能够以两种互补的方式增强成纤维细胞活性。

- 七肽铜
- 1-3、1-6β-葡聚糖

通过减少细胞外基质退化并加强基质修复，细胞外基质的质量逐渐提高，从而呈现年轻状态。

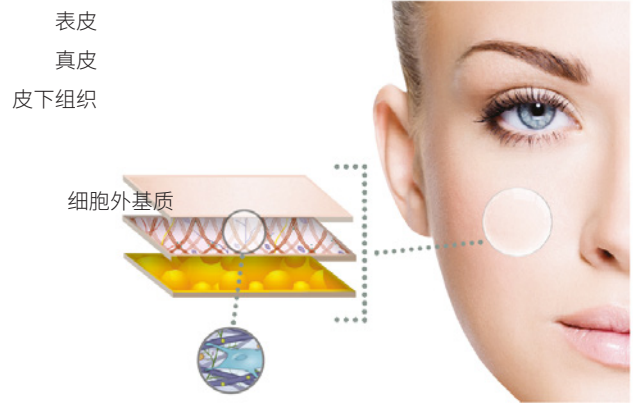
## 重建：改善基质质量

重建细胞外基质可以滋润和抚平肌肤，增加其弹性和强度，减少细纹和皱纹的出现。重建需要时间，因此为了提供更快速的效果，精华液中添加了两种速效化合物，立竿见影带来益处。

- 金盏花（一种抗炎药）
- 透明质酸（一种补水剂）

## 细胞外基质

人体皮肤由三大部分组织组成：表皮、真皮和皮下组织。细胞外基质 (ECM) 是由胶原、弹性蛋白和透明质酸等复合物构成的精细网状纤维。细胞外基质存在于整个表皮和真皮中，并为皮肤提供抗拉强度和弹性。Skin Serum 中的成分以这两层组织为目标。



## 焕发光彩

Skin Serum 含有β-胡萝卜素，β-胡萝卜素是许多水果和蔬菜中的天然色素。经常使用精华液会使皮肤焕发光彩——健康的饮食让您面色健康红润，魅力十足。

## 其他成分

我们还在 Skin Serum 中添加了其他重要成分：乳木果油（一种坚果脂肪）和葵花籽油，它们都具有良好的保湿性能。此外还使用了角叉菜，一种具有保湿和防紫外线功能的海藻。

添加的海泡石是一种矿物粘土，具有抗菌和愈合皮肤的特性，燕麦提取物则有助于舒缓敏感性皮肤的症状。最后，我们添加了甜菜碱来支持细胞内的水分平衡，并具有一定的抗炎功效。

## 不含香精和防腐剂

Skin Serum 不含任何香精。其淡淡的中性气味来自其天然活性成分（比如β-葡聚糖）。这并不影响您使用其他香氛或香水。此外，我们的 Skin Serum 也不含任何防腐剂。