

SKIN SERUM

24-HOUR FORMULA FOR FACE AND NECK



HIGHLIGHTS REGARDING SKIN SERUM

Skin Serum is a 24-hour formula for your face and neck. It hydrates and smooths the skin and improves its elasticity and strength.

This reduces fine lines and the appearance of wrinkles. Skin Serum is the first of its kind. It is designed to approach and modify aging systematically, and it represents the next evolutionary step in skin care.

Skin Serum works by improving the extra-cellular matrix (ECM), the fine mesh of microfibers that supports the skin. The active ingredients in Skin Serum protect, repair and rebuild the matrix.

Content: 50 ml

KEY BENEFITS

- ▶ **Hydrates and smooths the skin**
- ▶ **Improves skin elasticity and strength**
- ▶ **Reduces fine lines and wrinkles**
- ▶ **Reduces the size of pores**

PRODUCT FACTS

DIRECTIONS: Apply sparingly to the face and neck, morning and night, for best results. Use within 12 months after opening.

PLEASE NOTE: Keep out of reach for children and avoid contact with eyes. This product does not replace the daily use of sun protection.

INGREDIENTS: Aqua, Glycerin, Shea Butter Ethyl Esters, Olea Europaea (Olive) Fruit Extract, Calendula Officinalis Flower Extract, Squalane, Sepiolite Extract, Betaine, Methyl Methacrylate Crosspolymer, Pectin, Xanthan Gum, Chondrus Crispus, Avena Sativa (Oat) Meal Extract, Sorbitan Caprylate, Propanediol, Benzoic Acid, Polyvinyl Alcohol, Glycolic Acid, Lactic Acid, Dextran, Copper Palmitoyl Heptapeptide-14, Heptapeptide-15 Palmitate, Tocopherol, Helianthus Annuus (Sunflower) Seed Oil, Yeast Polysaccharides, Sodium Hyaluronate, Sodium Hydroxide, Beta Carotene.

THE EXTRACELLULAR MATRIX IS CRITICALLY INVOLVED IN SKIN AGING AND REPAIR

Exposed skin (on hands and face) ages faster than non-exposed skin because many of the signs of aging are driven by external factors. These include sun exposure, cigarette smoke, and environmental pollutants that produce skin-damaging free radicals.

There are internal factors, too. When skin metabolism is optimal, damage is repaired and the matrix is maintained. Poor nutrition, however, accelerates matrix damage and slows matrix regeneration. This leads to increased destruction of matrix, and accelerates the development of fine lines and wrinkles. Skin care should address the causes of aging, as well as its visible signs. Skin Serum does this by protecting, repairing and rebuilding the matrix. It is a highly effective stand-alone product. But if your nutrition is less than perfect, it does even more when combined with BalanceOil and Xtend, which nourish the skin from within.

PROTECT: REDUCE MATRIX BREAKDOWN

Sunlight ages skin by degrading the ECM. Skin Serum contains 4 active ingredients which block this key part of the aging process at 4 different stages.

- squalene
- 1-3, 1-6 beta glucans
- tocopherols and tocotrienols
- olive polyphenols

REPAIR: INCREASE MATRIX FORMATION

Skin cells called fibroblasts repair the ECM by forming new collagen, elastin and other microfibers. Skin Serum contains 2 active ingredients that enhance fibroblast activity in 2 complementary ways.

- copper heptapeptide
- 1-3, 1-6 beta glucans

By reducing ECM degradation and enhancing matrix repair, the quality of the ECM gradually improves. This provides the appearance of youthfulness.



Norwegian Formulation. Made in Sweden.

