

VIVA+

ALL-NATURAL NOOTROPIC FOOD SUPPLEMENT



NON-GMO



SOY-FREE



GLUTEN-FREE



NATURALLY SOURCED
INGREDIENTS



SPORT



PRODUCT HIGHLIGHTS

Viva+ is an all-natural dietary supplement designed to relieve stress, improve mood and increase feelings of well-being. It supports a healthy functioning nervous system and brain, contributing to the reduction of tiredness and fatigue.

Viva+ is a combination of affron®, a standardized and patented extract of pure, premium quality saffron stigmas (*Crocus sativus L*) from Spain, a vitamin B-complex from buckwheat, magnesium from seawater, iodine, and vitamin C from acerola.

All the ingredients add to your general well-being, and together they form a gentle yet powerful alliance.

ALL-NATURAL INGREDIENTS

- ▶ Extract from Spanish saffron stigmas
- ▶ Vitamin C derived from acerola berries
- ▶ Vitamin B derived from buckwheat
- ▶ Magnesium derived from seawater
- ▶ Excipients derived from rice and vegetable oil



A SPA FOR THE MIND

Wraps you in luxurious comfort, melts away the occasional stress, and helps you feel rested!¹



A GOOD NIGHT'S SLEEP

Promotes restful sleep so you can get deeper sleep, naturally.¹



NEXT GEN NUTRITION

Formulated with affron®, the next generation, patented saffron extract. Helps restore mental alertness when feeling drowsy or fatigued and improves concentration, learning, memory and reasoning.¹



GREATER THAN GOLD

Saffron is the world's most expensive spice, priced higher than gold. Yet, its more precious value goes beyond how it looks, smells or tastes; its most precious value is how it makes you feel.



LIVE HAPPY

Saffron is nicknamed the "sunshine spice." Not just for its distinct color, but because it can help brighten your mood and increase feelings of well-being. If you're looking for better quality downtime, improved productivity, reach for Viva+. Because there's no better feeling than feeling your best.¹

ZINZINO

SUPPLEMENT FACTS

NUTRITION INFORMATION

Serving Size 2 Tablets Servings per Container 30		
	Amount Per Serving	% Daily Value
Energy	0.3 Kcal	0%
Protein	0 g	0%
Fat, total	0 g	0%
saturated fat	0 g	0.1%
trans fat	0 g	†
Carbohydrate	0 g	0%
sugars	0 g	†
Sodium	0.5 mg	0%
Vitamin C (from acerola (fruit) extract)	12 mg	13%
Iodine (as potassium iodide)	23 mcg	15%
Magnesium (from seawater)	56 mg	13%
Saffron threads (<i>Crocus sativus</i> L) stigmas extract (affron®)	28 mg	†
† Daily Value not established		

RECOMMENDED DAILY DOSAGE: Children over 4 years: 1–4 tablets per day. Adults and children over 12 years: 1–8 tablets per day. Do not exceed recommended daily dose. Food supplements are not intended as a substitute for a balanced and varied diet.

INGREDIENTS: Bulking agents (pregelatinized starch from corn, beta-cyclodextrin from cassava), marine derived magnesium*, vitamin C from acerola extract (*Malpighia glabra*)*, extract of saffron stigmas (*Crocus sativus*)*, anti-caking agents (stearic acid, rice concentrate), vitamin B-complex from milled buckwheat sprouts (*Fagopyrum esculentum*)*, potassium iodide*.
*EU-origin and Non-EU origin.

CAUTION: A doctor or nurse should be consulted before taking the product if you are pregnant, nursing, have a medical condition or before given to children.

STORAGE: Dry at room temperature. Keep out of reach of children.

ZINZINO NOOTROPIC BLEND: Saffron, magnesium, vitamin B-complex, vitamin C and iodine.

CONTENT: 60 tablets, net weight 21 g.

BRAIN AND MOOD

The chemistry of the brain is highly complex, dependent on many nutrients to function optimally, and vulnerable to metabolic imbalance. When this occurs, many symptoms may emerge.

