

# VIVA+

## NATURALLY SOURCED NOOTROPIC HEALTH SUPPLEMENT



NON-GMO



SOY-FREE



GLUTEN-FREE



NATURALLY SOURCED  
INGREDIENTS



SPORT



### PRODUCT HIGHLIGHTS

Viva+ is an naturally sourced health supplement designed to promote improved mood, aids in the relief of stress and supports relaxation in adults and possibly children. It supports a healthy functioning nervous system and brain, contributing to the reduction of tiredness and fatigue.

Viva+ is a combination of affron®, a standardized and patented extract of pure, premium quality saffron stigmas (*Crocus sativus L*) from Spain, a vitamin B-complex from buckwheat, magnesium from seawater, iodine, and vitamin C from acerola.

All the ingredients add to your general well-being, and together they form a gentle yet powerful alliance.

**Content:** 60 tablets, net weight 21 g.

### NATURALLY SOURCED INGREDIENTS

- ▶ Extract from Spanish saffron stigmas
- ▶ Vitamin C derived from acerola berries
- ▶ Vitamin B derived from buckwheat
- ▶ Magnesium derived from seawater
- ▶ Excipients derived from rice and vegetable oil



#### A GOOD NIGHT'S SLEEP

Support refreshing sleep. Relieves sleeplessness.



#### NEXT GEN NUTRITION

Formulated with affron®, the next generation, patented saffron extract.



#### LIVE HAPPY

Promotes improved mood, aids in the relief of stress and supports relaxation in adults and possibly children.

# ZINZINO

## SUPPLEMENT FACTS

Nutritional value and contents in:	2 tablets	8 tablets
Vitamin C	12 mg (15%)*	48 mg (60%)*
Iodine	23 µg (15%)*	92 µg (61%)*
Magnesium	56 mg (15%)*	224 mg (60%)*
Saffron extract ( <i>Crocus sativus</i> )**	28 mg	112 mg
*RV = reference value		
** affron® - Patented extract		

### RECOMMENDED DAILY DOSAGE: Children over 4 years:

1-4 tablets per day. Adults and children over 12 years: 1-8 tablets per day. Do not exceed recommended daily dose. Health supplements are intended only to complement health or supplement the diet.

**INGREDIENTS:** Bulking agents (pregelatinized starch from corn, beta-cyclodextrin from cassava), marine derived magnesium, vitamin C from acerola extract (*Malpighia glabra*), extract of saffron stigmas (*Crocus sativus*), anti-caking agents (stearic acid, rice hull extract and rice concentrate), vitamin B-complex from milled buckwheat sprouts (*Fagopyrum esculentum*), potassium iodide.

**CAUTION:** A doctor or nurse should be consulted before taking the product if you are pregnant, nursing, have a medical condition or before given to children.

**STORAGE:** Store in a dark, dry place at/or below 25°C. Keep out of reach of children.

**ZINZINO NOOTROPIC BLEND:** Saffron, magnesium, vitamin B-complex, vitamin C and iodine.

### BRAIN AND MOOD

The chemistry of the brain is highly complex, dependent on many nutrients to function optimally, and vulnerable to metabolic imbalance. When this occurs, many symptoms may emerge.

Neurons communicate with each other using an array of chemical messengers called neurotransmitters; and this communication – and the growth and survival of the neuron itself – is modulated by locally acting proteins such as Brain-Derived Neurotrophic Factor (BDNF). Changes in neurotransmitter levels and uptake have been found in conditions such as stress and change in mood, and this lead to the development of drugs which manipulate neurotransmitter levels. The fact that these drugs are slow to work and relatively ineffective led to other avenues of research, and it has recently been found that changes in BDNF and related factors may be highly important. The bioactives in saffron have been shown to enhance both neurotransmitters and BDNF.

## SAFFRON

Saffron is one of the most expensive spices in the world. Saffron is grown in many parts in the world and since the harvesting and processing work is done by hand, in most cases it needs to be pre-treated with heat or radiation due to the presence of micro-organisms, including pathogens such as E. coli. These treatments reduce microbial contamination, but they also lower the amount of bioactive components, thus the quality of the product.

Spanish saffron is different! The Spanish saffron is also picked by hand but thanks to the growing and harvesting method, it does not have issues caused by microorganisms and does not need any radiation treatment. This means all bioactives are still present in the saffron and the extracted amounts are higher.

### AFFRON®, THE NEW GENERATION SAFFRON EXTRACT

affron® is extracted from Spanish saffron stigmas using a high-tech process that enhances the profile of bioactive components. In the process the extract is standardized to contain minimum 3.5% of the bioactive compound Lepticrosalides®\* with large amounts of the two main actives: Safranal (0.03 - 1%) and Crocins (3.48 - 8.0%) and these high contents distinguish affron® and its effects from all other saffron extracts on the market.

\*standardized by High Performance Liquid Chromatography (HPLC), a process where each bioactive substance is identified and quantified. affron® is genetically 100% DNA certified as *Crocus sativus* L.

### NORMAL COGNITIVE AND NERVE FUNCTION

Our nervous system consists of two main parts: the central and the peripheral nervous system. Both of these systems are involved in sending signals between the brain and the rest of the body, making us able to breathe, see, think and move normally.

### IMPROVED MENTAL AND PSYCHOLOGICAL ALERTNESS

A diet consistently low in essential nutrients over time may compromise both mental and physiological functions in our body. It can influence our sleep, our memory and the ability to concentrate.



Norwegian Formulation. Produced in Norway.

# ZINZINO

## KEY BENEFITS

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- ▶ **Vitamin C helps to metabolize fats and proteins**
- ▶ **Vitamin C helps in the development and maintenance of bones, cartilage, teeth and gums**
- ▶ **Vitamin C helps in connective tissue formation**
- ▶ **Vitamin C is an antioxidant for the maintenance of good health**
- ▶ **Vitamin C is a factor in the maintenance of good health**
- ▶ **Magnesium helps to metabolise carbohydrates, fats and proteins**
- ▶ **Magnesium contributes to the development and maintenance of bones and teeth**
- ▶ **Magnesium contributes to tissue formation**
- ▶ **Magnesium contributes to the maintenance of normal muscle function**
- ▶ **Magnesium is a factor in the maintenance of good health**
- ▶ **Iodine contributes to the normal production of the thyroid hormones and normal thyroid function**
- ▶ **Iodine is a factor in the maintenance of good health**

## VIVA+ HEALTH CLAIMS SAHPRA

*A multi-vitamin/mineral supplement used as a factor in the maintenance of good health.*

*Magnesium helps to metabolise carbohydrates, fats, and proteins.*

*Vitamin C contributes to the development and maintenance of bones and teeth.*

*Magnesium contributes to tissue formation.*

*Vitamin C contributes to tissue formation.*

*Magnesium helps in the development and maintenance of bones, cartilage, teeth, and gums.*

*Vitamin C helps in the development and maintenance of bones, cartilage, teeth, and gums.*

*Vitamin C helps in wound healing.*

*Vitamin C is an antioxidant for the maintenance of good health.*

*Magnesium contributes to the maintenance of normal muscle function.*

*Iodine contributes to the normal production of the thyroid hormones and normal thyroid function.*

# VIVA+

How much do you need to eat to get the same amount of micronutrients as a daily dose? Take a look!

