

PRESS RELEASE

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ZINZINO
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ZINZINO AB (PUBL.) APPOINTED “GROWTH COMPANY OF THE YEAR 2017” BY DIRECT SELLING SWEDEN



From the left: Jan-Fredrik Torgersen, Chairman of Norwegian DSA, Lars Dahlberg, CMO Zinzino AB and Krister Fraser, Chairman of Direct Selling Sweden.

The Direct Sales company Zinzino AB (publ.) received the prestigious award “Growth Company of the Year 2017” from the Direct Selling Association, Direct Selling Sweden.

A very happy and proud Lars Dahlberg, CMO at Zinzino AB, received the award for the second time in a row. “To win this award once is very special, but to win it two years in a row is an extraordinary achievement. All credit goes to our hardworking partners in Sweden”, says Lars proudly.

Direct Selling Sweden, is the direct selling association for companies involved in Direct Sales, including members like Oriflame, Mary Kay, Forever Living and others.

“Zinzino has succeeded two years in a row to win this prize. Needless to say, it is an amazing achievement. We congratulate the Swedish Zinzino partners to this award”, says Krister Fraser, Chairman of Direct Selling Sweden.

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Zinzino AB (publ.) is a direct sales company that operates throughout Europe and North America. Zinzino markets and sells products in two product lines: Zinzino Health, with a focus on long-term health, and Zinzino Coffee, consisting of espresso machines, coffee and tea. Zinzino owns the Norwegian company BioActive Foods AS and the research and production unit Faun Pharma AS. Zinzino has more than 120 employees and currently trades in 33 markets across Europe and North America. Zinzino is based in Gothenburg, with additional offices in Helsinki, Riga, Oslo, and in Florida, USA. Zinzino is a public company and its shares are listed on Nasdaq First North. In 2016, Zinzino was recognized with the award “Superföretag 2015” by Veckans Affärer and the “Gazelle” award by Dagens Industri.