Neurons communicate with each other using an array of chemical messengers called neurotransmitters; and this communication – and the growth and survival of the neuron itself – is modulated by locally acting proteins such as Brain-Derived Neurotrophic Factor (BDNF). Changes in neurotransmitter levels and uptake have been found in conditions such as stress and change in mood, and this lead to the development of drugs which manipulate neurotransmitter levels. The fact that these drugs are slow to work and relatively ineffective led to other avenues of research, and it has recently been found that changes in BDNF and related factors may be highly important. The bioactives in saffron have been shown to enhance both neurotransmitters and BDNF.

SAFFRON

Saffron is one of the most expensive spices in the world. Saffron is grown in many parts in the world and since the harvesting and processing work is done by hand, in most cases it needs to be pre-treated with heat or radiation due to the presence of micro-organisms, including pathogens such as E. coli. These treatments reduce microbial contamination, but they also lower the amount of bioactive components, thus the quality of the product.

Spanish saffron is different! The Spanish saffron is also picked by hand but thanks to the growing and harvesting method, it does not have issues caused by microorganisms and does not need any radiation treatment. This means all bioactives are still present in the saffron and the extracted amounts are higher.

AFFRON®, THE NEW GENERATION SAFFRON EXTRACT

affron® is extracted from Spanish saffron stigmas using a high-tech process that enhances the profile of bioactive components. In the process the extract is standardized to contain minimum 3.5% of the bioactive compound Lepticrosalides®* with large amounts of the two main actives: Safranal (0.03 - 1%) and Crocins (3.48 - 8.0%) and these high contents distinguish affron® and its effects from all other saffron extracts on the market.

*standardized by High Performance Liquid Chromatography (HPLC), a process where each bioactive substance is identified and quantified. affron® is genetically 100% DNA certified as *Crocus sativus* L.

NORMAL COGNITIVE AND NERVE FUNCTION

Our nervous system consists of two main parts: the central and the peripheral nervous system. Both of these systems are involved in sending signals between the brain and the rest of the body, making us able to breathe, see, think and move normally. Viva+ contains vitamin C, iodine and magnesium that contribute to the normal function of the nervous system. Also, vitamin C promotes normal cognitive function.

IMPROVED MENTAL AND PSYCHOLOGICAL ALERTNESS

A diet consistently low in essential nutrients over time may compromise both mental and physiological functions in our body. It can influence our sleep, our memory and the ability to concentrate. Viva+ contains vitamin C and magnesium that contribute to the reduction of tiredness and fatigue and to normal psychological function so that you can be and feel your best.



Norwegian Formulation. Produced in Norway.

ZINZINO

KEY BENEFITS

- **Contains vitamin C and magnesium that support a normal nervous system and help to relieve ordinary stress** ^{2, 8}
- **Contains vitamin C and magnesium that contribute to the relief of mental tiredness and fatigue** ^{10, 4}
- **Contains vitamin C that helps to promote a positive mood** ^{3, 4}
- **Contains iodine, magnesium and vitamin C that support normal mental performance** ^{2, 3, 5, 6}
- **Contains iodine and magnesium that support normal cognitive function** ^{6, 9}

HEALTH CLAIMS (EU)

¹The ingredients used in Viva+ have several health claims approved by EFSA (The European Food Safety Authority). The ingredients contribute to normal functioning of the nervous system and normal psychological function, as well as the reduction of tiredness and fatigue.

According to EFSA, maintenance of these normal functions means healthy concentration, learning, memory and reasoning, as well as resistance to stress.

According to EFSA:

²Vitamin C contributes to normal functioning of the nervous system. The claim may be used only for food which is at least a source of Vitamin C as referred to in the claim source of Vitamin C and as listed in the Annex to Regulation (EC) No 1924/2006.

³Vitamin C contributes to normal psychological function. The claim may be used only for food which is at least a source of Vitamin C as referred to in the claim source of Vitamin C and as listed in the Annex to Regulation (EC) No 1924/2006.

⁴Vitamin C contributes to the reduction of tiredness and fatigue. The claim may be used only for food which is at least a source of Vitamin C as referred to in the claim source of Vitamin C and as listed in the Annex to Regulation (EC) No 1924/2006.

