

VIVA+

ALL-NATURAL NOOTROPIC* SAFFRON DIETARY SUPPLEMENT



NON-GMO



SOY-FREE



GLUTEN-FREE



NATURALLY SOURCED
INGREDIENTS



SPORT



HIGHLIGHTS REGARDING VIVA+

Viva+ is an all-natural dietary supplement designed to relieve stress, improve mood and increase feelings of well-being.* It supports a healthy functioning nervous system and brain, contributing to the reduction of occasional tiredness and mild fatigue.*

Viva+ is a combination of affron®, a standardized and patented extract of pure, premium quality saffron stigmas (*Crocus sativus L*) from Spain, magnesium from seawater, iodine, and vitamin C from acerola.

All the ingredients add to your general well-being, and together they form a gentle yet powerful alliance.*

ALL-NATURAL INGREDIENTS

- ▶ Extract from Spanish saffron stigmas
- ▶ Vitamin C derived from acerola berries
- ▶ B-vitamins derived from buckwheat
- ▶ Magnesium derived from seawater
- ▶ Excipients derived from rice and vegetable oil



A SPA FOR THE MIND

Wraps you in luxurious comfort, melts away occasional routine stress and anxiety, and helps you feel rejuvenated!*



A GOOD NIGHT'S SLEEP

Promotes restful sleep so you can get deeper sleep, naturally.*



NEXT GEN NUTRITION

Formulated with affron®, the next generation, clinically-supported, patented saffron extract. Helps restore mental alertness when feeling occasionally drowsy or fatigued.*



GREATER THAN GOLD

Saffron is the world's most expensive spice, priced higher than gold. Yet, its more precious value goes beyond how it looks, smells or tastes; its most precious value is how it makes you feel.*



LIVE HAPPY

Saffron is nicknamed the "sunshine spice." Not just for its distinct color, but because it can help brighten your mood and increase feelings of well being. If you're looking for better quality downtime, improved productivity, reach for Viva+. Because there's no better feeling than feeling your best.*

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

ZINZINO

SUPPLEMENT FACTS

Supplement Facts

Serving Size 2 Tablets
Servings per Container 30

	Amount Per Serving	% Daily Value
Vitamin C (from acerola (fruit) extract)	12 mg	13%
Iodine (as potassium iodide)	23 mcg	15%
Magnesium (from seawater)	56 mg	13%
Saffron threads (<i>Crocus sativus L</i>) stigmas extract (affron®)	28 mg	†

† Daily Value not established

OTHER INGREDIENTS: Pregelatinized starch from corn, beta-cyclodextrin from cassava, buckwheat sprouts milled, stearic acid, rice hull concentrate.

SUGGESTED USE: *Children:* Take 2 tablets daily. *Adults:* Take 2 tablets 1-4 times daily. Do not exceed daily dose.

STORAGE: Store dry at room temperature. Best if consumed before the sell by date.

CAUTION: A medical professional should be consulted before taking the product if you are pregnant, nursing or have a medical condition and/or before giving to children.

PROPRIETARY NOOTROPIC BLEND: affron®**, magnesium, vitamin B-complex, vitamin C and iodine.

** affron® – Patented Spanish Saffron Extract

CONTENT: 60 tablets, net weight 21 g.

BRAIN AND MOOD

The chemistry of the brain is highly complex, dependent on many nutrients to function optimally, and vulnerable to metabolic imbalance. When this occurs, many symptoms may emerge.

SAFFRON

Saffron is one of the most expensive spices in the world. Saffron is grown in many parts in the world and since the harvesting and processing work is done by hand, in most cases it needs to be pre-treated with heat or radiation due to the presence of microorganisms, including pathogens such as E. coli. These treatments reduce microbial contamination, but they also lower the amount of bioactive components, thus the quality of the product.

Spanish saffron is different! The Spanish saffron is also picked by hand but thanks to the growing and harvesting method, it does not have issues caused by microorganisms and does not need any radiation treatment. This means all bioactives are still present in the saffron and the extracted amounts are higher.

AFFRON®, THE NEW GENERATION SAFFRON EXTRACT

affron® is extracted from Spanish saffron stigmas using a high-tech process that enhances the profile of bioactive components. In the process the extract is standardized to contain minimum 3.5% of the bioactive compound Lepticrosalides®** with large amounts of the two main actives: Safranal (0.03 - 1%) and Crocins (3.48 - 8.0%) and these high contents distinguish affron® and its effects from all other saffron extracts on the market.

**standardized by High Performance Liquid Chromatography (HPLC), a process where each bioactive substance is identified and quantified. affron® is genetically 100% DNA certified as *Crocus sativus L.*

NORMAL COGNITIVE AND NERVE FUNCTION

Our nervous system consists of two main parts: the central and the peripheral nervous system. Both of these systems are involved in sending signals between the brain and the rest of the body, making us able to breathe, see, think and move normally. Viva+ contains vitamin C, iodine and magnesium that contribute to the normal function of the nervous system. Also, vitamin C promotes normal cognitive function.*

IMPROVED MENTAL AND PSYCHOLOGICAL ALERTNESS

A diet consistently low in essential nutrients over time may compromise both mental and physiological functions in our body. It can influence our sleep, our memory and the ability to concentrate. Viva+ contains vitamin C and magnesium that contribute to the reduction of tiredness and fatigue and to normal psychological function so that you can be and feel your best.*

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Norwegian Formulation. Produced in Norway.

ZINZINO

KEY BENEFITS

- ▶ **Contains vitamin C and magnesium that support a normal nervous system and help to relieve ordinary stress***
- ▶ **Contains vitamin C and magnesium that contribute to the relief of mental tiredness and fatigue***
- ▶ **Contains vitamin C that helps to promote a positive mood***
- ▶ **Contains iodine, magnesium and vitamin C that support normal mental performance***
- ▶ **Contains iodine and magnesium that support normal cognitive function***

STATEMENTS OF NUTRITIONAL SUPPORT

The ingredients in Zinzino Viva helps support the normal functioning of the nervous system, support healthy psychological function, promote restful sleep and help restore alertness when feeling drowsy or fatigued.*

What it means: maintenance of these normal functions means healthy concentration, learning, memory and reasoning, as well as resistance to ordinary stress and anxiety.*

- *Biotin helps support the normal functioning of nervous system*
- *Niacin helps support the normal functioning of the nervous system*
- *Vitamin B12 helps support the normal functioning of the nervous system*
- *Vitamin C helps support the normal functioning of the nervous system*
- *Iodine helps support the normal functioning of the nervous system*
- *Biotin helps support the normal psychological function*
- *Folate helps support the normal psychological function*
- *Niacin helps support the normal psychological function*
- *Vitamin C helps support the normal psychological function*
- *Vitamin B12 helps support the normal psychological function*
- *Vitamin C helps support the normal psychological function*
- *Pantothenic acid helps support the normal mental performance*
- *Iodine helps support the normal cognitive function*
- *Folate helps reduce ordinary tiredness and fatigue*
- *Niacin helps reduce ordinary tiredness and fatigue*
- *Pantothenic acid contributes to the reduction of tiredness and fatigue*
- *Vitamin B12 helps reduce ordinary tiredness and fatigue*
- *Vitamin C helps reduce ordinary tiredness and fatigue*

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