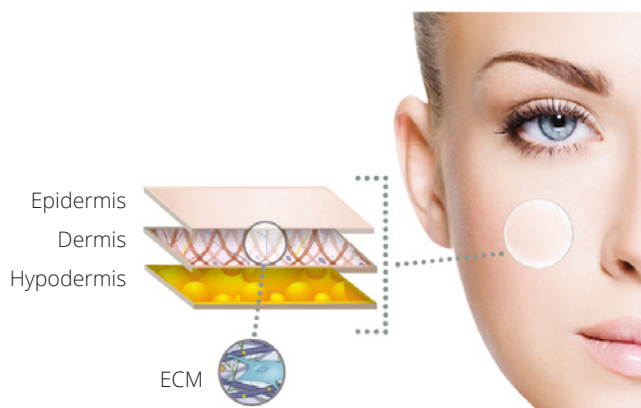
REBUILD: IMPROVED MATRIX QUALITY

Rebuilding the ECM hydrates and smooths the skin, increasing its elasticity and strength. This reduces fine lines and the appearance of wrinkles. Rebuilding takes time, so to provide more rapid results, the serum adds 2 fast-acting compounds for instant benefits.

- calendula (an anti-inflammatory agent)
- hyaluronic acid (a hydrating agent)

THE EXTRACELLULAR MATRIX

Human skin is composed of three major layers of tissue: the epidermis, dermis and hypodermis. The extracellular matrix (ECM), the fine mesh of microfibers is composed of compounds such as collagen, elastin and hyaluronic acid. The ECM is present throughout both epidermis and dermis and provides tensile strength and elasticity to the skin. The ingredients in the Skin Serum target, as described in the text, the ECM in both layers.



GOLDEN GLOW

Skin Serum contains tracks of beta carotene, the natural color in many fruits and vegetables. Repeated use of the serum creates a subtle golden glow – the same healthful and attractive bloom associated with a healthy diet.

OTHER INGREDIENTS

We also include other important ingredients in the Skin Serum and these are: Shea Butter, a nut-based fat, and Helianthus annuus, i.e. sunflower oil, both with good moisturizing properties. We also use Chondrus, a seaweed, that has both moisturizing and UV protecting effects.

Sepiolite, a mineral clay, is added for its antiseptic and skin healing properties, while Avena Sativa, i.e. oat extract, helps bring relief to irritated skin. Finally, we added Betaine to support water balance in the cells and to provide anti-inflammatory benefits.

FRAGRANCE- AND PARABEN-FREE

Skin Serum contains no added fragrances. Its faint neutral odor comes from its natural active ingredients (such as the beta glucans). This does not interfere with other fragrances or perfumes applied. In addition, our Skin Serum is paraben-free.

SKIN SERUM 全效青春乳霜

面部和頸部 24 小時配方



關於 SKIN SERUM 特色

Skin Serum 是一種適用於面部和頸部的 24 小時配方。能滋潤和撫平皮膚，提高其彈性和強度。

可以減少細紋和皺紋的出現。Skin Serum 是同類產品中的首創。專為系統地針對和改變衰老問題而設，是皮膚護理上的下一進化步驟。

Skin Serum 通過改善細胞外基質 (ECM) 起作用，細胞外基質是支撐皮膚的微纖維細網。Skin Serum 中的活性成分保護、修復和重建基質。

含量： 50毫升

主要好處

- ▶ 滋潤和撫平肌膚
- ▶ 改善皮膚彈性和強度
- ▶ 減少細紋和皺紋
- ▶ 縮小毛孔

產品詳細

使用說明：早晚少量塗抹於面部和頸部，以獲得最佳效果。開封後 12 個月內使用。

請注意：應貯存在兒童觸不及的地方，避免接觸眼睛。本產品不能代替日常使用的防曬。

成分：水族、甘油、乳木果油乙酯、油橄欖（橄欖）果實提取物、金盞花提取物、角鯊烷、海泡石提取物、甜菜鹼、甲基丙烯酸甲酯交聯聚合物、果膠、黃原膠、皺波角叉菜、燕麥（燕麥）膳食提取物、山梨糖醇辛酸酯、丙二醇、苯甲酸、聚乙烯醇、乙醇酸、乳酸、葡聚糖、銅棕櫚酰七肽-14、七肽-15棕櫚酸酯、生育酚、向日葵（向日葵）籽油、酵母多醣、透明質酸鈉、氫氧化鈉 B-胡蘿蔔素。