⁵Iodine contributes to normal functioning of the nervous system. The claim may be used only for food which is at least a source of iodine as referred to in the claim source of iodine and as listed in the Annex to Regulation (EC) No 1924/2006.

⁶Iodine contributes to normal cognitive function. The claim may be used only for food which is at least a source of iodine as referred to in the claim source of iodine and as listed in the Annex to Regulation (EC) No 1924/2006.

⁷Magnesium contributes to normal energy-yielding metabolism. The claim may be used only for food which is at least a source of magnesium as referred to in the claim source of magnesium as listed in the Annex to Regulation (EC) No 1924/2006.

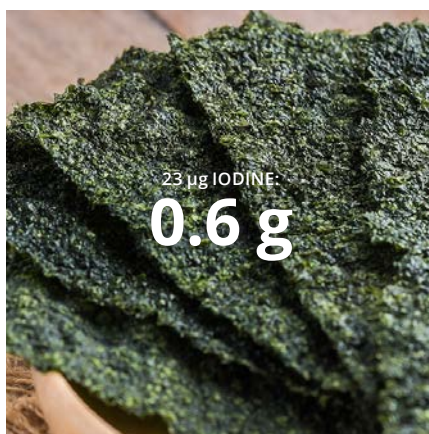
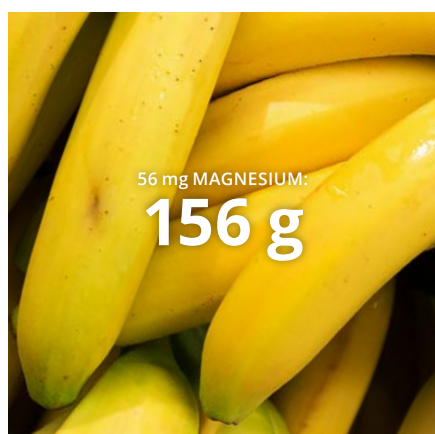
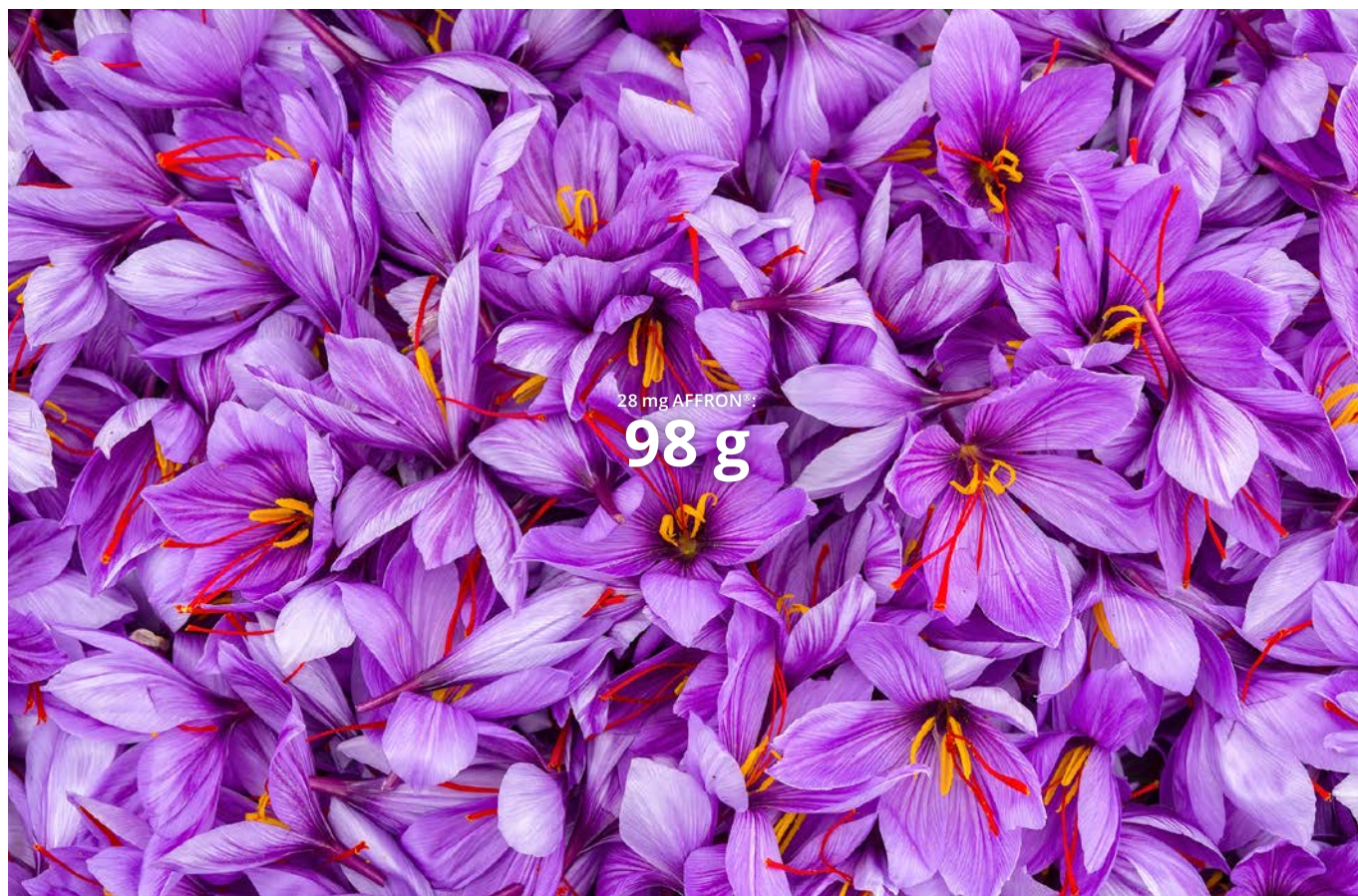
⁸Magnesium contributes to normal functioning of the nervous system. The claim may be used only for food which is at least a source of magnesium as referred to in the claim source of magnesium as listed in the Annex to Regulation (EC) No 1924/2006.

