

# PRESS RELEASE

# ZINZINO

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## ZINZINO AB (PUBL): PRELIMINARY SALES REPORT JANUARY 2019

**STRONG SALES GROWTH DURING JANUARY; THE SALES INCREASED BY 24% AND THE TOTAL REVENUE INCREASED WITH 14% COMPARED WITH THE PREVIOUS YEAR.**

Growth in all regions resulted in revenues for Zinzino's sales markets increasing by 24% to SEK 49.9 (40.1) million. Higher share of internal production during the month meant that Faun Pharma's external sales decreased by 50% and amounted to SEK 3.3 (6.6) million. Overall, the Group increased revenues by 14% to SEK 53.2 (46.7) million compared with the previous year.

Revenues distributed as follows:

Regions, SEK million	Jan-19	Jan-18	Change
Nordic Countries	30,0	29,3	2%
Baltic States	4,3	3,7	17%
Central Europe	12,9	5,0	157%
South Europe	1,0	0,4	130%
North America	1,7	1,7	5%
Zinzino	49,9	40,1	24%
Faun Pharma	3,3	6,6	-50%
Zinzino Group	53,2	46,7	14%

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Zinzino AB (publ) is obliged to publish this information in compliance with current EU regulations governing market abuse. The information was provided by the above contact person for publication at 13:00 the 4 February, 2019.

Zinzino AB (publ.) is a direct sales company that operates throughout Europe and North America. Zinzino markets and sells products in two product lines: Zinzino Health, with a focus on long-term health, and Zinzino Coffee, consisting of espresso machines, coffee and tea. Zinzino owns the Norwegian company BioActive Foods AS and the research and production unit Faun Pharma AS. Zinzino has more than 120 employees and currently trades in 33 markets across Europe and North America. Zinzino is based in Gothenburg, with additional offices in Helsinki, Riga, Oslo, and in Florida, USA. Zinzino is a public company and its shares are listed on Nasdaq First North. In 2016, Zinzino was recognized with the award "Superföretag 2015" by Veckans Affärer and the "Gazelle" award by Dagens Industri.