細胞外基質與皮膚老化和修復有密切關係

外露的皮膚（手和臉）比非外露的皮膚老化得更快，因為許多衰老跡像是由外部因素引發的。這些包括陽光照射、香煙煙霧和產生損害皮膚的自由基的環境污染物。

也有內部因素。當皮膚新陳代謝處於最佳狀態時，損傷獲得修復並維持基質。然而，營養不良會加速基質損傷並減緩基質再生。這會導致基質的破壞增加，並加速細紋和皺紋的發展。皮膚護理應解決老化的原因及其可見的跡象。Skin Serum 通過保護、修復和重建基質來做到此點。這是一種高效的獨立產品。但如果您的營養不夠完美，當與 BalanceOil 和 Xtend 結合使用時，效果會更好，從內部滋養皮膚。

保護：減少矩陣分解

陽光通過降解 ECM 使皮膚老化。Skin Serum 含有 4 種活性成分，可在 4 個不同階段阻止衰老過程的這一關鍵部分。

- 角鯊烯
- 1-3, 1-6 β -葡聚糖
- 生育酚和生育三烯酚
- 橄欖多酚

修復：增加矩陣形成

稱為成纖維細胞的皮膚細胞通過形成新的膠原蛋白、彈性蛋白和其他微纖維來修復 ECM。Skin Serum 含有 2 種活性成分，可通過 2 種互補方式增強成纖維細胞活性。

- 七肽銅
- 1-3, 1-6 β -葡聚糖

透過減少 ECM 降解和加強基質修復，ECM 的質量逐漸提高。這能造就年輕的外觀。

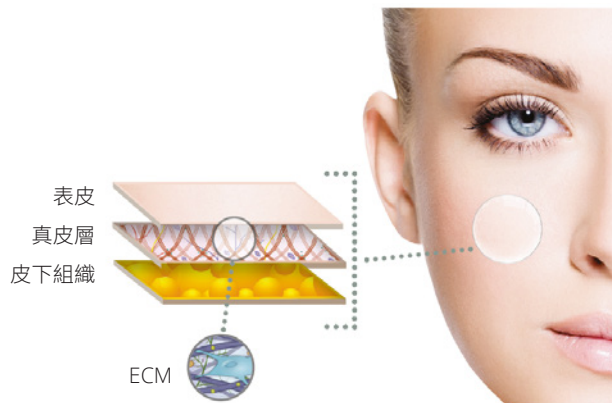
重新建造：改善矩陣質量

重建 ECM 可滋潤和撫平皮膚，增加其彈性和強度。可以減少細紋和皺紋的出現。重建需要時間，因此為了提供更快的結果，血清添加了 2 種速效化合物以獲得即時益處。

- 金盞花（一種抗炎劑）
- 透明質酸（一種保濕劑）

細胞外基質

人體皮膚由三層主要組織組成：表皮、真皮和皮下組織。細胞外基質 (ECM)，即微纖維的細網，由膠原蛋白、彈性蛋白和透明質酸等化合物組成。ECM 存在於整個表皮和真皮中，為皮膚提供拉伸強度和彈性。Skin Serum 中的成分針對兩層中的 ECM，正如文中所述，



金色光芒

Skin Serum 含有 β -胡蘿蔔素，這是很多水果和蔬菜中的天然色素。重複使用血清會產生微妙的金色光芒 - 與健康飲食相關的同樣健康和有吸引力的綻放。

其他成分

我們亦在 Skin Serum 中加入了其他重要成分，包括：乳木果油，一種基於堅果的脂肪，和向日葵，即向日葵油，兩者都具有良好的保濕性能。我們還使用具有保濕和紫外線防護效果的角叉菜，即海藻的一種。

海泡石是一種礦物粘土，因其防腐和皮膚癒合特性而被加入為成分，而燕麥提取物則有助於緩解受刺激的皮膚。最後，我們加入了甜菜鹼以支持細胞內的水分平衡並提供抗炎功效。

不含香料和防腐劑

Skin Serum 不含添加香料。其微弱的中性氣味來自其天然活性成分（如 β -葡聚糖）。這不會干擾其他同被使用的香薰或香水。此外，我們的 Skin Serum 不含對羥基苯甲酸酯。