⁹Magnesium contributes to normal psychological function. The claim may be used only for food which is at least a source of magnesium as referred to in the claim source of magnesium as listed in the Annex to Regulation (EC) No 1924/2006.

¹⁰Magnesium contributes to a reduction of tiredness and fatigue. The claim may be used only for food which is at least a source of magnesium as referred to in the claim source of magnesium as listed in the Annex to Regulation (EC) No 1924/2006.

VIVA+

How much do you need to eat to get the same amount of micronutrients as a daily dose? Take a look!



VIVA+ 舒乐宝

纯天然益智食品补充剂



非转基因



不含大豆



无麸质



成分天然



SPORT



产品亮点

Viva+ 是一款纯天然膳食补充剂，旨在缓解压力、改善精神以及增加幸福感。它支持神经系统和脑部的健康机能，有助于缓解疲劳和倦怠。

Viva+ 是一款复合补充剂，它结合了西班牙优质纯正的藏红花柱头标准专利提取物 affron®、源自荞麦的 B 族维生素、提炼自海水的镁、碘以及来自针叶樱桃的维生素 C。

所有成分都有益于您的整体健康，并形成一個温和而强大的联合体。

纯天然成分

- ▶ 西班牙藏红花柱头提取物
- ▶ 源自针叶樱桃的维生素 C
- ▶ 源自荞麦的维生素 B
- ▶ 提炼自海水的镁
- ▶ 辅料源自大米和蔬菜油



安抚精神

给精神带来舒适的享受，消除偶尔的紧张，帮助放松！¹



一夜好梦

助眠功能让您自然进入深睡眠。¹



新一代营养素

新一代 affron® 专利藏红花提取物配方。帮助缓解疲劳倦怠、恢复神清气爽，并且有助于改善注意力、学习力、记忆力和推理能力。¹



花中黄金

藏红花价比黄金，其高昂的价格在香料界全球之冠。它的价值超出了它的外观、味觉或口感；它最珍贵的价值是能帮助改善您的心情。



乐享生活

藏红花又称“阳光香料”。不仅因其有着特别的红色，还因为它能够改善情绪、增加幸福感。如果您想要改善睡眠质量、提升工作效率，Viva+ 是您的理想选择。因为没有什么会比完美心情来的更好。¹

