

PRESS RELEASE

ZINZINO

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ZINZINO AB (PUBL): PRELIMINARY SALES REPORT July 2019

Strong sales growth during July; Zinzino based revenue increased 47% and the total group revenue with a total of 44% compared with the previous year.

The revenue in July for Zinzino's sales markets increased by 47% to MSEK 58.1 (39.6) due to strong growth foremost in Central Europe. Faun Pharma's external sales increased by 2% and amounted to MSEK 2.9 (2.8). Overall the Group increased revenues by 44% to MSEK 61.0 (42.4) compared with the previous year.

Accumulated revenue for January – July 2019 increased by 25% MSEK 408.8 (327.2).

Revenues distributed as follows:

Regions,MSEK	19-jul	18-jul	Change	YTD 2019	YTD 2018	Change
Baltic Markets	4.1	3.3	26%	30.0	24.8	21%
Nordic Markets	31.5	27.8	13%	217.5	213.3	2%
Europe Other Markets	19.9	6.7	196%	118.9	40.7	192%
North America	2.1	1.8	17%	13.6	11.7	16%
Australia	0.5	0.0		2.0	0.0	
Zinzino	58.1	39.6	47%	382.0	290.4	32%
Faun Pharma	2.9	2.8	2%	26.8	36.8	-27%
Zinzino Group	61.0	42.4	44%	408.8	327.2	25%

The sales figures are prepared according to IFRS. Adjustment for IFRS 15, income from customers has affected comparative figures.

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Zinzino AB (publ) is obliged to publish this information in compliance with current EU regulations governing market abuse. The information was provided by the above contact person for publication at 15:15 the 13th of August 2019.

Zinzino AB (publ.) is a direct sales company that operates throughout Europe, North America and Australia. Zinzino markets and sells products in two product lines: Zinzino Health, with a focus on long-term health, and Zinzino Coffee, consisting of espresso machines, coffee and tea. Zinzino owns the Norwegian company BioActive Foods AS and the research and production unit Faun Pharma AS. Zinzino has more than 120 employees and currently trades in 34 markets across Europe, North America and Australia. Zinzino is based in Gothenburg, with additional offices in Helsinki, Riga, Oslo, Florida and Brisbane. Zinzino is a public company listed on Nasdaq First North.