ZINZINO

营养成分

营养资料

食用份量 2 片 每个容器所含食用份量数目 30		
每份服用剂量的营养成分		% 每日价值
能量	0.3 千卡	0%
蛋白质	0 克	0%
总脂肪	0 克	0%
饱和脂肪	0 克	0.1%
反式脂肪	0 克	+
碳水化合物	0 克	0%
糖	0 克	+
钠	0.5 毫克	0%
维生素 C (源自针叶樱桃 (水果) 提取物)	12 毫克	13%
碘 (碘化钾)	23 微克	15%
镁 (提炼自海水)	56 毫克	13%
藏红花丝 (藏红花 L) 柱头提取物 (affron®)	28 毫克	+
+ 每日值未确定		

每日推荐剂量：4岁以上小童：每天一至四片。*成人及12岁以上儿童：*每天一至八片。请勿超请勿进食超过建议服用剂量。食品补充剂不可替代均衡多样的膳食。

成分：增体剂（玉米预糊化淀粉、木薯 β-环糊精）、提炼自海水的镁、從西印度樱桃中提取的维生素 C（西印度樱桃）、藏红花柱头提取物（番红花）、抗结块剂（硬脂酸、米浓缩纤维）、從荞麦胚芽中提取的 B 族维生素（荞麦）、碘化钾。

注意事项：妊娠期、哺乳期、身体不适或备孕中的人，请在服用本产品前咨询医生或护士。

保存方式：室温干燥保存。避免儿童接触。

ZINZINO 益智复合成分：藏红花、镁、B 族维生素、维生素 C 和碘。

含量：60 片，净重 21 g。

脑部和情绪

脑部的化学属性极为复杂，需要依靠很多营养素才能维持理想的机能，且易受代谢失衡的影响。发生代谢失衡时可能会出现很多症状。

神经元通过一系列名为神经递质的化学信使进行交流；这种交流——神经元自身的生长和存续——由局部作用的蛋白质调节，如脑源性神经营养因子（Brain-Derived Neurotrophic Factor，简称 BDNF）。神经递质水平和接受程度会伴随压力和情绪波动等条件而发生改变，调节神经递质水平的药物由此开发而来。但事实证明这类药物见效慢且效果平平，从而催生了其他研究途径，近期发现，脑源性神经营养因子和相关因子的变化可能具有极为重要的作用。藏红花的生物活性剂已被证明能增强神经递质和脑源性神经营养因子。

藏红花

藏红花价格之高，在全球香料中屈指可数。藏红花在世界很多地方均有种植，采摘和加工均要手工完成，由于微生物的存在（包括大肠杆菌等病原体），很多时候需要经过加热或辐射预处理。这些处理工序在减少微生物污染的同时也降低了生物活性成分的数量，进而影响了产品的品质。

西班牙藏红花的不同之处！西班牙藏红花也要手工采摘，但由于生长和收获方式不同，并不存在微生物引起的问题，也就不需要进行任何辐射处理。这就意味着所有生物活性成分仍保存在藏红花中，提取物的产量也更高。

AFFRON®，新一代 藏红花提取物

affron® 提取自西班牙藏红花柱头，采用了可以提高生物活性成分含量的高科技工艺。加工过程中，提取物的标准为含量不低于 3.5% 的生物活性复合物 Lepticrosalides®*，其中主要为这两种活性成分：藏花醛（0.03 - 1%）和藏红花甙（3.48 - 8.0%），这些高含量成分让 affron® 及其功效有别于市场上的其他藏红花提取物。

*以高效液相色谱法（High Performance Liquid Chromatography，简称 HPLC）为标准，这是一种能识别和量化每种生物活性物质的处理流程。affron® 被基因认证 100% 认定为藏红花 L。

正常的认知和神经功能

我们的神经系统由两大部分组成：中枢神经系统和末梢神经系统。两大系统都参与大脑和身体其他组织的信号传递，让我们能够正常呼吸、观察、思考和移动。Viva+ 含有维生素 C、碘和镁，能够促进神经系统的正常功能。此外，维生素 C 还能促进正常的认知功能。

改善精神和心理健康

饮食中的必需营养素长期不足，可能会影响人体的精神和心理正常功能。它会影响我们的睡眠、记忆力和注意集中力。Viva+ 含有维生素 C 和镁，有助于减轻疲劳和倦怠并恢复正常的心理功能，让您重回精神饱满并达到完美心情的状态。

主要功效

- ▶ 含有维生素 C 和镁, 可以支持神经系统的正常功能并帮助缓解普通压力 ^{2, 8}
- ▶ 含有维生素 C 和镁, 有助于缓解精神疲劳和倦怠 ^{10, 4}
- ▶ 含有维生素 C, 有助于促进正面积积极的情绪 ^{3, 4}
- ▶ 含有碘、镁和维生素 C, 有助于保持正常的精神状态 ^{2, 3, 5, 6}
- ▶ 含有碘和镁, 有助于维持正常的认知功能 ^{6, 9}

保健功效声明 (EU)

¹ Vivo+ 中所使用的成分具有欧洲食品安全局 (EFSA) 认可的若干保健功效。这些成分有助于神经系统的正常机能和正常的心理功能, 并且可以减轻疲劳和倦怠。

根据欧洲食品安全局 (EFSA) 的建议, 维持这些正常功能意味着拥有健康的集中心力、学习能力、记忆力、推理能力和抗压能力。

根据欧洲食品安全局 (EFSA) 的建议:

² 维生素 C 有助于维持神经系统的正常功能。此声明仅可用于至少是《欧盟 1924/2006 条例执行细则》(Annex to Regulation [EC] No 1924/2006) 中所列维生素 C 来源声明中提及的一种含维生素 C 的食物。

³ 维生素 C 有助于维持正常的心理功能。此声明仅可用于至少是《欧盟 1924/2006 条例执行细则》(Annex to Regulation [EC] No 1924/2006) 中所列维生素 C 来源声明中提及的一种含维生素 C 的食物。

⁴ 维生素 C 有助于减轻疲劳和倦怠。此声明仅可用于至少是《欧盟 1924/2006 条例执行细则》(Annex to Regulation [EC] No 1924/2006) 中所列维生素 C 来源声明中提及的一种含维生素 C 的食物。

⁵ 碘有利于神经系统的正常机能。此声明仅可用于至少是《欧盟 1924/2006 条例执行细则》(Annex to Regulation [EC] No 1924/2006) 中所列碘来源声明中提及的一种含碘的食物。

⁶ 碘有利于正常的认知功能。此声明仅可用于至少是《欧盟 1924/2006 条例执行细则》(Annex to Regulation [EC] No 1924/2006) 中所列碘来源声明中提及的一种含碘的食物。

⁷ 镁有益于机体正常的新陈代谢。此声明仅可用于至少是《欧盟 1924/2006 条例执行细则》(Annex to Regulation [EC] No 1924/2006) 中所列镁来源声明中提及的一种含镁的食物。

⁸ 镁有助于维持神经系统的正常功能。此声明仅可用于至少是《欧盟 1924/2006 条例执行细则》(Annex to Regulation [EC] No 1924/2006) 中所列镁来源声明中提及的一种含镁的食物。

⁹ 镁有助于维持正常的心理功能。此声明仅可用于至少是《欧盟 1924/2006 条例执行细则》(Annex to Regulation [EC] No 1924/2006) 中所列镁来源声明中提及的一种含镁的食物。

¹⁰ 镁有助于减轻疲劳和倦怠。此声明仅可用于至少是《欧盟 1924/2006 条例执行细则》(Annex to Regulation [EC] No 1924/2006) 中所列镁来源声明中提及的一种含镁的食物。

VIVA+ 舒乐宝

您需要吃多少才能摄取到与每日剂量数量相同的
微量营养素？了解一下！

